

Urban Strategies, Inc. (USI)
Beecher Terrace Monthly Report
March 2023

Executive Summary:

During the month of March 2023, USI has continued its efforts in engaging residents that are in Case Management, Creating Strategies to address the needs of the Beecher Terrace, establishing relationships with new community partners and give residents the access to know the importance of maintaining good health. March was Women's Health Month. USI has maintained utilizing the Results Count Framework, to show the work that has been done, and work that still needs to be done. This report will reflect on The Health Fair that was 1st introduced to the new community, highlighting Breast Cancer Awareness, New Partnership with Centerwell, monthly resident meeting and other advancements across other pillars.

The Beecher Community Health Fair (held 3/29/2023)—Urban Strategies, Inc, hosted its very own 1st Health Fair at the New property. This event was to promote Health and Wellness al across the community. The highlight of this event was for women ages 40 and up to get a mammogram on the mobile bus or make an appointment to come into the office on a later date. There were about 8 women who received exams that day. This event had with over 15 vendors/ organizations from Norton Hospital, University of Louisville Healthcare, Centerwell, JenCare, U of L School of Medicine, Molina Health, and American Income Insurance, to name just a few. There were several services offered onsite, which included blood sugar/pressure checks, mammograms, etc. Many of the residents were able to speak with healthcare providers, Insurance agents, as well as even being able to switch Primary Care doctors, if needed for more accommodating care. The total number of individuals at this event were 63.

The Monthly Resident Meeting was held on 3/20/2023. This meeting was to provide connection with Senior Helpers of Louisville, whom USI may partner with to increase employment numbers. Senior Helpers offer services to Seniors provided on their insurance coverage. That service ranges from in home care to assisting with daily errands and companion. Senior Helpers also offer employment for those who are interested in being an Assistant to those 65 and older. This meeting also uplifted housing updates provided by LMHA for the new offsite units becoming available spring 2023. This meeting had a total of 19 attendees.

There are 420 households and 800 individuals enrolled in family support services. USI continues to exceed its target of 80%. Moreover, USI continues to partner with both LMHA, MBM, and other property and management services to fully support residents throughout the relocation, re occupancy process. This support includes providing accurate and up to date information, aiding with navigation of housing and utility support programs, and assisting with lease cancellations and other barriers that may prohibit re-occupancy. Many residents are seeking to move to offsite units and are patiently waiting for those units to become available.

While those units are still undergoing development, USI is ensuring documents are being turned into LMHA and most importantly continuing to reiterate the importance of staying compliant to determine eligibility to relocate.

Family Support Services - Outreach and Engagement:

Total Households in Grant Award 767	Total Eligible Households 451
# and % of HH and People in Case Management	420 (92%) and 800 participants

Updates on Outreach and Engagement: (Key meetings are conducted to engage residents, increase residents in family support services or to support residents who are actively participating with USI):

Urban Strategies, Inc. continues various outreach strategies to continue to engage and enroll all eligible Beecher Terrace families in comprehensive supportive services offered by USI and community partners. USI maintains a 98% enrollment rate of eligible households. Continuing to utilize the Results Count Framework, Urban Strategies, Inc. seeks to implement strategies that include providing equitable outreach solutions to inactive households, reactivating original BT households and enrolling new residents. Additional outreach strategies include:

- 1.) Providing a monthly calendar of meetings and events that are accessible for residents.
- 2.) Canvassing/Conducting door knocking to share the monthly calendar, event flyers, and information regarding available family support services.
- 3.) Utilizing ONE CALL systems to increase targeted outreach to identified populations.
- 4.) Better use of social media to engage and promote opportunities and successes of Beecher residents and supporting Choice Partners.
- 5.) Creating and sending a newsletter to our residents each month to highlight past and upcoming events within each pillar, provide contacts to partners and other resources.
- 6.) Creating safe and positive spaces to have "Group Case Management", for general purposes, in the event a resident need to speak with an FSS individually, an appointment will be made at that time for later date.

In addition to the events listed prior, a Bingo was held with new partner, CenterWell for Senior population, receiving Medicare or those who receive Medicare with a disability. CenterWell is a Healthcare Facility in the Louisville area, that will be opening a new center less than 2 miles from the BT community. This event was to discuss meeting the health care needs of its patients offering same day appointments, on-site labs, 24/7 access to care team support in finding food, medicine, and housing programs, year-round education and social events, and specialist referrals.

Economic Mobility:

# and % of Able-Bodied employed residents (235 total)	2022 Target: 181 or 80% 152 or 64% of Beecher Terrace Work-Able Residents are employed (increase of 1% from last month)
# and % of 18–24-year-old youth in secondary education and/or job training (29 eligible)	2023 Target: 20 or 70% 20 or 68% of individuals between 18-24 are employed.

