



MEETING AGENDA

ECONOMIC DEVELOPMENT COMMISSION
TUESDAY, July 25, 2017
7:00 P.M.
VILLAGE BOARD ROOM – MEMORIAL BUILDING
(Tentative & Subject to Change)

- 1. CALL TO ORDER**
- 2. APPROVAL OF MINUTES** - Meeting of April 25, 2017
- 3. REVIEW OF SALES AND FOOD-AND-BEVERAGE TAX REVENUE**
- 4. REVIEW OF PROPOSED WELCOME SIGN DESIGN**
- 5. REVIEW OF FY 17/18 MARKETING INITIATIVES**
- 6. REVIEW OF FY 17/18 BUDGET**
- 7. OTHER BUSINESS**
 - a) Valet Parking Update
 - b) Hinsdalean Open For Business Campaign Update
 - c) New Business Update
 - d) Central Business District Construction Update
 - e) Fuel-Fed Coffee and Cars Event
 - f) 2017 Chamber of Commerce
 - g) June 2017 Economic Development Monthly Report
- 8. ADJOURNMENT**

Items listed on the agenda will be discussed and considered by the Commission. The Commission welcomes public comment on the agenda items during discussion. Items recommended for approval may then be referred to the Village Board of Trustees for further consideration at their next meeting.

The Village of Hinsdale is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact Darrell Langlois, ADA Coordinator, at (630) 789-7014 or by TDD at (630) 789-7022 promptly to allow the Village of Hinsdale to make reasonable accommodations for those persons.

Visit the Village's website at www.villageofhinsdale.org

VILLAGE OF HINSDALE
ECONOMIC DEVELOPMENT COMMISSION (EDC)
Minutes of the EDC Meeting on
Tuesday, April 25, 2017

Members Present: Chair John Karstrand, Annette Brinkmeier, Cathleen Stoelting and Jill Sunderson

Members Absent: Chris Schramko and Mike Goebel

Staff Present: Anna Devries, Economic Development Coordinator
Emily Wagner, Administration Manager

Others Present: Dan Grisko, Direct Advantage Marketing
Jan Anderson, Hinsdale Chamber of Commerce
Jim Slonoff, The Hinsdalean
Michael Ripani, Resident

Call to Order (Agenda Item 1)

At 7:05 p.m., John Karstrand called to order the meeting of the Economic Development Commission (EDC) of Tuesday, April 25, 2017.

Approval of Minutes (Agenda Item 2)

Cathleen Stoelting made a motion to approve the minutes of the meeting of the EDC from March 28, 2017. Jill Sunderson seconded, and the motion was approved unanimously.

Review of Sales and Food-and-Beverage Tax Revenue (Agenda Item 3)

Anna Devries provided an overview of the previous month's sales and food/beverage tax revenue. The Commission discussed the overall increases and decreases of both the sales and food/beverage tax over the past twelve months. The Commission was able to do a full comparison of revenue collected in FY 15/16 compared to FY 16/17 from sales and use tax. The Commission discussed the decrease in revenue in liability months July and August in FY 16/17, and staff said this can be the result of many variables, such as a drop in gasoline prices.

Review of FY 17/18 Proposed Budget(Agenda Item 4)

Jim Slonoff proposed a marketing concept called "Open for Business" to the Commission to discuss as part of their FY 17/18 budget. After hearing the EDC's concerns on businesses being impacted by the upcoming resurfacing project, the Hinsdalean proposed designing and running a two full page spread each week from July 6 to August 31 to promote the Central Business District (CBD) as being "Open for Business." The eighteen full pages over the course of the campaign will drive home the message that the CBD is open during construction. Of the two page spread each week one page would feature artwork and a list of businesses in the CBD organized by type and the other page would feature eight ads for CBD businesses. These ads will be at no

charge to the businesses, and each business in the CBD will have the opportunity to have one ad during the campaign as well as the weekly listing. The Hinsdalean staff would handle the design and scheduling of the ads. The Village of Hinsdale/Economic Development Commission will be featured as the sponsor of this campaign. The two page weekly promotion would be offered at half price to the Economic Development Commission for a total of \$6,120.

