VILLAGE OF HINSDALE MINUTES

PARK AND RECREATION COMMISSION Monday, December 19, 2011 7:00 PM Memorial Hall Board Room

Chairman Kluchenek called the meeting of the Park and Recreation Commission to Order at 7:04 p.m. at the Memorial Hall board room.

Members Present: Chairman Matt Kluchenek, Commissioners Banke, Dougherty, Griffin, Otto and Owens

Members Absent: Commissioners McCarthy, Mulligan and Opler

Others Present: Trustee Chris Elder; Charlie and John Banke

Staff Present: Gina Hassett, Director of Parks and Recreation

Linda Copp, Secretary

Commissioner Dougherty moved approval of the November 14, 2011 Park and Recreation Commission meeting minutes with one correction. Commissioner Owens seconded and the motion passed unanimously.

Monthly Reports

December Expense Reports

Ms. Hassett commented on the Polar Express and Santa Breakfast. Staff is waiting for cold weather for the ice rink to be installed at Burns Field. Veeck Park project is completed until the spring. The next big project will be the 5K race in April.

The interview process has begun for the KLM reservationist position and three will be asked for a second interview.

Ms. Hassett discussed the preliminary budget and the Lodge is the one that is under budget. Commissioner Dougherty asked about the low field fees to date. Ms. Hassett stated that AYSO payment usually comes in the spring. The rentals are down at Veeck because of the fields not being available. Paddle memberships are on target even with the sale of lifetime memberships. The lifetime memberships are \$140,000 but that does not cover the cost of the project. Chairman Kluchenek asked about the donations and how much they were. Ms. Hassett explained what the levels of donations were and will give further information next month.

John and Charlie Banke presented a check from the skate park concession revenues of \$750. John thanked the Commissioners for the opportunity to raise the money for the skate park. He stated that many people were very supportive of the effort and some just gave donations without buying any concessions.

Park & Recreation Commission Follow Up Items

Sport Summit Draft Agenda

Ms. Hassett explained the draft agenda for the Sports Summit and she explained what organizations would probably attend. A date needs to be selected for the Summit. Chairman Kluchenek asked the other Commissioners if the January meeting should include the Sports Summit. If two members participate, the others can just listen. Commissioner Banke is interested in participating and he gave his opinion of what the Sports Summit should be. Ms. Hassett stated that the fee structure is set by the board, so that would not be discussed. It would be educational to the other organizations and the Commissioners.

Commissioner Banke thinks that all Commissioners should attend and that it should be a regular meeting. Chairman Kluchenek also believes that it should be a regular meeting and would like it to be after the regular January Parks and Rec meeting. The needs of the organizations will be met and Ms. Hassett will check on the discussion aspect. If it is an official meeting, minutes would need to be taken. Commissioner Banke asked if questions can be prepared ahead of time for the organizations so Commissioners know what they are concerned about. They are helpful to know on the field allocation emphasis.

Commissioner Owens asked Ms. Hassett to invite the swim clubs as well if perhaps they have any issues. Commissioner Otto also wants the organizations to be asked how their needs have changed and emphasize the field fees that are collected and how much it costs to run the fields. He stated that the weather policy needs to be stressed and that teams have used the fields even when they are closed. They need to be educated and this is why they are paying field fees. Ms. Hassett will have that information ahead of time.

Commissioner Banke wants the organizations to have an idea how much it costs to run the parks. Residents don't realize the cost involved with maintaining the parks and the pool. Chairman Kluchenek asked if the consensus would be to combine the sports summit with the January meeting. Ms. Hassett is suggesting the meeting on January 23 since the regular meeting date would be Martin Luther King Day. Ms. Hassett will check availability and perhaps have the meeting at KLM. The regular meeting would be at 6:30 and then the sports summit would be at 7:00 pm.

