



Economic Surveys Results Summary Report

May 2018

Prepared for the City of McBain by



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Introduction

To help guide the City of McBain for future economic development and growth, the City conducted two economic surveys. The first survey focused on the economic needs of residents and businesses in the McBain area. The City mailed out survey questionnaires to every household in the 49657 zip code and provided opportunity to return the survey at various drop box locations or to complete the survey online. With the second survey, the City of McBain sought input from local high school students. This separate, shorter economic survey for students focused on the interest of students in what businesses, activities, and opportunities they'd like to see in the McBain area. The two high schools surveyed included the McBain Rural Agricultural School and the Northern Michigan Christian School. This report provides a summary of the responses in both surveys.

PART 1: City of McBain Economic Survey for Residents and Businesses

The questionnaire was distributed via US mail and made available on the City website in late March and early April, 2018. One hundred sixty-five (165) responses were received for this survey. The following summary reviews survey results with an eye towards identifying economic preferences and needs from residents and businesses.

Note: When reviewing survey results, it's important to note that the questionnaire is **not a statistically valid survey**. Results must be balanced with additional data sources and dialogues, including committee discussion, other forms of public input, and research and analysis. Survey results will help to point the way towards additional research, input opportunities, and discussion throughout the process.

Highlights

Based on the input of the survey, an overall view of community interests from residents and businesses could be identified. The following overview outlines those interests with the higher priority.

- Top destination for the McBain area residents for shopping and dining is Cadillac.
- The primary shopping destination is a supermarket.
- One-third of the community travels 20 miles or more once a week for shopping.
- The vast majority of dining preferences is for a casual /family style restaurant.
- Unlike shopping, residents are less likely to travel long distances for dining.
- Healthcare services were the top responses for needed services in the McBain area while top desire for goods was a grocery store and/or a discount store.
- City infrastructure was rated above average in terms of quality and cost by both residents and businesses.
- Roughly one-third of both residents and businesses feel their Internet service is not adequate.
- McBain is a community of long-standing, family businesses. Their biggest issues are the size of the customer base and competition from nearby communities, particularly Cadillac.
- For recruiting new businesses, business owners and operators favored the City considering tax base/revenue and sense of community.
- Residents were more likely to be favorable to zoning while businesses were mixed on the issue.
- Many respondents supported making the community more attractive for young people (gathering places, creative places, etc.).

Profile of Respondents

The typical respondent can be generally identified as a long term resident over the age of 50. While all of the age groups from the “20-24 years” range to the “85 years and over” range were represented, at least 60% of the respondents were over 50. The largest age group represented was 65 to 74 years with 21% of the respondents followed by the 45 to 54 years age group at 15%. Roughly 60% of the respondents have lived in the McBain area for 30 years or more with 41% of those living in the area for 40 years or more.

Resident/Consumer Preferences

#3: Where do you primarily shop for everyday items and services? Please select only 1 choice.

Majority of respondents (78%) indicated that Cadillac is their primary destination for shopping for everyday items and services. McBain was second with 11% of responses. Other locations include Lake City, Marion, Falmouth, and the Amish community.

#4: In order of frequency, what are your top three shopping locations? Please rank your top 3 choices 1, 2, and 3.

The top shopping location was Cadillac at 80%. While McBain only garnered 16% of the responses as a top destination, it did receive 60% of the responses as the number two destination. This would indicate that the primary competition for McBain stores is the Cadillac area. With 65% of the responses, the third most frequent shopping location was Lake City.

#5: What are your shopping preferences? Please rank your top 3 choices 1, 2, and 3.

It's clear that the top shopping preference was a supermarket at 72%. The second choice was department store at 48%. A dollar store was the third choice at 57%. While not a top 3 choice, there was noticeable interest in a discount store. When combining the interest in both a dollar store and a discount store, the community may support some type of discount store.

#6: How often do you travel 20 miles or more to shop for everyday items or services? Please select only 1 choice. AND #7: How often do you travel 60 miles or more to shop for everyday items and services? Please select 1 one.

At 35% of the response, more than 1/3 of the community travels 20 miles or more on a weekly basis to shop for everyday items or services. Around a 1/3 of the community also travels 60 miles or more once a month to shop.

#8: In order of frequency, what are your top three dining locations? Please rank your top 3 choices 1, 2, and 3.

Similar to shopping location preferences, the top three choices are Cadillac, McBain and Lake City. Cadillac had 75% of the first choice for dining. McBain had 49% of the second choice, while Lake City had 49% of the third choice.

#9: What are your dining preferences? Please select a maximum of 3 choices.

The vast majority of respondents prefer a casual/family style restaurant as 90% identified as the first choice. Second was fast-food restaurant at 55% followed by buffet restaurant at 36%.

#10: Would you like a restaurant that serves alcohol with meals?

47% of respondents would like a restaurant that services alcohol with meals.

#11: How often do you travel 20 miles or more to dine out? Please select only 1 choice.

Unlike shopping, respondents were less likely to travel for dining. 47% of respondents would travel 20 miles or more once or twice a month to dine out.

#12. What SERVICES can't you find in McBain that you wish you could?

The top response for needed services was healthcare services at 28%, with many noting dentist in the “other” section of the question. Technology services were the highest service at 23% followed by general services (dry cleaning, photography, wedding services, travel agency, etc.) at 13%.

#13. What GOODS can't you find in McBain that you wish you could?

The top response for needed goods was food and beverage options at 52%. This would mean desire for a grocery store or supermarket. Clothing options at 33% and sporting goods and outdoor gear at 27% were second and third respectively.

#14: How would you grade the QUALITY of the following infrastructure? (Water, Sewer, Streets, Sidewalks)

Overall, on a A to F grading scale, respondents gave the infrastructure a grade of B which means “good, adequate for now.” Water and sewer each received a solid B while streets received a B+ and sidewalks received a B-.

#15: How would you rate the COST of the following infrastructure? (Water, Sewer)

For those respondents that do have water and sewer services, the cost of water and sewer was considered “fair, reasonable” with 65% agreeing water and 75% for sewer.

#16: If you have Internet service, is your current service adequate?

For this question, 79% had Internet service. Of those respondents that have Internet service, 63% felt their service was adequate while more than a third, 36%, felt their service was not adequate.

#17: What is your perception of the impact of zoning on the community? Please select only 1 choice.

56% of respondents believed that zoning helps the community (protects property values, protects against nuisances, etc.) while 18% believed that zoning is a hindrance to the community (costly, time consuming, etc.). More than a quarter, 26%, of the respondents was not sure or did not have an opinion.

#18: What ways do you support to keep young people in McBain?

Respondents were presented with various ways on supporting young people in McBain. The top three responses were “Make the community more attractive for young people (gathering places, creative places, etc.)” at 47%; “Actively engage and consult young people in community development planning processes” at 38%; and, “Improve high-speed Internet service” at 38%. Topping the write-in responses was providing greater job opportunities.

Business Owners and Operators Preferences

#19: Are you a business owner and/or operator?

21% of the respondents were a business owner and/or operator while 79% of the respondents were not.

#20: Which of the following would best describe your business? Please select only 1 choice.

With 34 total respondents, the businesses represented were wide-ranging. At least one representative was identified from the following business types: retail, service, restaurant or bar,

grocery store, professional office, medical, heavy industrial/manufacturing, agricultural, and trades. The top three respondents were retail, trades and service. The only business types missing representatives were light industrial/manufacturing and warehousing/storage.

#21: How long has your business been located in McBain? Please select only 1 choice.

90% of business respondents have been here longer than five years.

#22: Why did you open your business in McBain? Please select a maximum of 3 choices.

The top reason a respondent opened their business in McBain was “family” at 52%. No other response was definitive. Other responses included “business-friendly climate,” “access to customer base,” and, “school system.”

#23: What are the biggest issues facing businesses in McBain? Please select a maximum of 3 choices.

The top three issues facing businesses were the “size of customer base” at 56%, “competition from nearby communities” at 41% and “workforce” at 28%.

#24: In order of magnitude, what are your top 3 sources of competition for McBain businesses? Please rank your top 3 choices 1, 2, 3.

With 81% of the response for number one, Cadillac was identified as the top competition for McBain businesses. Internet sales were number two and Lake City was the third highest choice.

#25: What criteria should the City most strongly consider in recruiting new businesses? Please rank your top 3 choices 1, 2, and 3

For this question, tax base/revenue and sense of community scored a tie for the top choice. Environmental impact and affordable housing were also noted.

#26: How would you grade the QUALITY of the following infrastructure? (Water, Sewer, Streets, Sidewalks)

Overall, on an A to F grading scale, respondents gave the infrastructure a grade of B which means “good, adequate for now.” Water, sewer, and streets each received a B+ while sidewalks received a B-.

#27: How would you rate the COST of the following infrastructure? (Water, Sewer)

For those respondents that do have water and sewer services, the cost of water and sewer was considered “fair, reasonable” with 57% agreeing water and 64% for sewer.

#28: If you have Internet service, is your current service adequate?

For this question, 90% of the business respondents had Internet service. Of those respondents that have Internet service, 61% felt their service was adequate while more than a third, 39%, felt their service was not adequate.

#29: What shipping options does your business currently use? Please rank top 3 choices 1, 2, and 3.

The top responses were US Postal Service, Highway/Freight, and FedEx/UPS.

**#30: What shipping options for your business would you like to see expanded or made available?
Please rank your top 3 choices 1, 2, and 3.**

For expansion choices, business respondents selected FedEx/UPS and US Postal Service as their top choices.

#31: What is your perception of the impact of zoning on the community? Please select only 1 choice.

Business respondents were mixed when it came to the question of zoning. 39% believed that zoning is a hindrance to the community (costly, time consuming, etc.) while 26% of respondents believed that zoning helps the community (protects property values, protects against nuisances, etc.). More than a third, 36%, of the respondents was not sure or did not have an opinion.

#32: What can the City do to further assist the business community?

Multiple write-in answers were provided. Answers for Question #32 are included in the Appendix. Responses generally focused on incentives or attraction activities for business growth and development.

Master Plan Input

#33: Please use this space to share any other comments, thoughts and ideas you wish the City to consider in our Master Plan Development:

Multiple write-in answers were provided. Answers for Question #33 are included in the Appendix. A wide range of suggestions were provided regarding development and issues in the City.

PART 2: City of McBain Economic Survey for Students

The questionnaire was distributed via Internet and hard copy form in late March and early April, 2018. Two hundred eighty-nine (289) responses were received. The following summary reviews survey results with an eye towards identifying economic preferences and needs from high school students.

Note: When reviewing survey results, it's important to note that the questionnaire is **not a statistically valid survey**. Results must be balanced with additional data sources and dialogues, including committee discussion, focus groups, other forms of public input, and research and analysis. Survey results will help to point the way towards additional research, input opportunities, and discussion throughout the process.

Highlights

Based on the input of the survey, an overall view of community interests from students could be identified. The following overview outlines those interests with the higher priority:

- Students indicated a positive outlook with 63% rating their quality of life from good to excellent.
- Top choice for what students would like to see is more choices in restaurants.
- 7 out of 10 students plan to attend college after high school.
- While 42% of the students were not likely to live in McBain, 34% were somewhat likely and 19% were highly likely to live in McBain as an adult. Most students not staying are seeking greater opportunities beyond McBain or just wanting to see the world.
- For what they'd like to see more of in McBain, students identified places to gather with other teens, increased job opportunities, new fast-food restaurants and clothing stores, and improved parks with athletic facilities as their top choices.

#1: In what zip code do you currently live?

Top answers include McBain at 44%, Marion at 16%, and Lake City at 11%. Other responses (less than 10%) included Cadillac, Falmouth, Tustin, Evert, and Harrison.

#2: How do you rate your quality of life in McBain?

Students enjoy the quality of life in the McBain area. 46% rated the quality of life at good or very good. Another 17% rated the quality of life as excellent. Together, these responses indicate a positive outlook for students with 63% rater their quality of life from good to excellent. The remaining respondents list it as average at 34% while 3% rated it as poor, very poor or unsure.

#3: What would you like to see made available in McBain?

Top three selections for students is for more choices in restaurants at 60%, more choices in shopping at 48%, and gathering places, recreation center, etc. at 40%.

#4: Based on your response above, let us know what kind of restaurants, shops, jobs or recreation activities you are interested in seeing more of..

Multiple write-in answers were provided. Answers for Question #4 are included in the Appendix. For what they'd like to see more of in McBain, students identified places to gather with other teens,

increased job opportunities, new fast-food restaurants and clothing stores, and improved parks with athletic facilities as their top choices.

#5: What are your plans after high school?

The majority of students plan to attend college as 71% of respondents selecting college as their after high school plans. The second highest response was Employment at 12%. The third highest response pointed to Undecided at this time. The fourth response was Trades/Vocational then Military.

#6: How likely will you live in McBain when you are an adult?

While 42% of the students were not likely to live in McBain, 34% were somewhat likely and 19% were highly likely to live in McBain. Another 3% of the students indicated “definitely.” By combining these three responses, 53% of the students were somewhat likely, highly likely or would definitely live in McBain. 6% of respondents were undecided.

#7: Why or why not?

For those who want to leave, there is a common theme summed up by one of the answers provided: “I like McBain alot but the things I want to do are not here.” Many of these responses are from those students seeking greater opportunities beyond McBain or just wanting to see the world. For those students that are desiring to stay in the McBain area, their focus and reason for staying is often family, the community and country life.

#8: What can the City do to assist the youth in our community?

Multiple write-in answers were provided. Answers for Question #32 are included in the Appendix. Based on responses, the primary way to assist youths is to provide them with more activities. These can be school-related events or places for youth to gather such as improved parks or a teen recreation center or club. Greater availability and variety of jobs were also important.

#9: Please use this space to share any other comments, thoughts and ideas you wish the City to consider in our Master Plan Development

Multiple write-in answers were provided. Answers for Question #32 are included in the Appendix. Students generally like McBain and want to see the community improve itself by citing everything from safety to new stores and restaurants to new activities and gathering places.

Appendix

Raw Responses for Questions #32 and #33 from McBain Economic Survey

Question #32 from Economic Survey for Residents and Businesses:

What can the City do to further assist the business community?

- No Zoning.
- Loans or less taxes for businesses interested to come to McBain.
- Lower taxes & water bill.
- Use huge fund balance in TIFA to attract new housing, grocery, industry, and lodging.
- Detail every service/item for sale on signage and fliers.
- Develop the Industrial Park Area w/more manufacturing facilities. Seek manufacturing plants/facilities.
- Help the industrial base expand & do what it can to help the Retail Businesses.
- Actively assist current businesses in marketing as a town.
- Promote community involvement/festivals/events.
- We have the same issues as many commuters, some want it to grow and some do not. In order for the community to develop a plan, there.
- Keep zoning away (thank-you).
- More activities that draw people into town. Plans to have more housing (not government assisted) inside the city limits. Business needs people living here to grow.
- Start a conversation with community leaders/business owners on how to market McBain to the outside world and recruit new businesses/people.
- Allow a bar, less zoning, Increase population & traffic.
- Better use of available space, remodeling of old businesses.

Question #33 from Economic Survey for Residents and Businesses:

Please use this space to share any other comments, thoughts and ideas you wish the City to consider in our Master Plan Development.

- Need for more business. Have concerts like Marion has. Have a clock in town with the temperature on it like we use to have at the bank. Homecoming Days.
- Need New Affordable Housing For Zoning in Missaukee County for ALL Let the #66 Traffic know of what businesses are here now! Bill-Board on the North end & the South end. Your city has little room to expand in any form that would bring new businesses to this town. Why did you let Ellens move out- they needed (and left!?) Great schools here for youth, but don't forget the Elder! We pay the taxes. Back in 1998! It wasn't the town folks who made one feel welcome. They were & still are (if not family you don't belong). Churches aren't the most friendly either! McNally's & the Post Office have always been the BEST greeters you have to new-comers. Local farmers - are the best in gardening & keeping a A GREAT enjoyable countryside for Michigan Tourists. Keep your laundry mat - Ice Cream Shoppe - Maybe small mall on Ellen's old City Land. Don't like seeing business out in our countryside landscape! that have moved in to area - in the last 20 yrs. Amish Stores - factories

- Something should be done to help small farmers stay in business & prevent large farmers to get so crazy bug.
- Please do not allow Dollar Stores in McBain. They are trashy and cheapen the area.
- I live out of the city's. I'm happy where I live in this community.
- Like to see less rentals in McBain. To build up McBain Days-Tent/Music/BOB like Lake City's. Community room to rent out.
- I'd like to see us have a clock like we had on the bank. A lot of people miss that.
- Love the "McBain Lumber Yard" and McBain Pharmacy. Can find what we need, and good service.
- Paying outrageous fees for water and then having to drink brown water!
- A good restaurant that serves alcohol with meals would be great. But the majority of McBain's population would rather go out of town for this rather than take the risk of being seen by others.
- I do not think people living in and around McBain want growth and change.
- I am glad that we have the chance to fill out a survey and share our opinions. I like the thought of some growth, but part of our charm is our smaller size.
- Need a city office building, update DPW buildings (crowded and in poor condition).
- There are so many empty buildings that are not taken care of and it makes the town look very run down.
- Mixed opinion. Zoning can be both good and bad - and generally means higher costs of government to a community with few benefits.
- Perhaps reach out to Lake City & Marion and make it a three-some, not each going it alone. Cadillac will BURY each community. Hang together or be hung individually.
- Pg. 1 Note: {Beware: Don't spoil a good town.} Pg. 2 Note: It sounds like all this planning will change McBain TOO MUCH. We will have to find another Mayberry to live out our days. 4. 3) Other: T.C. 8. 2) Other: T.C. 16. Don't want it (internet) 17. Protects against nuisances is underlined. LIMIT expansion. We like a SMALL COUNTRY town. A taxi service is all that's needed. *It is better to LIVE in a RURAL town & travel to Cadillac for multiple things than to have to live in an over-developed area. (I wouldn't want to LIVE in CADILLAC.)
- LIMIT expansion. We like a SMALL COUNTRY town. A taxi service is all that's needed. *It is better to LIVE in a RURAL town & travel to Cadillac for multiple things than to have to live in an over-developed area. (I wouldn't want to LIVE in CADILLAC.)
- McBain needs a full-time gas station. McBain needs a restaurant that serves Sunday dinners.
- We are not a tourist town! Seek out business/plants that complement our community's strengths-dairy, timber, rail. Economic prosperity is achieved when we as a group see our strengths-promote and acknowledge them. McBain is a very unique town, we help and grow w/each other, many small towns would love to have the ability to survive, grow and be prosperous like McBain and sometimes I feel like many leaders on the council and in the area don't give McBain and it's hard working people & business owners credit for what they are doing in these tough times to be a small business in a very small community. Help McBain by finding business prospects that add to our strengths and complement our existing businesses. We didn't become a self-sufficient community by relying on tourists-we need manufacturing and industry that complement our resources. Also, seek out credit union companies. A credit union would not only help business in this area, but also many local citizens. Credit Unions are everywhere and seeking prospect should be a priority because it would benefit citizens, businesses, non-profits and anyone that wants ownership in a company that stores their money.
- Restrict rentals (Too many now. They lower property values).

