



MCCLUNG PARK MURAL

CALL TO ARTISTS

JC Parks and City of Jefferson Cultural Arts Commission invite interested artists to submit their work to be considered for a mural installation at McClung Park.



JC PARKS



CULTURAL ARTS
COMMISSION

PROJECT

1 | DESCRIPTION

We are looking for an artist to create a mural on the indoor pavilion exterior entrance wall at McClung Park, 930 McClung Park Dr., Jefferson City, MO 65101. The primed stucco wall measures 64”h x 144”w. Once the mural has been installed, JC Parks staff will apply a clear sealant to protect from environmental factors and vandalism.

park background

McClung Park was built in 1915 by inmates of the Missouri State Penitentiary as a state park. The supervisor of the construction was D.C. McClung, for whom the park is named. Parks and Recreation purchased the 45 acre park in 1940 from the Missouri State Penal Board.

The indoor pavilion was remodeled in fall 2020 and included the addition of an outdoor patio area that extends along the entire width of the building. The playground adjacent to the indoor pavilion received a complete renovation in 2016.

mural theme

The indoor pavilion at McClung Park is a place of celebration and is often referred to as the “dance pavilion”. Wedding receptions, dance lessons, and reunions are just a few of its common uses. It is arguably the most popular rental facility in the park system.

budget

Up to \$1,000.00 will be awarded for this project. This artist fee shall cover supplies and total time taken to paint/install the mural. When submitting a budget, please use:

(estimated project hours x hourly rate) + supply cost = mural budget

This total will be the amount included in the artist contract. Half of the total will be paid to the artist at project commencement. The other half will be paid once the project is completed by an agreed upon deadline. Other artist expenses (travel, additional supplies, etc.) are not eligible for reimbursement.

SELECTION

2 | CRITERIA

What we're
looking for...

QUALITY

concept
craftmanship
originality
context



STANDARDS

Standards as specified in Chapter 3
Article III of City Code will be used as
guidelines for mural selection

FEASIBILITY

cost effectiveness/budget
timeline
artist experience

SUITABILITY

appropriate to theme
reflects area's cultural identity

SELECTION

3 | PROCESS

All submittals will be reviewed by Cultural Arts Commission. A group of approximately two finalists will be determined based on the aforementioned selection criteria.

The winning mural design will be chosen through a community engagement process.

PROJECT

4

TIMELINE

**DEC
11**

Artists submittals due
by 1:00 pm.

**DEC
15**

Finalist
announcement.

**DEC
21**

Community
engagement ends;
project awarded.

The finalists will work with the JC Parks Cultural Arts Specialist to determine an installation process and timeline.

SUBMITTAL

5

MATERIALS

- 1) **BRIEFLY OUTLINE YOUR EXPERIENCE WITH MURAL PROJECTS (ONE PARAGRAPH)**
.....
- 2) **THREE REFERENCES**
.....
- 3) **UP TO FIVE PREVIOUS WORK SAMPLES IN ELECTRONIC FORMAT (.PDF OR .JPG)**
.....
- 4) **PROJECT DESCRIPTION (MATERIALS, BUDGET, INSPIRATION/MURAL ELEMENT DESCRIPTION)**
.....
- 5) **PROJECT DESIGN IMAGE (.PDF OR .JPG)**
.....
- 6) **ARTIST CONTACT INFORMATION (NAME, ADDRESS, PHONE, EMAIL)**

INTERESTED?

Send us your work!

All materials should be sent electronically to lporrello@jeffcitymo.org

Updates to this document and other project details can be found at
https://www.jeffersoncitymo.gov/parksabout_us/cultural_arts_commission.php

Criteria used to determine eligible mural submittals can be found in Sec. 3-34 B of Chapter 3 in City Code: https://library.municode.com/mo/jefferson_city/codes/code_of_ordinances?nodeId=CD_ORD_CH3ADSI_ARTIIIMU_S3-34MUPEPR



Questions? Contact Leann Porrello, JC Parks Cultural Arts Specialist

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