

**CITY OF LAPEER
MINUTES OF A REGULAR
PLANNING COMMISSION MEETING
FEBRUARY 11, 2021**

A regular meeting of the Lapeer Planning Commission was held electronically via Zoom at 6:30 p.m. on February 11, 2021 at Lapeer City Hall, 576 Liberty Park, Lapeer, Michigan.

Members Present: Chairperson Jennell RaCosta, Vice Chairman Austin Kelly, Commissioners Catherine Bostick-Tullius, Marty Johnson, Dale Kerbyson, Jeff Pattison, Doug Roberts and Anne Shenck.

Members Absent: Commissioner Debbie Marquardt.

Also Present: Caitlyn Habben, Rowe Professional Services Company Planning Consultant, and Kimberly Hodge, Recording Secretary

Chairperson RaCosta called the meeting to order at 6:30 p.m.

007 2021 02-11 MINUTES

Motion by Bostick-Tullius. Seconded by Kerbyson.

Approve the minutes of the regular meeting held on January 14, 2021 as presented.

ON A ROLL CALL VOTE:

Ayes: Commissioners Kelly, Bostick-Tullius, Kerbyson, Johnson, Pattison, Roberts, Shenck and RaCosta.

Nays: None.

Absent: Commissioner Marquardt

MOTION CARRIED.

PUBLIC COMMENTS

Clara Longoria, M-24 property owner, addressed the commission on comments made by Commissioner Shenck at the last meeting concerning the restriction of drive-through restaurants between Tower Drive and Turrill Road and stated as a realtor Chairperson RaCosta has a responsibility to promote and encourage development.

PUBLIC HEARINGS SCHEDULED

There were no public hearings scheduled.

SITE PLAN REVIEWS

There were no site plans to be reviewed.

OTHER BUSINESS

008 2021 02-11 BY-LAW AMENDMENT

Ms. Habben reviewed the proposed amendment to the Planning Commission By-Laws to allow the commission to appoint an advisory/steering committee which is permitted by the Michigan Planning Enabling Act. Discussion was held on advantages of having the ability to establish an advisory committee in certain situations and that one Planning Commissioner would be required to serve on the committee.

Motion by Shenck. Seconded by Kelly.

To approve the Planning Commission By-Law amendment regarding establishment of an advisory/steering committee.

ON A ROLL CALL VOTE:

Ayes: Commissioners Kelly, Bostick-Tullius, Kerbyson, Johnson, Roberts, Pattison, Shenck and RaCosta.

Nays: None.

Absent: Commissioner Marquardt

MOTION CARRIED.

Economic Development & Marketing Strategies

009 2021 02-11 Economic Development & Marketing Strategies

Ms. Habben reviewed the second draft of the Economic & Marketing Strategies document which is required in order to achieve certification from the MEDC RRC Program. Ms. Habben reviewed sections addressing Introduction, Key Demographic Information, Training & Education Opportunities, Opportunities & Challenges, Economic Development Goals & Strategies, Implementation, Current State of Marketing, Marketing Strategies, Community Marketing/Outreach, Core Branding Elements, Priority Development Sites and Partners & Resources.

Discussion was held on adding the new bike path to the Opportunities & Challenges Quality of Life Section, identifying the various partnerships & entities, adding Amtrak to the Transportation section and adding additional surrounding counties into the target audience section of the Community Marketing/Outreach in the Marketing Section.

Commissioner Kerbyson left the meeting at 7:53 p.m.

ON A ROLL CALL VOTE:

Motion by Shenck. Seconded by Kelly.

To approve the Economic Development & Marketing Strategies and submit to the City Commission to be accepted.

Ayes: Commissioners Kelly, Bostick-Tullius, Johnson, Roberts, Pattison, Shenck and RaCosta.

Nays: None.

Absent: Commissioner Marquardt and Kerbyson

MOTION CARRIED.

Planning Commission Packet Distribution

Ms. Habben polled the individual commissioners on their preference on whether to receive Planning Commission meeting agenda packets by email only or to also receive mailed paper copies of the packets.

CORRESPONDENCE

Ms. Habben stated the Development Activities Report is as submitted in the meeting packet.

TRAINING REPORT

Ms. Habben reviewed upcoming training opportunities available to the commissioners including a free virtual training session on Ethics. It was the consensus of the commission for Ms. Habben to present the free virtual training session on Winter Cities at an upcoming Planning Commission meeting which includes a low number of action items on the agenda.

COMMISSIONER COMMENTS

Commissioner Johnson commented that feels there is a need for more discussion on the drive-through restaurant restriction in the Master Plan.

Commission Roberts expressed his support for keeping the drive-through restaurant restriction in the Master Plan.

Discussion was held by the commissioners on ramifications and potential resolutions in the event the City Commission does not adopt the updated Master Plan as submitted by the Planning Commission at their February 15th meeting.

ADJOURNMENT

Motion by Shenck. Seconded by Pattison.
Adjourn the meeting at 8:01 p.m.

MOTION CARRIED.

Commissioner Jeff Pattison
Secretary

Kimberly Hodge
Recording Secretary