

**VILLAGE OF HINSDALE  
MINUTES OF THE MEETING  
PARKS AND RECREATION COMMISSION  
November 13, 2018**

Chairman Waverley called the meeting of the Parks and Recreation Commission to order on Tuesday, November 13, 2018 at 7:01 p.m. in Memorial Hall of the Memorial Building; roll call was taken.

**Members Present:** Chairman Alice Waverley, Commissioners Chris Boruff, Darren Baker, Heather Hester and Gregory Moore

**Absent:** Commissioners John George and Steve Keane

**Others Present:** Vincent Distasio, Baldinelli's

**Staff Present:** Heather Bereckis, Superintendent of Parks and Recreation  
Brad Bloom, Assistant Village Manager  
Sammy Hanzel, Recreation Supervisor  
Linda Copp, Administrative Assistant

**Public Comment**

None

**Approval of Minutes**

Commissioner Baker moved approval of the October 9, 2018 Parks and Recreation Commission meeting minutes, as amended. Commissioner Hester seconded the motion. Voice vote taken, all in favor, motion carried.

**Gateway Special Recreation Association Report**

Ms. Bereckis reported there is an increase in registration for Hinsdale members. The program satisfaction survey is positive and they are thankful for what is offered.

**Monthly Reports**

Ms. Bereckis presented the report for October. KLM Lodge is doing well with 21 events in September. Expenses were down slightly. The new marketing plan has helped with the upward trend. The lodge brochure is being redone. Lodge Manager Hilary Poshek is working with a dance group looking for a new location.

The Winter/Spring brochure is at the printer and registration begins Dec. 10. Fields are being used for one more week at Veeck Park and the rest are closed. The ice rink at Burns will go in when weather permits. Staff hopes to have it ready by Christmas break. The Melin ice rink has been approved by the Village Board and will probably be put up the week of Thanksgiving. The ice rink at Burns will be one rink with the split for the hockey players. There will be supervised warming house hours.

Ms. Bereckis stated that platform tennis membership revenue has increased but there has been a decrease in resident renewals. The new HPTA Agreement should be going to the Village Board for their review within the next couple of weeks.

## **Old Business**

None

## **New Business**

### **a. 2018 Pool and Concession Report**

Mr. Distasio from Baldinelli's commented on the concessions from the pool. The Village received \$5,000 from the concessions. Mr. Distasio's only concern was the money exchange, so the goal for next year is to have a reloadable gift card for kids to use. They may offer a few more food options, and want to discuss hours for staff on down times when the pool has low attendance. Mr. Distasio would like to have a 5 or 7-year contract rather than 3 years. Ms. Bereckis stated that the policy for rainy days is that some staff is kept on in case the pool reopens. Baldinelli staff can be sent home if the pool closes for weather, but they would be called back if the pool reopens. Commissioner Boruff asked about walk in traffic at the window. Mr. Distasio stated they got no business from the walk up window. Ms. Bereckis said the contract has always been 3 years, but there could be an option for an additional 3 years. Chairman Waverley asked if the revenue was what was expected. Mr. Distasio stated that they did better than expected. The busiest time is the first call after open swim, around 1:30 pm. There are nine staff working throughout the week at the concession stand and they only work the pool in the summer.

Commissioner Hester asked about the reloadable gift card and if it was an option. Mr. Distasio stated that it is challenging to pay by credit card because staff would have to use their own phones as there is no internet. Ms. Bereckis stated they are looking at ways to get Wi-Fi but it would be very expensive for something that is only 3 months of the year. Commissioner Boruff asked how business was compared to Clarendon Hills. Mr. Distasio stated that Clarendon Hills was busier and they reach out to more villages with marketing. Commissioner Hester asked if tax was included in the price of the food. Mr. Distasio stated that tax could not be programmed, so items cannot be even numbers since tax is always added. He does not want prices to be higher than the store. Her explained that this year was a learning experience. He wants to offer healthier options like apples for next year. Commissioner Hester mentioned about selling more of the smaller items in the candy selections. Commissioner Boruff commented on our lower revenues. Ms. Hanzel stated that Baldinelli's gave a percentage rather than a flat rate.

Ms. Hanzel mentioned that the RFP's have been sent out for concessions for next summer but we would like to keep Baldinelli's. The RFP specifies a three year contract, but the Village has the option to change or give another 3-year option. Bids are due December 15, so approval will be on the January agenda. Baldinelli's has brought in a lot of their own equipment that is still at the pool. They did not do well at the swim meet and that issue has been addressed. The swim club can only bring in their own concessions if Baldinelli's cannot provide something that they want. Mr. Distasio stated that breakfast did not go over well, so he does not want to offer that next year.

Ms. Hanzel commented on the pool season with an increase in revenue. Daily fees increased by almost \$11,000. She explained the different programs and the super pass

lottery system. Residents preferred the lottery system. Clarendon Hills will once again give us 100 super passes for 2019.

