

City of Sutherlin Urban Renewal Agency Monday, November 13, 2023 Civic Auditorium - 6:45 p.m.

AGENDA

Agency Members

Chair Debbie Hamilton Gary Dagel, Joe Groussman, Shawn Smalley, Michelle Sumner, Larry Whitaker, and Lisa Woods

- 1. CALL TO ORDER
- 2. ROLL CALL
- 3. INTRODUCTION OF MEDIA
- 4. PUBLIC COMMENT

[Citizen comment is to allow citizens to present information regarding agenda items only. A time limit of three minutes per citizen shall apply]

- 5. CONSENT AGENDA
 - a. August 14, 2023 Minutes
- 6. AGENCY BUSINESS
 - a. Grant Application Approval North State Laundromat
- 7. REPORTS / DISCUSSIONS (verbal)
 - a. TIF Annual Report
- 8. ADJOURN

Members of the audience who wish to address the Agency will be invited to do so. Speakers must use the microphone stating their name and address prior to addressing the Agency.

Join Zoom

https://us06web.zoom.us/j/83187147969?pwd=xNNxUkceOJpWVdIoMiMFoVGvvb8u9h.1

CITY OF SUTHERLIN

Urban Renewal Agency Meeting Sutherlin Civic Auditorium Monday, August 14, 2023 – 6:45 p.m.

AGENCY MEMBERS:

Gary Dagel, Joe Groussman, Debbie Hamilton, Shawn Smalley, Michelle Sumner, Larry Whitaker, and Lisa Woods

CITY STAFF: City Manager, Jerry Gillham

City Recorder, Melanie Masterfield Finance Director, Tami Trowbridge

Finance & Administrative Asst., Lindsay Priest Community Development Director, Kristi Gilbert

Public Works Director, Aaron Swan

Police Chief, Troy Mills Fire Chief, Mike Lane

City Attorney, Chad Jacobs (via Zoom)

Audience: Dr. Luke & Barb Herscher, Diane Occumpaugh, Michael Hogsett

Via Zoom: Larry Bahr

Meeting called to order by Chair Hamilton at 6:45 p.m.

Roll Call: Whitaker - Excused **Introduction of Media:** None

**Chair Hamilton made an announcement for Zoom attendees.

PUBLIC COMMENT

None

CONSENT AGENDA

• June 12, 2023 Minutes

MOTION made by Dagel to approve Consent Agenda as presented; second by Sumner.

Discussion: None

In favor: Agency Members Dagel, Smalley, Groussman, Hamilton, Sumner, and Woods

Opposed: None

Motion carried unanimously.

AGENCY BUSINESS

None

REPORTS/DISCUSSIONS (verbal)

Community Development Director, Kristi Gilbert – Grant applications have been approved for façade improvements for the Liquor Store and Rootz Salon/Spa. There are three to five applications in process. The old bank building roof should be completed soon, the sprinklers and remaining HVAC unit should be finished by the end of the year.

ADJOURNMENT

With no further business, meeting adjourned at 6:50 p.m.

	Approved:	
Respectfully submitted by,		Jerry Gillham, City Manager
Melanie Masterfield, City Recorder, CMC		Debbie Hamilton, Chair



126 E. Central Avenue Sutherlin, OR 97479 541-459-2856 Fax: 541-459-9363

Urban Renewal Agency

STAFF REPORT					
Re: Urban Renewal Grant Application				Meeting Date:	11-13-2023
Purpose:	Action Item	Workshop	Report Only	Discussion	Update
Submitted By: Kris	Administrator Review				
Attachments: Grant Application – North State Laundromat – 246 N State St					
WHAT IS REING ASKED OF THE ACENCY?					

The Urban Renewal Task Force is being asked to approve two grant funding requests received for 246 N. State Street. The subject lot is located within the downtown area, identified as Tax Lot 3700 in Section 17DC of T25S, R5W, Property ID No. R55351.

