



MEETING AGENDA

ECONOMIC DEVELOPMENT COMMISSION
Wednesday, November 16, 2022
8:45 A.M.
MEMORIAL BUILDING – MEMORIAL HALL
19 E. Chicago Avenue, Hinsdale, IL
(Tentative and Subject to Change)

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES**
 - a) May 18, 2022
- 4. PUBLIC COMMENT**
- 5. OLD BUSINESS**
 - a) Rolling calendar review
 - b) Shop local campaign update
 - c) Hinsdale business information review
 - d) 2023 meeting schedule
- 6. NEW BUSINESS**
- 7. OTHER BUSINESS/DISCUSSION ITEMS**
 - a) Hinsdale 150th Anniversary Celebration
- 8. ADJOURNMENT**

Items listed on the agenda will be discussed and considered by the Commission. The Commission welcomes public comment on the agenda items during discussion. Items recommended for Board of Trustee approval at this meeting may be referred to the Board for further consideration at their next meeting.

The Village of Hinsdale is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact promptly Brad Bloom, ADA Coordinator, at 630-789-7007 or by TDD at 789-7022 promptly to allow the Village of Hinsdale to make reasonable accommodations for those persons.

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**VILLAGE OF HINSDALE
ECONOMIC DEVELOPMENT COMMISSION
MINUTES OF THE MEETING
Wednesday, May 18, 2022**

CALL TO ORDER

The meeting of the Economic Development Commission was called to order by Chairman Jill Sunderson in the Memorial Building on Wednesday, May 18, 2022 at 8:45am. Roll was taken.

ROLL CALL

Present: Chairman Jill Sunderson, Commissioners Richard Eck, Michael Kiyosaki, and Angela Lavelli
Absent: Commissioners Carrie Thangamani and Natalie Schied
Others Present: Gretchen Barnard, Hinsdale Chamber of Commerce
Eva Field, Hinsdale Chamber of Commerce
Staff Present: Heather Bereckis, Superintendent of Parks and Recreation
Trevor Bosack, Assistant to the Village Manager
Bethany Salmon, Village Planner

APPROVAL OF MINUTES

A. May 16, 2022

A motion was made to approve the minutes of the March meeting. A voice vote was called and all were in favor. The motion carried.

PUBLIC COMMENT

None.

OLD BUSINESS

A. Rolling calendar review

Staff reviewed the rolling calendar. Staff is currently promoting the new Shop Local campaign featuring the updated scribble heart logo. Mr. Bosack provided an update regarding outdoor dining. Ms. Field provided information about upcoming Chamber of Commerce events, including the Fine Arts Festival, Farmers Market, Uniquely Thursdays, and Sidewalk Sale. Ms. Bereckis discussed the Fourth of July Parade and Festival, as well as the upcoming Health and Wellness Week and the holiday Shop Local campaign.

B. Shop local campaign update

Ms. Bereckis reviewed the current updated Shop Local campaign and presented the holiday Shop Local campaign. Posters and banners have been ordered.

C. Hinsdale business information review

Ms. Bereckis provided a review of new businesses coming to town, such as Every Day's a Sundaes. Staff also discussed the retail and office vacancy rates. Ms. Salmon described a proposed single family home development.

D. 2022 meeting schedule

The remaining meeting schedule for the year was discussed.

NEW BUSINESS

OTHER BUSINESS/DISCUSSION ITEMS

A. Restaurant Week 2022

Staff and the Commission discussed the 2022 Restaurant Week and ways to improve it for coming years.

B. Health & Wellness Week 2022

Staff and the Commission discussed Health and Wellness Week, which is scheduled for September of 2022. Staff will work on marketing materials, media toolkits, and coordinating signups.

C. Business Highlights/Ideas for Engagement

The Commission and Staff discussed ideas to drive business engagement.

D. Hinsdale 150

Staff presented the tentative plans for Hinsdale's 150th anniversary celebration, including a birthday party to be held in conjunction with the Independence Day Parade and Festival.

ADJOURNMENT

There being no further business before the Commission, a motion was made to adjourn the meeting. A voice vote was called and all were in favor. The meeting was adjourned at 9:45am.

ATTEST:

Maggie South, Administrative Assistant