



Winter 2012
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www.unionmissouri.org

at talk of the town



Mayor and Aldermen

Mayor

Mike Livengood • 583-8257

Board of Aldermen

Ward I

Robert Schmuke • 583-8639
Jim Albrecht • 583-4992

Ward II

Vicki Jo Hooper • 583-8640
Dale Schmuke • 583-2099

Ward III

Paul Arand • 583-5489
Dustin Bailey • 636-484-2937

Ward IV

David Pope • 583-7813
Karen Erwin • 583-5398



Show some Community Pride ... For just \$5, you can purchase a t-shirt featuring the new city logo and slogan ... a Great Place for U. Limited sizes available. Call 583-3600 for more information.



Roadmap to Fitness

Union area residents now have a roadmap to fitness thanks to a series of designated walking trails. These trails will give you a measured path to walk before or after work, during lunch or anytime. The color coded routes start at the large pavilion in the main park and include a **LEISURE ROUTE** (1.4 miles) around the lake, an **UPTOWN ROUTE** (1.5 miles) and a more strenuous hilly **CARDIO ROUTE** (3.4 miles). Walking is a great opportunity to relieve stress and burn those extra calories. Grab a walking buddy today and enjoy some quality time while improving your health and well-being.

from the mayor ↗

The ball has dropped once again in Times Square and Dick Clark has declared, "Happy New Year." Welcome to the year 2012 from all the staff and elected officials at the City of Union.

This new year is poised to be a great year for the City of Union. There are several projects slated for 2012, one which will transform Union for years to come.

With our community's continued growth, though at a slower pace than 4 or 5 years ago, the eastern portion of Union is in great need of a new water well and the Board of Aldermen have responded. At the time this letter is being written, negotiations are underway to purchase property to construct a 500,000 gallon water tank and install a deep water well in east Union. Once constructed, this added capacity will enable our community to continue to grow and, most importantly, keep a continued flow of potable water if something should happen to the other well on the east side of town.

The other major project will be the renovation of Main Street from Highway 47 west to Old Highway 50. Included in this project will be replacement of deteriorated curbing and sidewalk and the installation of a sidewalk from Independence Drive west to Old Highway 50 in the area of Union High School. Also planned is a complete renovation of the intersection of Main Street and Independence Drive with the inclusion of a roundabout at that location. The addition of a roundabout may take some getting used to, but with a little exposure to the traffic pattern, it will become second nature. Roundabouts have been the subject of numerous studies and all the studies show that roundabouts decrease the likelihood of vehicular and pedestrian accidents. Increased safety near the high school makes this location ideal for Union's first roundabout.

For those who have made a New Year's resolution to lose weight, the City Parks Department recently marked several trails with route signs and mileage, so, I encourage you and your family to get out this spring or even warm winter days and enjoy our parks.

Finally, have a safe and joyous New Year! Make it your resolution to live your life to the fullest and help others to be able to do the same.

Mike Livengood



**MOVIES
in the PARK**

May 18
"Zookeeper"
June 15
"Tangled"
July 20
"Dolphin Tail"



Family Night Concert Series begins on June 1 and are held once per month through September. Time is 6:30pm to 9:30pm, at the large pavilion in the Main City Park. FREE to the public.

June 1: Daniel Swan
July 6: 8 Track

more events

- April 6: Breakfast with the Easter Bunny and Egg Hunt
- May 12: Spring Flea Market
- May 12: Children's Fishing Derby
- June 2: Founder's Day
- June 9: Car Show in the Park
- June 20: Senior Fishing Derby
- July 1: Cross Road Riders Motorcycle Show



A complete schedule of Parks & Recreation Programs and Events is available at City Hall or can be viewed online.

More info at
www.unionmissouri.org
or Call 636-583-8471

Department Focus

Community / Economic Development

The **Community / Economic Development Department**, is, in a nutshell, responsible for "selling Union." Specifically, this means the development, implementation and promotion of programs and activities that support economic growth and development in Union.

While many believe this means bringing new business and industry to Union, a key part of economic development is supporting the businesses that are already here.

Community Development can be defined as the process of helping a community strengthen itself and develop towards its full potential. This department works as facilitators, working in partnership with local people and organizations to meet identified needs.

The Community / Economic Development Department includes, Joseph A. Graves (Joey), Executive Director and Wanda Parsons, Administrative Assistant and Business License Coordinator.

Joey has been the Executive Director of Economic Development for the City of Union for 8 years. He is a graduate of Murray State University with degrees in Geography and Political Science. Joey has 18 years of experience in the community/economic/industrial development field.

Wanda has been with the City of Union since 2006 and has a diverse background in administrative support, information technology, marketing and real estate.

Following is a partial list of responsibilities of the department.

- **Business Retention:** Maintains close relationships with business community, organizes annual business expos, provides guidance to industries on expansion projects, funding, infrastructure needs, etc.
- **Recruitment of New Business and Industry:** Attends tradeshows, works with regional and national economic development groups and industry site selectors.
- **Marketing and Promotion:** Design and dissemination of a variety of printed and online material marketing the City of Union and available industrial tracts in the City of Union.
- **Research:** Research and dissemination of local economic indicators and reports, including census information, labor statistics, and more.
- **Public Relations:** Publishes the City's newsletter "Talk of the Town" and e-newsletter "Sharing in Success", Maintains the city's online presence via several websites and facebook. Posts announcements on the city's cable government access channel.

In addition to the above, the Community Development Department is also responsible for processing business licenses, managing the Farmers Market and the Downtown Union Façade Grant Program along with other projects as needed or assigned.