EXPLANATION

As part of the Urban Renewal/TIF (Tax Increment Finance) Plan, Downtown Development/Redevelopment was identified as one of the five project categories.

We have received an application for downtown improvements and a new business to be located at 246 N. State Street. The applicant/owner has submitted two requests for \$25,000.00 each, one for the façade improvement and the second for an interior remodel of an existing building. The proposal for the building is to remodel and open a new laundromat consuming 800 square feet of the building and to include a 520 square foot apartment with a single car covered carport.

At the Urban Renewal Task Force meeting held on October 18, 2023, the Urban Renewal Task Force made a recommendation to the Urban Renewal Agency to approve the funding request for the Façade Improvement and Interior Remodel/New Business located at 246 N. State Street.

OPTIONS

To approve the two grant applications (façade improvement in the amount of \$25,000 and location of new business in the amount of \$25,000) for 246 N. State St for the total amount of \$50,000.

To deny the two grant applications (façade improvement in the amount of \$25,000 and location of new business in the amount of \$25,000) for 246 N. State St for the total amount of \$50,000.

To approve one of the grant applications and deny the second grant application for either the façade improvement in the amount of \$25,000 or the location of new business application in the amount of \$25,000, for 246 N. State St for the total amount of \$25,000.

SUGGESTED MOTION(S)

To approve the two grant applications (façade improvement in the amount of \$25,000 and location of new business in the amount of \$25,000) for 246 N. State St for the total amount of \$50,000.



CITY OF SUTHERLIN URBAN RENEWAL DISTRICT GRANT APPLICATION

Complete application and return to the City of Sutherlin
Attn: Community Development Department, 126 E Central, Sutherlin, OR, 97479, 541-459-2856

DATE: $9/27/2023$ GRANT REQUEST AMOUNT \$
GRANT REQUEST TYPE:
FAÇADE IMPROVEMENT BUSINESS RELOCATION SIGNAGE OTHER Build - out
PERSONAL INFORMATION NAME HAPPY TRAILS PROPERTY LLC MAILING ADDRESS POBOX 249 YOUCANA OR 97499 PHONE 54/-643-8581 EMAIL I Lindeen Brown and Com
PHONE 54/-643-8581 EMAIL Trindeen Brown gmail. com
PROPERTY OWNER INFORMATION
PROPERTY OWNER, IF OTHER THAN BUSINESS OWNER: 1/A
NAME
ADDRESS
PHONEEMAIL
BUSINESS INFORMATION (NOTE - NAME OF BUSINESS +BD) NAME OF BUSINESS Happy TRAILS Property, LLC
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Page 1

	TYPE OF BUSINESS, GOODS, MERCHANDISE SOLD OR SERVICES TO BE CONDUCTED ON PREMISES:
1	small laundrament wapartment on ALLEYSide
	w/ single can covered CARport
	BUILDING TOTAL SQUARE FOOTAGE: 1,550 BUILDING LINEAR STREET FRONTAGE: 20
	YOUR OCCUPANCY SQUARE FOOTAGE 1,550 PUBLICLY ACCESSIBLE SQUARE FOOTAGE 800
	SINGLE STORY TWO STORY MULTI-STORY (3 OR MORE)
	HAVE YOU MADE ANY SUBSTANTIAL CHANGES TO YOUR FLOOR PLAN? YES YENO
	ARE THERE RESIDENTIAL LIVING QUARTERS WITHIN COMMERCIAL BUILDING? YES 🗆 NO
	IF YES, SQUARE FOOTAGE OF LIVING QUARTERS:
	DO YOU STORE, HANDLE, OR DISPENSE HAZARDOUS MATERIALS?
	IF YES, PLEASE DESCRIBE:
	REQUIRED ATTACHMENTS:
	PLANNING CLEARANCE WORKSHEET
	SITE PLAN
6	ARCHITECTURAL DRAWINGS OR ARTIST'S CONCEPTION
	FLOOR PLAN DRAWINGS
	APPROVED DOCUMENTATION OF LIVING QUARTERS -WS 2023-76
	☐ DRAWINGS OF PROPOSED SIGNAGE WITH DIMENSIONS
	☐ LANDLORD/TENANT AGREEMENT/OWNER AUTHORIZATION
	ASSESSOR MAP (WITH LOT DIMENSIONS)
	BUSINESS REGISTRATION
	OTHER
	OWNER SIGNATURE
	OWNER PRINTED NAME: I. Lindeen Brown TITLE: Partneria LLC
	APPLICANT SIGNATURE:DATE:
	APPLICANT PRINTED NAME: J. Lindeen Brown TITLE: PARTNER IN LLC
	CONSENT TO AUTHORIZE A PRE-FIRE INSPECTION OF THE BUSINESS PREMISES TO ALLOW DIAGRAMING THE INTERIOR OF THE
	BUILDING AND TO IDENTIFY FEATURES RELEVANT TO FIRE SUPPRESSION:
	PLEASE SIGN HERE_
	Page 2