Anna Devries explained that the proposed budget included in the EDC packet does not include the Hinsdalean proposal. Anna Devries explained the two biggest changes to the budget include the addition of the valet parking on Saturdays in July and August and the increase to the digital marketing budget. Anna Devries suggested utilizing part of the \$17,064 budget for digital advertising to have short attention grabbing videos created by the EDC's marketing agency, Direct Advantage. The videos will be filmed in Hinsdale's shopping districts to reinforce Hinsdale as a shopping destination. Dan Grisko suggested that the videos be created with the four main business categories in mind – fashion, dining, home and spa – and then strategically placed in those digital markets. Jill Sunderson suggested sharing the videos with local relators so they can show their clients what Hinsdale has to offer. John Karstrand suggested highlighting the local events like Uniquely Thursdays and the farmers market in the videos to give a sense of the community.

Other Business (Agenda Item 5)

a) Hinsdalean Open For Business Proposal

Jim Slonoff of the Hinsdalean proposed a marketing concept called "Open for Business" to be discussed as part of the EDC's FY 17/18 budget. The campaign would run from July 6 to August 31 as a two page spread each week.

b) Central Business District Resurfacing Project Update

c) EDC Vacancy

d) 2017 Chamber of Commerce

Adjournment (Agenda Item 7)

The Economic Development Commission meeting of April 25, 2017 adjourned at 7:49p.m. due to lack of quorum as a Commissioner had to leave early.

Respectfully submitted,

Anna L. Devries

VILLAGE OF HINSDALE - SALES TAX REPORT
Sales Tax Total, with Use Tax from LGDF

510-5253

Receipt Month	Liability Month	FY 16/17	FY 17/18	Dollar Change	Percent Change	0 YTD	0 YTD	Per 2018 Approved Budget	Budget vs Actual	YTD Change	YTD % Change	Budget vs Actual %	Budget vs Actual - YTD
May	February	237,319	220,707	(16,612)	-7.0%	237,319	220,707	268,156	(47,449)	(16,612)	-7.0%	-17.69%	(47,449)
June	March	257,204	242,698	(14,506)	-5.6%	494,523	463,405	268,156	(25,458)	(31,118)	-6.3%	-9.5%	(72,907)
July	April	232,350	270,428	38,078	16.4%	726,873	733,832	268,156	2,272	6,959	1.0%	0.8%	(70,635)
August	May	318,358	-		0.0%	1,045,231	733,832	268,156		(311,398)	-29.8%		(70,635)
September	June	271,479	-		0.0%	1,316,709	733,832	268,156		(582,877)	-44.3%		(70,635)
October	July	242,368	-		0.0%	1,559,078	733,832	268,156		(825,245)	-52.9%		(70,635)
November	August	255,172	-		0.0%	1,814,250	733,832	268,156		(1,080,417)	-59.6%		(70,635)
December	September	272,130	-		0.0%	2,086,380	733,832	268,156		(1,352,547)	-64.8%		(70,635)
January	October	257,000	-		0.0%	2,343,380	733,832	268,156		(1,609,548)	-68.7%		(70,635)
February	November	254,990	-		0.0%	2,598,370	733,832	268,156		(1,864,538)	-71.8%		(70,635)
March	December	316,367	-		0.0%	2,914,737	733,832	268,156		(2,180,904)	-74.8%		(70,635)
April	January	239,452	-		0.0%	3,154,189	733,832	268,156		(2,420,357)	-76.7%		(70,635)
Total		3,154,189	733,832	6,959	0.2%			3,213,000	(70,635)			-2.2%	

VILLAGE OF HINSDALE - FOOD & BEVERAGE TAX

510-5273

Receipt Month	Collection Month	FY 16/17	FY 17/18	Dollar Change	Percent Change	0 YTD	0 YTD	Per 2017 Approved Budget	YTD Change	YTD Percent Change	Budget vs Actual	Budget vs Actual %
May	April	31,165	39,426	8,261	26.5%	31,165	39,426	28,083	8,261	26.5%	11,343	40.39%
June	May	46,370	33,584	(12,786)	-27.6%	77,535	73,010	28,083	(4,525)	-5.8%	5,500	19.59%
July	June	31,819			0.0%	109,354	73,010	28,083				0.00%
August	July	43,355			0.0%	152,709	73,010	28,083				0.00%
September	August	31,669			0.0%	184,378	73,010	28,083				0.00%
October	September	36,944			0.0%	221,322	73,010	28,083				0.00%
November	October	35,250			0.0%	256,572	73,010	28,083				0.00%
December	November	33,891			0.0%	290,463	73,010	28,083				0.00%
January	December	38,163			0.0%	328,626	73,010	28,083				0.00%
February	January	29,759			0.0%	358,385	73,010	28,083				0.00%
March	February	30,343			0.0%	388,728	73,010	28,083				0.00%
April	March	26,017			0.0%	414,745	73,010	28,083				0.00%
Total		414,745	73,010	(4,525)	-1.1%			337,000			16,843	5.00%