Chairman Kluchenek will defer to Ms. Hassett who should be included. Commissioner Dougherty asked if the high school should be there. Ms. Hassett stated that the grounds director would be invited along with the school principals. Ms. Hassett will try to get an agenda by next week.

Hinsdale Tennis Association Agreement

Ms. Hassett explained that the agreement with Tom Lockhart is similar to the Mary Doten agreement. Tom has asked for the amount to be the same amount of \$7500 since his participation numbers are down. People are generally happy with the program. We don't have registration numbers but can ask for them for the future. There is no way to verify the numbers because he doesn't have software with that information. Commissioner Otto

moved to keep the fee at \$7500 for 2012 and Commissioner Dougherty seconded the motion with the stipulation that Mr. Lockhart will need to provide registration numbers at the end of the 2012 season. The motion passed unanimously. Commissioner Dougherty asked about the indemnification clause in the agreement and if it can be changed. Ms. Hassett stated that this is a long standing agreement and that the village will have a new law firm after Jan. 1st.

New Business

Add Service with Design Perspectives

Ms. Hassett explained the services that would be needed for the OSLAD grant. Design Perspectives is requesting \$24,500 for their services. The project could be done within budget including the professional services and includes the lighting in the north shelter. Design Perspectives would bring in the bidders and trade services and stated that sometimes the bidding process is waived.

Ms. Hassett stated that this would be the final phase of the grant process. Commissioner Dougherty asked what the bid process would be. Ms. Hassett explained the process and stated that there is a firm that came by to lay out the disk golf course. It might be able to be an 18 hole course if staff does the labor.

Trustee Elder asked about the contractor bid and if it includes the fees. Ms. Hassett explained that there would be some professional services that still would need to be paid. A general contractor or landscape architects would need to be hired. Commissioner Banke wanted to know if there was a guarantee with the work and a time frame. Ms. Hassett explained that the contractors all have to follow the guidelines in the Village contracts and all the paperwork and contracts done for the grant have guidelines to follow as well.

Commissioner Banke moved approval of the request. Commissioner Owens seconded and the motion passed unanimously.

Community Pool Report

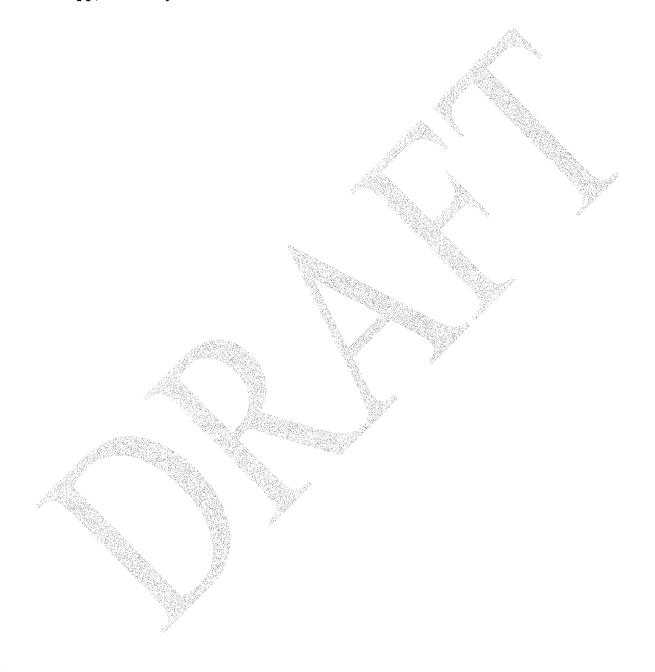
Ms. Hassett explained the report. Ms. Hassett will be discussing the agreement with Hinsdale Swim Club which will be expiring. Ms. Hassett stated that there is no reason to increase pool membership fees, but believes the non-resident fees should be lower. The 10 visit offers a big discount for the non-residents or those that are unsure of their usage. Ms. Hassett stated that the rates must be discussed at the January meeting since pool memberships go on sale in February.