- I would like to see better rules & enforcement to people to keep their property looking neat making a nice place to live.
- Need grocery store. Some way to relieve traffic at traffic light AM-PM
- Enforce zoning. Keep pets controlled. Buildings kept up. Yards & leaves kept up. McBain is going down hill rapidly!! Too many homes & buildings not being kept up. The city hired this gentleman & nothing is getting done.
- We are a farm community! Sell it as that!
- Would like to see an updated, safe play ground with picnic tables & shade. Affordable, attractive family housing.
- It would be nice to have a dollar store or Dollar General so when I go to McBain to the pharmacy or hardware I could get household items there too.
- Better Internet
- Jobs are good, but a business that only provides minimum wage jobs doesn't really help a community. It only adds to the cycle of welfare dependency.
- Quit asking what McBain doesn't have. McBain has things that most towns our size would love to have (Example: Like Marion, Manton, Mesick). - We have an industrial base, large & med. farms, two schools, nursing home, & several larger retail businesses that offer jobs. - Our retail businesses cover a lot of the basic needs of a city (except large grocery store) (and that is not going to come). For a small town of 600-700 people & an area population of a few thousand-we do pretty good. It isn't practical to think we can get large chain stores or restaurants in a town this size but we should encourage & help when possible the businesses we have. Another item the council should think about. -Don't think of area farms as dad & mom & the kids milking a few cows & feeding the chickens. These farms are multi-million dollar businesses which offer decent jobs for many of our area residents. Anything that we can do to promote the dairy and farming industry should be done. I know that the city government cannot do things that must be done by the private sector. But, promoting our city, contacting local & state politicians, working with Michigan COFE or Farm Bureau to stop certain regulations or laws that would hurt our area are items that the city could do.
- When Tom Anderson owned the pharmacy I really enjoyed the gift items & toys & jewelry. The other pharmacy is excellent, I would just like to not have to go to Cadillac for birthday presents, etc.
- I think something does have to be done with the water. I'm sick of doing laundry and having "rusty" water!
- As a town I think we easily get into a habit of shying away from the "norm". We need to do a better job at accepting new & innovative businesses & stop making entrepreneurs jump through so many hoops to open a business here. We need to figure out how to be a destination. What will drive people to McBain?
- Summer family events such as food truck district w/live music, drive-in movies at old ball fields. Restaurant you can get a drink with dinner.
- Renters are a problem. Landlords and property owners don't clean up their yards or plant flowers or trees. Also plant some trees on Main Street so people will find it interesting to tour down-town Main Street. Change the color of flowers in the huge pots. Always the same.
- More jobs in manufacturing, grocery store.
- Thanks for seeking our opinions! Grateful for a community that cares!!
- Attract a brewery to downtown and make wi-fi freely available. Beer and internet attract young people. Don't over think it.
- Cell and Internet is the worst in this area - NOT ADEQUATE! :(
- Whatever you develop has to be reasonably priced. Things can be found cheaper in Cadillac.

- Needs - Chamber of Commerce, Dentist, Eye Doctor, grocery store. We will not compare w/Cadillac but should be more competitive with Lake City. Also need a gas station/convenience store, assisted living center.
- Has to be a plan that will allow the community to grow- it appears that this survey is what your trying to do.
- 14. Some sidewalks are uneven. Some have cracks. 16. But could be faster 32. It would be nice to see our downtown swept & clean, like it used to be; set the community clock to current time at each time change; pay attention to the little things while contemplating bigger changes. Tell the mayor to keep comments off social media-his personal opinion does not belong there.
- Please keep the town (family oriented). NO TAVERNS PLEASE! We REALLY enjoy McBain. God Bless your efforts!
- 22. Need for more more businesses 23. Cadillac 24. Retail opportunities 32. More business in downtown, grocery, general goods. Maybe small specialty shops so it is a destination and not a "drive-by" town.
- I do not live in town so have no idea. 15. I'd like to see the Amish GONE from our area.
- We are out in Vogel Center, east of town. McBain is a wonderful community.
- We do not have city water but hear that there seems to be some valid concerns about the water quality. We appreciate the flowers along the street during the summer time and the winter decorations, as well. We also enjoyed the ice skating rink this winter and the tennis courts during the summer. The tennis nets could use some repair, however.
- Biggest problem for business in McBain is population. Not enough traffic to keep a business open.
- Yes, McBain is the quiet, small city life. But even from a small city viewpoint, McBain seems "behind the times". Having grown up here, I have seen so many of my friends and some family move away because McBain doesn't have the means of measuring up to what is becoming the new standard of living. High-speed internet, 24-hr services, and services within walking distance. Yes there are a few places you can walk to, to get milk or bread(if they are open), but other things needed for everyday living are not able to walk to. One issue I've had with McBain is that it seems to be run by those who want McBain to remain a stagnated pond, never changing, never growing. Always remaining the same little city where kids grow up in and run from as soon as they are old enough. Yes there are a lot of older residents who want McBain to remain the quiet little city it is until the day they die. But remaining stagnate will ensure the City of McBain will die right along with them.
- Since moving to McBain, I have been both amazed and disappointed at what I have seen around me. I am amazed by the peaceful beauty and friendliness of the good people of this city. However, it is also a disappointment to me that McBain seems to be stuck in a past era, with either no hope or actual desire, to catch up and join the 21st century. By its own definition, McBain is a city, and a city should have more to offer its current and future residents than three restaurants, one of which is failing, Two parks which are mediocre at best and a lack of any sort of entertainment other than sporting events. With Cadillac not too far away, it is understandable that the governing body of McBain would not see bringing new venues into the city to be very important, but is it not in the communities best interest to make McBain attractive to its citizens as well as outsiders by bringing in job opportunities and other venues that would make the city grow and thrive?
- Preserve small town and family safe community
- It's frustrating to pay more for water only to have more problems- the quality is completely unacceptable! The road layout and traffic flow options are problematic, especially at peak times.

- More money has to be found to invest in new businesses that bring new opportunity and jobs to Mc Bain. We also desperately need a grocery store, PLEASE!
- We need a gas station that is open every day and at least until 8 or 9.
- McBain is lacking high speed internet service. If the City of McBain could convince Charter Cable to the area it would make a huge difference. The community could really benefit from a grocery store or a Dollar General. There are not affordable places to buy groceries or household items in McBain, I always drive to Cadillac. It would be also nice to have some more places to eat. Cornerstone coffee is a great addition to the community. Also, a farmers market would be a big plus for someone like me that doesn't live on a farm.
- Create a Facebook page for McBain for the community to share news and things like small business. The web site is generally not updated regularly. Make it a high school project for a few good kids and engage other savvy members of the community to Admin it.
- what-ever you do don't make mistakes
- Affordable housing for low income families
- Internet is one thing that needs to be addressed. Currently there is really only one option and it can be spotty on a good day.
- Funding is an issue, put together a small group of potential financial investors to assist in start-up businesses as well as much needed City Hall and City parks and recreation.
- It's an out there idea but McBain needs a Mexican restaurant. McBain is a booming Mexican community and I'm sure it would benefit. A Taco Bell, Burger King etc would do excellently especially during school. I know so many people who go to Cadillac specifically for a Taco Bell. McBain also needs a 24 hr gas station ex. Wesco.

Raw Responses for Questions #4, #8, and #9 from McBain Student Survey

Questions #4 from Economic Survey for Students:

Based on your response above, let us know what kind of restaurants, shops, jobs or recreation activities you are interested in seeing more of...

- Qdoba restaurant, clothing store
- More sit-down restaurants, choices to please teenage or younger people clothes
- Non-fried food restaurant, clothing stores
- Culver's restaurant, lacrosse nets, soccer nets
- McDonald's, gas station, stores, restaurants
- More fast food restaurants
- Italian food restaurant, clothing stores
- Mexican food restaurants, clothing store
- Fast food restaurant, Dollar store
- Chik-Fil-A, retail store
- Fast food restaurants, grocery store
- Grocery stores, more parks
- Different types of sports at parks
- More fast food restaurants
- Burger King, jobs - more agricultural offices
- Faster, easier options for restaurants, organized community activities
- Little shops
- Nice sit-down restaurant, grocery store, another gas station
- Fast food restaurant, Foster's
- Garden store, Aviation jobs
- Wendy's, Meijer, business jobs
- Buffalo Wild Wings
- Dinner restaurants, general stores
- Fast food restaurants, clothing stores
- Boutique stores
- Buffalo Wild Wings restaurant, business jobs, new hoops for parks
- Shoe stores, clothing stores, etc. Walking
- Clothing stores, Equine jobs
- International restaurant, fast food, supercenter store
- Chain restaurants
- Clothing store
- Fast food restaurants, baseball
- Sit down restaurants, grocery store, more variety of job opportunities
- More sit down restaurants that serve more than pizza, supermarket
- Fast food and sit down restaurants, clothing stores, grocery store
- Places that don't serve fast food primarily, a grocery store, jobs in which there can be upward movement
- Diversity in restaurants, Clothing stores
- Healthier choices in restaurants
- Nicer restaurants, jobs at stores, restaurants
- A nicer sit-down restaurant, clothing stores, summer jobs for high schoolers

- Denny's, More parks with sports activities
- Taco Bell/fast food, Meijer/Wal-Mart
- Clothing stores
- Family restaurants, jobs available for high school students
- Family style restaurant, jobs for high schoolers
- Fast food, clothing
- Steakhouse
- Chick-Fil-A
- Malls....
- I think a recreation center would be great in McBain. The community needs an inside center to exercise in. basketball hoops, a running track, a community weight room, things like that would be wonderful in McBain.
- Grocery store Jobs there and with making McBain look nicer
- Recreation activities like good bike riding paths and other outside activities.
- S'all gooooooood
- just fun places, like latitude 44 in Manton
- I would like to see more restaurant options that aren't fast food.
- some kind of fast food, some kind of fun place where kids could hangout out rather than the school
- Any type of store that sells more than just snacks, like a dollar store or grocery store
- A miscellaneous store, with essential things without food.
- I'm interested in seeing like a city but that will never happen so im moving and never coming back
- arcade, fast food
- available playgrounds, or things to do in the summer
- Anything that will keep people in McBain without having to travel to Cadillac for their needs
- A dollar store would be nice.
- Fast food
- Anything that isn't farming.
- I would like to see more places for adults and students alike to express themselves without being oppressed by religious, sexual, racial, and other restrictions.
- fast food, buffalo wild wings
- More places to work because all that is in McBain is basically farms and restaurants.
- Hunting and Fishing shops
- i would like a gas station that takes credit cards, a dog park or something, maybe more jobs would show up if you add more restaurants
- for the parks you could teach kids about gun safely and like a dollar store
- A park with a place for kids to play and others to sit, eat ice cream, or read. Really it's the only thing McBain is lacking.
- Any type of restaurant
- a bigger hardware store for more tools and like an outdoors shop
- Just different places to eat that have a variety of food decisions
- McBain area already has a lot of job opportunities and we have parks over all i think we are a nice little town that doesn't really need a whole lot of improvement
- I would like there to be more options for clothes shopping in McBain. Most people have to drive all the way out to Traverse City or even Grand Rapids just to get school clothes. It would be nice if that didn't have to happen and we could save on gas. I also think there should be more available restaurants in McBain. Basically all we have is a tiny little Coffee shop,

Kelleys, Subway, Co-op, and Reedys. The majority of these options are not even in very good condition and don't taste that good so people just go to Cadillac.

- more types of classes in the facility
- more clothing stores or shops
- Buffalo Wild Wings, McDonald's, mini mart
- I hope they can update the park a little bit update the hoops and also Kelley's is a good place to eat, but something that looks a little more friendly.
- More of a variety of jobs. In McBain all we really have are farming and waiting food.
- I think there should be a better park
- More "fast food" places. Because after a while subway gets old.
- maybe like laser tag or bowling or something
- We need a McDonalds, a pole barn with inside basketball court.
- Places for people to go and have a good time with friends and family and to meet new people all over McBain.
- good sit down restaurant
- Maybe a fast food place, another gas station, a bakery. With these places it would create more jobs for high school kids.
- gun range, fix the high schools baseball field and softball,
- More shops that are kid and teen friendly.
- more small cafe areas
- Buffalo Wild Wings, Olive Garden, Outback
- We need some places to hang out with our friends at, like the tennis courts. But more places that we can just go and hangout with our friends at.
- We should have a city park where we could have events. Maybe also a cafe.
- Buffalo Wild Wings, fast food, family restaurants like sit down
- It would be nice to have a place to hang out during lunch that isn't inside or behind McNally's.
- More construction
- I think there should be more coffee shops, food shops not just ice cream places. More clothes shops like the downtown trends. Maybe a McDonalds.
- More sit down, less bad for you, and more jobs that don't have to be adults.
- better football gear
- More fast food
- Buffalo Wild Wings
- fast food for lunch
- just good food and more jobs for teens
- Taco bell
- I would like to see more of like twisted cow type of restaurants. More jobs that don't require you to be 16
- I think there should be more clothes shops like hot topic and better restaurants like McDonald's. I don't think that there even is a park in McBain.
- A parkour class.
- Maybe a fast food restaurant and an Aldi or small supermarket.
- We should get a McDonalds and a mini mall.
- I would like to see more jobs for kids my age
- a McDonald's, and more fast food places
- Any jobs and any parks.
- We need to improve the gathering places such as the Tennis courts, and put more in. Also should have more small boutiques like Trends on main street.

- The gym to be open more
- I would like to see more hobby shops around McBain
- Parks
- job opportunities because there is only one place where teens could get hired
- Fix up the basketball courts and fix up the volleyball courts and maybe add other fun things to do
- McDonald's, dairy queen, parks, etc.
- McDonalds, Big B Coffee, Supermarket, Family Diner, Blossom, new park, Rose Nails, makeup artist, arcade, pool for the summer,
- More resources
- There's only a limited amount of places to work.
- For jobs maybe something other than farmer or mechanic. For shops maybe something other than corner store.
- McDonalds, Big B coffee, Super Market, Family Diner, Blossom, new park, nail parlor and makeup artist, ARCADE, POOL FOR THE SUMMER
- Disk golf, a cafe etc.
- A park where more people would hang out
- Marcus, penny's, rute 21
- Parks, food restaurants, stores with different products.
- fast food
- we need more shopping areas, like food wise, and maybe more merchandise
- More choice in shopping. like a small supper market
- A big mall filled with mall big store
- parks
- More fast food or different types of restaurants and more places to go for lunch other than kelleys and mcnallys.
- a huge ice cream shop
- More fast food restaurants that you can go to for lunch, that are not expensive.
- baseball and basketball
- new pole vault stuff
- TACOBELL AND STARBUCKS
- Agricultural jobs, farming, trucking etc. Maybe a thrift shop our small outlet
- hunting and fishing or any outdoors stuff
- For the restaurants it doesn't matter, there's just really only one or two options to get food here especially if we're just getting lunch. For the gathering places, there just isn't a lot of places that people can hang out in around here.
- Really the only place I go is the library, and that's fine.
- I'd like to see a small food truck lot or a variety of shops
- Another gas station
- I don't think McBain needs anymore.
- another gas station
- hunting stores
- I liked to see more jobs for kids who want to start working. I also think that having a place for people to gather would be nice.
- just more choices than the once we have in general
- More of fast food places with drive thrus and a lake.
- Fast Food or sit down restaurants like McDonald's and Red Lobster
- more restaurants for lunch

- Fueled by Bacon
- Just a nice park where you could hold like a family gathering or something.
- more fast food
- Walking trails Disc golf. Art gallery.
- More clothing stores
- taco bell, mcdonalds, maybe another ice cream place
- Like a township hall, people could rent it out, have banquets there, people could go vote there, etc.
- I want to see a buffalo wild wings, or like a taco bell or something good or A&W root beer restaurant.
- None, Stop asking questions
- A fast food restaurant Clothing stores Just more jobs in general
- A fast food restaurant and maybe a little grocery store like dollar general and other family owned restaurants.
- Something besides farming! parks and café
- like cafés, and coffee places
- Finding jobs are really hard.
- I am interested in seeing more job opportunities for people like us that can't quite drive yet but still need something to do. I say more gathering places or places that teens can hang out because there is no place for us.
- McDonalds, Wendy's, Taco Bell...
- Just a building that is like a rec center here so that people that are board at home they can go to the rec center and chill maybe hang out with some homies.
- A new baseball field that is actually put first, not just an after thought like it's going to be in the new proposal.
- A steakhouse or BBQ place.
- I think that we could ad in a grocery store and a fast food place.
- A dinner
- Maybe another park somewhere or improve the park where the tennis courts are
- Burger King
- More homemade restaurants with good food, and parks with trees and play sets and other stuff.
- I want to see more family restaurants
- I want a diner. Like a small little place where teens can just go and hang out.
- I would like to see more places for kids to just go and hang out after school or during the summer time.
- Just a place that kids can go to after school or something and hangout.
- something more fun to do than just walk around and go to the post office
- Fast food restaurants so we don't just only have pizza.
- Quicker restaurants that you can be in and out like subway. Clothing shops. For the activities I want something fun that I could make a Saturday out of.
- Clothing store, something like a YMCA, jobs for teens
- i would like to see more job opportunities that can involve our age of stunts to be able to work with higher trained adults.
- More jobs for the growing youth. Such as working in a shop, restaurant, etc. Recreation activities such as parks, and gathering areas.
- Chinese restaurant, Taco Bell
- Restaurants- anything besides Kelley's Jobs- places where students can work Gathering places- places where students can go and hang out without feeling judged by their peers.

- Java
- I'd like to see more job opportunities like cashiers, waitress, just more jobs.
- more little homey restaurants
- Just more restaurants to choose from and eat at. And have more jobs around here.
- I would like to see more job opportunities for younger people.
- I don't know.
- Chinese restaurant, a craft store, and a drive in.
- I would like to see some more options in food and some more shopping options.
- I feel like all of McBain has to offer in terms of cheap fast food is Kelly's so I would like to see cheaper and different alternatives.
- Wendy's or even a Wesco, GD
- McDonald's.
- I would like to see more parks because the only park in the town of McBain is the one at the school and I feel like it would be nice for the people in the town of McBain to have more parks.
- I think that there should be trails that we could ride our horses down.
- I want like nice sit down restaurants besides Kelly's and Reedies
- more food places for lunch/ easier access
- Clothing stores would be nice, or maybe a grocery store, some restaurants that would be nice would be like Chinese or something. another gas station for more jobs more restaurants for jobs
- Maybe like a small public park for family gatherings.
- I would like to see a bakery
- I think it would be cool to have a bakery.
- Fast food, because we don't have a long lunch.
- more food places, another gas station with donuts, nice park
- I want more places to hangout run around
- I think there should be more options for different types of people like thrift stores, books stores, record shops.
- Sports center to make up for the things the grain doesn't sell.
- I want more "student friendly" hangouts out of the school.
- Jobs that teenagers would be able to have, other than farming. Shopping places like smaller stores and recreation activities like a youth center that's separate from school or a church.
- food places
- just more staffs to do, make MacBain more dynamic
- restaurants- tacobell kfc mcdonalds shopping- aldis opportunities-
- no idea
- Hot topic, mcdonalds, a dog park, a Spencers.
- More healthy choices for eating establishments and more places for parks.
- We could use an actual grocery store, nothing big, just maybe we could have a Dollar General
- The tennis courts are the only park around here and they are really old. maybe we could fix it up.
- More parks and other small, family owned shops
- I would like to have more jobs made available for the kids in the summer.
- McNally's is fine we just need a wider variety,
- a community pool
- more jobs for teenagers more parks to hangout in
- Just more jobs in general and like a place for people to hangout outside.