* Revenue collected in this month may include revenue from prior months

Budget- FY 2017/2018			
Date	Type of Advertising	Incurred or Proposed	Cost
Ongoing	Direct Advantage Agency Retainer	Ongoing	\$ 24,000
June-April	Digital ads (Facebook, StyleChicago, Youtube digital video advertising)	Proposed	\$ 17,064
July-August	Hinsdalean Open for Business Promotion	Proposed	\$ 6,120
July	Hitchcock Design Group Welcome Sign Preliminary Design Services	Proposed	\$ 2,900
November	Small Business Saturday Promotion	Proposed	\$ 180
Nov-Dec	Hinsdale for the Holiday Print Ads, 2 weeks	Proposed	\$ 486
December	Hinsdale for the Holidays Costs (two weeks of cookie tent, horse and carriage, etc)	Proposed	\$ 10,000
December	Holiday Lights and Decorations	Proposed	\$ 28,000
January	West Suburban Living Magazine Dining Guide	Proposed	\$ 1,250

Total Incurred:

Total Proposed: \$ 90,000

Total Budgeted: \$ 90,000

\$ -



MEMORANDUM

DATE: June 27, 2017

TO: Economic Development Commission

FROM: Emily Wagner, Administration Manager
Anna Devries, Economic Development Coordinator

RE: Small Business Saturday

On June 15, Village staff met with Jan Anderson, Executive Director of the Chamber of Commerce, and Pam Lannom of the Hinsdalean, to discuss the 2017 Small Business Saturday program. The Small Business Saturday program is an initiative of American Express to promote small businesses specifically on the Saturday after the Thanksgiving holiday.

The following ideas were discussed:

- Creating a "passport" that would allow shoppers to earn a passport stamp with each purchase; after obtaining a finite number of stamps and entering the passport in a raffle, the shopper would be eligible to receive a gift card or prize
- The Chamber of Commerce will take the lead on applying to American Express for promotional materials
- Use existing central business district email database to promote program; obtain emails from Gateway and Grants Square
- Encourage retailers to offer specials (sales, food/drink specials, etc.)
- Research/secure valet parking
- Host a kick-off meeting in September between the Village, Chamber and business community

With the summer valet parking program no longer included in the FY 17/18 EDC budget, staff has proposed using these remaining funds for the purposes of Small Business Saturday marketing and promotion. Staff is looking for direction from the EDC at the July meeting with regard to supporting Small Business Saturday. Thank you.



PRESS RELEASE

Contact:
Village of Hinsdale
hinsdaleoutreach@villageofhinsdale.org

FOR IMMEDIATE RELEASE

June 13, 2017

VILLAGE OF HINSDALE HIRES VALET SERVICE DURING DOWNTOWN CONSTRUCTION TO ADD ADDITIONAL PARKING FOR CUSTOMERS

HINSDALE, IL – In preparation for the Village's Central Business District resurfacing project, the Village is providing free valet service to all customers of the downtown. The Village of Hinsdale has hired Five Star Valet to provide customers of Hinsdale's Central Business District free parking every Saturday in July and August from 10:00 a.m. to 5:00 p.m.

During the months of July and August, the Village's Central Business District will be undergoing street improvements including street resurfacing and the installation of brick paver crosswalks at 23 locations. Out of sensitivity to our business community and shoppers, the Village has planned the majority of the construction to take place during the evening hours from approximately 7:00 p.m. to 6:00 a.m. though times may vary to help alleviate congestion during the prime business hours. Any daytime construction activities will be staged in order to keep one side of the street open at a time. During construction, parking will be restricted to one side of the street and alternate shopping parking areas will be posted.

