

**PLEASE NOTE:** This meeting will be held in person and online. The public can come in person or watch/listen to this meeting online in one of 3 ways:

1) Go to the city's You Tube channel, "<https://www.youtube.com/NewLondonAccess>" and click on the "live" feed video link to watch the meeting. **-OR-**

2) You can watch the meeting via the zoom app. Go to the following link to download and watch via the zoom app:

<https://us02web.zoom.us/j/88131530260?pwd=RkNUSjRmQ2NNclFVOG9CSdM3dDI0dz09>

You will be asked to download and install the zoom app on your computer or phone and provide your name and email address. **-OR-**

3) You can listen to the meeting over the phone by calling one of the following numbers:

1-929-205-6099, 1-301-715-8592, 1-253-215-8782, 1-346-248-7799, 1-699-900-6833

You will be asked to enter in a meeting ID of: 881 3153 0260, then push #

You may be asked for a participate ID, do not put in a number, just hit #

You will be asked to enter in a password of 029911, then #

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

## **MEETING NOTICE**

Planning Commission Agenda

**Thursday, November 19, 2020 – 5:00 PM**

Council Chambers – New London Municipal Building

Meeting Documents

1. Call to Order
2. Adopt Agenda
3. Approval of the October 22<sup>nd</sup>, 2020 meeting minutes
4. Request for sign variances- Valley Family Medicine
5. Update on Planning Issues and other Agenda Items
6. Adjournment

\*Agenda items are listed so as to accurately describe the actions or issue being considered instead of simply the document listing title or the parties to a contract. This is done as such titles or a list of parties to a contract conveys insufficient information to the public on whether a topic or project they are interested in is being considered. It is the policy of the City of New London to comply in good faith with all applicable regulations, guidelines, etc. put forth in the Americans with Disabilities Act (ADA). To that end, it is the City's intent to provide equal opportunity for everyone to participate in all programs and/or services offered, to attend every public meeting scheduled, and to utilize all public facilities available. Any person(s) in need of an alternative format (i.e. larger print, audio tapes, Braille, readers, interpreters, amplifiers, transcription) regarding information disseminated by the City of New London should notify the City 48 hours prior to a meeting, etc., or allow 48 hours after a request for a copy of brochures, notices, etc. for delivery of that alternative format. Contact ADA Coordinator Chad Hoerth by telephone through: (Relay Wisconsin) – 920/ 982-8500 or (Voice) – 920/982-8500 and in person/letter at 215 N. Shawano Street, New London, WI 54961.

# CITY OF NEW LONDON



## Memorandum

TO: Planning Commission  
FROM: Chad Hoerth, City Administrator  
RE: November 19, 2020 Planning Commission Meeting  
DATE: November 13<sup>th</sup>, 2020

Request for sign variances- Valley Family Medicine: We've had a request from Family Medicine to install a second sign at their location at 1505 Mill Street. They have an existing sign already on the corner, but would like to install a second sign with digital display. The proposal has a few conflicts with existing ordinances that the property owner is asking to consider variances for:

1) Allow the existing sign to remain in the Right of Way: 17.09-11 (2) states:

*Setbacks and Other Yards: No portion of any sign other than those permitted as accessory uses to residences shall be permitted closer than 5 feet to the street right of way line, than the required minimum other property line, than the required minimum offsets of the district regulations. Ground signs may be permitted as close as 5 feet to the street line. (see Vision Corners 17.03-4(2).)*

The existing sign is within the Right of Way. The property owner is requesting to allow this non-conforming sign to remain.

2) Allow a second (digital messaging) sign to be installed on the premises: 17.09-12 (1)(C) states:

*One ground sign may be allowed for each premises within a Business District. One additional free standing ground sign may be permitted for a premise which is located at an intersection of two major streets, and which premise has a minimum of 400 feet of frontage. The ground signs must be placed a minimum of 200 feet apart measured between signs along the frontage.*

The initial proposed location from the existing sign would be about 100 feet, the “other” proposed location would be just on the south east side of their driveway on Mill Street at a distance of about 175 feet from their existing sign. They are asking for a variance from section 17.09-12(1)(C) to place the two signs within the 200 foot distance on their property (which has a frontage of about 335 feet). Included are some drawings provided from the sign vendor.