- McDonald's
- Just different places besides Kelly's.
- NONE
- Mexican, parks, etc
- N/A
- More clothes stores. Maybe another place to eat, restaurants.
- Skate park
- More volleyball courts available for public uses
- I would like to see maybe a community pond put in where people could fish or take a walk with some neat scenery
- make the basketball hoops more nice
- Fast food, movie theater, grocery store, etc.
- Maybe a McDonald's or other chain restaurants
- RACE TRACK
- Kind of like a YMCA
- Firehouse subs
- Any kind that teenagers can work at.
- Slushie Machine
- Italian restaurants, shops that have semi-decent options
- just more places to eat, and more jobs
- More food places, just so we can go eat nice, healthy lunch.
- Baseball Parks and restaurants(not fast food)
- clothing stores
- McDonald's
- Sporting Goods
- some shops would be maybe a mini mall or something like that, for restaurants a dominos or mexican place
- Fast Food, or a nice sit down bar or restaurant.
- McDonalds, bowling
- fast food
- more sit down restaurants, an dollar general or something.
- More family restaurants to sit down and eat in
- Just more public recreational areas.

Question #8 from Economic Survey for Students:

What can the City do to assist the youth in our community?

- Places to meet up together, recreational areas
- More spots to hang out
- More spots to hangout
- More spots to hangout
- Better roads
- More food and drink options
- Make the City Council more accessible
- Monitor the alley behind McNally's
- More food and drink options
- More places to hang out

- Maybe have more parks with play equipment
- I don't live here so I don't know
- By reaching out to the schools more
- I would like to see a rec center
- Help stop bullying
- Have more options for employment
- Activities made for teens, not just young kids or older adults
- Have more activities
- Better roads
- Make more places to eat and things to do. There is not much entertainment.
- Make an organization for people who are in need or poor
- Movie theater
- Develop better sporting fields for kids
- I think they're doing pretty well
- Create more places to gather with friends
- New basketball hoops
- More recreation places and more activities
- Gathering places for the youth
- I don't know
- Create more spaces for teens to gather and hangout
- Offer fun activities periodically throughout the summer
- More stores, places to hang out
- Help with sports, help the youth to be more recognized
- Create more places for youth to hang out
- Provide more opportunities - involvement
- Better education to keep kids off the streets
- Have more options for activities. I'm sick of just driving around because there is nothing better to do
- Provide more opportunities for involvement in the community
- Provide more opportunities for people
- Letting high schoolers know of job opportunities
- Better city activities and more youth facilities
- More to do
- Keep roads safe
- Finding ways to provide and alert youth of summer job opportunities
- By making sure people in this city knew their kids are safe
- More jobs available for high school students during the school year and summers.
- More gathering places
- More places for activities.
- Hold more events and have more clubs like races/running clubs, concerts/music clubs, sporting clubs and things of that sort.
- Help with money situations for college.
- The youth is fine.
- Continue making improvements to the school
- be more involved in a fun way just plan activities not some stupid educational thing no one would want to go to anyway
- Better the park
- more things for us to do, more activities for us

- lego robotics, or the tech challenge
- Make more healthy options of things to do when not at school, weekends, summer, etc. Also some kind of tutoring thing, there are plenty of struggling students and they need more out of school guidance than what is provided.
- create more opportunities for recreational activity
- I don't know what a youth is.
- have more arts things
- More after school arts programs available for the students who would like to take part. It kind of sucks that we can't do the things that people are interested in due to the fact that this stupid school is more concerned in sports.
- better parks
- Create more jobs
- i don't know
- more events for the community to go to
- have more place to hang out at teach them some cool things
- Have more clubs, biking, art, running, etc. there would be less likely hood for kids to go out drinking if they had an outlet.
- get more restaurants
- making is so everyone has to do the youth show
- Groups or clubs for them to join
- I think the city should have a couple people patrolling around the town, because I am sick of hearing about all those people who go and smoke somewhere like behind McNally's or in the alley and get away with it. I think that we need to work on getting all those people out of such bad habits. McBain should be known for things other than the people who smoke weed, etc.
- Maybe provide bike trails throughout the city on state land
- update the courts downtown
- Get them outside more without electronics
- I don't think the city can help the youth it's more of the parents' responsibility
- help make the public school better and not make everything about sports
- More activities like McBain days.
- Make a big pole barn and have basketball, but it can double as a place where we can have school dances
- give them more sport options
- idk
- More job opportunities for high school kids maybe.
- Give them more actual gathering places, so they don't hang out behind buildings or in parking lots.
- give us more options to get to know each other, especially new people
- Stop spoiling them.
- Create some more jobs, and more places to hangout.
- I think the City should put on events.
- Reduce technology
- Work harder to get rid of drugs?
- Try and give more high schoolers jobs
- Bowling alley, arcade, sky zone, spa place maybe a candy place too, BARN FOR DANCES, rope course, Craig Cruisers.
- idk
- Be more involved in the youth not just with athletics.

- get them outside more and off those damn video games
- clean up basketball courts more
- I don't know
- Maybe have more activities that the youth can be involved in.
- skate tricity, pool, sky zone, skateboarding rink, rope course, clubs
- I'm not sure.
- There isn't anything I can think of.
- get another skate tricity
- They could actually teach us things that we need for other jobs.
- you can't
- Nothing
- I don't know
- Have more programs for the youth to participate in.
- Give more support
- To combat drug and illicit substance problems I feel like the youth needs more solid mentor figures that can enhance their logical decision making skills.
- Bowling alley
- it could have more clubs in school or outside of the school
- Create more places for them to hang out
- More choices for the kids.
- Make Volleyball courts please
- More opportunity for community togetherness.
- I don't know, the town is really good. It's peaceful.
- Maybe get some more recreational places or events to keep them occupied
- Make beach volleyball courts. PLEASE
- Youth groups, tutors, public speakers, and help finding jobs.
- Be more supportive of all sports and all clubs
- pick up trash
- idk
- extracurricular activities
- ??????
- Make something for the teens in town.
- Get more area's around here in McBain, and re do some things in McBain Schools
- Nothing.
- Get a huge ice cream bar.
- Better lunch at school
- Have more sports leagues or different things to do in town.
- Get a mall
- More things to do here, like in Cadillac.
- I don't know.
- better track stuff
- Add better food
- have more town events, make our community a more remberal place, parades and such summer events
- I don't really know
- I think we're fine right now.
- The City can assist our youth by catching the people that smoke behind the hardware store.
- some place for them to go after school

- They can maybe donate for things that include the youth.
- They could put in somewhere for us to go after school/before sports games
- I don't know
- The city can assist our youth by making it a safer place and getting rid of bad things.
- More places to go so people won't just be home bored.
- Make parks for the kids and do more field trips.
- They can help out with school events and hold school events
- Provide rec centers for people to play/work together.
- By changing the rims in the park to plastic rims because you couldn't make a shot to say your life.
- It's really not useful that we aren't allowed to have boosters so we can't do things like band camp before school starts. It would make things so much easier.
- Add a family-friendly park
- Create more local jobs
- I think we are doing fine now
- Make a lot more things to do
- More stuff for us to do actually in McBain
- They can have like a youth gun shooting league for like practicing shooting guns. And a youth bow shooting league.
- Nothing
- Provide jobs for younger kids.
- N/A
- They are doing good to assist us.
- Stay close and friendly.
- More easy good job opportunities
- I'm not sure.
- build a rec center
- Give us a say in matters. We are the ones that have to deal with the school matters so why don't we get to choose?
- Show up to baseball games more often and not just basketball and football games.
- they are already doing a good job.
- More hangouts for kids to hang out
- I am not sure
- It can make it have more security
- I feel like we should have more hangout places.
- Have more activities or more places to play sports for fun and more places that are well taken care of to hang out.
- Free voting rights.
- I don't know man I'm not a youth assister either. quit trying to outsource your problems to me
- More kid friendly.
- Organize events.
- Create a place for them to hang out like something like a YMCA
- Bring awareness of mental illness and understand well our viewpoints and that we are part of the community as well. We are important and we must be heard. Have someone at school so we students can talk to and listen to our issues. Whether that be emotional or worries.
- More jobs for minors.
- Have more job openings.
- More job opportunities, or more activities

- Maybe some parks.
- I think the city is doing great at assisting our youth.
- I don't know.
- More jobs for minors.
- I believe the youth are well cared for in our case.
- Help combat the growing number of teens getting hooked on drugs and alcohol, because there is a lot of them.
- I'm not sure
- There should be more youth activities.
- Shut down the pot operations
- help keep it clean
- I don't know
- Have something after school that the high school is invited to, like activities (free)
- redo the track
- Have some more fun events.
- Less school, its tiring. I don't think I've been well rested since school started with a job
- Slushy machine
- I think there should be more for them to do, parks to hang out in, a cinema, more shops.
- Not sure
- Make more student hangouts.
- The city can give more activities and places that aren't sports related and try to separate from the farming stereotypes
- I don't know
- the school assist the youth, not really the city
- have more out of school programs
- better internet
- Provide more language classes, possibly have more courses on how to deal with stress.
- Accept the fact that there are transgender and different cultured people in the city and welcome them as much as Dutch farming families.
- Continue focus on our schools
- idk stop people from smoking pot
- Create an outreach facility to help the youth that may be less fortunate
- They can make more jobs
- I don't know I'll get back to you on that one
- More programs & such to encourage good activities
- Give them something to grow on.
- I feel like the youth are fine in our community.
- maybe have more activities to do with them
- Get them involved
- Curfew laws bro
- Maybe be more supportive of our athletics
- Improve parks
- Add more to do like stores, fast restaurants, and parks
- The City can maybe create more ways to make money for people that are younger. (High school age though)
- I don't know
- They already do a pretty good job
- Allow the kids to go to any playground in the summer and play on them

- Not sure
- Stop the school shootings
- Be more open to ideas
- not sure
- Start more youth sports
- More parks
- Support Athletics
- i don't know.
- Hire on a school liaison officer or two.

Question #9 from Economic Survey from Students:

Please use this space to share any other comments, thoughts and ideas you wish the City to consider in our Master Plan Development

- Add a Wesco and maybe a pool area
- In the abandoned Sunoco, put Wesco
- More police presence is needed
- More parking by McNally's
- Nah
- Nope
- Wesco, public pool
- Increased police protection
- Improve building because they are old and worn down
- Build more stuff to do
- Keep it an old-school town and realize bring something big in could hurt the little stores and shops
- Get a golf course
- I wish the City to be more lively by staying "lively." I mean I want to see more people in the City every day.
- McBain is a wonderful and beautiful place to grow up and make friends
- It's pretty good and very American because it's the first US city I've lived in
- Doing a good job from what I can tell
- Continue in the agricultural development
- I would like to see the City expand
- Improve the four-way by the gas station
- More stuff to do so we don't have to go to Cadillac
- More jobs that aren't just manual labor but require an education or specialized training.
- The tennis courts are starting to fall apart, I think work needs to be done on them for a more enjoyable experience and a better atmosphere.
- As you consider everyone's input, think hard about how each idea will impact the community, and choose the greatest good.
- put in a place downtown that is shaded
- McBain will never be big and have things. Cadillac is so close everyone will just continue to go there
- no
- I find it absolutely ridiculous how downhill the arts have gone in the last 10 years. Our theatre program is not allowed to do just about any musicals/plays/etc because of the awful censorship that has been laid down by our administration. Principal Bronkema needs to

accept the fact that shows like Spring Awakening, Legally Blonde, and other shows like them address real issues and ideas that are in the world. By completely censoring all of these shows, you give us little to no options as to what we are allowed to do. Along with that, we can't have more students in the program due to scheduling. More people WANT to do theatre, but they can't because of the overruling of athletics. I highly doubt you'll even take the time to read into my concerns, as these surveys are quite often put into place to make it seem like you actually care about our problems.

- Don't care
- do it soon
- There needs to be more stress on bringing the community together. Programs to fix up houses, feed and clothe the ones who need it.
- outdoor shop
- I think McBain has very good potential, and if we got lots of members from the community to help, we could get stuff done, but we need to make stuff happen. Most people don't even think of coming back after school is out unless they either don't have any other option or want to be a teacher.
- Good luck
- help get training for teachers so they can conceal carry in schools to help protect them better
- WE NEED A MCDONALDS, so the high schoolers can have even cheaper lunches
- McBain is a great town, you don't need much just a few small changes.
- Change isn't always a good thing
- Master Plan Development sounds like the title of a quest in a video game, sorry.
- McBain is very nice but it needs some new upgrades.
- Have a spa place maybe a candy place
- That is all.
- The track need fixed. I think we really need to make th whole town get excited for football games because our most kids on our JV (mostly freshman) dont get hype and dont play with any heart, so I think they need some motivation to have a reason to play on the McBain Ramblers Football team. I want them to feel proud to be a part of our city team.
- McBain is awesome. but it needs a McDonalds.
- I don't have any other comments.
- more restaurants
- I wish that they would build an arcade/waterpark and roller skating park in McBain.
- Give us more of a chance to get in shape
- I feel like the addition of some sort of indoor or outdoor shooting range in McBain will be a nice fit for the type of people that inhabit McBain. Those who partake in firearms as a hobby can provide revenue to the city through income generated from range rentals and other products while the hunting community has opportunity to practice in a suitable environment.
- A water park for swimming
- there could be a swimming pool by the tennis courts
- Don't favor the bad kids in the school they need to actually learn and do work. and i understand why they do but they need to be like us
- Don't favor the kids that choose to do nothing. You can favor the kids who have ACTUAL disabilities not kids who just don't choose when they are capable.
- Make McBain Great Again!
- Make something for the teens in town.
- I think we should redo our football field, Track, and other things inside the schools
- McBain is cool
- the school food, park

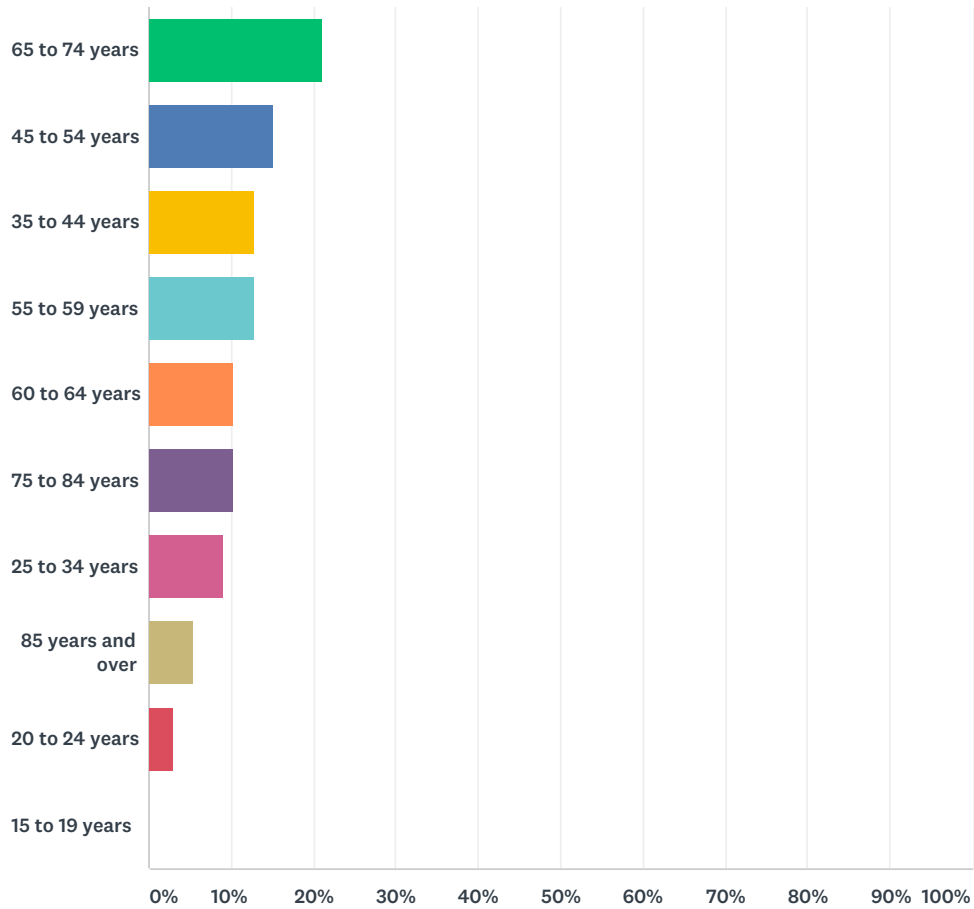
- go on more school trips
- I was thinking about maybe there could be more school activities such as an end of the school party. (If there isn't already one)
- new pole vault football stuff
- Get a taco bell
- use all space we have in our town to make something good, like where the old gas station is change it to something good and have more summer events to keep the community close
- To let us and NMCS maybe have same teams like others.
- I believe McBain is fine as it is.
- I think that we should bring more industries in, even if they aren't the largest.
- i don't know
- I honestly don't know
- hi
- A better football field.
- To improve the softball organization and have more kids in the school
- No new buildings because I don't want to pay the taxes for something I can't vote on.
- I do enjoy this city and it's really nice that we can go downtown and I really appreciate that aspect.
- Add a family-friendly park
- I'd ask for repairs and updates to the baseball/softball fields just outside of town, and yeah more stuff to do
- (◡‿◡)
- N/A
- McBain is a cute small town I just wish we would be more close and friendly and trusted.
- Let more people know before you pass it. We are going to have to pay for it so why can't we get to decide if we want it to pass or not?
- Bass pro shops or NFL franchise. A public fishing pond would be AWESOME.
- I think the school is pretty good
- I think more parking space is a great idea, our basketball games are always packed
- maybe have a super market
- I WANT A PARK FOR TEENS
- I don't exactly know what the Master Plan Development is.
- Fix the track. That is all.
- I have always said a nice skate park would be really cool.
- I would like to see the community more involved in the school and with students
- Hi, How are you doing, I'm doing swell. Eat more bacon.
- More restaurants
- i just feel like if we had more jobs more people would be willing to live here, McBain is a boring town there's not much to see around here but farms. if it had more stores and restaurants it'd bring more people here and not everyone would have to work on a farm.
- New track?
- we need solar panels for the school leadership class already has a plan on how it will work and how much they will cost
- I honestly just love this town. Life here is so much fun.
- Add in things that the kids would be able to walk to from the school
- i dont know
- idk

- With the upcoming 100 year anniversary of the end of World War 1, I would like to see a Veterans Memorial, for all veterans who have served, living or deceased, as far as we can go back records wise from McBain and our surrounding community.
- we don't have a lot of activities to do as a community
- Not much else to say, thanks for all you do!
- N/A
- Slushie machine
- I got nothing.