Customers who would like to utilize the free valet service can drop their vehicle at the valet parking stand located at the entrance of the shopper parking lot on Washington Street just south of First Street. The location of the valet parking may change depending on the construction schedule. Signage will be posted.

In conjunction with the Hinsdale Middle School construction, the Hinsdale Middle School will be providing a free parking shuttle service Monday through Saturday from June 19 to July 1 to those customers and parking permit holders who utilize the shopper parking lot off of Washington Street. During this time period, shoppers and permit holders can drop their vehicles at the parking stand from 9:00 a.m. to 5:00 p.m. located at the entrance of the shopper parking lot on Washington Street just south of First Street.

The Village of Hinsdale would like to thank shoppers and residents for continuing to support local businesses during the construction.

#

2017 CBD IMPROVEMENTS

SCOPE OF WORK



LEGEND:

STREETS TO BE RESURFACED



CROSSWALKS TO BE RECONSTRUCTED



LANE CLOSURES



VALET PARKING - V

FREE PARKING - P

V – Complimentary Valet parking is available every Saturday in July and August from 10AM to 5PM. The valet stand location will be alternating between Garfield St. and Washington St. depending on construction.

P – Free parking every Saturday and Sunday and Monday through Friday after 9AM.

Traffic Pattern Changing

During the week of July 17, traffic and construction will switch to the opposite side of the street. The south side of Hinsdale Avenue and the north side of 1st Street will be closed. The north side of Hinsdale Avenue and the south side of 1st Street will be open.

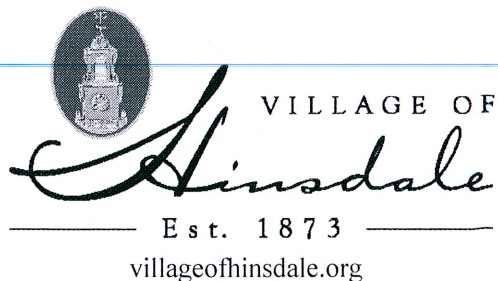
Construction will take place between the hours of 7AM and 8PM Monday through Friday and from 8AM to 4PM on Saturdays.

The above information is weather dependent and subject to change.

For more information on CBD construction, please visit www.villageofhinsdale.org/cbdconstruction. If you have questions or concerns about the construction project, please call 630-789-7001 or email hinsdaleoutreach@villageofhinsdale.org

Thank you for your patience and cooperation during this project that will ensure the vitality of one of the premier shopping districts in the Chicagoland area.

Village Hall
19 East Chicago Avenue
Hinsdale, Illinois 60521-3431
630-789-7000



Fire & Police Departments
121 Symonds Drive
Hinsdale, Illinois 60521-3744
Fire 630-789-7060
Police 630-789-7070

July 21, 2017

Dear Business Community,

The central business district (CBD) resurfacing project with the contractor, ALamp is heading into its fourth week. The following is a tentative schedule (weather depending) for how the project is scheduled for late next week (week of July 24).

- **Stage 3A – Partial closure of North/South streets**
 - Garfield Street
 - Southbound lane and west-side parking are closed Hinsdale to south of First.
 - Northbound lane and east-side parking are open to traffic.
 - Washington Street
 - Northbound lane and east-side parking are closed Hinsdale to south of First.
 - Southbound lane and west-side parking are open to traffic.
 - Lincoln Street
 - Southbound lane and west-side parking are closed Hinsdale to south of First.
 - Northbound lane and east-side parking are open to traffic.
 - Village Place – remove/replace stamped cement concrete pavement (north end).

Communications

In order to keep both the business community and general public aware of the resurfacing schedule, the Village will provide up-to-date information (a map of the CBD with traffic flow, direction and available parking, and what the construction schedule is for the upcoming week) about this project in the following ways:

- Outdoor Information Kiosks:
 - Train station platforms
 - Downtown locations (Garfield/Hinsdale; 1st /Garfield; 1st /Washington; Washington/Hinsdale)
 - Community Pool
 - Uniquely Thursday
- Indoor Informational Kiosks:
 - Village Hall
 - Police Department Lobby
 - Fire Department Lobby
 - Hinsdale Library
- Flyers:
 - Library
 - Community House
 - Community Pool
 - Veeck Park
 - Historical Society
- Weekly delivery of flyers to all CBD businesses, as necessary
- Village website, eHinsdale and social media
- CBD apartment postings in lobby about parking restrictions, as necessary
- Garfield Parking Lot vehicle flyers in advance of parking lot resurfacing
- Burlington Park cases, as allowed

Thank you for your continued cooperation and patience!