Adjournment

Since there was no further business to come before the Commission, Commissioner Owens moved to adjourn. Commissioner Otto seconded and the motion passed unanimously. The meeting of the Park and Recreation Commission meeting was declared adjourned at 7:50 p.m.

Respectfully submitted,

Linda Copp, Secretary



PARK AND RECREATION REVENUE/EXPENSE SUMMARY December 2011

FY 11-12 (May 1 - April 30) PRELIMINARY NUMBERS ONLY

DEPT. 3101 ADMIN. AND SUPPORT	FY 11-12 BUDGET	FY 11-12 TO DATE	FY 11-12 % of Budget	FY 10-11 BUDGET	FY 10-11 TO DATE	FY 10-11 % of Budget
Personal Services	214,952	133,554	62%	205,997	129738	63%
Professional Services	Ó	0		0	0	3373
Contractual Services	0	Ō		0	ō	
Other Services	7,400	3,234	44%	7,800	4182	54%
Materials & Supplies	3,100	3,513	113%	3,100	1103	36%
Repairs & Maintenance	650	473	73%	650	146	22%
Other Expenses	3,075	1,595	52%	2,395	1063	44%
Risk Management	45,373	21,817	48%	49,665	30250	61%
Total-Operating Expenses	274,550	164,186	60%	269,607	166,483	62%
Capital Outlay	0	0		0	0	0%
Total Expenses	274,550	164,186	60%	269,607	166,483	62%
DEPT. 3301	FY 11-12	FY 11-12	FY 11-12	FY 10-11	FY 10-11	FY 10-11
PARKS MAINTENANCE	BUDGET	TO DATE	% of Budget	BUDGET	TO DATE	% of Budget
Revenues	DODOLI	IODAIL	78 Of Budget	DODGET	IODAIL	% or budget
Field Fees	36,000	11,423	32%	30,000	32,007	107%
Total Revenues	36,000	11,423	0270	30,000	32,007	10770
	00,000	,		00,000	02,007	
Expenses						
Personal Services	389,267	188,413	48%	384,241	253,186	66%
Contractual Services	114,000	97,708	86%	118,500	92,063	78%
Other Services	3,100	1,766	57%	3,400	1,797	53%
Materials & Supplies	59,500	37,429	63%	43,800	33,659	77%
Repairs & Maintenance	34,500	21,889	63%	34,500	20,281	59%
Other Expenses	1,200	896	75%	500	1,601	320%
Total-Operating Expenses	601,567	348,100	58%	584,941	402,586	69%
Capital Outlay	88,000	102,434	116%	200,000	13,361	
Total Expenses	689,567	450,534	65%	784,941	415,947	53%
DEPT.3420	FY 11-12	FY 11-12	FY 11-12	FY 10-11	FY 10-11	FY 10-11
RECREATION SERVICES	BUDGET	TO DATE	% of Budget	BUDGET	TO DATE	% of Budget
Revenues						,,
Registration & Memberships	423,500	352,012	83%	308,500	232,064	75%
Misc Income	3,500	2,370	68%	6,000	4,351	73%
Total Revenues	427,000	354,382	83%	314,500	236,415	75%
Total Expenses	05.000	50.000	500			
Personal Services	95,902	50,220	52%	93,017	55,612	60%
Contractual Services	278,600	193,476	69%	284,900	209,101	73%
Other Services	74,675	43,476	58%	85,000	36,375	43%
Materials & Supplies	11,950	8,333	70%	11,800	9,029	77%
Other Expenses Repairs & maintenance	8,700 2,000	9,095 2,980	105%	9,200	9,463	103%
Total Expenses	471,827	307,581	149% 65%	3,000 486,917	543 320 123	18%
i otai Expelises	711,021	307,301	00%	400,917	320,123	66%

PARK AND RECREATION REVENUE/EXPENSE SUMMARY December 2011 EX 44 42 (May 4 - April 20)