D:Idla 14	Data	entry date:	
building and	Data Structures:	i entry date	
☐ Fire	☐ Structure		
□ Basement	☐ Second Story or higher	☐ Fire Suppression System	☐ Living on premises
□ Alarm	Alarm Company/Phone:		
Zoning: ☐ Approved	☐ Denied		
Planner			
Signature:		Date:	
Fire Chief			
Signature:		Date:	
Additional Act	ion:		
Office use onl	y:		
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Brown's Laundromat

Buglin' Heights Drafting and Design, Inc.

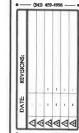
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BUGLIN' HEIGHTS 903 Hawkview Lane Oakland, Oregon 97462

(541) 643-4998

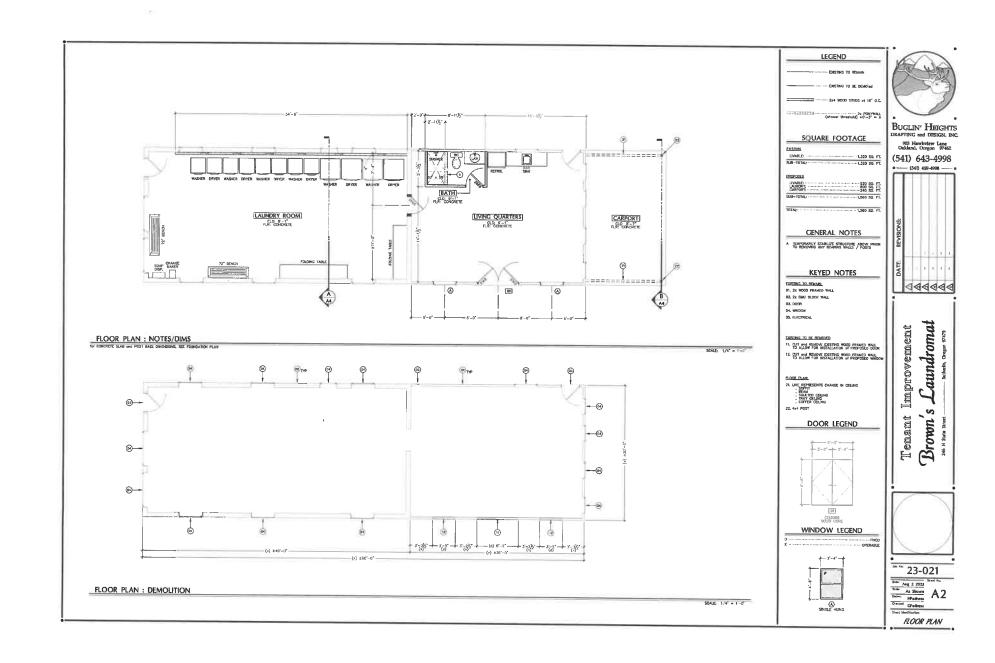


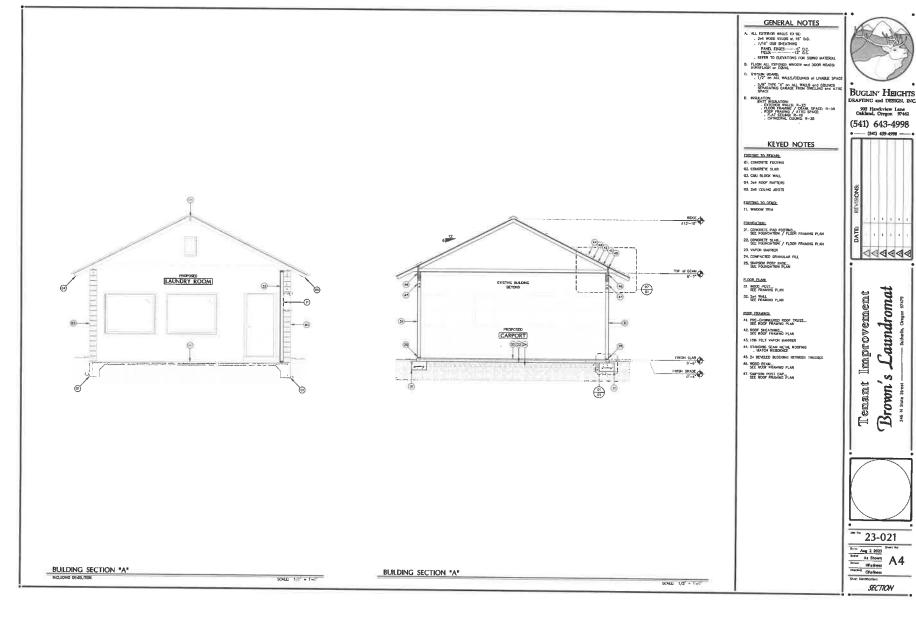
Brown's Laundromat

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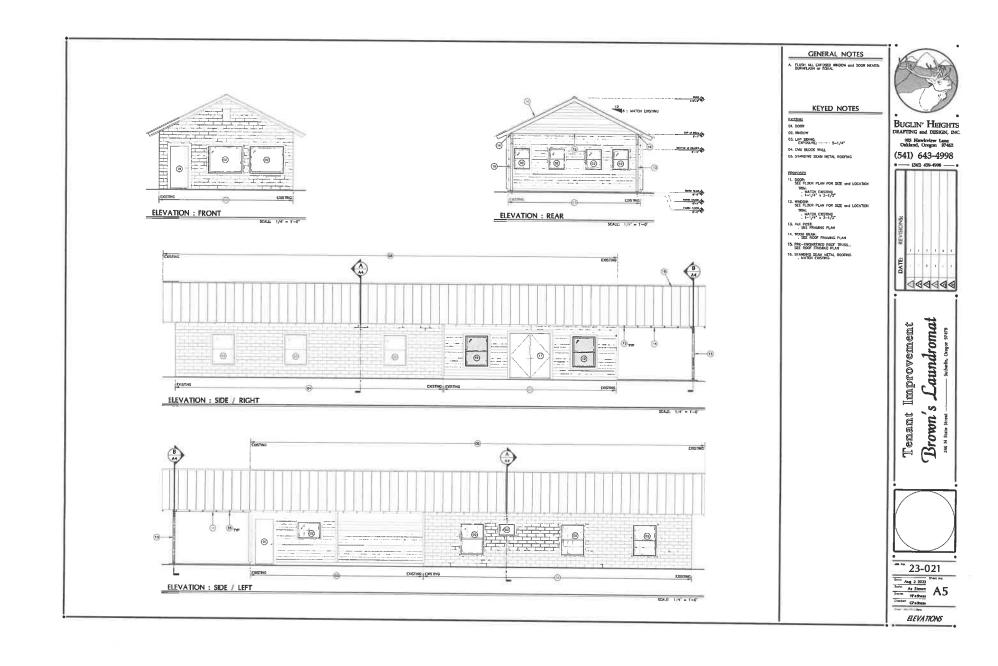






