



Presented by the Sussex County Chamber of Commerce

**Sunday, September 15, 2024**

**12 PM - 4 PM**

**Sussex County Fairgrounds**

## 2024 SPONSORSHIP OPPORTUNITIES

### Premier

**\$5,000 (\$8,000 Exclusive)**

- Complimentary prime exhibit space - 10 booth spaces (10' x 10' and tables/chairs).
- Logo on marketing materials promoting the event which may include posters, social media, digital, and cable television advertisements.
- Sponsor may display company banner at event.
- Recognition as Premier Sponsor on event webpage.
- Recognition as Premier Sponsor on all media communications including press releases.
- Premier Sponsor recognition by Chamber President Tammie Horsfield during the award ceremony.
- **NOTE:** The Chamber can offer interested organizations specialized opportunities and allotted space designed expressly for Premier Sponsors.
- To discuss a Premier Sponsorship opportunity, please contact the Chamber at 973-579-1811 or by email to: mail@sussexcountychamber.org.

### Media

**\$2,000 (\$4,000 Exclusive)**

- Complimentary 10' x 10' exhibit space.
- Sponsor may display company banner at the event.
- Logo on marketing materials promoting the event which may include posters, social media, digital, and cable television advertisements.
- Company logo/web link posted on event webpage.

NOTE: This sponsorship is for media companies only.

### Family Fun Activity

**\$2,000 (\$4,000 Exclusive)**

- Complimentary 10' x 10' exhibit space.
- Sponsor may display company banner at the site of the activity.
- Company logo/web link posted on event webpage.
- Promotion of sponsor through social media and email blasts.

### Chopped Sussex

**\$1,250 (\$2,500 Exclusive)**

- Complimentary 10' x 10' exhibit space.
- Sponsor may display company banner in the Chopped Sussex competition area.
- Company logo/web link posted on event webpage.
- Promotion of sponsor through social media and email blasts.

### Entertainment Pavilion

**\$750 (\$1,500 Exclusive)**

- Sponsor may display company banner in the Entertainment Pavilion area.
- Company logo/web link posted on event webpage.

### Promo Bag

**\$750 (\$1,500 Exclusive)**

- Place official show promo bags at Chamber display and event entrances for giveaway.
- Sponsor must provide a minimum of 1,000 bags (2,000 if exclusive sponsor) for distribution (minimum size is 10" x 14")
- Company logo/web link posted on event webpage.

### Koozie

**\$750 (\$1,500 Exclusive)**

- Logo on beverage koozies at event.
- Sign with company name displayed during the event at the Beverage Station.
- Company logo/web link posted on event webpage.

### Volunteer Name Badge

**\$500 (\$1,000 Exclusive)**

- Company logo on name badges worn by event volunteers and Chamber staff.
- Company logo/web link posted on event webpage.

**All sponsors receive name recognition in event press releases.**

**More sponsor opportunities listed on the back!**

# MORE!

## Sussex County Day

# SPONSORSHIP OPPORTUNITIES

### Classic Car Show

**\$500 (\$1,000 Exclusive)**

- Sponsor may display company banner in the Classic Car area.
- Company logo printed on all People's Choice Car voting slips.
- Company logo/web link posted on event webpage.

### Games/Contests

**\$500 (\$1,000 Exclusive)**

- Sponsor may display company banner in the Games & Contest area.
- Company logo/web link posted on event webpage

### Magician

**\$500 (\$1,000 Exclusive)**

- Sponsor may be on-site to introduce magician.
- Sponsor may display company banner where the magician is performing.
- Company logo/web link posted on event webpage.

### Scavenger Hunt

**\$500 (\$1,000 Exclusive)**

- Company logo on Scavenger Hunt card used at event.
- Company logo/web link posted on event webpage.

### Picnic Pavilion

**\$500 (\$1,000 Exclusive)**

- Sponsor may display company banner at the Picnic Pavilion.
- Company logo/web link posted on event webpage.

### Exhibitor Area

**\$300 (\$600 Exclusive)**

- Sponsor may display company-provided banner at the Sussex County Day Exhibit area.
- Your company logo & web link posted on event webpage.

### First Responders

**\$300 (Exclusive sponsorship not available)**

- Company logo on signage supporting First Responders.
- Your corporate name posted as a First Responder sponsor on event webpage.

### Town, County and Schools

**\$300 (Exclusive sponsorship not available)**

- Company logo on signage supporting Town/County/Schools Exhibit Area.
- Your corporate name posted as a Town/County/Schools sponsor on event webpage.

**All sponsors receive name recognition in event press releases.**

#### **Questions About Sponsorships?**

**Contact Michele Egan**

973-579-1811  
megan@sussexcounty-chamber.org

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Your Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please return this signed contract with payment (online payment available). Sponsorship may not be secured until receipt of payment in full. Make check payable to Sussex County Chamber of Commerce, and mail to: Sussex County Chamber of Commerce, 120 Hampton House Rd., Newton, NJ 07860. I hereby certify that I am authorized to act on behalf of the following company and I agree to abide by all the event Rules and Regulations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_