FY 11-12 (May 1 - April 30) PRELIMINARY NUMBERS ONLY

DEPT.34-BY DEPARTMENT RECREATION SERVICES	FY 11-12 BUDGET	FY 11-12 TO DATE	FY 11-12 % of Budget	FY 10-11 BUDGET	FY 10-11 TO DATE	FY 10-11 % of Budget
3421 General Interest						
Revenues	7,000	6,064	87%	16,000	3,534	22%
Expenses	0.000	•	201	5.004	000	
Personal Services	3,230	0 3,883	0% 111%	5,921	200 3,557	102%
Contractual Services Other Services	3,500 0	3,003	11170	3,500 2,200	3,557 0	0%
Materials & Supplies	0	0		2,200	0	#DIV/0!
Repairs & Maintenance	0	0	0%	0	0	#DIVIO!
Other Expenses	0	0	0%	0	0	
Total Expenses	6,730	3,883	58%	11,621	3,757	32%
3422 Athletics						
Revenues	130,000	97,183	75%	145,000	90,055	62%
Expenses	,	,		,	, .	
Personal Services	6,997	334	5%	6,459	1573	24%
Contractual Services	85,000	53,958	63%	107,500	59690	56%
Other Services	0	0	0%	0	0	
Materials & Supplies	2,000	1,848	92%	2,000	1009	50%
Other Expenses	0	0	0%	0	0	
Total Expenses	93,997	56,140	60%	115,959	62,272	54%
3423 Cultural Arts						
Revenues	8,500	5,736	67%	9,500	4,555	48%
Expenses						
Personal Services	2,691	646	0%	2,153	1,636	
Contractual Services	2,500	1,024	41%	2,500	1,232	49%
Other Services	0	0	0%	0	0	
Materials & Supplies	0	0	0%	0	0	
Other Expenses	0	0	0%	0	0	
Total Expenses	5,191	1,670	32%	4,653	2,868	
3424 Early Childhood						
Revenues	42,000	27,211	65%	42,000	35,571	85%
Expenses						
Personal Services	15,071	6,663	44%	10,765	9,811	91%
Contractual Services	21,200	13,228	62%	18,500	15,957	86%
Other Services	0	0	0%	0	0	
Materials & Supplies	2,550	1,149	45%	2,300	403	18%
Other Expenses	0	0	0%	0	0	·
Total Expenses	38,821	21,040	54%	31,565	26,172	83%

