



**AGENDA
CITY OF LAPEER
LAPEER CITY COMMISSION
576 LIBERTY PARK, LAPEER, MI 48446
GOALS & OBJECTIVES
WORKSHOP
JULY 14, 2025
810-664-5231 * www.ci.lapeer.mi.us**

5:30 P.M. CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

A. GOALS & OBJECTIVES:

- 1.** 2026-2031 Goals & Objectives.

B. PUBLIC COMMENT

ADJOURNMENT

Notice:

Persons with disabilities needing accommodations for effective participation through electronic means in this meeting should contact the City Clerk at (810) 664-5231 or by email at clerk@ci.lapeer.mi.us at least two working days in advance of the meeting. An attempt will be made to make reasonable accommodations.

2026-31 Vision, Mission, Values, Goals and Objectives

Adopted: July 14, 2025

CITY.OF.LAPEER.MISSION.STATEMENT.

The City of Lapeer serves the needs and represents the interests of its present and future citizens by providing optimum public services, personal safety and property protection, a healthy environment and quality infrastructure, a diversified tax base, desired amenities, and cultural opportunities. The City will endeavor to enhance the quality of life for its citizens while reflecting community values with leadership that is responsible, ethical, and visionary.

VISION.STATEMENTS.™.GUIDING.PRINCIPLES.

• VIEW OF CONSTITUENTS

The City of Lapeer considers everyone with whom it interacts as a constituent and a customer. To serve its customers, the City is committed to ethical and equal representation which ensures personal dignity. The City values diverse opinions, encourages participation and is committed to the qualities of openness, fairness, and responsiveness. Quality customer service will be central to all interactions with the City.

• VIEW OF SERVICE DELIVERY

The City of Lapeer is committed to meeting the needs of the community within the fiscal parameters the community will support. Services are provided effectively and efficiently at the quality and level of service desired by the public with the employment of highly qualified, creative, dedicated employees and the application of the highest standards of responsible fiscal management.

• VIEW OF QUALITY OF LIFE

The City of Lapeer encourages the enhancement of all aspects of its quality of life. This includes its commitment to efficient service delivery, economic opportunity, educational excellence, environmental integrity, recreational variety, a vibrant downtown, attractive neighborhoods, and community pride

- VIEW OF DEVELOPMENT

The City of Lapeer promotes and facilitates orderly, high quality development. The City will maintain a balanced variety of housing types, diversity of commercial and industrial development and effective integration of land use types. Our efforts will guide that growth in a rational, deliberate manner in the best interests of all residents, both present and future. The City will maintain its standards while recognizing the need to be sufficiently flexible and creative to permit quality development to occur.

- VIEW OF ECONOMIC VITALITY

The City of Lapeer recognizes the need to foster an attractive and desirable business environment in order to ensure employment opportunities for its citizens, a diverse tax base, retail services for its citizens and economic opportunities for entrepreneurs. The City of Lapeer will encourage the formation of living wage jobs, clean industries, commercial stability and effective relationships with the regional, state, national, and international economies.

- VIEW OF ROLE IN THE REGION AND STATE

The City of Lapeer recognizes the importance and value of intercommunity and intergovernmental relationships in the advancement of the interests of its constituents. The City is further committed to balancing its interests with the needs of the region and the State and will conduct its affairs in a manner that recognizes the interests of its neighbors.

- VIEW OF IMAGE

The City of Lapeer will encourage community identity and promote community and neighborhood pride by fostering an image of quality in its built environment and excellence in its services and amenities. Community image and identity are utilized to encourage visitors and convert them to customers for our local businesses

- VIEW OF THE FUTURE

The City of Lapeer recognizes, while its future is shaped by the decisions made today, it is also bound by current circumstances and unpredictable dynamics over time. As the community grows, services must continually adapt to meet the changing needs of a diverse population, rapid technological changes and a global, service-based economy. To meet these needs, the City must plan with purpose and with foresight, welcoming orderly change.

GOALS AND OBJECTIVES

Goal 1: Ensure Public Safety and Emergency Preparedness

- Objective 1.1: Maintain safety services through effective police, fire, and DPW operations.
- Objective 1.2: Enhance neighborhood watch programs and police-community relationships.
- Objective 1.3: Provide mental health and wellness support for firefighters and police.
- Objective 1.4: Host a citizen fire academy to educate residents about emergency response.
- Objective 1.5: Provide de-escalation training for city staff and first responders.
- Objective 1.6: Create senior citizen safety courses on fraud prevention and emergency interaction.
- Objective 1.7: Develop a juvenile fire starter intervention/prevention program.
- Objective 1.8: Improve outreach and education for fire prevention among citizens and businesses.
- Objective 1.9: Evaluate alternative police patrol methods, such as the use of golf carts, for parks, events, and high-foot-traffic areas to improve visibility and community engagement.

Goal 2: Promote Sustainable Infrastructure and Asset Management

- Objective 2.1: Develop and implement a long-term road and infrastructure plan.
- Objective 2.2: Continue crack-sealing, patching, and proactive street maintenance.
- Objective 2.3: Create a plan to clean and maintain curbs, gutters, and curb drains.
- Objective 2.4: Improve curb/water drainage and increase street sweeping frequency.
- Objective 2.5: Remove the existing water tower and address the Oakdale cistern.
- Objective 2.6: Expand ADA accessibility citywide.

