

**VILLAGE OF HINSDALE  
MEETING OF THE  
PARKS AND RECREATION COMMISSION**

Tuesday, December 12, 2017  
Memorial Building Board Room  
6:30 PM

Chairman Waverley called the meeting of the Parks and Recreation Commission to order at 6:32 p.m. at the Memorial Building Board Room.

**Members Present:** Chairman Waverley, Commissioners Baker, Boruff, Conboy, George, Hester and Keane

**Members Absent:** None

**Staff Present:** Heather Bereckis, Superintendent of Parks and Recreation  
Sammy Hanzel, Recreation Supervisor  
Brad Bloom, Assistant Village Manager/ Director of Public Safety  
Linda Copp, Administrative Assistant

**Public Comment**

None

**Approval of Minutes**

Commissioner Boruff moved approval of the October 10, 2017 Park and Recreation Commission meeting minutes. Commissioner Baker seconded and the motion passed unanimously.

**Gateway Special Recreation Association Report**

Ms. Bereckis gave the report. Registration for current programs with Hinsdale is down but even with last year overall. Our contribution is determined by the overall registration numbers. The rate will probably remain about the same. Commissioner Boruff asked if it is obvious to the younger generation of Gateway. Ms. Bereckis stated that anyone over age 13 currently receives the Ray Graham information. The team at the Special Olympics won first place in volleyball.

**Monthly Reports**

Ms. Bereckis presented the staff report for November, 2017. KLM revenue is \$98,115 with the same amount of events in October but less revenue from the events because of the size of the events. January 2018 has twice as many events as 2015 so good things are happening from the marketing. The majority of the bookings in September and October are weddings. There are some corporate events in January.

The winter/spring brochure went out last week and registration began Dec. 11. Special events were Breakfast with Santa that had about 80 attend. The Holiday Express is this weekend and the egg hunt is in March. Fields and parks have been closed down for the winter except for KLM and Burns. The ice rink is set but the weather is not cold enough to put in the liner. Hopefully there will be ice for Christmas weekend, but it is weather dependent. There will be supervised hours on the weekends and hot chocolate will be available. There is signage at the rink that says skate or no skate and it is posted on social media.

Ms. Bereckis stated that platform tennis memberships are ahead of last year primarily due to the \$50 late fee being added. Some work has been done to the heaters. Ms. Bereckis shared a memo

from John Finnell showing what his 3 staff did for the month of November. Mr. Bereckis commented on some of the questions that the Commissioners had regarding the maintenance issues.

Ms. Bereckis shared the October financial report. Field rentals were down in the spring due to the wet weather but fall was better. The invoices for fall usage have been sent. Picnic shelter revenue should stay about the same. The new horticulturist is responsible for all the plantings downtown. Programming has improved and we are doing more joint programming with the Community House. Fitness revenue is down slightly but that is primarily due to the timing of the invoice. Admin expenses have increased due to Sammy Hanzel now being full time rather than part time. There have been unexpected repairs at KLM due to the age of the building but the wireless is working all the way to the pergola. Pool passes have decreased and there was a slight decrease in swim lessons but town team attendance increased. Operating expenses have decreased and there will be some work done to the pool in the spring.

### **Old Business**

- 1) KLM Marketing Update – Ms. Bereckis stated that for the 3 months data show increased leads and the lodge can be found on the first page. SEO report shows the lodge as #1 in wedding venues. The search is being made so it is easier to find rather than going through the Village website. Staff is collecting data for all the search results. Staff feels the marketing is going in the right direction and will keep this approach for at least six months to follow the trends.

Commissioner Boruff asked if we are able to track the booking to the conversion. Ms. Bereckis stated that she is fairly confident that the marketing is working. Ms. Bereckis commented on how the Lodge staff is making improvements.

Commissioner Hester mentioned that she would love to hear what Hilary and Melinda are doing to improve the facility. Ms. Bereckis stated that wedding and baby showers have been coming in for the mornings when there might be weddings in the afternoon and evening. Commissioner Conboy asked how many emails are available for inquiries. Ms. Bereckis will find out from lodge staff.

- 2) Park Benches – Ms. Bereckis stated that all the benches in the packet were sent by the Commissioners. There is \$30,000 in the capital budget or \$800 per bench. Commissioner Baker asked about the benches that need replacement. Ms. Bereckis stated that when the Commission chooses a style, 35 player style benches would be replaced. They are the wooden style benches with one back piece and one seat. The steel benches would be kept. The benches must be sunk into the ground so it would not need a concrete pad and it would be in open park space.