PARK AND RECREATION REVENUE/EXPENSE SUMMARY

December 2011 FY 11-12 (May 1 - April 30) PRELIMINARY NUMBERS ONLY

DEPT.3420-BY DEPARTMENT RECREATION SERVICES 3425 Fitness	FY 11-12 BUDGET	FY 11-12 TO DATE	FY 11-12 % of Budget	FY 10-11 BUDGET	FY 10-11 TO DATE	FY 10-11 % of Budget
Revenues	30,000	23,246	77%	23,000	27,568	120%
Expenses						
Personal Services	0	0	0%	0	0	
Contractual Services	13,000	4,965	38%	15,000	7,627	51%
Other Services	0	0	0%	0	0	
Materials & Supplies	0	0	0%	0	0	
Other Expenses	0	0	0%	0	0	
Total Expenses	13,000	4,965	38%	15,000	7,627	51%
3426 Paddle Tennis						
Revenues						
Memberships	60,000	33,054	55%	53,000	51,906	98%
Lifetime and donations	125,000	140,050	112%			
	185,000	173,104	94%	53,000	51,906	98%
Expenses	_	_			_	
Personal Services	0	0	0%	0	0	
Contractual Services	25,500	4,939	19%	17,500	17,117	98%
Other Services	3,775	1,245	33%	3,000	2,981	99%
Materials & Supplies	500 2,000	67	13% 149%	300	65 543	22% 18%
Repairs and Maintenance Other Expenses	200	2,980 50	0%	3,000 200	543 50	25%
Total Expenses	31,975	9,282	29%	24,000	20,756	86%
Capital Outlay	405.000	470.000				
Courts project	125,000	173,808				
Resurfacing/skirting	16,000	14,400	4440/	24.000	20.756	000/
Total Expenses	172,975	197,490	114%	24,000	20,756	86%
3427 Special Events						
Revenues	21,000	19,469	93%	20,000	18,875	94%
Expenses						
Personal Services	2,153	734		2,153	839	
Contractual Services	35,200	25,047	71%	40,400	26,224	65%
Other Services	3,500	2,106	60%	4,300	2,001	47%
Materials & Supplies	5,400	4,118	76%	5,300	5,344	101%
Other Expenses Total Expenses	0 46,253	32,010	69%	0 52,153	33 34,440	66%
•		0_,010		,	0 1, 1 10	55.15
3428 General Recreation Adn Revenues	ninistration					
Expenses Personal Services	65,760	41,844	64%	65,566	41,553	63%
Contractual Services	92,700	86,431	93%	80,000	77,698	97%
Other Services	67,400	40,124	60%	75,500	31,393	42%
Materials & Supplies	1,500	1,152	77%	1,900	2,208	116%
Other Expenses	8,500	6,109	72%	9,000	9,380	104%
Total Expenses	235,860	175,660	74%	231,966	162,232	70%
Capital Outlay	_					
Total Expenses	88,000	102,434	116%	200,000	13,361	

PARK AND RECREATION REVENUE/EXPENSE SUMMARY December 2011

FY 11-12 (May 1 - April 30) PRELIMINARY NUMBERS ONLY

DEPT. 3724 KLM LODGE	FY 11-12 BUDGET	FY 11-12 TO DATE	FY 11-12 % of Budget	FY 10-11 BUDGET	FY 10-11 TO DATE	FY 10-11 % of Budget
Revenues						
KLM Lodge Revenue	160,000	95,606	60%	160,000	126,108	79%
Caterer's Licenses	16,000	13,000	81%	18,000	14,600	81%
Total Revenues	176,000	108,606	62%	178,000	140,708	79%
_ .						
Expenses	F7 F00	20.220	660/	E7 000	40 400	70%
Personal Services	57,589 21,000	38,228 15,166	66% 72%	57,982 23,000	40,429 13,927	70% 61%
Contractual Services	21,000 35,700	26,171	73%	39,200	19,542	50%
Other Services Materials & Supplies	12,200	9,061	74%	10,700	8,753	82%
Repairs & Maintenance	16,500	6,535	40%	16,700	4,964	30%
Other Expenses	600	446	74%	600	531	89%
Total-Operating Expenses	143,589	95,607	67%	147,982	88,145	60%
	,	,		,	•	
Capital Outlay	177,000	180,641	-	6,000	0	
Total Expenses	320,589	276,248	86%	153,982	88,145	57%
DEPT. 3951	FY 11-12	FY 11-12	FY 11-12	FY 10-11	FY 10-11	FY 10-11
SWIMMING POOL	BUDGET	TO DATE	% of Budget	BUDGET	TO DATE	% of Budget
Revenues			,,			70 01 2 m ag 2 1
Pool Resident Pass	179,740	173,365	96%	185,000	168,820	91%
Non-Resident Pass	13,765	11,855	86%	18,000	10,415	58%
Pool Daily Fee	75,000	70,329	94%	52,000	62,405	120%
Pool Lockers	300	114	38%	300	98	33%
Pool Concession	7,000	7,350	105%	7,000	7,000	100%
Pool Class-Reg -Resident	29,800	28,412	95%	24,885	29,802	120%
Pool Class-Reg Non-Resident	3,500	4,563	130%	2,500	3,563	143%
Private Lessons	10,500	9,253	88%	10,735	9,929	92%
Misc. Revenue	12,000	10,840	90%	5,500	12,468	227%
Town Team	25,200	22,403	89%	25,200	23,882	95%
10-Visit Pass	0	15,478	0%	0	0	
Total Revenues	356,805	353,962	99%	331,120	328,382	99%
Expenses						
Personal Services	172,240	153,604	89%	166,858	145,301	87%
Contractual Services	30,325	20,290	67%	26,625	18,095	68%
Other Services	51,500	31,028	60%	54,350	33,363	61%
Materials & Supplies	39,375	25,509	65%	37,375	30,027	80%
Repairs & Maintenance	20,350	9,935	49%	19,900	17,597	88%
Other Expenses	10,600	5,016	47%	10,100	9,747	97%
Risk Management	. 0	0		0	0	
Total-Operating Expenses	324,390	245,382	76%	315,208	254,129	81%
Capital Outlay	60,850	45,698	75%	90,000	9,700	
Total Expenses	385,240	291,080	76%	405,208	263,829	65%
	FY 10-11	FY 10-11	FY 10-11	FY 09-10	FY 09-10	FY 09-10
	BUDGET	TO DATE	% of Budget	BUDGET	TO DATE	% of Budget
Capital Expenses	148,850	328,773	221%	290,000	23,061	8%
Operating Expenses	1,815,923	1,160,856	64%	1,804,655	1,231,466	68%
Operating Expenses	1,010,020	1,100,000	0-70	1,00-1,000	1,201,700	0070
Total Expenses	2,224,428	1,489,629	67%	2,224,428	1,254,526	56%
Total Revenues	921,100	685,953	74%	921,100	737,512	80%
Revenue Offset Difference		(803,676)		(1,303,328)	(517,015)	2070
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MEMORANDUM

