Sussel SKYLANDS TOURISM SUMMIT



March 14 Minerals Hotel Crystal Springs Resort in Vernon, NJ

A full day of speakers and resources to support the growth of tourism businesses in the region

Learn to Improve Your:

- + Branding
- + Customer Service
- + Win First-Time Visitors Plus:

Networking Sessions
Follow-Up Consulting
and More!
Includes Lunch

Free for Agricultural Businesses!
Return Your Registration Form Today



KEY NOTE SPEAKER

Jeffrey Vasser

Executive Director New Jersey Division of Travel and Tourism



SPEAKER

John Formica

Customer Experience Expert Former Disney Leader & Trainer



SPEAKER

Josiah Brown

The NY Sherpa, President & CEO Famous Destination Marketing

Thursday, March 14, 2024

- (L) 9.00 AM 3.00 PM
- Minerals Hotel 2 Chamonix Dr. Vernon, NJ 07462



Funded by a County of Sussex ARPA Grant.

Sussex SKYLANDS TOURISM SUMMIT



March 14 Minerals Hotel Crystal Springs Resort in Vernon, NJ

REGISTRATION FORM

Agricultural businesses are invited to attend this event at NO CHARGE. (Funding provided courtesy of the County of Sussex ARPA grant.)

ompany/Farm Name
ontact Name
ddress
ity
none Number
mail
ttendee Name
ttendee Email

RETURN BY FEBRUARY 14

In person or mail to: Sussex County Chamber of Commerce 120 Hampton House Road, Newton NJ 07860 (in the Chase Bank Building), or Email to: mail@sussexcountychamber.org, or

Fax to: 973-579-3031



Thursday, March 14, 2024







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