BUGLIN' HEIGHTS DRAFTING and DESIGN, INC. 903 Hawkview Lane Oakland, Oregon 97462





City of Sutherlin

Urban Renewal/Tax Increment Financing Plan Report 2022-2023



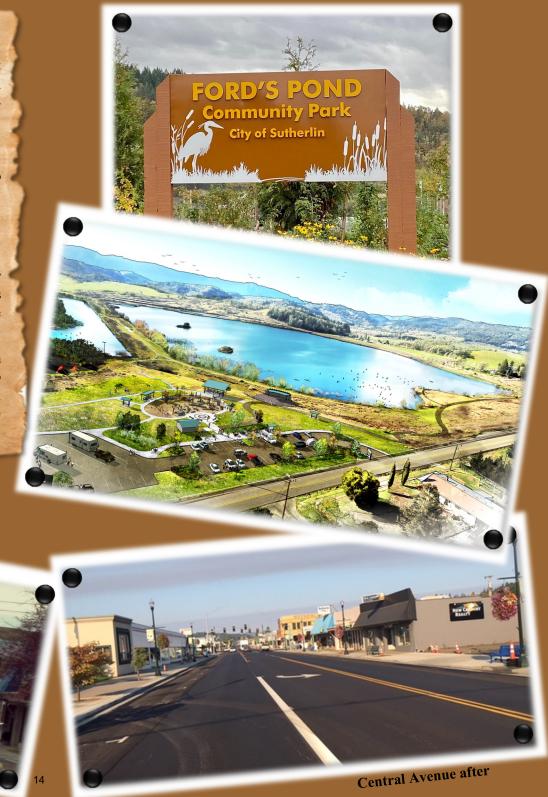
Our Beginning:

Prior to forming the Urban Renewal District, there were four significant projects that started in 2016-2018 that have been truly transformational in nature. Two of the four are completed, another is to be completed in 2024 and the fourth can be continuously added to or upgraded. The four are:

- Central Park Splash Pad
- Central Avenue reconstruction and paving from Ford's Pond to city limits east
- Ford's Pond Recreational Reserve
- Holiday lighting on Central Avenue

I use the word "transformational" because these have not only transformed our community image, they also transformed community's attitude. Therefore, these projects left us wanting; asking what else can we do to improve our image and our daily lives?

This was when we looked across the landscape of other cities' urban renewal efforts. Knowing what we'd done to this point and wanting to do more, we sought to learn how best to implement our urban renewal program of work based upon others with similarity to Sutherlin and those that were experiencing success.





We were able to ascertain a best practice model of information and then utilize the services of a firm/individual to coach us through the legal requirements, financial implications, and important collaboration partnerships necessary for success. For the City of Sutherlin's Tax Increment Financing (TIF)/Urban Renewal advisor, we hired Elaine Howard.

With Elaine's guidance, we followed the state's legal requirements necessary for establishing the district, while engaging an Urban Renewal Task Force, meeting with dozens of other volunteers and community organizations such as the Sutherlin Downtown Development, Inc., Sutherlin Area Chamber of Commerce, Sutherlin City Council and staff. We also conducted a community-wide survey to seek input and ideas for improving our downtown. The services of the Oregon Main Street Organization were a critical factor in facilitating a special workshop on how to establish a positive economic climate in our community. This would be achieved through downtown beautification efforts and attracting new businesses.



The Body Shop after



The Body Shop before



Our Plan:

The almost two-year long effort described above resulted in a comprehensive TIF and Urban Renewal development plan which was then submitted to the State of Oregon for approval. You may find this two-section plan on the city's website at: www.cityofsutherlin.com.

