

Urban Strategies, INC (USI)
Beecher Terrace Monthly Report
June 2023

Executive Summary:

This month, USI still upholds their commitment to support Beecher Terrace families through intensive holistic supportive services. It is not only a mission to ensure that the families of this community are thriving, but a service, in which all eligible families can utilize to accomplish goals, big or small, become self-sufficient, closing the gap of generational barriers, and ultimately provide a unique setting in which individuals can be comfortable in developing plans that will help their families flourish. USI has been diligent in assisting families using the Results Count Framework to analyze data that provides specific information to target the areas in which success needs to be achieved. This report will reflect the influence of Resident Leadership Engagement, USI's Job Fair, and Park Duvall's Community Health Awareness Fair @ Beecher Terrace.

There are currently 396 Households and 763 individuals (over 85% of eligible households) enrolled in family supportive services. USI has exceeded the previous goal of 80% of eligible families enrolled and actively participating in supportive services. USI continues to partner with LMHA, MBM and other property management services to support our residents. As the re-occupancy and relocation process is still ongoing, USI will continue to partner with other agencies to provide up to date information, ensuring that residents are still lease compliant with current landlord, and ultimately create a pathway to remove barriers that will support their ability to live where they choose.

This month's resident programming and activities are as follows:

Monthly Resident Meeting: (Held on 6.12.23 approx. 60 attendees) This month's meeting focused on Violence Prevention June is Violence prevention month. USI was very intentional about recognizing and empathetic to the families that we serve as they may have been affected by violence in many ways. This meeting was held outside on the patio in which live music was played to soothe residents during this difficult time. Many residents have spoken on the trauma this has caused their families and themselves. Music is a way to promote therapy and become free in a space in which one may be resistant to open. Fellowship amongst the residents is welcomed in the community and USI opened that door to many. Representatives from resident council participated and promoted the open positions which are currently open on the council and to let residents know the importance of resident council and how they serve the community. This meeting also held a balloon release for those who have gone before us. Residents enjoyed the peace that this meeting brought and the connection with new neighbors. A resident council member also launched her new group in this meeting, "Heal to Live". This group will meet bi-monthly, to encourage support, therapy, and mental health with one another. This group will begin its sessions on July 13, 2023. S. Summerville (LCCC) also presented current resources and opportunities offered by LCCC.

Beecher Terrace Job Fair: (Held on 6.14.23) USI held its first Job Fair here on the property. This Job Fair included Norton Health Care, Louisville Free Public Library, Louisville Urban League, and Goodwill. This job fair was very small to give vendors a chance to speak with each attendee and allow an intimate

setting for the attendees to be able to discuss opportunities. 2 Residents were connected and have been contacted through the LUL for the Senior Jobs program. This job fair was to support those that are unemployed and for any individual who would like to earn extra income. This will be a part of a bi annual supportive service to residents to connect them with quality employment and above minimum wage paying jobs.

Wealthy Wednesday Pop-up: (Held on 6.28.23) USI popped up at Baxter Park to engage residents. Wealthy Wednesdays was launched earlier this month. These Wednesdays are designed to allow residents to utilize the computers in the community room. Wealthy Wednesdays are to get residents over to job search, resume build, virtual interviews and more. Popping up at the park was a way to initiate contact at a central location to see residents outside their home and help to activate their mindset to use technology other than smart phones.

Park Duvall Health Awareness Fair: (Held on 6.29.23) Park Duvall set up at the Beecher Terrace Senior Building to do blood pressure checks, blood sugar checks, cholesterol levels and HIV testing. This was all done FREE. Park Duvall was able to engage 40 residents (34% of the Seniors living in the building) in the overall testing and 17 for the HIV tests. USI has partnered with Park Duvall in various ways and will continue to offer health education for all residents.

Family Supportive Services- OUTREACH and Engagement:

Total Households in Grant Award 767	Total Eligible Households 451
# and % of HH and People in Case Management 396 and 88%	763 Individuals

Updates on Outreach and Engagement:

USI has increased engagement through POP UP home visits and mailed letters. Some of the residents that are in Case Management have not been consistent with engagement, due to lost contact or transitions in staff. USI has recently gained 2 Family Support Specialist and they have hit the pavement running! More letters have been mailed and answered, either in person and/or over the phone. USI is using data to continue to develop creative strategies maintain and increase enrollment. One of those strategies will include “pop up” tents on site to allow new residents, eligible families that were once made “inactive” and seeking our original residents. USI will continue to uplift the follow efforts as well:

1. Providing a monthly calendar of meetings and events that are accessible for residents,
2. Canvassing the community to share monthly calendars, flyers and info regarding family support services.
3. Utilizing the ONE CALL systems to increase targeted outreach to identified populations.
4. Better use of social media to engage and promote opportunities and successes of Beecher residents and supporting Choice Partners
5. Creating and sending a newsletter to our residents each month to highlight past and upcoming events within each pillar, provide contacts to partners and other resources.