There was an increase in revenue and a decrease in operating expenses. Staff keeps a close eye on pool staff hours and sends staff home if the weather is bad or there is low attendance. Attendance was better due to better weather. Ms. Hanzel explained programs over the years and how the Town team is doing well due to better coaches. Ms. Bereckis stated that there was good growth in the swim team but there probably will not be much more growth. Many programs had an increase. The Commissioners asked some questions regarding differences in revenue over the years. Ms. Bereckis explained that revenue is driven primarily by the weather. Ms. Hanzel stated that post-season town team clinics will continue for next year. Special events at the pool were explained and how there was positive feedback. Ms. Hanzel mentioned new events for next year and more discounted entry days.

Chairman Waverley asked about the last day of school having the pool open earlier. Commissioner Baker suggested having preferred seating for pass holders. Ms. Hanzel stated that the men's locker room floor would be done for the 2019 season. Chairman Waverley asked about having a water polo team. Ms. Hanzel stated that there is not enough interest. Staff structure will stay the same. The satisfaction survey is sent out after every season. The consensus from residents is that they are not happy with the condition of the pool and they prefer to join private clubs. There will be more open hours in August when there are back to school hours. Ms. Hanzel commented on painting or landscaping improvements that are planned. The sand pit will be removed and replaced with a game area. Commissioner Boruff asked if there was feedback on the concessions. Ms. Hanzel stated that people thought the prices were a little high but liked the better food options. Ms. Bereckis stated that the pizza slices were bigger than the previous vendor and it includes a drink.

Commissioner Moore asked about the prices on the passes and what the break-even point was. Ms. Bereckis stated the board sets the prices and they have not changed in 3 years. Ms. Bereckis stated that for the fee, they get all their family members included and it is very fair. Commissioner Baker asked about the 10 visit pass. Ms. Hanzel stated that there was a slight increase in 10 visit passes. Commissioner Hester stated that we need to focus on keeping the pool as clean as possible, especially the leaves and debris from under the chairs and drains. Ms. Hanzel stated that Brian Powell will be hired as an aquatics coordinator and will be on site for checking things at the pool. Staff hopes to have him start in January. Commissioner Boruff asked about the climbing wall. Ms. Hanzel explained that it is in the budget but they want to do the facility audit first to see the feedback on the longevity of the pool. Ms. Hanzel commented that staff is always trying to find new ways for marketing.

Commissioner Boruff asked about the Concession Agreement revenue share. Ms. Bereckis stated that Baldinelli's contract pays \$100 per month and 10% of sales. The contract would have to be accepted for the first year but after that, it could be negotiable. The Commission agreed that they would want a 3-year contract with a 2-year option to renew.

**b. Hinsdale Swim Club License Renewal**

Ms. Bereckis explained that they want to return and the estimate to run all of their meets is about \$19,000. The new contract will be \$19,560 for the first year with a 3% increase each year after that with a 3-year contract. The meet dates could change and if our concession vendor cannot provide something, they can bring it upon staff approval. They will provide 5 Seasons as the alternative location for our members during swim meet weekends instead of Clarendon Hills pool. Clarendon Hills charges \$3,500 for the weekend of the meet. 5 Seasons will keep track of how many people come from Hinsdale and that is how they get paid. Ms. Bereckis stated that Clarendon Hills pool is not willing to reduce the fee and HSC must pay the fee regardless of the weather.

Everything else will stay the same with the agreement. Commissioner Boruff asked if the swim meets create any additional wear and tear on the facility. Ms. Bereckis stated that there are more people, but no more than our own swim meets. Most of the equipment is brought in. They had bathroom monitors because of repairs that had to be done in the bathrooms. Chairman Waverley asked about Exhibit A and the set up times that are shown. Ms. Bereckis explained the language.

Commissioner Boruff made a motion to present the license agreement to the board. Commissioner Baker seconded and the motion passed unanimously.

**c. Hinsdale Tennis Association Contract Renewal**

Ms. Bereckis explained the proposal and how the current contract reads. The trend for lessons has continued to drop and participants are taking private lessons instead. Staff is recommending 80/20 split also for private lessons. Commissioner Baker asked if we know what the prices are for private lessons. Ms. Bereckis stated that Tom Lockhart gives us the numbers. Staff wants to keep the group lessons but will cut back on how many are offered. Mr. Lockhart overseas the classes but does not teach the group lessons, but does teach the private lessons. Lessons are available from ages 3 years through adults.

Commissioner Boruff made a motion to recommend the 80/20 split for the private lessons. Commissioner Moore suggested that we have the private lessons arranged through the office so we have more control over them. Ms. Bereckis stated that lessons could be sold through the office and arranged with Mr. Lockhart like we do with pool private lesson passes. They suggested having a discussion with Tom Lockhart about the new structure for better tracking.

**Correspondence**

None

**Other Business**

**Meeting Schedule**

Ms. Bereckis explained Ms. Hanzel's promotion to Recreation Supervisor. If there is a need for a meeting while Ms. Bereckis is on maternity leave, Ms. Hanzel will lead the meeting. There is no need for a meeting if there are no action items. Ms. Bereckis will be on leave February-May.

Brian Powell will start in January to help with pool items. The next scheduled meeting is December 4, 2018, if necessary.

**Adjournment**

There being no further business before the Commission, Commissioner Boruff moved to adjourn. Commissioner Moore seconded the motion. Voice vote taken, all in favor, motion carried.

The meeting of the Parks and Recreation Commission adjourned at 8:46 p.m.

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Linda Copp  
Administrative Assistant