McBain Economic Survey and McBain Student Survey Complete Results

Q1 What is your age?

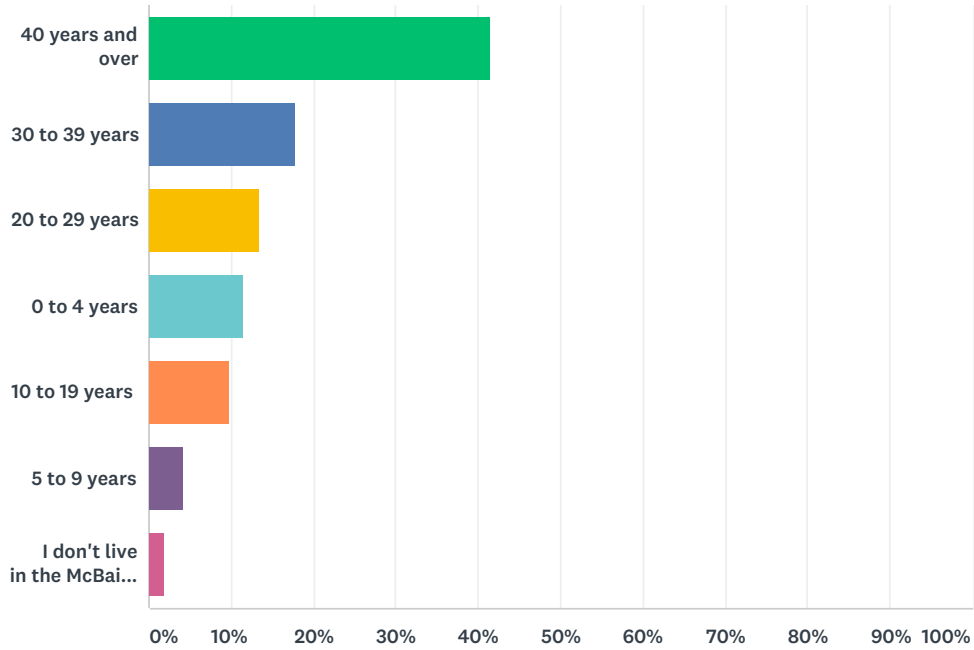
Answered: 165 Skipped: 2



ANSWER CHOICES	RESPONSES	
65 to 74 years	21.21%	35
45 to 54 years	15.15%	25
35 to 44 years	12.73%	21
55 to 59 years	12.73%	21
60 to 64 years	10.30%	17
75 to 84 years	10.30%	17
25 to 34 years	9.09%	15
85 years and over	5.45%	9
20 to 24 years	3.03%	5
15 to 19 years	0.00%	0
TOTAL		165

Q2 How long have you lived in the McBain area (zip code 49657)?

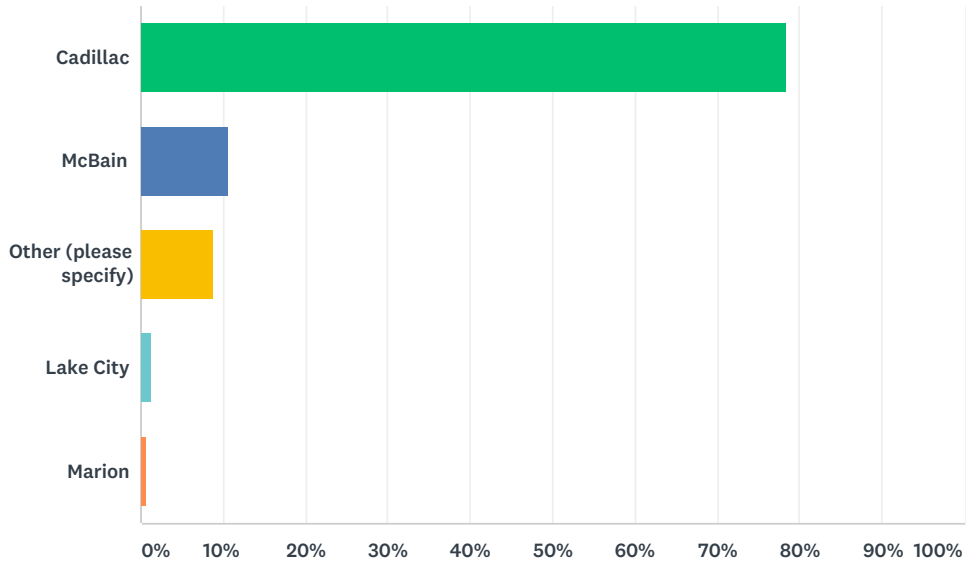
Answered: 164 Skipped: 3



ANSWER CHOICES	RESPONSES	
40 years and over	41.46%	68
30 to 39 years	17.68%	29
20 to 29 years	13.41%	22
0 to 4 years	11.59%	19
10 to 19 years	9.76%	16
5 to 9 years	4.27%	7
I don't live in the McBain area	1.83%	3
TOTAL		164

Q3 Where do you primarily shop for everyday items and services? Please select only 1 choice.

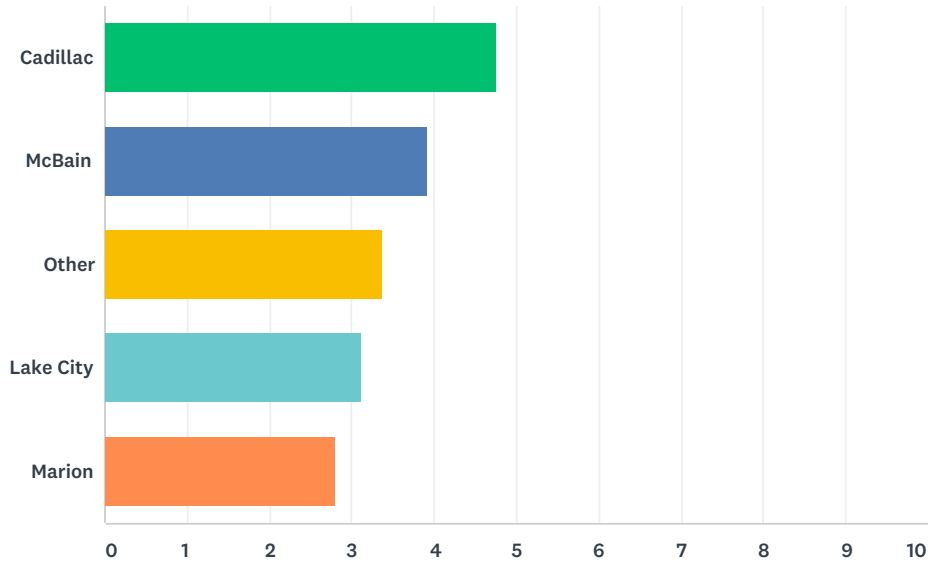
Answered: 158 Skipped: 9



ANSWER CHOICES	RESPONSES
Cadillac	78.48% 124
McBain	10.76% 17
Other (please specify)	8.86% 14
Lake City	1.27% 2
Marion	0.63% 1
TOTAL	158

**Q4 In order of frequency, what are your top three shopping locations?
Please rank your top 3 choices 1, 2, and 3.**

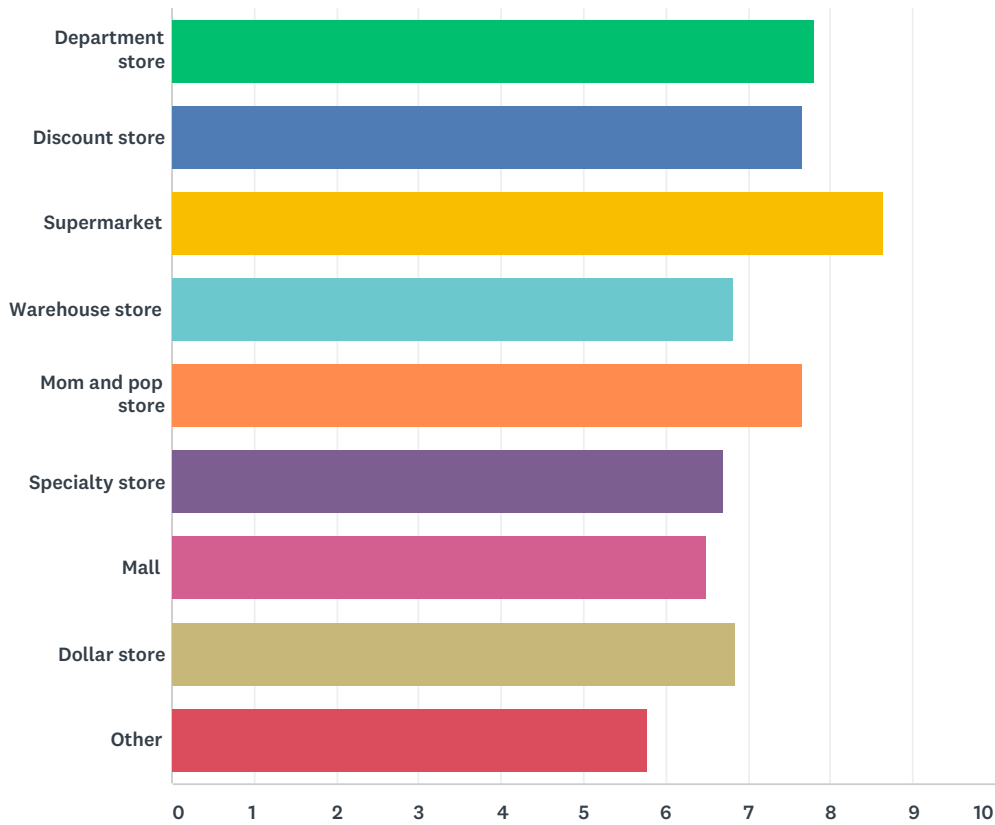
Answered: 161 Skipped: 6



	1	2	3	4	5	TOTAL	SCORE
Cadillac	79.75% 126	15.19% 24	4.43% 7	0.63% 1	0.00% 0	158	4.74
McBain	16.06% 22	59.85% 82	24.09% 33	0.00% 0	0.00% 0	137	3.92
Other	13.64% 9	30.30% 20	42.42% 28	6.06% 4	7.58% 5	66	3.36
Lake City	2.82% 2	19.72% 14	64.79% 46	11.27% 8	1.41% 1	71	3.11
Marion	4.17% 2	20.83% 10	45.83% 22	10.42% 5	18.75% 9	48	2.81

Q5 What are your shopping preferences? Please rank your top 3 choices 1, 2, and 3.

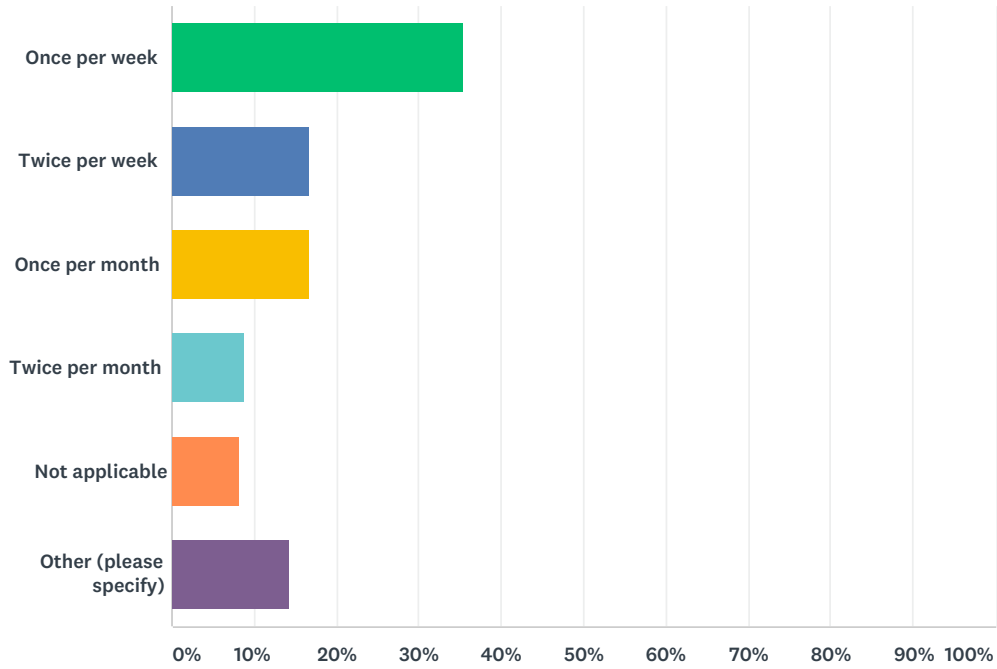
Answered: 158 Skipped: 9



	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Department store	18.99% 15	48.10% 38	29.11% 23	2.53% 2	1.27% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	79	7.81
Discount store	21.21% 14	40.91% 27	33.33% 22	0.00% 0	0.00% 0	3.03% 2	0.00% 0	0.00% 0	1.52% 1	66	7.65
Supermarket	72.34% 102	19.15% 27	8.51% 12	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	141	8.64
Warehouse store	6.90% 2	37.93% 11	31.03% 9	6.90% 2	3.45% 1	3.45% 1	6.90% 2	3.45% 1	0.00% 0	29	6.83
Mom and pop store	22.03% 13	38.98% 23	30.51% 18	1.69% 1	5.08% 3	1.69% 1	0.00% 0	0.00% 0	0.00% 0	59	7.66
Specialty store	0.00% 0	28.57% 10	48.57% 17	5.71% 2	5.71% 2	5.71% 2	2.86% 1	2.86% 1	0.00% 0	35	6.69
Mall	26.09% 6	4.35% 1	43.48% 10	0.00% 0	4.35% 1	0.00% 0	8.70% 2	13.04% 3	0.00% 0	23	6.48
Dollar store	1.89% 1	28.30% 15	56.60% 30	3.77% 2	0.00% 0	0.00% 0	3.77% 2	5.66% 3	0.00% 0	53	6.85
Other	17.39% 4	13.04% 3	39.13% 9	0.00% 0	0.00% 0	4.35% 1	0.00% 0	0.00% 0	26.09% 6	23	5.78

Q6 How often do you travel 20 miles or more to shop for everyday items or services? Please select only 1 choice.

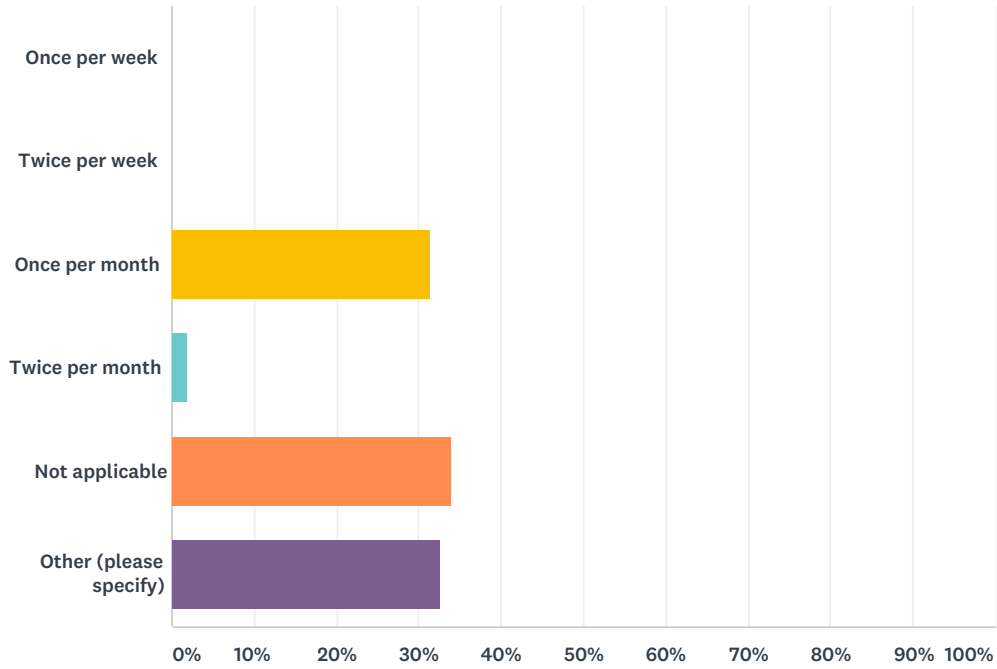
Answered: 161 Skipped: 6



ANSWER CHOICES	RESPONSES	
Once per week	35.40%	57
Twice per week	16.77%	27
Once per month	16.77%	27
Twice per month	8.70%	14
Not applicable	8.07%	13
Other (please specify)	14.29%	23
TOTAL		161

Q7 How often do you travel 60 miles or more to shop for everyday items and services? Please select 1 one.