The Commission discussed having wood vs metal. Ms. Bereckis suggested that they would have to be stained treated wood to save on maintenance. The Commission liked the sample bench with the armrests from Western Springs but want to see a sample of the resin material. Mr. Bloom stated that the Commission needs to make a decision so the cost can be put into the budget. The discussion regarding the bench type will continue at the January meeting.

- 3) HPTA Update – Chairman Waverly gave an update on the discussions with HPTA. The Village and members of HPTA have met six times to modify the agreement that expired on November 31. HPTA has a list of items that they would like to see for the program. There is no long term plan on the Agreement and there is no financial incentive for new memberships. The plan presented to HPTA is for them to take over the platform tennis

program and they would pay us a rental fee. HPTA wants to expand the hut. They have until the end of January to provide an answer.

- 4) Super Pass Update – Ms. Bereckis commented on going to the lottery system for selling the super passes. This will allow everyone the equal opportunity to get one. Clarendon Hills wanted to reduce the number allowed for Hinsdale this year. The current agreement is each community keeps the revenue from the sales. Ms. Bereckis stated that the proposal to Clarendon Hills was a 60/40 split because we spend a lot of money on marketing. Clarendon Hills did not like that split and wanted 40/60 with Hinsdale getting 40%. Ms. Bereckis stated that all super passes will be \$50 each in addition to the regular pool pass fee.

Ms. Bereckis stated that the proposal to Clarendon Hills will be a 50/50 split and ask for an increase of at least 150 passes. Commissioner Baker suggested to start at 250 passes. The recommendation will be a 50/50 split with Hinsdale getting 250 passes and a minimum of 150.

### **New Business**

- 1) End of Season Pool Report – Ms. Bereckis highlighted some of the items from the report. Daily fees were down due to the cold August. There has been a decline in swim lessons but an increase in swim team. Concessions had a loss and there has been little communication with him. Salaries were up due to raising the base rate in order to secure guards. Normal staff are sent home due to low attendance or cool temperatures. Ms. Bereckis commented on the graphs in the report.

Ms. Hanzel commented on extending the length of town team and the positive feedback about the water polo camp. Two of the town team coaches taught the water polo camp. Dive lessons were full and very popular. There was limited availability from the instructor. Some new special events were held including the cardboard boat regatta. Some ideas for next summer will be Christmas in July and taco day. The surveys showed that most people were unhappy with the condition of the locker rooms and the deck chairs. Patrons would like to see improvements. Ms. Bereckis stated that the women's locker room floor continues to be an issue due to the type of floor that it is and it has been painted. Staff is looking at options to improve the locker room floors.

Ms. Bereckis commented on the specials that were supposed to be offered. Mr. Cramer never made the board for the specials and did not offer the ice cream that was discussed. Ms. Bereckis is suggesting his contract not be renewed and send the Concession Agreement out to bid.

This year there were only two birthday parties and rentals are down because the high school is not renting the pool any longer. Commissioner Boruff asked about the numbers for maintenance. Ms. Bereckis thinks the profit will be about \$50,000. Ms. Bereckis stated that the only capital item will be the climbing wall. The deck chairs are under \$10,000 so they are not a capital expense.

- 2) 2010 Pool Audit – Ms. Bereckis mentioned that the pool is reaching its longevity in about four years and that a new audit is necessary. It will need to test the soil and look at the structures in more detail. The audit would be done sometime after May 1<sup>st</sup>. The Commission suggested to have the audit done when the pool is open. Ms. Bereckis stated that some of the walls are soft and repairs have to be made. The water department has a good handle on the maintenance of the pool but there are definite sinking issues of the pump house.

**Correspondence**

None

**Other Business**

Ms. Bereckis stated that there have been six requests for bench donations. All trees go through John Finnell and not through the Parks and Recreation Commission. The January meeting will be January 16, 2018.

**Adjournment**

Since there was no further business to come before the Commission, Commissioner George moved to adjourn. Commissioner Baker seconded and the motion passed unanimously. The meeting of the Parks and Recreation Commission was declared adjourned at 9:09 pm.

Respectfully submitted,

---

Linda Copp, Administrative Assistant