

# SPONSORSHIP OPPORTUNITIES

FOR THE LARGEST BUSINESS EXPO IN NORTHWEST NJ



Sussex County Chamber of Commerce

## BUSINESS EXPO

A Business-to-Business Event Open to the Public

Thursday, June 1, 2023

Sussex County Fairgrounds, Augusta, NJ



### SPONSOR INFORMATION

Please provide required information below. Sponsorship is limited and assigned on a first-come, first-served basis to Chamber members only. Payment in full is required with registration.

Company Name \_\_\_\_\_

Representative Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### EXPO SPONSORSHIP OPPORTUNITIES

#### Main Event Sponsor \_\_\_\_\_ \$2,000 ( \_\_\_\_\_ \$4,000 Exclusive)

- Prime, free standing exhibit space.
- Recognition as Main Event sponsor on Chamber of Commerce website.
- Banner ad on the Chamber home page with weblink to sponsor website.
- Logo/weblink on EXPO webpage at [sussexcounty-chamber.org](http://sussexcounty-chamber.org).
- Recognition as Main Event sponsor on event materials including signage (space permitting).
- Recognition as Main Event sponsor on all media communications including press releases, media invitations, and any fact sheets distributed regarding the EXPO event.
- Recognition as Main Event sponsor in event advertising which may include print, digital, broadcast, out-of-home advertising, email blasts and social media.
- Recognition as the Main Event sponsor during the Opening Welcome by Chamber President.

#### Media Sponsor \_\_\_\_\_ \$2,000 ( \_\_\_\_\_ \$3,500 Exclusive) *Available to media companies only*

- Display Table (upgrade to a free standing for \$50; mark here if upgrade requested \_\_\_\_\_)
- Logo/weblink on EXPO webpage at [sussexcounty-chamber.org](http://sussexcounty-chamber.org).
- Recognition as the Media Sponsor in event advertising which may include print, digital, broadcast, out-of-home advertising, email blasts and social media. NOTE: Some advertising opportunities are time sensitive and availability depends on when sponsorship is received.
- Sign with company name displayed during EXPO.
- Recognition as the Media sponsor during the Opening Welcome by Chamber President.

#### Café Sponsor \_\_\_\_\_ \$1,500 ( \_\_\_\_\_ \$3,000 Exclusive)

- Display Table (upgrade to a free standing for \$50; mark here if upgrade requested \_\_\_\_\_)
- Café sponsor(s) can display company-provided pop up banner in the designated café area at the event.
- Logo/weblink on the EXPO webpage at [sussexcounty-chamber.org](http://sussexcounty-chamber.org).
- Recognition as the Café sponsor on all media communications including press releases, media invitations and any fact sheets distributed regarding the EXPO event.
- Recognition as Café sponsor in event advertising which may include print, digital, broadcast, out-of-home advertising, email blasts and social media.
- Recognition as Café sponsor during the Opening Welcome by Chamber President.

#### Bag Sponsor \_\_\_\_\_ \$500 ( \_\_\_\_\_ \$1,000 Exclusive)

- Sponsor logo on bags presented to EXPO exhibitors/attendees upon entrance. Bags are provided by the sponsor (minimum quantity 500, 13" bags or larger).
- Sign with company name displayed during EXPO.
- Logo/weblink on the EXPO webpage at [sussexcounty-chamber.org](http://sussexcounty-chamber.org).
- Sponsor mention in press releases, email blasts and social media.

**Water Bottle Sponsor** \_\_\_\_\_ \$500 ( \_\_\_ \$1,500 Exclusive)

- Water bottle with your logo and/or message (sponsor provides a minimum of 250 water bottles with logo/message affixed) provided to exhibitors.
- Sign with company name displayed during EXPO.
- Sponsor mention in press releases, email blasts and social media.
- Logo/weblink on the EXPO webpage at sussexcountychamber.org.

**NEW! Workshop Sponsor** \_\_\_\_\_ \$500 ( \_\_\_ \$1,500 Exclusive)

- Five-minute speaker opportunity before workshop begins.
- Pop up banner provided by sponsor to be displayed at the workshop.
- Sponsor mention in press releases, email blasts and social media.
- Logo/weblink on the EXPO webpage at sussexcountychamber.org.

**NEW! Speed Networking Sponsor** \_\_\_\_\_ \$500 ( \_\_\_ \$1,500 Exclusive)

- Pop up banner provided by sponsor to be displayed at the networking event.
- Literature (such as flyer/brochure) can be placed at a designated table.
- Sponsor mention in press releases, email blasts and social media.
- Logo/weblink on the EXPO webpage at sussexcountychamber.org.

**NEW! Workshop Coffee Sponsor** \_\_\_\_\_ \$500 ( \_\_\_ \$1,500 Exclusive)

- Sign with company name displayed at coffee station.
- Literature (such as flyer/brochure) can be placed at a designated table.
- Sponsor mention in press releases, email blasts and social media.
- Logo/weblink on the EXPO webpage at sussexcountychamber.org.

\_\_\_\_\_ **EXPO Hall Sponsor (exhibit space included): \$650**

**Sponsorship Benefits**

- **All EXPO Hall Sponsors receive a complimentary tabletop display in a prominent location** in the EXPO Hall. Sponsors may upgrade to a free standing display space for an additional \$50.

\_\_\_\_\_ I wish to upgrade to a free-standing display space for an additional \$50.

- **24" x 30" sign** with all sponsor names placed at the entrance to the EXPO Hall.
- **Listing/weblink on the EXPO webpage** at sussexcountychamber.org.
- **Sponsor mention** in press releases, email blasts and social media.

**IMPORTANT**

**Please sign and return contract. Keep a copy for your file.**

**Sponsorship may not be secured until receipt of payment in full.** Please return this signed contract with payment (including any upgrades). Make check payable to: Sussex County Chamber of Commerce, and mail to: Sussex County Chamber of Commerce, 120 Hampton House Road, Newton, NJ 07860.

The Sussex County Chamber of Commerce reserves the right to assign all exhibitor locations and relocate when deemed to be in the best interest of the show.

**Please Note:** There is a strict no cancellation/refund policy for sponsorships and all signed contracts are considered commitments.

Questions? Please call 973-579-1811 or e-mail: mail@sussexcountychamber.org

**I hereby certify that I am authorized to act on behalf of the forenamed company and I agree to abide by all EXPO Rules and Regulations.**

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
(please print)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_