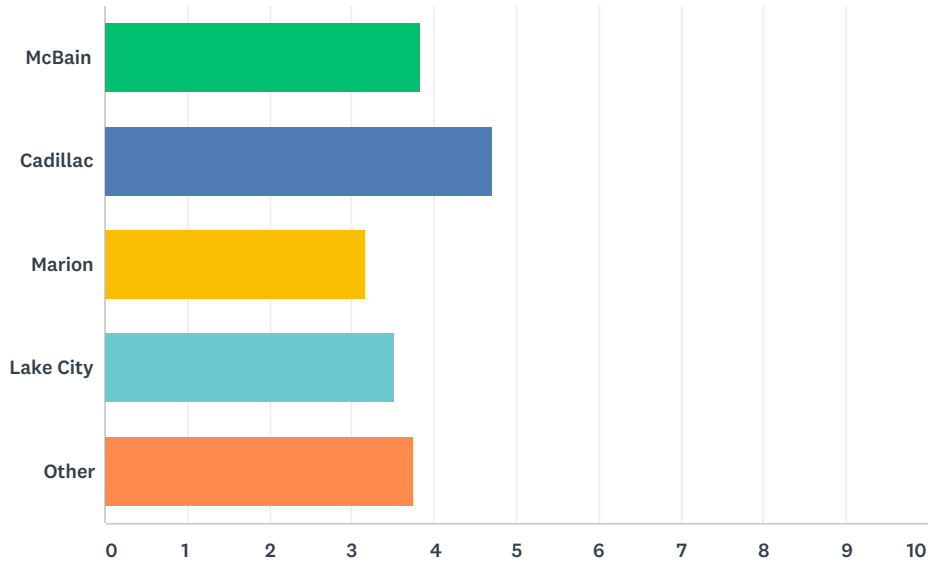
Answered: 159 Skipped: 8



ANSWER CHOICES	RESPONSES	
Once per week	0.00%	0
Twice per week	0.00%	0
Once per month	31.45%	50
Twice per month	1.89%	3
Not applicable	33.96%	54
Other (please specify)	32.70%	52
TOTAL		159

**Q8 In order of frequency, what are your top three dining locations?
Please rank your top 3 choices 1, 2, and 3.**

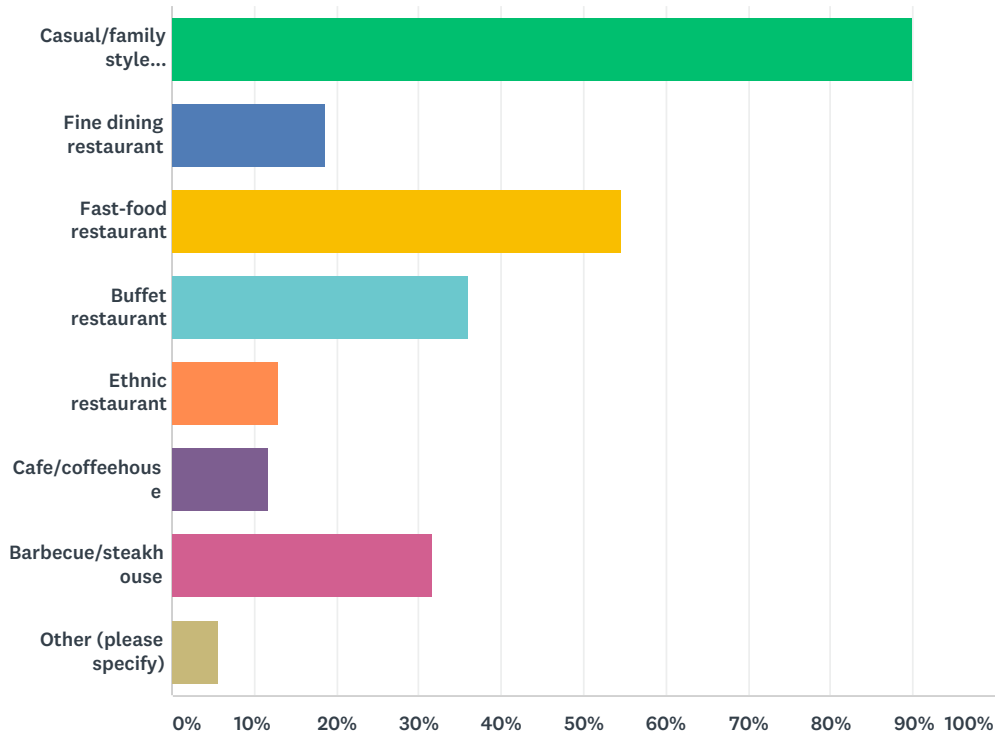
Answered: 160 Skipped: 7



	1	2	3	4	5	TOTAL	SCORE
McBain	18.35% 20	48.62% 53	32.11% 35	0.00% 0	0.92% 1	109	3.83
Cadillac	74.66% 109	21.23% 31	4.11% 6	0.00% 0	0.00% 0	146	4.71
Marion	7.89% 3	26.32% 10	47.37% 18	10.53% 4	7.89% 3	38	3.16
Lake City	7.06% 6	40.00% 34	49.41% 42	3.53% 3	0.00% 0	85	3.51
Other	28.77% 21	28.77% 21	35.62% 26	1.37% 1	5.48% 4	73	3.74

Q9 What are your dining preferences? Please select a maximum of 3 choices.

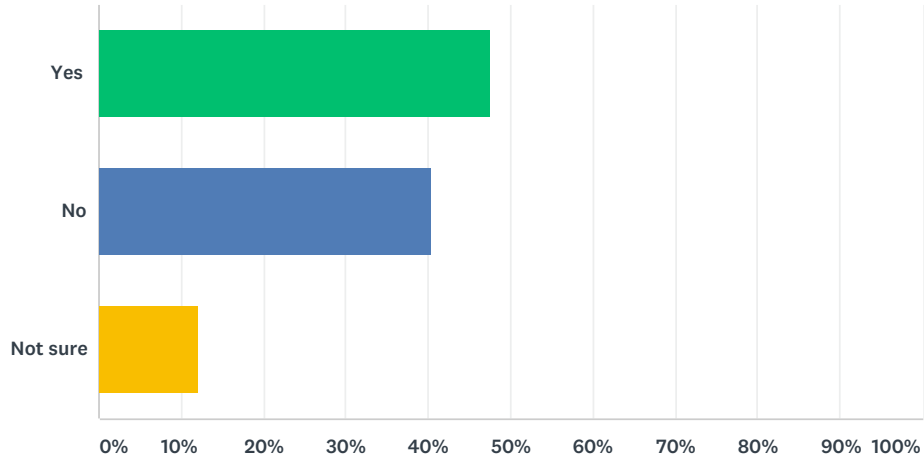
Answered: 161 Skipped: 6



ANSWER CHOICES	RESPONSES
Casual/family style restaurant	90.06% 145
Fine dining restaurant	18.63% 30
Fast-food restaurant	54.66% 88
Buffet restaurant	36.02% 58
Ethnic restaurant	13.04% 21
Cafe/coffeehouse	11.80% 19
Barbecue/steakhouse	31.68% 51
Other (please specify)	5.59% 9
Total Respondents: 161	

Q10 Would you like a restaurant that serves alcohol with meals?

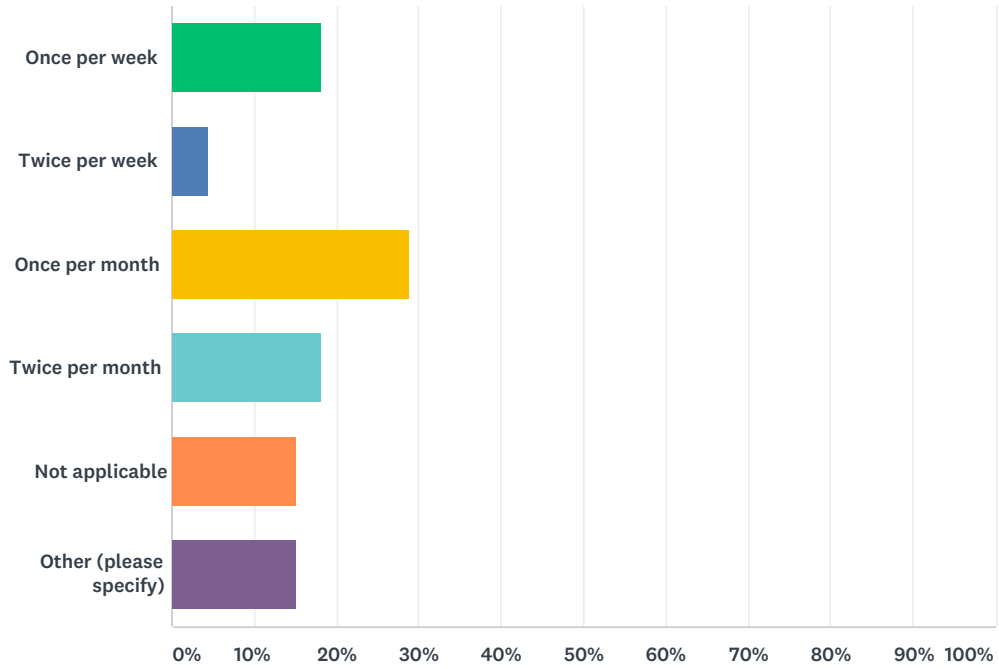
Answered: 156 Skipped: 11



ANSWER CHOICES	RESPONSES	
Yes	47.44%	74
No	40.38%	63
Not sure	12.18%	19
TOTAL		156

Q11 How often do you travel 20 miles or more to dine out? Please select only 1 choice.

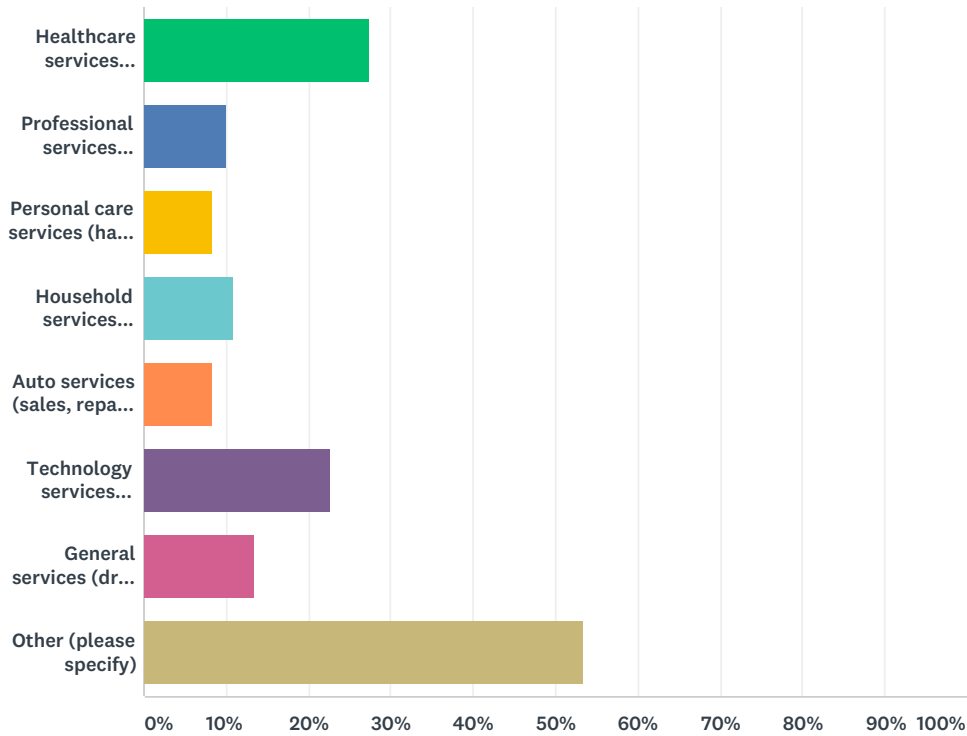
Answered: 159 Skipped: 8



ANSWER CHOICES	RESPONSES	
Once per week	18.24%	29
Twice per week	4.40%	7
Once per month	28.93%	46
Twice per month	18.24%	29
Not applicable	15.09%	24
Other (please specify)	15.09%	24
TOTAL		159

Q12 What services can't you find in McBain that you wish you could?

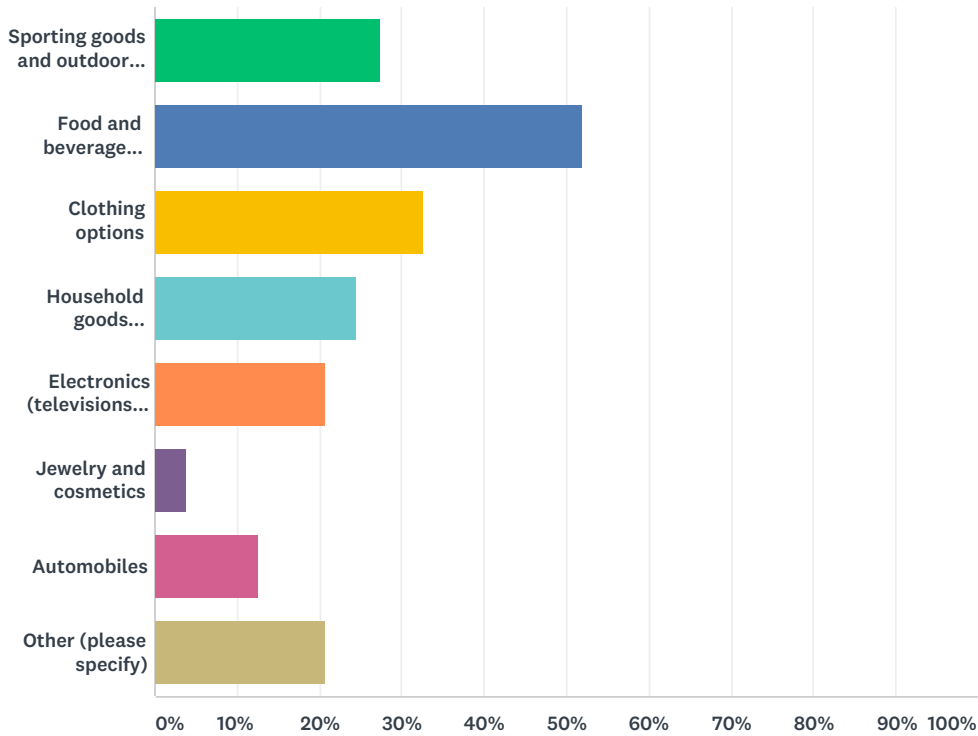
Answered: 120 Skipped: 47



ANSWER CHOICES	RESPONSES	
Healthcare services (doctor, dentist, optical, senior care, etc.)	27.50%	33
Professional services (accounting, financial services, real estate, legal services, etc.)	10.00%	12
Personal care services (hair salon, spa, tanning, etc.)	8.33%	10
Household services (electrical, plumbing, remodeling, appliance repair, painting, etc.)	10.83%	13
Auto services (sales, repair, body work, etc.)	8.33%	10
Technology services (computers, internet, satellite television, etc.)	22.50%	27
General services (dry cleaning, photography, wedding services, travel agency, etc.)	13.33%	16
Other (please specify)	53.33%	64
Total Respondents: 120		

Q13 What goods can't you find in McBain that you wish you could?

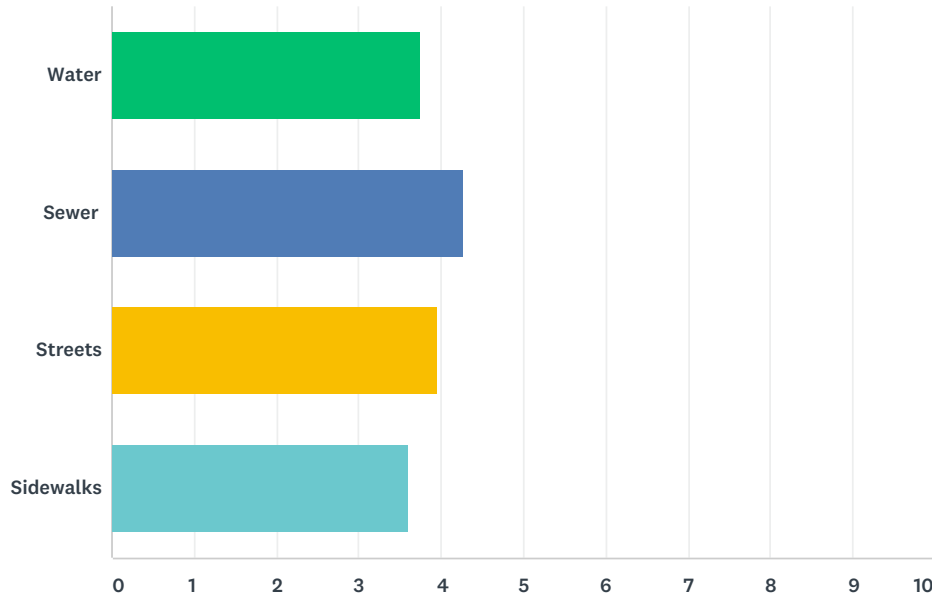
Answered: 135 Skipped: 32



ANSWER CHOICES	RESPONSES	
Sporting goods and outdoor gear	27.41%	37
Food and beverage options	51.85%	70
Clothing options	32.59%	44
Household goods (furniture, appliances, etc.)	24.44%	33
Electronics (televisions, cellphones, etc.)	20.74%	28
Jewelry and cosmetics	3.70%	5
Automobiles	12.59%	17
Other (please specify)	20.74%	28
Total Respondents: 135		

Q14 How would you grade the QUALITY of the following infrastructure?
 Please enter a grade for each type of infrastructure: A - exceptional, fit for the future; B - good, adequate for now; C - mediocre, requires attention; D - poor, at risk; or, F - failing, unfit for purpose.

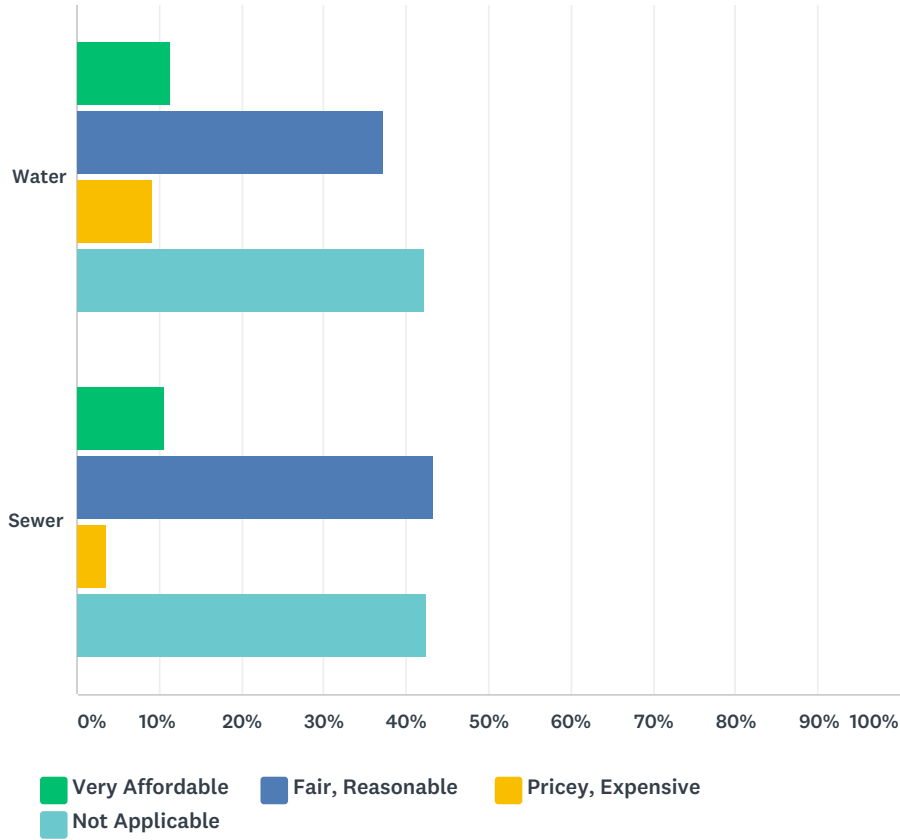
Answered: 135 Skipped: 32



	A	B	C	D	F	TOTAL	WEIGHTED AVERAGE
Water	21.93% 25	48.25% 55	14.04% 16	14.04% 16	1.75% 2	114	3.75
Sewer	33.03% 36	59.63% 65	7.34% 8	0.00% 0	0.00% 0	109	4.26
Streets	16.42% 22	64.18% 86	17.91% 24	1.49% 2	0.00% 0	134	3.96
Sidewalks	14.96% 19	43.31% 55	32.28% 41	5.51% 7	3.94% 5	127	3.60

Q15 How would you rate the COST of the following infrastructure?