To: Chairman Kluchenek and Members of the Parks & Recreation Commission

FROM: Gina Hassett, Director of Parks and Recreation

DATE: January 17, 2012

SUBJECT: December Parks & Recreation Report

The following is a summary of activities completed by the Parks and Recreation Department during the month of December 2011.

RECREATION SERVICES

- Staff is working on the April 22, 2012 Healthy Parks Healthy Patients 5k race. This event is
 partnered with RML Specialty Hospital. Staff is hoping the Village Trustees will come out and
 support this event. This is a large undertaking for the department and staff is looking for the
 Parks & Recreation Commission and Village Board to support this event. The hope is this
 event will grow and generate annual revenue to fund capital projects for the parks.
- Due to unseasonable warm temperatures ice has not been made at Burns. Staff will continue
 to evaluate the long range weather forecast to see if ice is in the future. Staff has discussed
 that we might consider saving the liners and layering the ice. This would incur over-time as
 layering is done overnight when temperatures drop.
- The Board approved the ad service with Design Perspectives. Staff will be meeting with them next week to begin the design and bid process for the remainder of the OSLAD grant projects.
- Later this month staff will attend the annual IPRA/IAPD conference that will be held in Chicago. This annual conference provides quality workshops for all level of our staff. Staff is appreciative for the opportunity to attend and participate in continuing education courses.
- Staff is looking to deliver the summer brochure through a door to door delivery. The fee to
 deliver the brochure through the Hinsdalean is affordable however we continue to hear that
 people do to not get the brochure. We are looking to partner with the Community House or
 other organizations to combine the distribution of pieces.
- The planning for summer programs is underway. The brochure will go to layout in February and be delivered in late March or first week of April.
- The ACA Committee asked that staff gather additional information from Hinsdale Tennis
 Association related to profit and loss statement. The Committee wanted to confirm that the
 program has decreased participation. The HTA agreement will be brought before the
 Committee in February with additional financial data provided.