PROPOSED FUELFED COFFEE & CLASSICS® EVENT FOR HINSDALE



A Little About Fuelfed

Fuelfed is a private club for the discerning classic European car enthusiast. Fuelfed focuses on driving, socializing, maintaining, and promoting the passion of classic European automotive ownership. With currently over 500 members ranging from those with Pebble Beach winning twenty million dollar concours cars in their collections to individuals with a one modest car.

All Fuelfed members are well-vetted based on their perspective and intentions in the car culture.

Most are high net-worth professionals, predominantly from the North Shore and North Suburbs of Chicago, but all are welcome if their car(s) qualifies and their heart is in the right place.

Fuelfed organizes over 27 events for its members each year. We are nationally known for our monthly Sunday morning Coffee & Classics® (C&C) events in Winnetka, drawing the top European collector cars in the Midwest.

General events range from 12 Coffee & Classics®, 3 OPENs, MotorGearo 250 Rally, classic touring weekends, garage tours & many cocktail parties.

The Fuelfed website is www.fuelfed.com



Coffee & Classics® Back Story

Fuelfed started Coffee & Classics® in historic downtown Winnetka in 2010 as a monthly Sunday morning gathering for classic European car enthusiasts. It grew quickly to over 200 cars. From the start, Fuelfed worked in unison with the village police and Chamber of Commerce to add value and ensure safety for the community. C&C now covers 4 city blocks with traffic rerouted for 3 hours. The streets are barricaded to allow spectators to roam freely, but securely.

Local merchants embraced the opportunity to attract the several hundred spectators looking at classic cars in front of their stores each month, especially at a time of day and week that is typically off-peak for business. The residents love it—it's become a multigenerational activity, and a very popular event for families with young children. The kids go crazy looking at and learning about cars that are so different than what they're used to seeing. C&C is far more than a car show, it's more of a community event and art exhibition on wheels.

“Fuelfed Coffee & Classics has become part of the fabric of Winnetka, providing a unique experience for our residents. We are honored to have this jewel of the North Shore in our backyard.”

Terry Dason
Executive Director, Winnetka-Northfield Chamber of Commerce

We expanded C&C to Barrington in 2015, as it fit the right village demographic and a large number of members wanted a C&C closer to home. C&C fit well with the village and community, and now C&C Barrington is almost as big as Winnetka.

Coffee & Classics® has always attracted a well educated and civil audience. We have zero-tolerance policy for any motoring antics commonly associated with car shows or cruise nights. Since C&C is a private event club event, we set expectations in advance and control who can show their car. Of course, spectators are always welcome.





Fuelfed Coffee & Classics® Hinsdale

Fuelfed would like to host a signature club Coffee & Classics® event in Hinsdale on two dates in 2017. We feel Hinsdale is a good fit for the Fuelfed brand and Fuelfed C&C is a good fit for Hinsdale, given our members' appreciation for history, aesthetics and local amenities.

Several club members live in Hinsdale and would like to support C&C in their home town, most notably John & Joel Weinberger of Continental AutoSports.

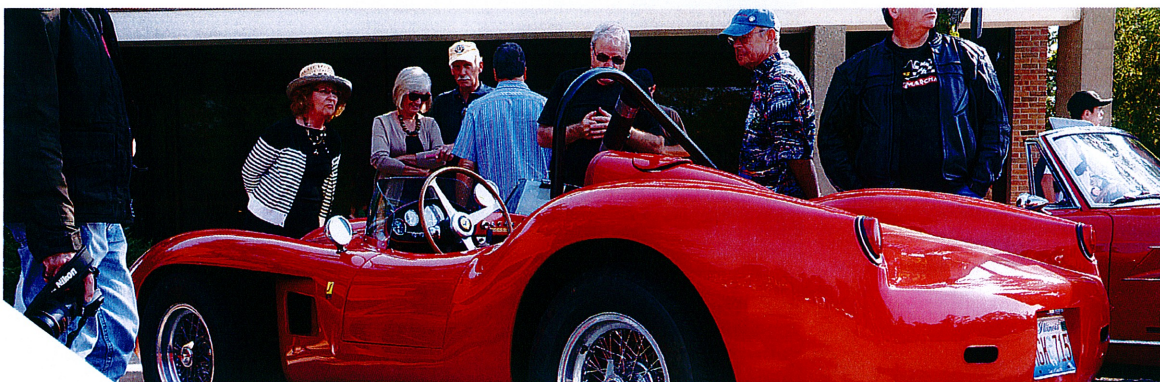
We feel Coffee & Classics® would provide similar benefits to the village, merchants and residents as it currently does in Winnetka and Barrington.