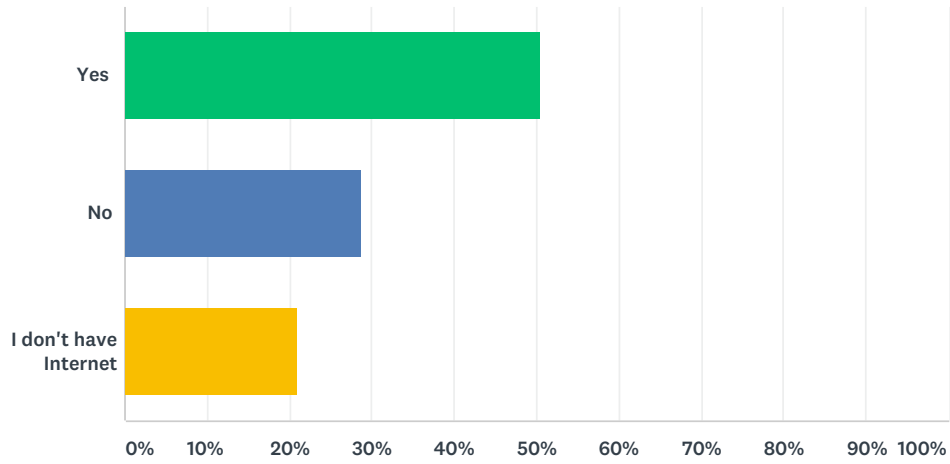
Answered: 142 Skipped: 25



	VERY AFFORDABLE	FAIR, REASONABLE	PRICEY, EXPENSIVE	NOT APPLICABLE	TOTAL
Water	11.27% 16	37.32% 53	9.15% 13	42.25% 60	142
Sewer	10.64% 15	43.26% 61	3.55% 5	42.55% 60	141

Q16 If you have Internet service, is your current service adequate?

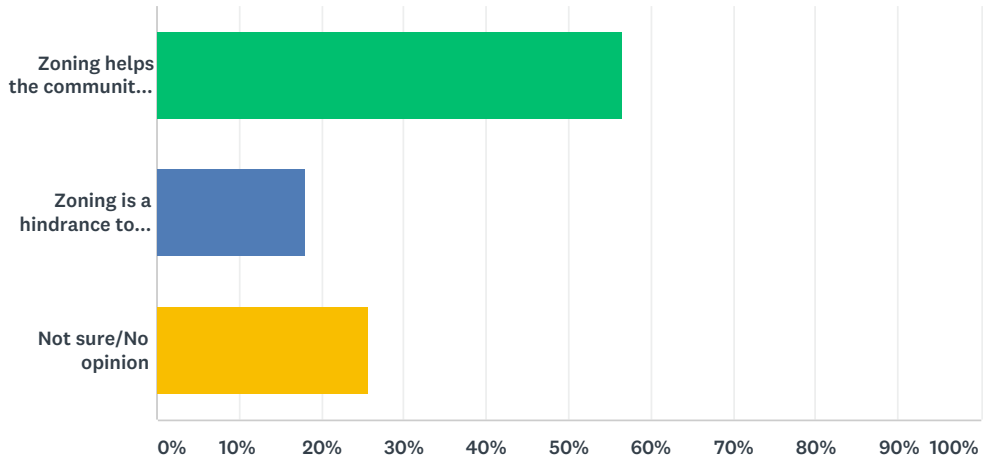
Answered: 157 Skipped: 10



ANSWER CHOICES	RESPONSES	
Yes	50.32%	79
No	28.66%	45
I don't have Internet	21.02%	33
TOTAL		157

**Q17 What is your perception of the impact of zoning on the community?
Please select only 1 choice.**

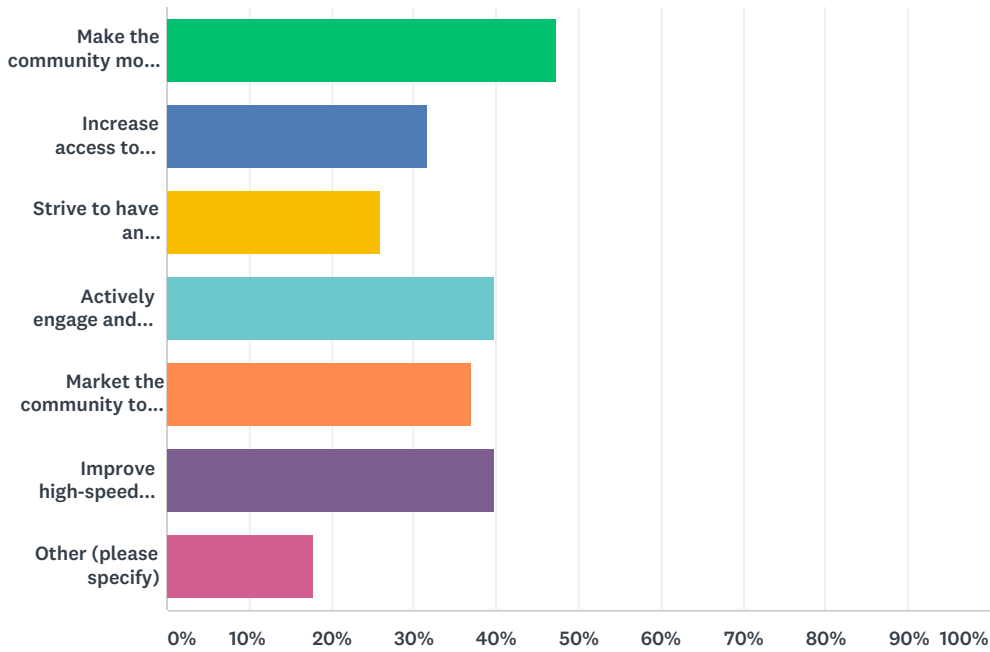
Answered: 156 Skipped: 11



ANSWER CHOICES	RESPONSES	
Zoning helps the community (protects property values, protects against nuisances, etc.)	56.41%	88
Zoning is a hindrance to the community (costly, time consuming, etc.)	17.95%	28
Not sure/No opinion	25.64%	40
TOTAL		156

Q18 What ways do you support to keep young people in McBain?

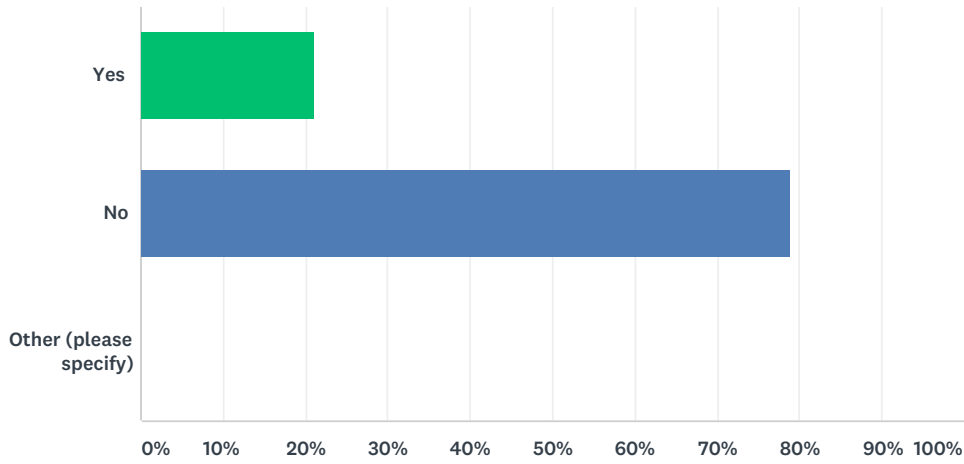
Answered: 146 Skipped: 21



ANSWER CHOICES	RESPONSES	
Make the community more attractive for young people (gathering places, creative places, etc.)	47.26%	69
Increase access to post-secondary education and training opportunities	31.51%	46
Strive to have an entrepreneurial culture that builds economic opportunities through entrepreneurship	26.03%	38
Actively engage and consult young people in community development planning processes	39.73%	58
Market the community to young people as an attractive place to live with opportunities for entrepreneurs	36.99%	54
Improve high-speed Internet service	39.73%	58
Other (please specify)	17.81%	26
Total Respondents: 146		

Q19 Are you a business owner and/or operator?

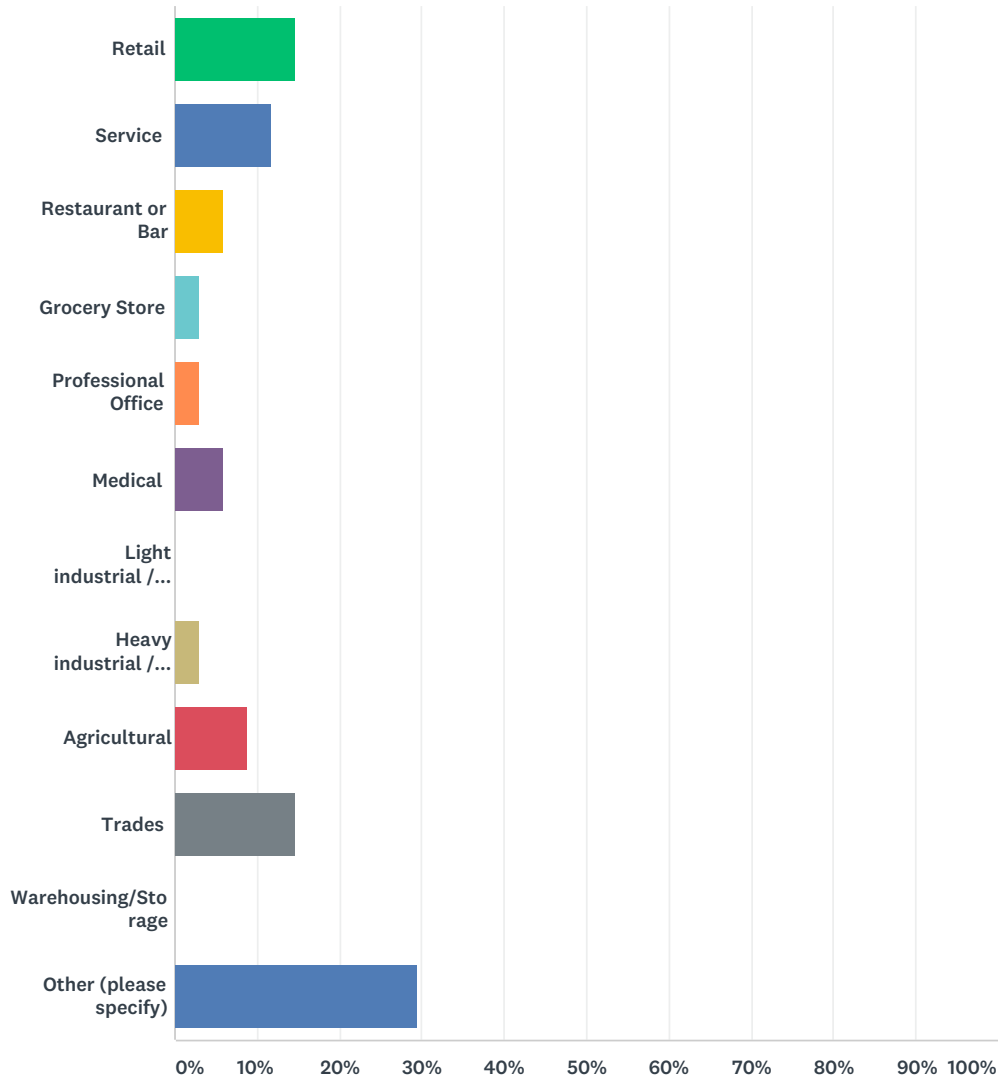
Answered: 161 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	21.12%	34
No	78.88%	127
Other (please specify)	0.00%	0
TOTAL		161

Q20 Which of the following would best describe your business? Please select only 1 choice.

Answered: 34 Skipped: 133



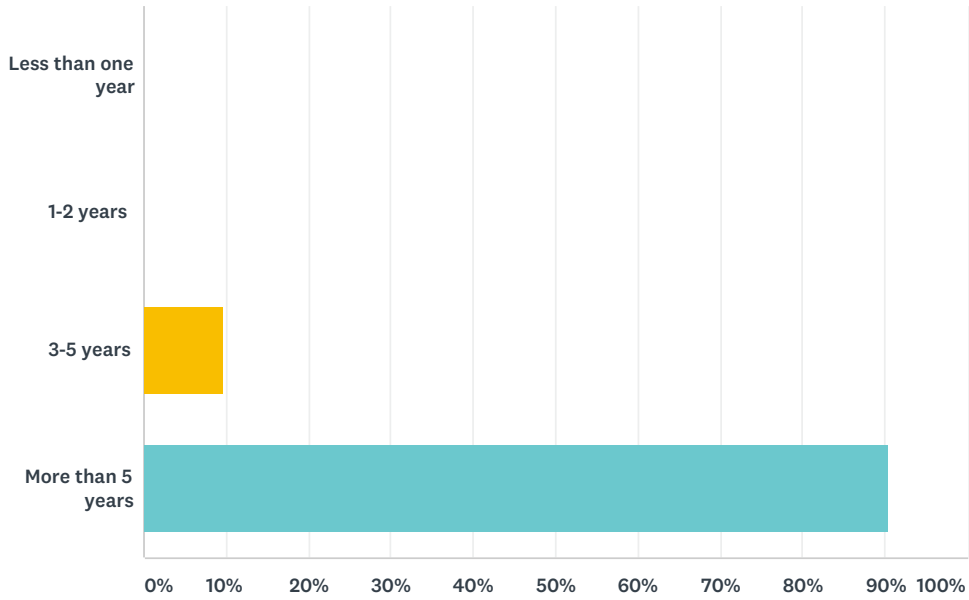
ANSWER CHOICES	RESPONSES	
Retail	14.71%	5
Service	11.76%	4
Restaurant or Bar	5.88%	2
Grocery Store	2.94%	1
Professional Office	2.94%	1
Medical	5.88%	2
Light industrial / Manufacturing	0.00%	0
Heavy industrial / Manufacturing	2.94%	1
Agricultural	8.82%	3

City of McBain Economic Survey

Trades	14.71%	5
Warehousing/Storage	0.00%	0
Other (please specify)	29.41%	10
TOTAL		34

Q21 How long has your business been located in McBain? Please select only 1 choice.

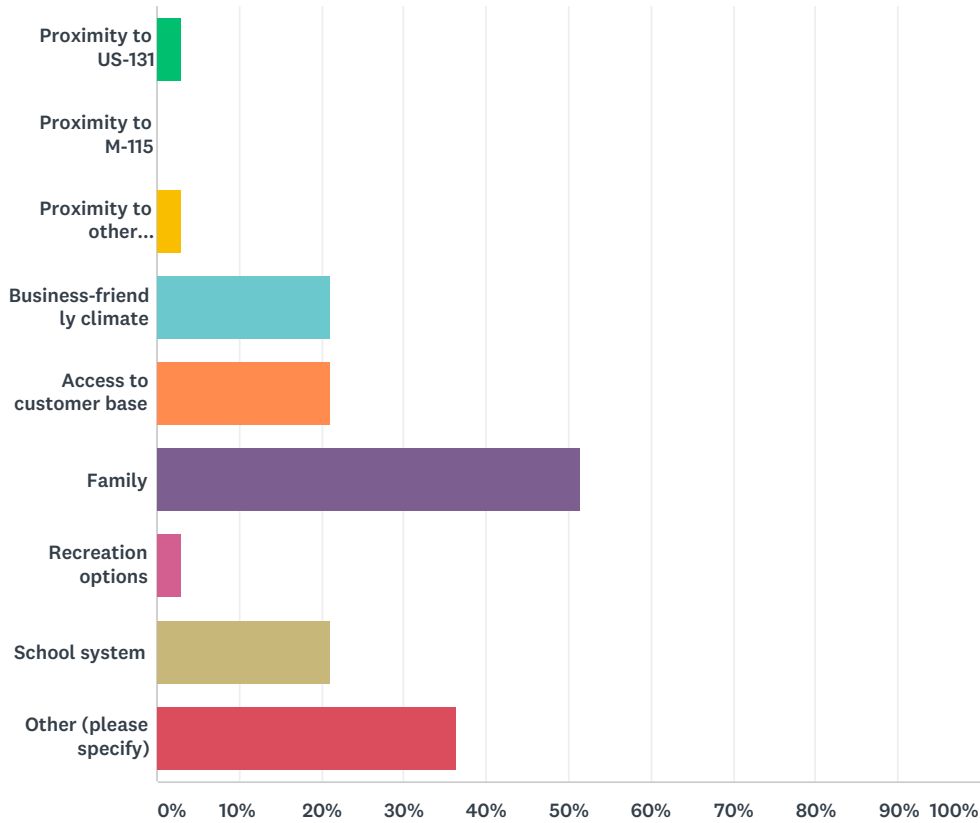
Answered: 31 Skipped: 136



ANSWER CHOICES	RESPONSES
Less than one year	0.00% 0
1-2 years	0.00% 0
3-5 years	9.68% 3
More than 5 years	90.32% 28
TOTAL	31

Q22 Why did you open your business in McBain? Please select a maximum of 3 choices.