Our Priorities:

Our priorities were very clear and concise:

- 1. Create economic prosperity
- 2. Beautify our downtown
- 3. Improve the quality of life for all our citizens

Our Goals:

We established our goals through four areas of work as follows (not in any prioritized order):

- Create quality jobs on our industrial lands while working to attract investments on the large parcels of land adjacent to I-5 at Exit #136 and to also include a special emphasis in attracting a grocery store and resolving traffic flow concerns in and around Dakota Street.
- Create a vibrant and beautiful downtown that includes people living and working here, entertainment, dining, community events and boutique retail shopping.
- Eradicate and beautify blighted areas of town, especially locations along Central Avenue from the freeway to Central Park.
- Partner with the school district in creating a new multi-use sports park.



Our Projects:

TIF does not add additional taxes but rather redirects a portion of your existing tax to finance the projects. However, the incoming monies take a few years to build up in a fund to complete projects. We made a bold decision, knowing the monies would be coming in on a year-to-year basis, to make a loan from the City to the Urban Renewal Agency so that we could kick-start projects right away as opposed to waiting 3-5 years.

With the recommendation of the Urban Renewal Task Force, we committed these loan dollars to begin a downtown storefront grant program, pay for parking improvements in downtown, buy a single parcel of land for new business development, pay for wetland credits to get new economic development moving right away and help to attract economic investment at Exit #136.

TIF Area Projects authorized by the Plan are described below. No project currently includes a public building. If any project proposes a public building, the public building criteria in ORS 457.010 and ORS 457.320 will need to be addressed at the time the project is considered.

Industrial/Commercial Lands:

- We partnered with Douglas County and expended TIF monies to complete a wetlands mitigation project required before Sutherlin Sanitary could begin construction of a new regional separation and distribution center under roof. This will add new jobs while stimulating other complimentary jobs in transportation, maintenance, and general commercial business services.
- There are additional lands adjacent to the Sutherlin Sanitary site where we are recruiting an investor to construct an industrial spec-building.
- With the Exit #136 area, we are currently working with ODOT at providing traffic improvements along Central Avenue at Dakota Street.
- We are working with the property owners to attract investment on the lands adjacent to I-5. Additionally, we have made written proposals to every grocer in the State of Oregon to include Fred Meyer, Safeway, Albertson's, WinCo, and numerous others.

Downtown:

Our plan calls for ongoing investment in future development and redevelopment in the downtown area.

- Our first action was creating a grant program to encourage storefront improvements beginning at the core of downtown. To this point, we have over seven businesses that have completed or are in the process of building restoration. This program remains ongoing, to include the Sutherlin Liquor Store, Rotary Building and State Farm Insurance.
- Acquired gravel parking lots behind Backside Outpost improvements to follow.
- Old bank building at Central Ave./State St. Received \$2500,000 Main Street grant for bringing interior walls and infrastructure up to current standards. There are three new tenants soon coming into the bottom floor while the top floor serves as living quarters for the new owners.
- Purchased lot and building at W. Everett Ave./S. Calapooia St. Working with a partner in constructing a food cart village.
- Established three new events.
- Added dining experience.
- Partnering with the school district and Sutherlin Area Chamber of Commerce to install new video community notification screen in Central Park.



Central Avenue Corridor:

Construct transportation improvements at I-5 Exit #136. These funds would kick-start the design, engineering and construction of the Interchange Area Master Plan (IAMP) in partnership with the Oregon Department of Transportation (ODOT).

Develop at least one multi-family housing development along Central Avenue. This project would entail the purchase of one significantly blighted area and use monies to encourage a public/private partnership for construction of a multi-family housing complex on this property.

Create an Umpqua Wine Interpretive Center with public and private partners.

So far we have accomplished:

- Web Trax, new computer software business.
- Working with property owners to clean blighted trailer park.
- Working with multiple state agencies and property owners to construct a focused workforce housing development community so that employees of Sutherlin businesses can afford to live in Sutherlin, either as renters or owners.