Economic Mobility:

# and % of Able-Bodied employed residents 216- total	2023 Target -170 or 80% Current Employment rate 149 or 69.3%
# and % of 18-24 year-old youth in secondary education and/or job training (24 eligible)	2023 Target: 16 or 70% 18 or 76% of individuals between 18-24 are employed

2023 Employment Targets:

Increase working work able to (170 or 80%)

Increase number of 18-24 y/o youth in post-secondary education and/or job training (45 or 70%)

Currently 69.3% of the work-able residents are employed.

The numbers of those who are work able have increased by nearly 5% this month. Strategies utilized to increase employment include:

- Increased Check-ins with enrolled households
- Bi-weekly intensive supports for the unemployed population
- Increasing partnerships and connections to employment opportunities and employers
- Increasing training and education opportunities to support increased income.
- Assisting individuals with needed technology and broadband support
- Execute and Promote Wealth Wednesdays
- Continue to build and expand Job Directory (with proximity to Russell)

USI will continue to push toward that 80% goal to get more individuals working. USI has been diligent in digging up barriers that prevent individuals from maintaining employment and/ or gaining employment. We recently learned from residents that mental health is a huge barrier. USI hopes to partner with another agency to do group work with residents at the community space here on property to address specific concerns.

The Job fair that was held onsite geared senior residents to relate to the Louisville Urban League. The LUL offers various opportunities, but the Senior Program is accommodated to suit their needs while receiving SSI/SS. Summerworks has been a partner for several years and we were able to get our teens signed up. USI is proud to mention that 2 of our teens are currently employed at the Louisville Zoo, and with that were 2 TARC passes that will last until next summer.

Educational Updates:

USI is working with JCPS to open a space to discuss school changes for Beecher HH and to improve parent engagement. JCPS is a key partner and USI promotes their strong values in ensuring that children are receiving the education they deserve. USI will host a meeting late July/ early August to discuss the details of the changes with families.

With the upcoming changes within the district, USI will also work alongside Play Cousins to continue collecting surveys for those entering kindergarten. The screenings are to be conducted to address any development delays and identify those who will need to be connected to the correct resource.

Summer Camp is still in effect. Beecher Kids are still able to able attend summer camp through July. The YMCA has offered up more slots, which will allow more families to participate. USI has

passed along this information for families to be able to connect with more service providers. The following table shows youth and the slots held with the Bloccs program.

Summer Program	Number of referrals this month	Referrals to Date	Slots
SOWING SEED WITH FAITH		15	UNLIMITED
YMCA		13	APPROX 25
MOLO		2	UNLIMITED
METRO PARKS		2	UNLIMITED
IWRBR/COMMUNITY CENTERS			UNLIMITED
GIRL SCOUTS		15	UNLIMITED
NEIGHBORHOOD HOUSE	2	2	TBD
SANKOFA-OSHN	3	3	UNLIMITED
SUMMERWORKS	2	2	UNLIMITED

Number and Percent of residents who have health insurance	636-99% Residents have Health Insurance
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Updates on Health and Wellness: (Key meetings and activities conducted to support improving health and wellness outcomes for residents this month)

The percent has not changed when it comes to Beecher residents having chronic illness, all which include, asthma, high blood pressure, and depression, the percentage is at 60%. It has also been reported that 15% of our youth also have chronic illness.

Therefore, in addition to efforts to stabilize housing, USI utilizes a holistic approach to execute strategies aimed to provide support that looks at health and wellness of the whole person: the physical, emotional, social, and spiritual well-being. This month’s strategies have included:
Partnership with Park Duvall: Health, USI has recently partnered with Park Duvall to come out to do a Health Fair. During the month of June, Park Duvall was able to come out and give out information about health, conduct blood pressure checks, HIV testing and more. Park Duvall is going to come out quarterly and conduct wellness check ins. This will involve all adults 18 +.

WALKING WEDNESDAYS: USI LEAD GROUP; in 2022 a walking group was established in Beecher Terrace. This group is open to all residents. This is to invite residents to participate with staff to walk around the neighborhood for 30 minutes. This is to promote health, light exercise, but most importantly mental stability through fellowship. USI participates in the walks to allow residents to get to know staff better and to establish even better rapport with the community.

- Wednesdays in May, June, and July (weather permitting)
- All residents are welcomed.
- 9/9:30 walks begin