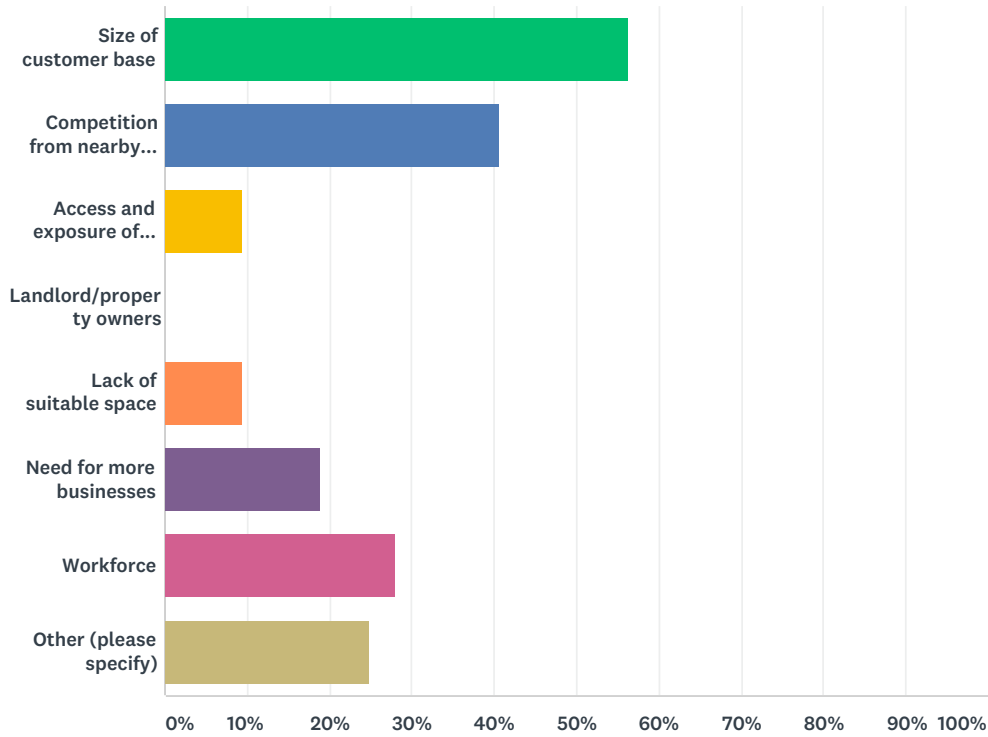
Answered: 33 Skipped: 134



ANSWER CHOICES	RESPONSES	
Proximity to US-131	3.03%	1
Proximity to M-115	0.00%	0
Proximity to other communities	3.03%	1
Business-friendly climate	21.21%	7
Access to customer base	21.21%	7
Family	51.52%	17
Recreation options	3.03%	1
School system	21.21%	7
Other (please specify)	36.36%	12
Total Respondents: 33		

Q23 What are the biggest issues facing businesses in McBain? Please select a maximum of 3 choices.

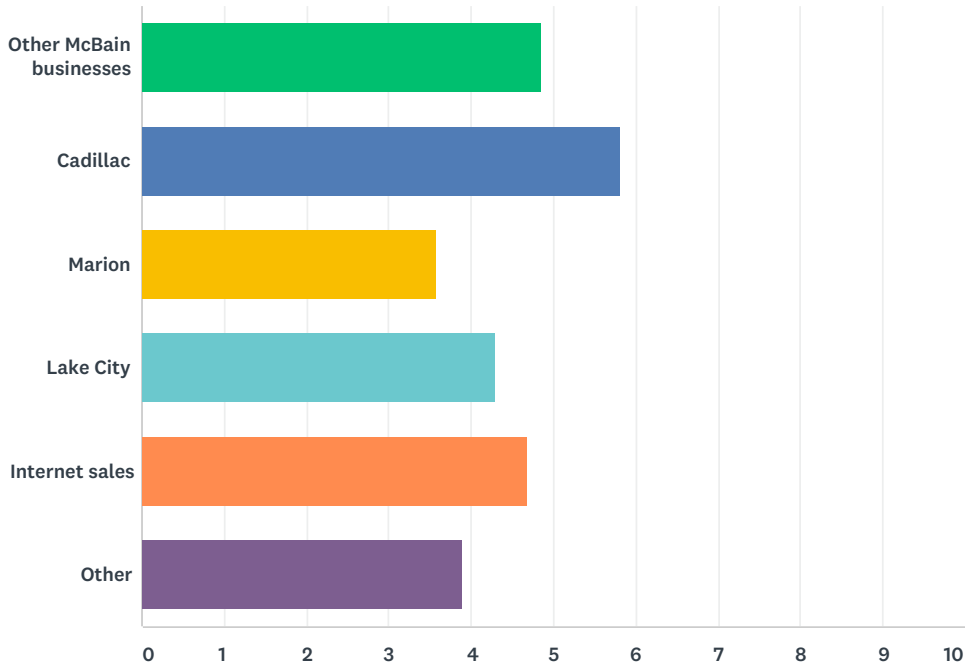
Answered: 32 Skipped: 135



ANSWER CHOICES	RESPONSES	
Size of customer base	56.25%	18
Competition from nearby communities	40.63%	13
Access and exposure of commercial areas	9.38%	3
Landlord/property owners	0.00%	0
Lack of suitable space	9.38%	3
Need for more businesses	18.75%	6
Workforce	28.13%	9
Other (please specify)	25.00%	8
Total Respondents: 32		

Q24 In order of magnitude, what are your top 3 sources of competition for McBain businesses? Please rank your top 3 choices 1, 2, 3.

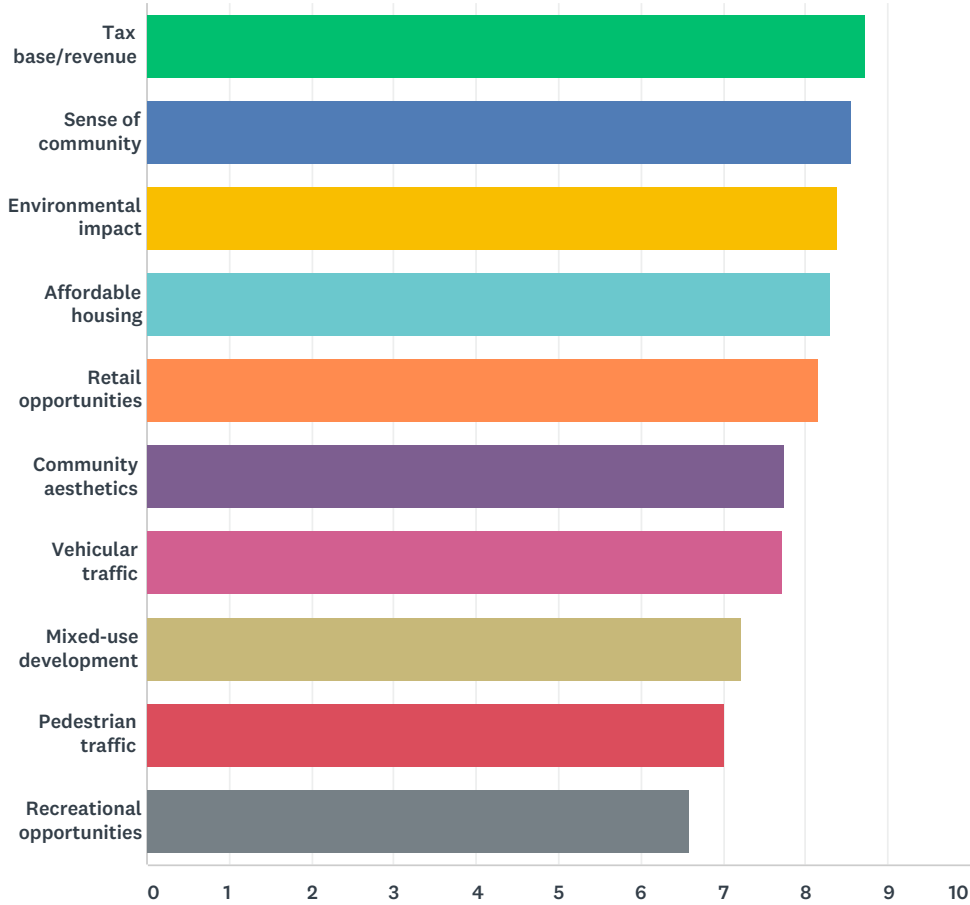
Answered: 31 Skipped: 136



	1	2	3	4	5	6	TOTAL	SCORE
Other McBain businesses	42.86% 6	21.43% 3	21.43% 3	7.14% 1	7.14% 1	0.00% 0	14	4.86
Cadillac	80.77% 21	19.23% 5	0.00% 0	0.00% 0	0.00% 0	0.00% 0	26	5.81
Marion	0.00% 0	28.57% 2	42.86% 3	0.00% 0	14.29% 1	14.29% 1	7	3.57
Lake City	0.00% 0	28.57% 4	71.43% 10	0.00% 0	0.00% 0	0.00% 0	14	4.29
Internet sales	12.50% 2	56.25% 9	18.75% 3	12.50% 2	0.00% 0	0.00% 0	16	4.69
Other	20.00% 2	30.00% 3	20.00% 2	0.00% 0	10.00% 1	20.00% 2	10	3.90

Q25 What criteria should the City most strongly consider in recruiting new businesses? Please rank your top 3 choices 1, 2, and 3

Answered: 28 Skipped: 139



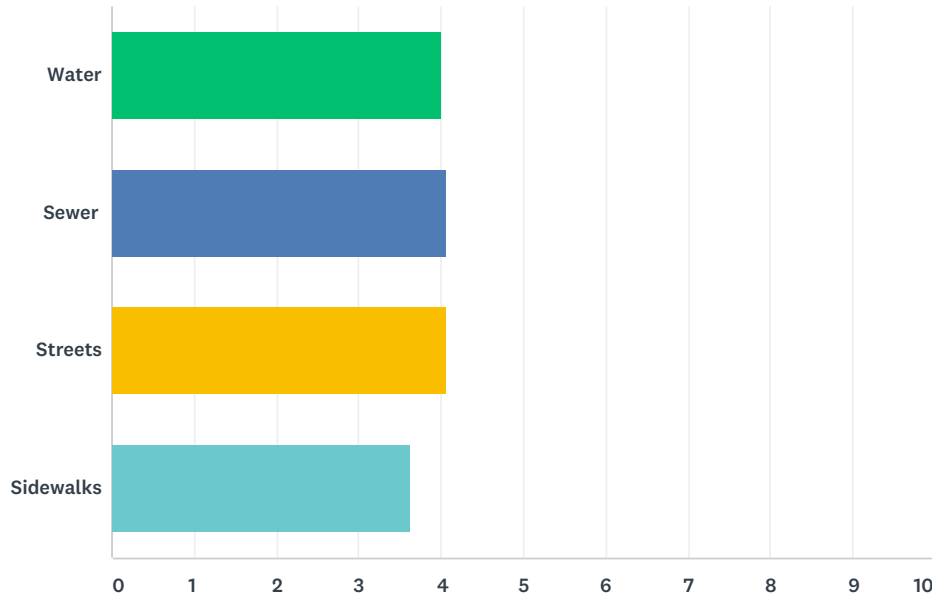
	1	2	3	4	5	6	7	8	9	10	TOTAL	SCORE
Tax base/revenue	63.64%	9.09%	18.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.09%	11	8.7
Sense of community	63.64%	18.18%	0.00%	0.00%	0.00%	0.00%	0.00%	18.18%	0.00%	0.00%	11	8.5
Environmental impact	25.00%	25.00%	37.50%	0.00%	0.00%	12.50%	0.00%	0.00%	0.00%	0.00%	8	8.3
Affordable housing	23.08%	46.15%	15.38%	7.69%	0.00%	0.00%	0.00%	0.00%	0.00%	7.69%	13	8.3
Retail opportunities	23.08%	38.46%	23.08%	0.00%	0.00%	7.69%	0.00%	0.00%	7.69%	0.00%	13	8.3
Community aesthetics	0.00%	50.00%	25.00%	0.00%	0.00%	25.00%	0.00%	0.00%	0.00%	0.00%	4	7.5
Vehicular traffic	28.57%	0.00%	28.57%	28.57%	0.00%	0.00%	14.29%	0.00%	0.00%	0.00%	7	7.5
Mixed-use development	22.22%	22.22%	22.22%	0.00%	11.11%	0.00%	11.11%	0.00%	0.00%	11.11%	9	7.2
Pedestrian traffic	16.67%	33.33%	0.00%	0.00%	33.33%	0.00%	0.00%	0.00%	16.67%	0.00%	6	7.0
Recreational opportunities	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0	0.0

City of McBain Economic Survey

Recreational opportunities	0.00%	10.00%	60.00%	0.00%	0.00%	0.00%	10.00%	10.00%	10.00%	0.00%	10	6.6
	0	1	6	0	0	0	1	1	1	0		

Q26 How would you grade the QUALITY of the following infrastructure?
 Please enter a grade for each type of infrastructure: A - exceptional, fit for the future; B – good, adequate for now; C - mediocre, requires attention; D – poor, at risk; or, F – failing, unfit for purpose.

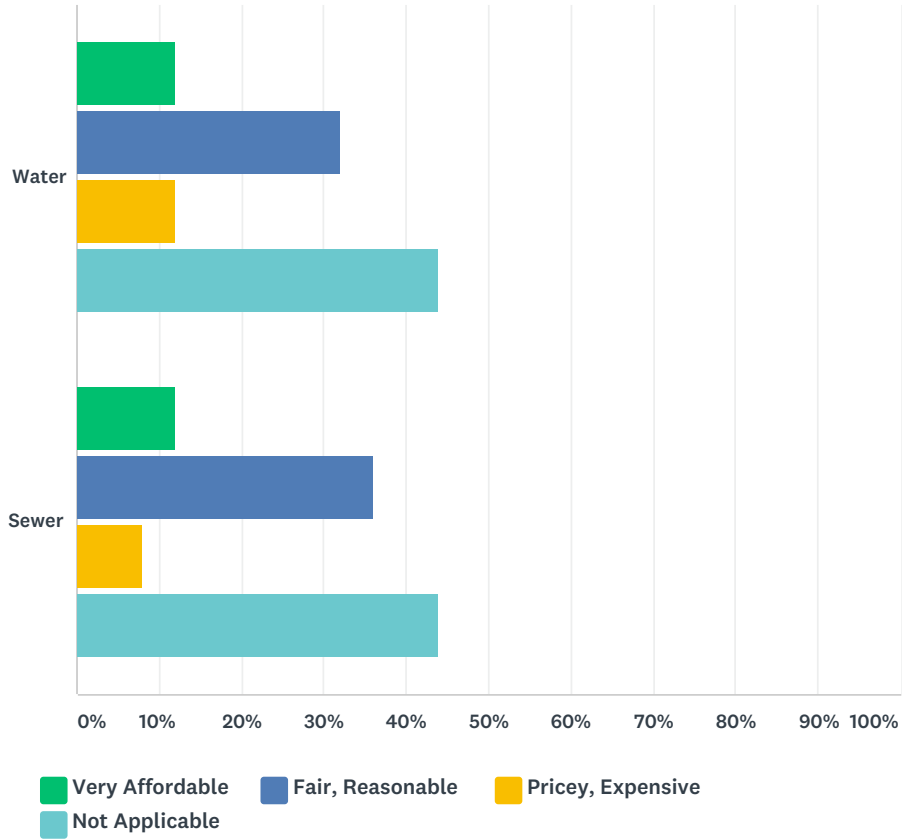
Answered: 22 Skipped: 145



	A	B	C	D	F	TOTAL	WEIGHTED AVERAGE
Water	31.58% 6	42.11% 8	21.05% 4	5.26% 1	0.00% 0	19	4.00
Sewer	26.32% 5	52.63% 10	21.05% 4	0.00% 0	0.00% 0	19	4.05
Streets	18.18% 4	68.18% 15	13.64% 3	0.00% 0	0.00% 0	22	4.05
Sidewalks	9.52% 2	52.38% 11	33.33% 7	0.00% 0	4.76% 1	21	3.62

Q27 How would you rate the COST of the following infrastructure?

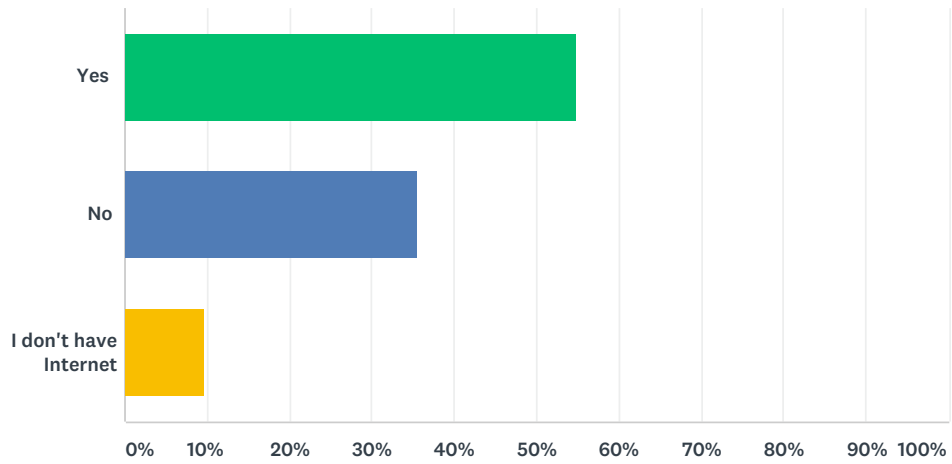
Answered: 25 Skipped: 142



	VERY AFFORDABLE	FAIR, REASONABLE	PRICEY, EXPENSIVE	NOT APPLICABLE	TOTAL
Water	12.00% 3	32.00% 8	12.00% 3	44.00% 11	25
Sewer	12.00% 3	36.00% 9	8.00% 2	44.00% 11	25

Q28 If your business has Internet service, is your current service adequate?

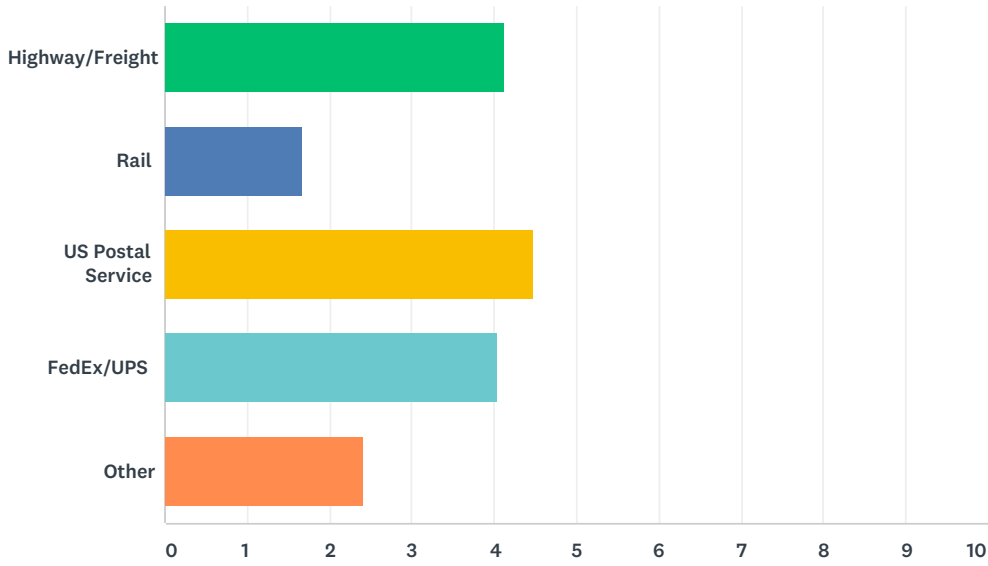
Answered: 31 Skipped: 136



ANSWER CHOICES	RESPONSES	
Yes	54.84%	17
No	35.48%	11
I don't have Internet	9.68%	3
TOTAL		31

Q29 What shipping options does your business currently use? Please rank top 3 choices 1, 2, and 3.