Our Achievements:

- ⇒ Backside Outpost
- ⇒ Web Trax
- ⇒ Old bank building restoration
- ⇒ Industrial Park
- ⇒ Evergreen Family Medicine
- ⇒ Tesla Super-Charging Station
- ⇒ The Body Shop Total Fitness
- ⇒ Buglin' Heights Drafting and Design, Inc.
- ⇒ Central Plaza Park
- ⇒ Golf Course housing
- \Rightarrow Tractor Supply Co.
- ⇒ Music Off Central
- ⇒ Annual Trunk or Treat Event
- ⇒ Sutherlin Throwdown
- ⇒ Oregon Showdown Truck Show
- ⇒ Sol De Sutherlin relocation





Sports Park

Kick-start the creation of a community sports park complex that will also stimulate greater community fundraising for a full-service community center.

This project will construct a service roadway onto the site, establish a gravel parking lot, provide utility services on site and assign \$500,000 as a grant match for ODOT Safe Routes to Schools (Waite Street) and a Transportation Enhancement grant (Red Rock Road).

The project components are:

- Set-aside for Safe Routes to School and Transportation Enhancement grants
- Initial road access and parking
- Contingency including utility services and other project components

Our Future:

- Sutherlin Sanitary will soon break ground in 2024.
- Develop partnership and construct spec-building on industrial lands.
- The storefront grant program will continue to beautify downtown.
- The agency will continue establishing partnerships to come together, unite resources and clean up impoverished neighborhoods and additionally seek to encourage workforce housing for future and current employers in Sutherlin such as Orenco, Murphy Plywood, Great Northern Trailer Works, North Star Fabrication, Evergreen Family Medicine and the Sutherlin School District.
- Continue our work with ODOT, and property owners, in making traffic safety improvements on Central Ave. and Dakota St.
- Continue our partnership with property owners at Exit #136 in attracting a grocery store and other complimentary commercial/retail businesses.
- Continue our partnership with Umpqua Golf Resort and BIZ Oregon in creating an economic development project in the large and mostly vacant clubhouse.
- Continue our partnership in creating another dining experience through the possibility of a food cart village.
- Complete downtown parking improvements.
- Continue partnership support for downtown events as appropriate.
- Complete needed engineering for sidewalk on Waite Street to allow for safe walking access to possible sport park with the school district.





PUBLIC NOTICE – CITY OF SUTHERLIN

URBAN RENEWAL AGENCY & CITY COUNCIL MEETINGS

The November 13, 2023, Urban Renewal Agency & City Council meetings will be held in Civic Auditorium at 175 E Everett beginning at 6:45 p.m. The City has taken steps to utilize current technology in order to make meetings available to the public in compliance with ORS 192.670 – Meetings by Means of Telephone or Electronic Communication. The public is welcome to attend the meeting in person or join via Zoom.

City of Sutherlin is inviting you to a scheduled Zoom meeting.

Topic: Urban Renewal Agency & City Council Meetings

Time: November 13, 2023 6:45 PM Pacific Time (US and Canada)

Join Zoom Meeting

https://us06web.zoom.us/j/83187147969?pwd=xNNxUkceOJpWVdIoMiMFoVGvvb8u9h.1

Meeting ID: 831 8714 7969

Passcode: 572676

Find your local number: https://us06web.zoom.us/u/kdtXlhl12g

Melanie Masterfield

From:

Melanie Masterfield

Sent:

Tuesday, November 7, 2023 2:50 PM

To:

Ashley (ashley@bciradio.com); DC Commisioners (commissioners@co.douglas.or.us); Dennis Nakata; Erica Welch; Kyle-KQEN (KYLE@BCIRADIO.COM); Michael Salpino; News

Desk (newsdesk@nrtoday.com); Register Guard (rgnews@registerguard.com); Roseburg

Beacon (info@roseburgbeacon.com)

Subject:

Sutherlin City Urban Renewal & City Council Agendas

Attachments:

0. Agenda.pdf; 0. Agenda.pdf

Good afternoon. Please see the attached agendas for Monday, November 13, 2023.



Melanie Masterfield, CMC

City Recorder/Community Engagement Manager m.masterfield@ci.sutherlin.or.us City of Sutherlin 126 E Central Ave. Sutherlin, OR. 97479 541.459.2857 x 208

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