Winterize Your Vehicle

1. Flush the cooling system and replace the coolant
2. Replace the windshield wiper blades. Put windshield washer fluid in the windshield washer reservoir (plain water will freeze).
3. Have the battery serviced (clean the battery terminal ends and add water) and load-tested to check its ability to hold a charge. If the battery is more than 4 ½ years old, replace it.
4. Use a tire gauge to check the tire pressure. Air contracts with cold and the tires may become low as the temperature drops. Make sure there is air in the spare tire and that all the proper tire-changing equipment is in the trunk.
5. Check the lights, heater and defroster.
6. Keep the gas tank as full as possible to prevent moisture from freezing in the gas lines.
7. Put together an emergency winter kit for the trunk of your car: blanket, extra boots and gloves, ice scraper, small snow shovel, flashlight and cat litter (for traction when stuck in the snow.)

SOURCE: ehow.com

Stylemaster Promotional Products

"Promote with Style"

This year Stylemaster Promotional Products celebrates it's 30th anniversary. Bill Looney opened Stylemaster as a baseball cap manufacturer and decoration business in 1982. Today, Stylemaster continues to be a family owned and operated business that takes pride in their customer service and the company's relationships with other locally owned businesses. Though the company has seen many changes in the promotional products industry over the past 30 years, Stylemaster continues to adjust to the marketplace and produce first class products used all over the country.

Thirty years ago, after considering several other communities, Bill Looney chose to locate his company, Stylemaster, in Union due to our community's long history of manufacturing and a skilled labor force and the rest, they say, is history.

Over the past thirty years the business world has changed and Stylemaster has changed with the times changing from a baseball cap manufacturing company to a full promotional company providing specialty products, in addition to caps, including golf balls, t-shirts, jackets for local financial institutions to nationwide marketing campaigns for Jim Beam Distillery.

Chris Looney, son of Bill, became President of the company in 2000, after years of learning the ropes of business under the tutelage of his father. Although President, Chris admits that his father still plays an integral role in the company. "My father has been in the promotional product business for a very long time and he brings a wealth of knowledge."

Stylemaster can cater to the needs of any size business, whether a Fortune 100 company promoting their NASCAR driver to a nationwide audience or a "mom and pop" owned business wishing to market their product or service locally. Stylemaster takes great pride in providing outstanding customer service to their clients and promises to deliver a first-class product. Whether dealing with large projects, demanding time schedules or providing a creative solution, rest assured, Stylemaster will take care of all the details.

Unlike most promotional product companies, Stylemaster can fulfill any embroidery project, large or small, due to housing their own embroidery machines in house. Can't put your finger on that perfect logo? Stylemaster has a full time graphic artist on staff to design a logo which will catch the discerning eye of any audience.

With Stylemaster's history, pedigree, and commitment to customer service, when it comes to your company's future need for promotional products, it makes sense to keep your business local. It makes sense to call Stylemaster.



Did you know?

Stylemaster designs and decorates baseball caps for the Lions Club . . . nationwide.
That's a lot of caps!

STYLEMASTER PROMOTIONAL PRODUCTS

Size of Facility

15,000 square feet

Market

US, Coast to Coast

Located to Union

1982

Website

www.promotewithstyle.com

Contact

Chris Looney, President
7 Progress Parkway
Union, MO 63084
1-888-346-4786



talk of the town

Union City Hall
500 E. Locust Street - Union, MO 63084
Phone: 636-583-3600 - Fax: 636-583-4091

PRSR STD
U.S. Postage
PAID
Permit No. 20
Union, MO
63084

city elected officials

Municipal Judge A. David Arand
City Collector Terry Copeland

departmental listing

City Administrator Russell Rost
City Clerk Jonita Copeland
Chief of Police Norman Brune
City Engineer Jonathan Zimmermann
Community Development Director Joseph A. Graves
Finance Director Heather Keith
Parks and Recreation Director Kevin Arand
Public Works Director Harold Lampkin

web site

www.unionmissouri.org

 [Facebook.com/CityofUnionMo](#)

cable access

Charter Cable Channel 117.3 or
Digital 993 — Union City Access Channel

Manufacturing Expo & Career Fair Planned

The City of Union Economic Development Department in cooperation with Union Development Corporation, East Central College, Union R-XI School District and the Union Area Chamber of Commerce are gearing up for a Manufacturing Expo and Career Fair, to be held at Union High School on Thursday, April 12, 2012. This event is intended for Union area manufacturers to come together in one location and display the products they manufacture right here in Union. Service-oriented companies will also be invited to participate.

The committee hopes to experience a similar success as the last manufacturing expo held in 2006, which attracted over 2,500 people. The EXPO is an opportunity for the public to see the products "Made in Union, Missouri" as well as explore the diversity of careers in the different industries in Union, Missouri. And finally, to instill a sense of pride in community.

The "Made in Union" Expo will be open to Union High School students on April 12, 1:00pm—3:00pm. In addition to seeing product displays and demonstrations, students will have an opportunity to discover career opportunities right here in Union, Missouri and explore the skills, abilities and education needed to attain these jobs.

A private exhibitor and sponsor networking session is planned from 3:00pm to 5:00pm and then the doors will be open to the general public from 5:00pm to 7:00pm. The Expo includes a Career Fair with several industries accepting job applications on site.

Attendees will also have a chance to win one of several door prizes. Additionally, the organizing committee is considering a substantial grand prize drawing.

For more information about the event, or if you interested in having your manufacturing business participate, please contact the City of Union Economic Development Department at (636) 583-3600.

Made in



**UNION
MISSOURI
EXPO**

**THURSDAY, APRIL 12, 2012
Union High School**