**City of New London  
Planning Commission Minutes  
October 22<sup>nd</sup>, 2020**

**Call to Order:**

The October 22<sup>nd</sup>, 2020 Planning Commission meeting was called to order by Chairman Besaw at 5:01 PM.

**Roll Call:**

Those in attendance were Chairman Besaw, Bessette, Noel, Steingraber, Walbruck, Spilman (via Zoom) and Mayor Herter.

Excused Members: Gabert

Others in attendance: City Administrator Hoerth

**Adopt Agenda:**

Motion by Bessette, second by Noel to adopt the agenda. Motion carried 7/0.

**Approval of the August 27<sup>th</sup>, 2020 Planning Commission Minutes:**

Motion by Bessette, second by Steingraber to approve the August 27<sup>th</sup>, 2020 meeting minutes as presented. Motion carried 7/0.

**Review and approve a CSM for Star Communications LLC**

A copy of a CSM was presented for review. The purpose of the CSM was to divide a parcel at 102 Northridge Drive (owned by Babes of New London, Inc.) and combine the southwestern portion with the parcel at 106 Northridge Drive (owned by Star Communications, LLC). The CSM was reviewed by staff and recommended for approval.

Motion by Walbruck, second by Spilman to approve the CSM as presented. Motion carried 7/0.

**Update on Planning Issues and other Agenda Items:**

None presented

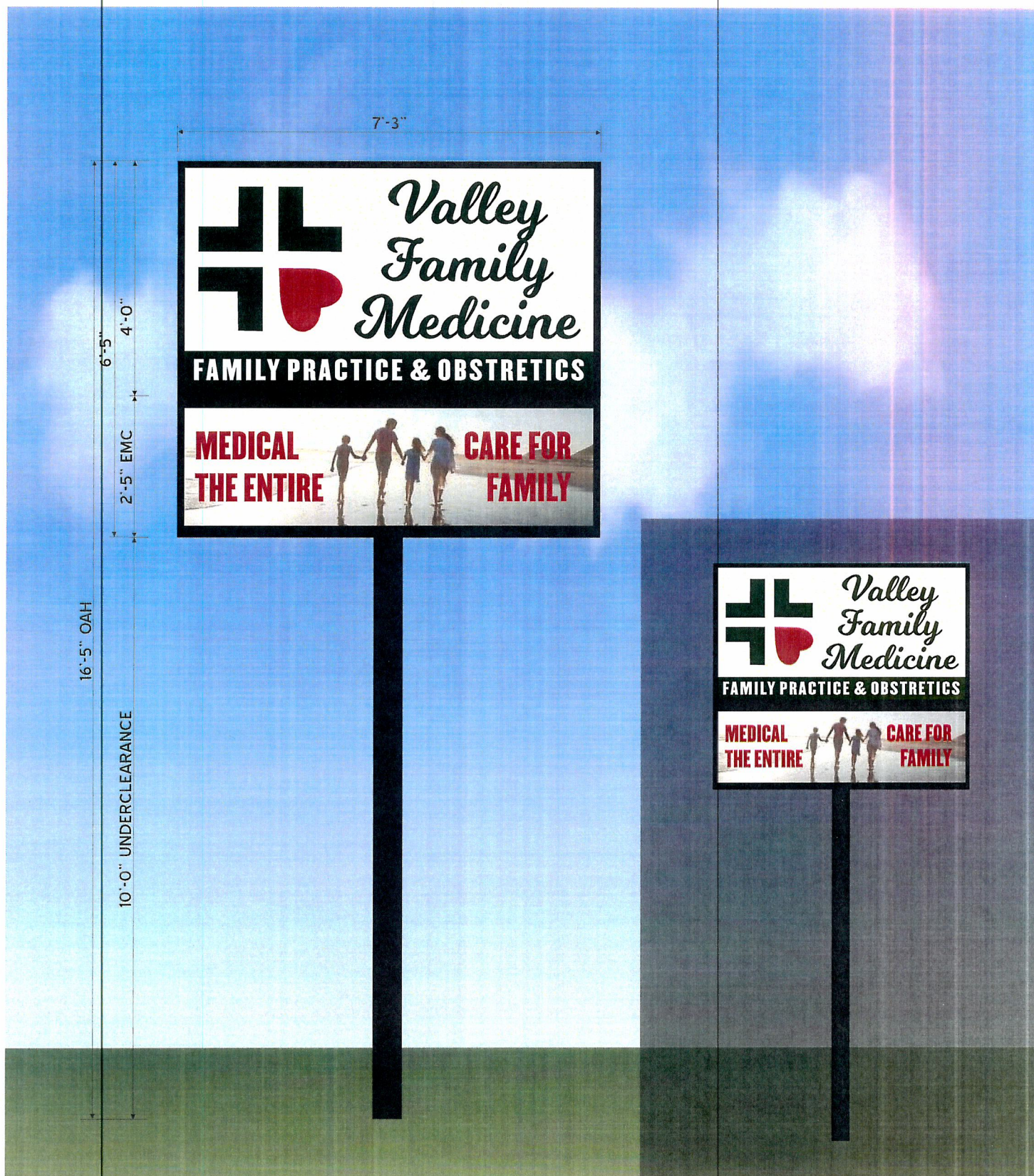
Due to the Thanksgiving Holiday, the next Planning Commission meeting is planned to be held on Thursday, November 19<sup>th</sup>, 2020.