These include:

- Reinforces the historic nature of the downtown
- Adds to the culture and desirability of Hinsdale
- Helps attract residents of neighboring communities who get exposure to what Hinsdale has to offer, and become more likely to return
- Appeals to high net-worth individuals exploring amenities / merchants
- Helps drive business opportunities to local merchants

Fuelfed Coffee & Classics® Logistics

Event Name:	Fuelfed Coffee & Classics® Hinsdale
Type of Event:	Fuelfed club member gathering with classic European vehicles
Dates:	Sunday, August 20, 2017 Sunday, October 1, 2017
Location:	TBD
Time:	9:00 a.m. - 11:00 a.m. Set-up begins: 8:30 a.m. Cars arrive: 9:00 - 9:30 a.m. Tear Down: 11:00 a.m.



Participants & Spectators: Overall attendance is estimated to be 300+/- people with 70+/- cars on display. Weather always plays a huge factor in attendance.

Fuelfed members and those who have classic European cars manufactured before 1990 will be allowed to attend. Spectators are always welcome.

Community Safety: In addition to pre-event coordination with public safety departments, experienced Fuelfed member volunteers will coordinate set-up / tear-down as well as monitoring cars entering and exiting the designated parking area. Hinsdale city personnel will not be required to staff the events.

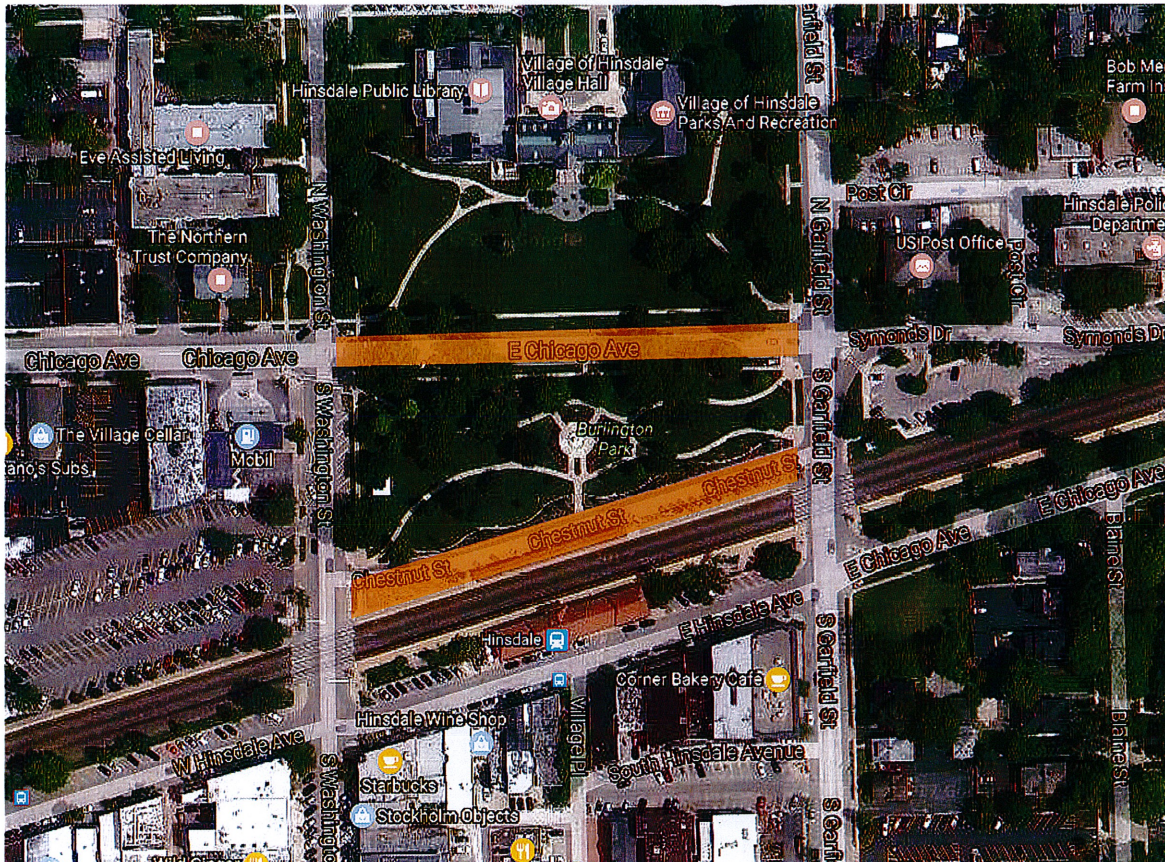
As a private club, Fuelfed carries event insurance and can provide a certificate of insurance as needed.