- Objective 2.7: Maintain proactive water main repair and staff training using GIS mapping.
 - Objective 2.8: Connect to the KWA water system.
 - Objective 2.9: Implement a city-wide recycling program.
 - Objective 2.10: Invest in renewable energy for all city buildings, including parks. Explore adding a solar field to the WWTP.
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Goal 3: Enhance Housing and Property Development

- Objective 3.1: Pursue development of White School, Disney, and I-69 properties.
 - Objective 3.2: Prioritize affordable and underutilized housing development opportunities.
 - Objective 3.3: Revitalize downtown-adjacent neighborhoods and consider selling city-owned properties.
 - Objective 3.4: Demolish 18 Nepessing.
 - Objective 3.5: Enforce both proactive and complaint-driven blight and property maintenance programs.
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Goal 4: Foster Financial Sustainability and Economic Development

- Objective 4.1: Ensure financial sustainability of parks and city facilities.
 - Objective 4.2: Explore TIFA reform, sunset options, and revenue-sharing alternatives.
 - Objective 4.3: Seek grants and funding to reduce resident tax burden.
 - Objective 4.4: Identify commercial/industrial uses for existing or new developments.
 - Objective 4.5: Establish business incubator spaces and promote alternative business models.
 - Objective 4.6: Host fundraising events to support community initiatives.
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Goal 5: Improve Transportation and Pedestrian Accessibility

- Objective 5.1: Upgrade crosswalks at Genesee/M24, Nepessing/Court, and Nepessing/Saginaw.
 - Objective 5.2: Add “Yield to Pedestrian” signs and enforcement measures.
 - Objective 5.3: Install deer crossing signs in high-crash areas.
 - Objective 5.4: Expand pedestrian access and implement non-motorized connectivity updates.
 - Objective 5.5: Add signs to advise drivers to pull to line at signalized intersections.
 - Objective 5.6: Evaluate safety of Genesee Trail extension and add push-button crossings.
 - Objective 5.7: Update outdated non-motorized plan and integrate trail planning with emergency services.
 - Objective 5.8: Reform driveway parking policies in collaboration with the county.
 - Objective 5.9: Install digital speed feedback signs on key feeder streets.
 - Objective 5.10: Develop and launch a distracted driving and pedestrian safety campaign to promote safe driving behavior citywide.
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Goal 6: Advance Community Recreation and Natural Resource Stewardship

- Objective 6.1: Develop a paved nature trail for golf carts.
- Objective 6.2: Improve park amenities including adding a beach/rock beach, butterfly house, and pump track.
- Objective 6.3: Host events like night walks in the parks or a “Party in the Park”.
- Objective 6.4: Explore eco-tourism and fishing initiatives.
- Objective 6.5: Connect linear parks and trail systems behind Home Depot, Kohls, and Oakdale.
- Objective 6.6: Address invasive species and plant native species at all parks.
- Objective 6.7: Enhance riverfronts and areas like Parking Lot 5 with native plantings.

- Objective 6.8: Improve sidewalk maintenance and educate residents on upkeep responsibilities throughout the seasons.
- Objective 6.9: Evaluate use of city spaces for recreation and gathering, such as a community fire pit at the sledding hill and other parks.
- Objective 6.10: Launch small beautification projects or create a Beautification Committee.
- Objective 6.11: Implement seasonal mosquito control and abatement strategies in parks, recreational areas, and neighborhoods to improve quality of life and public health.
- Objective 6.12: Bring back Gus Macker.
- Objective 6.13: Create placemaking spaces citywide where residents can meet, collaborate, and build community, including flexible-use areas in parks and downtown.

Goal 7: Promote Civic Engagement, Inclusion, and Community Building

- Objective 7.1: Launch contests like “Paint Your Front Door” and holiday decorating.
- Objective 7.2: Host events like a community BBQ and local artisan walking tours.
- Objective 7.3: Revamp Youth Council and create an additional teen hangout space.
- Objective 7.4: Offer opportunities for volunteers in fire services, event planning, and community projects.
- Objective 7.5: Increase involvement from homeschool communities and support sports tournaments.
- Objective 7.6: Develop junior firefighter programs, firefighter camps, and role model mentoring.
- Objective 7.7: Improve communication and transparency across city boards and commissions.
- Objective 7.8: Develop local government academies for senior citizens and students to increase civic awareness and participation.
- Objective 7.9: Explore opportunities to provide secure storage solutions for downtown apartment dwellers.

Goal 8: Improve City Governance and Operational Efficiency

- Objective 8.1: Align city operations with Master Plan and update the planning process.
 - Objective 8.2: Overhaul planning/zoning ordinances to be more business-friendly and inclusive. Allow for greater flexibility in aesthetic standards, such as expanding allowable building colors to enhance visual diversity.
 - Objective 8.3: Strengthen ethical governance through board ethics guidelines and master planning.
 - Objective 8.4: Update online payment systems and improve user experience on City website.
 - Objective 8.5: Implement ordinance education campaigns via water bills and social media.
 - Objective 8.6: Ensure opportunities for physical fitness and wellness initiatives for public safety staff.
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Goal 9: Enhance Communication, Marketing, and City Branding

- Objective 9.1: Claim city locations on platforms like Google Maps and social media.
- Objective 9.2: Promote better city branding and outreach for events and facilities.
- Objective 9.3: Install way-finding signs at all city parks.
- Objective 9.4: Improve marketing for financial aid programs at the Community Center and parks initiatives.