**Adjournment:**

Motion to adjourn by Steingraber, second by Noel.

Meeting adjourned by Besaw at 5:11 pm.





**OPTION 1: DOUBLE SIDED ILLUMINATED PYLON QTY: 1**

FABRICATED ALUMINUM CABINET / WHITE POLY FACE  
 DECORATED WITH TRANSLUCENT VINYL GRAPHICS  
 INSTALL NEW 16 MM FULL COLOR WATCHFIRE MESSAGE CENTER  
 PIXEL MATRIX: 36 X 126 / CABINET SIZE: 2'-5" H X 7'-3" L X 5" D  
 VIEWING AREA: 2'-0" H X 7'-0" L / CABINET STYLE: DOUBLE FACE TWINPAK (SLIM)  
 POLE SIZE PENDING ENGINEERING

**NIGHT VIEW NTS**

Main ID Cabinet: 29 Sq ft  
 EMC: 17.52 sq ft  
 Total Sq ft: 46.52 sq ft



**Sign**  
 A DIVISION OF TIM'S LIGHTING COMPANY, INC.

NEENAH | OSHKOSH  
 WEYAUWEGA  
 920-731-4852 (4TLC)  
 990 JAMESON ST  
 NEENAH, WI 54956

**TLCSIGN.COM**

**CLIENT: VALLEY FAMILY MEDICINE**

ADDRESS: 1505 MILL ST., NEW LONDON, WI 54961  
 DATE: 08.11.19  
 FILE NAME: 112001 REV 1  
 REV DATE:

PG: 1 OF 3

SALESPERSON: KARISSA AKEY

DESIGNER: MN

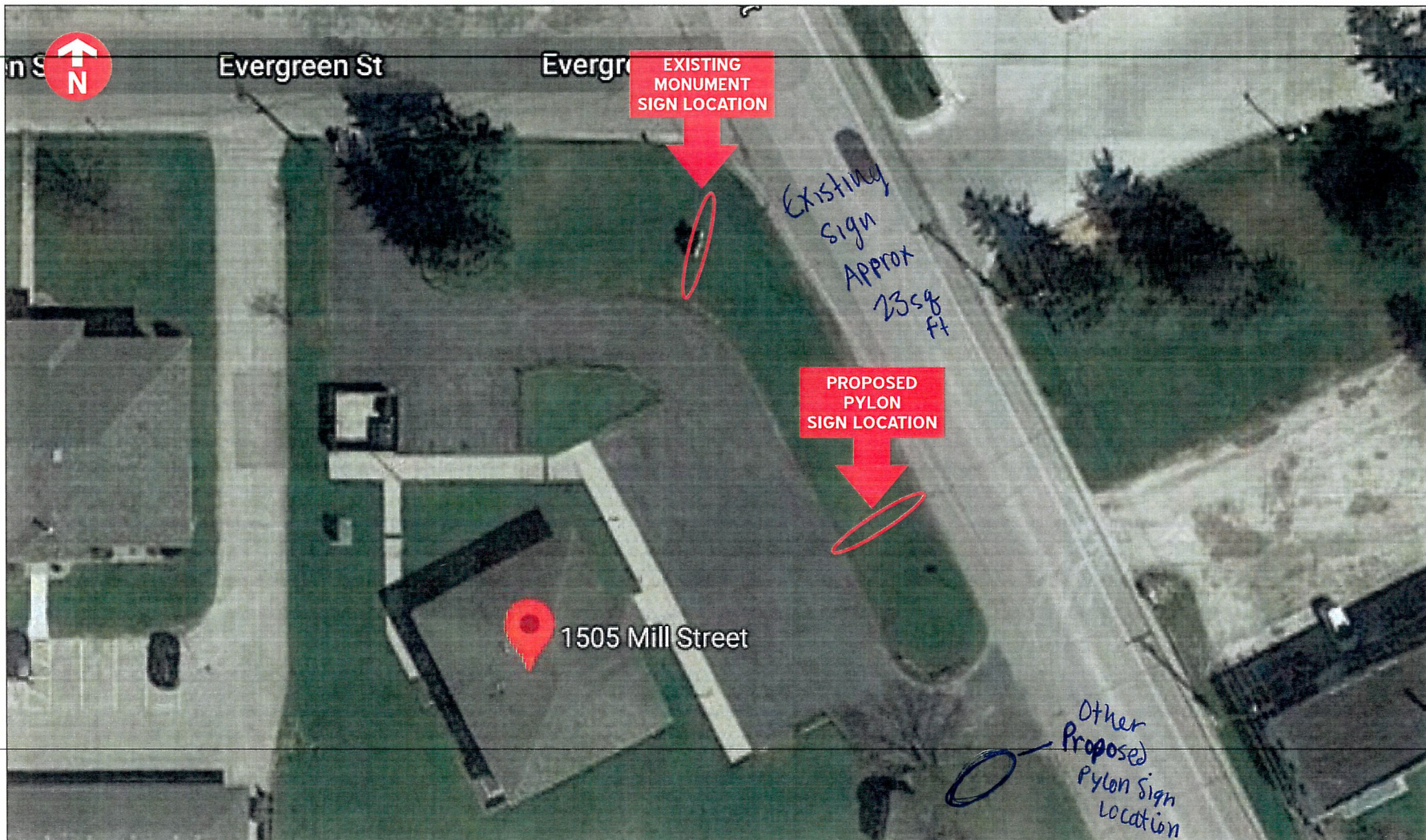
SCALE: 1:28

**CUSTOMER SIGNATURE FOR DESIGN APPROVAL**

THIS IS AN ORIGINAL DRAWING CREATED BY TIM'S LIGHTING COMPANY, INC. NO PART OF THIS DOCUMENT MAY BE USED OR REPRODUCED IN ANY FORM WITHOUT WRITTEN PERMISSION FROM TIM'S LIGHTING COMPANY, INC. COLORS SHOWN ON ART MAY VARY DUE TO VARYING SURFACE MATERIALS AND PAINT.

RETURN TO AGENDA





SITE PLAN NTS