Gateway Special Recreation Association

The Gateway Board discussed the upcoming budget. The Treasurer is preparing a draft budget with a 3% increase to our contractor administrator. Due to changes the board has made the increase may allow agency contributions to increase at 1.5% or close to it. If the Gateway Board is not able to set minimal increases to member agencies, this may result in Hinsdale withdrawing from Gateway. Staff will continue to advocate for a minimal increase. Stressing that if this does not happen they may loose Hinsdale. An alternative is to cut programs which could reduce budget items and keep the contributions at the 1.5% increase.

Katherine Legge Memorial Lodge

President Cauley has asked the Finance Commission to review KLM Lodge. The hope is to evaluate potential opportunities to maximize the utilization of the facility. Members of the Parks & Recreation Commission will take part in this process. Chairman Kluchenek and Kathleen Mulligan will be a part of this process.

Staff has contacted an audio visual firm to review the current set-up and what can be improved to enhance the offerings to retain business meetings at the Lodge. Staff is also looking into what the County requires to put up an informational sign on County Line Road.

EXPENSE	Decen	nber			2011-12	FY 11-12	2010-11	
	Prior Year	Current Year	Prior Year	Current Year	Annual Budget	% of budget	Annual Budget	FY 10-11 % of budget
	\$9,392	\$11,077	\$88,144	\$95,606	\$143,589	67%	\$147,982	60%

Revenue	Decen	nber			2011-12	FY 11-12	2010-11	İ
,	Prior	Current	Prior	Current	Annual	% of	Annual	FY 10-11
	Year	Year	Year	Year	Budget	budget	Budget	% of budget
KLM Lodge Rental	\$15,761	\$8,903	\$126,108	\$99,364	\$160,000	62%	\$160,000	79%
Caterer's Licenses	\$300	\$0	\$14,600	\$13,000	\$16,000	81%	\$18,000	81%

PLATFORM TENNIS

		\$30,339	809	\$30,242	554	\$40,461	651	\$41,863	629	\$29,012	666		Total
		\$0	165	\$0	159	\$0		\$0		\$0	355	\$0	Lifetime
		\$0	57	\$0	46	\$0	65	\$0	59	\$0	48		Secondary
													Non-Resident
		\$5,635		\$5,152	17	\$6,762		\$6,210	18	\$3,875	15		Non-Resident Family
		\$8,370	37	\$8,640	32	\$13,820	53	\$13,439	47	\$10,917	43	\$270	Non-Resident Individual
		\$0	176	\$0	159	\$0	186	\$0	192		92	\$0	Secondary
			!	, ,		1		10,010				Т	Resident Family
		\$8.774	67	\$8.610	70	\$9.184		\$9.975		\$4.980	31		Resident Family
	-	\$7,560	82	\$7,840	71	\$10,695	97	\$12,239	102	\$9,240	82	\$112	Resident Individual
	-												
		Revenue	Member	Revenue	Members	Revenue	Members	Revenue	Members	Revenue	Members	Fees	Summary
		2007	2007	2008	2008	2009	2009	2010	2010	2011	2011		Membership
\$40,461	651		\$41,863	629	507	122		\$29,012	666	486	180		Total
\$0	176		\$0	153	147			\$0	355	291			Lifetime
\$0	65	\$0	\$0	59	43	16	\$0	\$0	48	26	22	\$0	Secondary
													Non-Resident
\$6,762	21	\$322	\$6,210	18	15		\$345	\$3,875	15	10		\$345	Non-Resident Family
\$13,820	53		\$13,439	47	38	9		\$10,917	43	22	21		Individual
ę	į		é	192	1	32	.	é	26	8	32	60	Non Booldant
2	186		# 5	3	140	Ţ.		A O	3	3		7	Resident Family
\$9,184	53		\$9,975	58	46	12	\$175	\$4,980	31	22			Resident Family
\$10,695	97	\$112	\$12,239	102	78	24		\$9,240	82	55	27	\$120	Resident Individual
2009 Revenue	2009 Members	Fees	2010 Revenue	Total Members	Re-newal Members	2010 New Members	2010 Fees	2011 Revenue	Total Members	Re-newal Members	New Members	2011 Fees	Membership 1-17-12
													Dietform