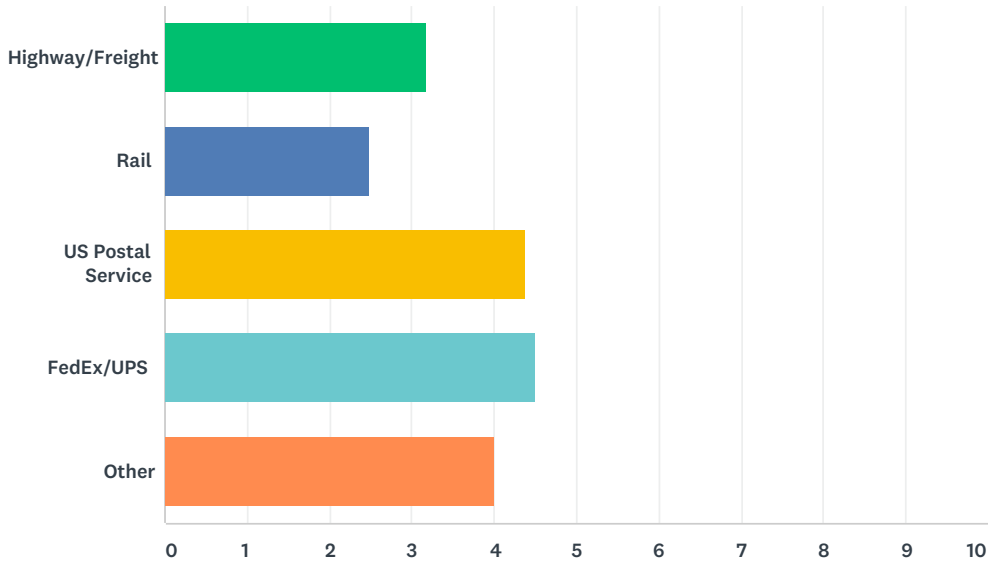
Answered: 30 Skipped: 137



	1	2	3	4	5	TOTAL	SCORE
Highway/Freight	56.25% 9	6.25% 1	31.25% 5	6.25% 1	0.00% 0	16	4.13
Rail	0.00% 0	0.00% 0	0.00% 0	66.67% 2	33.33% 1	3	1.67
US Postal Service	56.00% 14	36.00% 9	8.00% 2	0.00% 0	0.00% 0	25	4.48
FedEx/UPS	24.00% 6	56.00% 14	20.00% 5	0.00% 0	0.00% 0	25	4.04
Other	20.00% 1	0.00% 0	20.00% 1	20.00% 1	40.00% 2	5	2.40

Q30 What shipping options for your business would you like to see expanded or made available? Please rank your top 3 choices 1, 2, and 3.

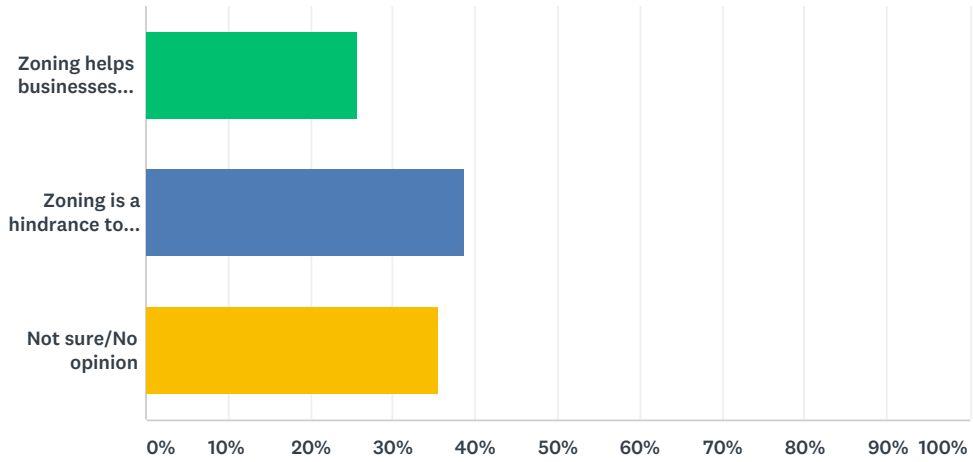
Answered: 17 Skipped: 150



	1	2	3	4	5	TOTAL	SCORE
Highway/Freight	16.67% 1	0.00% 0	66.67% 4	16.67% 1	0.00% 0	6	3.17
Rail	0.00% 0	50.00% 1	0.00% 0	0.00% 0	50.00% 1	2	2.50
US Postal Service	62.50% 5	25.00% 2	0.00% 0	12.50% 1	0.00% 0	8	4.38
FedEx/UPS	58.33% 7	33.33% 4	8.33% 1	0.00% 0	0.00% 0	12	4.50
Other	66.67% 4	0.00% 0	16.67% 1	0.00% 0	16.67% 1	6	4.00

**Q31 What is your perception of the impact of zoning on your business?
Please select only 1 choice.**

Answered: 31 Skipped: 136



ANSWER CHOICES	RESPONSES	
Zoning helps businesses (protects property values, protects against nuisances, etc.)	25.81%	8
Zoning is a hindrance to business (costly, time consuming, etc.)	38.71%	12
Not sure/No opinion	35.48%	11
TOTAL		31

Q32 What can the City do to further assist the business community?

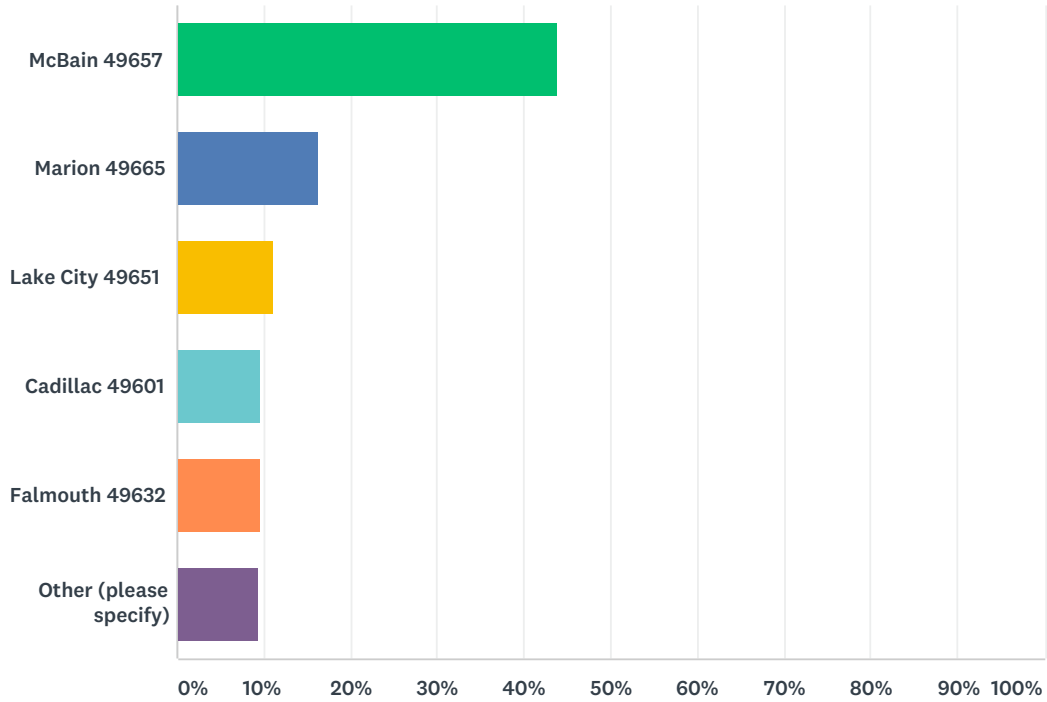
Answered: 17 Skipped: 150

Q33 Please use this space to share any other comments, thoughts and ideas you wish the City to consider in our Master Plan Development:

Answered: 89 Skipped: 78

Q1 In what zip code do you currently live?

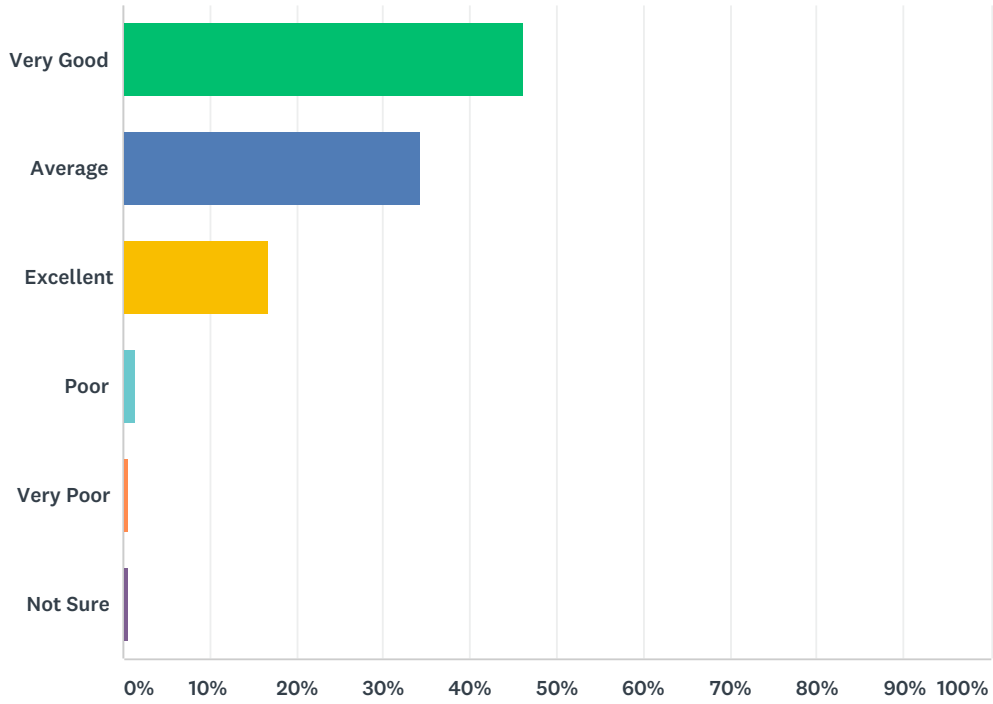
Answered: 289 Skipped: 0



ANSWER CHOICES	RESPONSES	
McBain 49657	43.94%	127
Marion 49665	16.26%	47
Lake City 49651	11.07%	32
Cadillac 49601	9.69%	28
Falmouth 49632	9.69%	28
Other (please specify)	9.34%	27
TOTAL		289

Q2 How do you rate your quality of life in McBain?

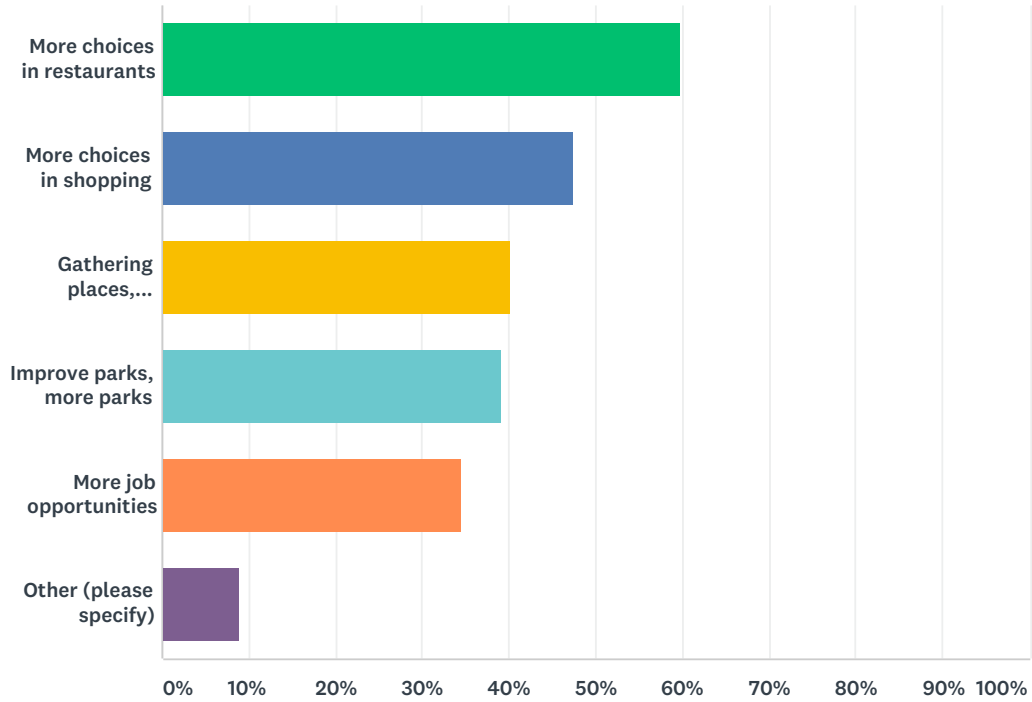
Answered: 288 Skipped: 1



ANSWER CHOICES	RESPONSES	
Very Good	46.18%	133
Average	34.38%	99
Excellent	16.67%	48
Poor	1.39%	4
Very Poor	0.69%	2
Not Sure	0.69%	2
TOTAL		288

Q3 What would you like to see made available in McBain?

Answered: 286 Skipped: 3



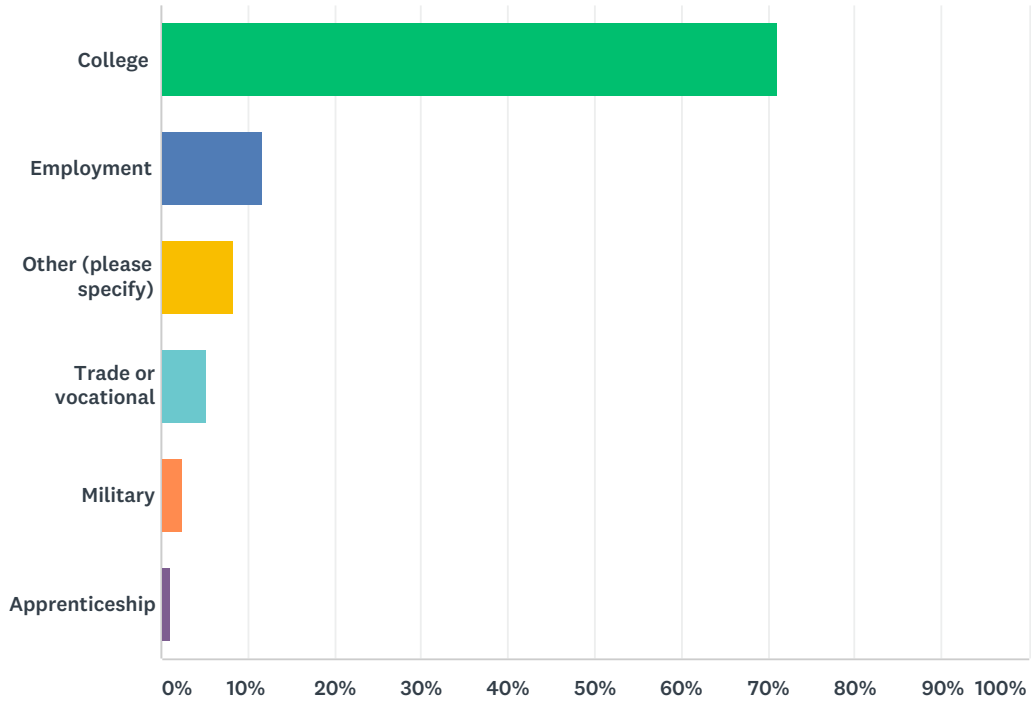
ANSWER CHOICES	RESPONSES	
More choices in restaurants	59.79%	171
More choices in shopping	47.55%	136
Gathering places, recreation center, etc.	40.21%	115
Improve parks, more parks	39.16%	112
More job opportunities	34.62%	99
Other (please specify)	9.09%	26
Total Respondents: 286		

Q4 Based on your response above, let us know what kind of restaurants, shops, jobs or recreation activities you are interested in seeing more of...

Answered: 263 Skipped: 26

Q5 What are your plans after high school?

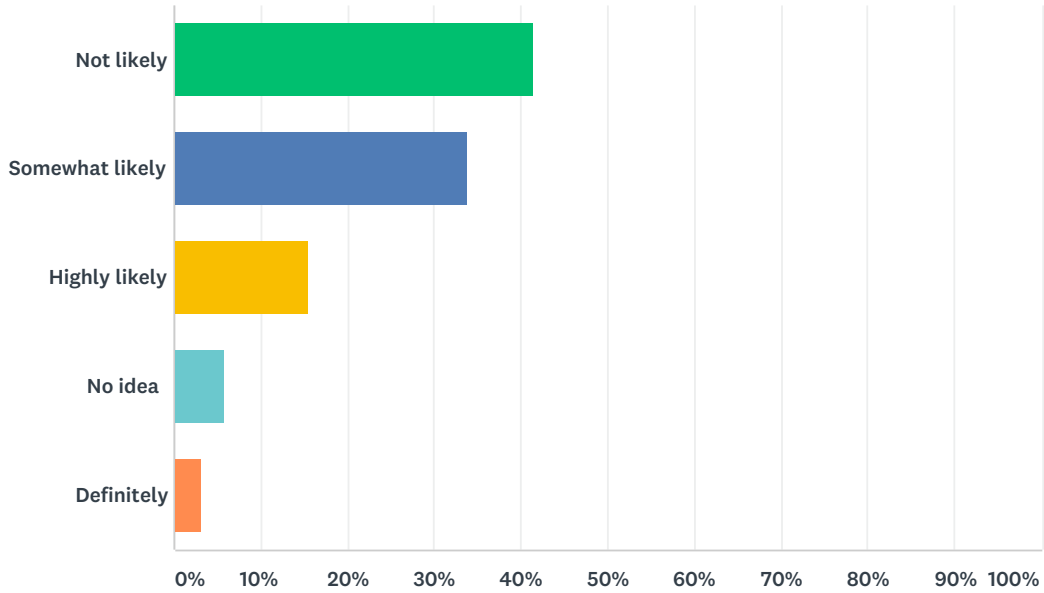
Answered: 288 Skipped: 1



ANSWER CHOICES	RESPONSES	
College	71.18%	205
Employment	11.81%	34
Other (please specify)	8.33%	24
Trade or vocational	5.21%	15
Military	2.43%	7
Apprenticeship	1.04%	3
TOTAL		288

Q6 How likely will you live in McBain when you are an adult?

Answered: 289 Skipped: 0



ANSWER CHOICES	RESPONSES	
Not likely	41.52%	120
Somewhat likely	33.91%	98
Highly likely	15.57%	45
No idea	5.88%	17
Definitely	3.11%	9
TOTAL		289

Q7 Why or why not?

Answered: 279 Skipped: 10

Q8 What can the City do to assist the youth in our community?

Answered: 237 Skipped: 52

Q9 Please use this space to share any other comments, thoughts and ideas you wish the City to consider in our Master Plan Development

Answered: 104 Skipped: 185