2023 EMPLOYMENT TARGETS:

- Increase working work-able to (181 or 80%)
 - Increase the number of 18–24-year-old youth in post-secondary education and/or job training (45 or 70%)
- Currently, 64% of those work able residents are employed. There were 3 job referrals to job placement services:
- 71% of those employed are working full time.
 - 89% have been working for longer than a year, with 2.4% obtaining employment within the last 6 months. USI strives to achieve the goal of employing 80% of Beecher Terrace workable households by executing various strategies to match residents with career interests and skill sets. Strategies include: Working to Remove Barriers that impact Employment:
 - (Childcare) Lack of childcare and transportation have been identified as the top 2 barriers to employment. USI has partnered with Play Cousins Collective to provide on-site alternative educational opportunities for families with 2 through 5 yr. old youth that would create a pipeline toward quality full-time childcare or school.
 - (Increase Career Training) In order to assist residents to return to the workforce, increase wages or transition careers, extensive job training will be necessary. USI recognizes the benefits of career training such as increasing productivity and skill level. Additionally, career training assists residents with keeping current in a world where both technology and societal expectations are rapidly changing. USI works to connect residents with career development opportunities with Dress for Success, Goodwill Excel Center, and other employment support services that are resident driven and requested.
 - (Increase Access to Employment) USI continues to seek employment opportunities that provide flexible scheduling, transportation accessibility and a pathway towards living wages. In June 2023, USI will host a job/ resource fair onsite. Jobs will include those in healthcare field, temporary services that allow residents to choose where they want to work, and restaurant jobs in the community.
 - (Disabled and Chronically Ill) 26% of the unemployed work able population has self-reported as chronically ill or in chronic pain, currently seeking disability and ultimately does not wish to obtain employment. USI Family Support Specialists continue to support residents throughout the disability application process which often includes assisting with paperwork and obtaining supporting

documents, ensuring medical appointments are kept, and connecting to legal services when necessary.

This month USI hosted a Summerworks application registration for those ages 16-24. This took place on 3/21/2023 from 2-4pm. Flyers were sent out to those in that age group to invite those to sign up for Summer Jobs. There were 2 individuals that participated in this event, 1 being a resident onsite.

Education:

Updates on Education: (Key meetings and activities conducted to support improving educational outcomes for children this month)

USI is implementing the following strategies to advance educational outcomes and increase parent engagement:

Ages and Stages Developmental Screenings: Urban Strategies, Inc. will continue connecting families to Play Cousins Collective to conduct the Ages and Stages Survey for development screenings with parents and children ages 0-5. Moreover, USI's Project Manager will be able to make more real time referrals and linkages to address identified needs and prepare the youth and family for kindergarten.

Increase Early Childhood Enrollment: USI is working to partner with PlayCousins Collective for the pilot program, "My First Teacher", which allows our youth and families to make proper transitions through the early learning pipeline. 77% of 0-4 Beecher Youth (51/66) are enrolled in early learning programs. As FSS staff follow up on all eligible youth, many families report that their paramours and familial relatives are caretaking for the youth. Breakdown as follows:

- Early Head Start: 56%
- Headstart: 8%
- PreK in Public School: 7%
- Licensed Child Care Center: 29%
- Licensed Child Care Home: 1.2%
- Unlicensed (family, church) 7%

USI continues to work closely with OVEC and other partners to assist youth with registration to Headstart/Early Headstart and Licensed Child Care. USI staff are working to follow up with all referred families to further assist with missing documentation and facilitate connection with early childhood partners. The primary barrier tends to be obtaining all supportive documents such as birth certificates or complications that arise with obtaining childcare subsidies. Also due to limited funding for the subsidy program, many families are deemed ineligible.

Quality OST and Social and Emotional Supports:

- Girl Scouts of Ky: Onsite (12 slots – 14 active youth)
- Sowing Seeds with Faith (slots limited per week)

Health and Wellness:

# and % of residents who have health insurance	(636) – 99% of Residents have Health Insurance
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Updates on Health and Wellness: (Key meetings and activities conducted to support improving health and wellness outcomes for residents this month)

58% of Beecher Terrace adults report having a chronic health condition. The most noted illnesses include high blood pressure, asthma, and depression. 15% of youth also report having a chronic illness, as well. Understanding that housing is a social determinant of health has long been established. Factors such as housing stability, quality, safety, and affordability all affect health outcomes. Therefore, in addition to efforts to stabilize housing, USI utilizes a holistic approach to execute strategies aimed to provide support that looks at the health and wellness of the whole person; the physical, emotional, social, and spiritual well-being. This month's strategies include:

Strengthening Partnerships: Supporting Seniors USI continues to strengthen relationships with partners and resources targeted for Seniors. This month the following partners supported Beecher Seniors:

- JenCare Provide resources and information increasing access quality health care

Increasing Food Security:

- Kroger Mobile Bi-weekly mobile unit stops at and surrounding Beecher Terrace to increase access to affordable healthy food
- Dare to Care weekly food deliveries

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