Memo

Date:

January 17, 2012

To:

Chairman Kluchenek and Members of the Parks & Recreation Commission

From:

Gina Hassett, Director of Parks & Recreation

RE:

July 4th Parade and event

The Commission has asked staff to report on opportunities to capture revenue to off set the cost incurred with the July 4th parade and event. Staff has met with representatives from surrounding communities to compare events. Attached is an expense summary of the July 4th Parade and event. After last years event the Commission suggested we review the expenditures and review options to off set the cost of the event.

Parade

The parade draws a large crowd. Many have suggested they come to the parade because the quality of the entertainment. In an effort to retain quality of the parade, staff suggests we continue to retain groups with paid contracts. The contracts are reviewed annually to ensure the rates are appropriate. Last year \$9,400 was spent to hire parade groups. The groups hired include high school bands, singing groups and war re-enactment groups.

Arts & Craft Fair

Currently the Village hires a third party vendor to coordinate the craft fair. If in house staff supervises the craft fair there will be increased staff costs but this would coordinate the strong revenue source. Staff would recommend we use the contractor for 2012. This year staff would gather contact information from craft vendors. The past terms with the contractor have been that 70% of all the proceeds for the booths booked at the Craft Show are retain by the Contractor. The Village shall be entitled to 30% of all fees paid by crafters for booths at the Craft Show, with a minimum payment to the Village of \$3,000. Booth fees have ranged from \$95 to \$110 for a one day show. There would be staff costs and marketing fees to manage the event internally. The KLM Lodge Manager could manage the planning and assist with the event. The Parks & Recreation Department is a small staff but with assistance from additional department this would be feasible. The contractor currently marketed and promoted the event throughout the year. The Village received \$3,762 in revenue from the fair in 2011. If the craft fair was coordinated in house and participation remained the same we could increase revenues to \$10,000 for the craft fair. In 2008 the current vendor took over the craft fair. The quality of the vendors has increased.

Kids Area

Currently there is no charge for children to utilize the moon-jump, rides or to play games at the event. Many agencies charge for these services. We could charge \$.50 or \$1 per ride. This does increase the staff to manage the cash handling. The revenue would be based on usage, staff predicates that we could recapture between \$800 to \$1200.

Parade Participation Fee

Currently we charge businesses to participate in the parade. Participating businesses logo's are included in the fall Parks & Recreation brochure. There is no charge for community groups, politicians or business groups. Many parades charge an entry fee for these groups. Some charge a simple \$10 up to \$150.

Sponsorship

The goal has been to gain sponsorships for Parks & Recreation events. Over the past years sponsorship dollars have been reduced to the economy. Staff continues to pursue sponsorships.

Donations

For the past two years the Village has included a buck slip in the water bills. Residents have been generous sending funds to support the annual event. During the parade the Community Service organization collects money and canned food to fill the pantry. The Village did receive \$3,400 in donations.

VILLAGE OF HINSDALE PARKS & RECREATION

Sports Summit

January 23, 2012 7:00 PM

Katherine Legge Memorial Lodge

(Tentative and Subject to Change)

Discussion Topics

- 1. Introductions brief overview of organization
- 2. Field Closings
 - a. Veeck Park Field Closing
 - b. KLM Athletic Field Renovation
 - c. Duncan Field
 - d. Healthy Parks Healthy Patients 5k Race
- 3. Field Allocations
 - a. Review field fees and policies
 - b. Liability Certificate of Insurance, up to \$1,000,000
- 4. Field Maintenance and Equipment
 - a. Field rotation for maintenance
 - b. Organization's maintenance priorities
- 5. Inclement Weather Policy
 - a. Field Rain Policy
 - b. Closing Fields
 - c. Weekday field closings
- 6. Round Table Discussions
 - a. Joint projects
 - **b.** Fundraising