



PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Nikki Davy

(805) 584-4415

RANCHO SIMI RECREATION AND PARK DISTRICT FILMING PERMITS REACH NEW HIGH

Filming has long been part of the fabric of Simi Valley since Hollywood came calling to the area now known as Corriganville Park in the 1930s. Today, multiple filming projects take place across the city each year and Rancho Simi Recreation and Park District is proud to be at the forefront of these projects. District film permits have steadily increased over the last several years. 34 permits were issued in 2019, 45 in 2020, and 75 permits were issued in 2021; and increase of 121% versus two years ago.

Filming projects range from still photography and online digital content to the filming of TV shows and major motion pictures. Filming occurs in parks, on trails, within facilities and at the Districts' premier location, Corriganville Park featuring clients like Geico, Buick, Edmunds.com and Subaru.

Filming is a portion of the revenue that contributes to making District parks and open space beautiful. Board Chair, Kate O'Brien stated "Filming has long been a part of our community and helps with our economic vitality as a city. As it relates to the Park District, multiple sources of revenue help to keep the Park District running smoothly. And the more we can bring in from events like filming - which is relatively short term and minimally invasive - the less dependent we have to be on property tax revenues."

For more information on filming within parks and facilities owned by the Rancho Simi Recreation and Park District, please visit them online at https://www.rsrpd.org/parks_and_facilities/filming.php. For a list of completed projects as well as location pictures, visit the District's Facebook page - @Filmrsrpd.

###