Marketing & Promotion: Fuelfed is very experienced at promoting and attracting the desired audience to its events. Fuelfed event posters in strategic merchant locations supplemented with web & social media vertical marketing are the beginnings of public awareness. Fuelfed members will be well aware of the events in advance.



Event Location A

E. Chicago Avenue / Burlington Avenue. Washington Street to Garfield Street.



100 spaces angled parking.



Continental AutoSports
Ferrari | Maserati

February 23, 2017

Continental AutoSports is supportive of Fueled holding its Coffee & Classics in Hinsdale. The Weinbergers are Fueled members. We participated in Fueled's GoGo Joe gathering in Hinsdale and in their September Winnetka Coffee & Classics event last year. We look forward to participating again this year.

Respectfully,

Josh Casey
General Sales Manager

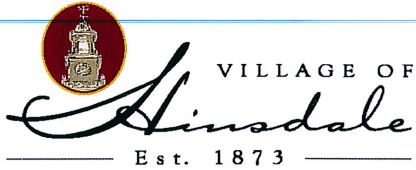
420 E. Ogden Avenue • Hinsdale, IL 60521
telephone 630.655.3535 fax 630.655.3541
www.ContinentalAutoSports.com



Hinsdale Chamber of Commerce 2017 Schedule of Events

- April 22 –** **AT HOME IN HINSDALE- A Boutique HOME SHOW**, Saturday, The Community House, 10:00 a.m. – 3:00 p.m. Over 50 home remodeling and building based companies. Seminars throughout the day, giveaways and more.
- June 10 - 11** **HINSDALE FINE ARTS FESTIVAL**, Saturday and Sunday, in Burlington Park, 10:00 a.m. – 5:00 p.m. both days. Over 135 juried artists take to the park for this wonderful, eclectic art show. Music, children's activities, giveaways and more.
- June 15 - August 17** **UNIQUELY THURSDAYS**, Thursday evenings, 6:00 – 9:00 p.m., in Burlington Park, located between Garfield and Washington Streets on Chicago Avenue. Live music by some of the Midwest's top bands. Food vendors, sponsor giveaways, family fun each Thursday night in Hinsdale.
- June 5 - October 9** **FARMER'S MARKET**, Mondays only, in Burlington Park, located between, Garfield and Washington Streets on Chicago Avenue. From 7:00 a.m. to 1:00 p.m. Over 25 vendors displaying the area's finest home grown, home spun products.
- July 14 & 15** **SIDEWALK SALE**, Friday and Saturday, on sidewalks in front of participating businesses, from 9:00 a.m. to 5:00 p.m, both days.
- September 16** **MERCHANTS GARAGE SALE** – in the Public Works Garage- Saturday from 9:00 a.m. to 4:00 p.m. for the general public. No junk, no joke! Come early to get up to 75% off!
- October 21** **HINSDALE FALL FESTIVAL** – Saturday in Burlington Park, 11:00 a.m. – 2:00 p.m. In conjunction with the Village of Hinsdale – Halloween fun in downtown Hinsdale.
- December 1** **CHRISTMAS WALK** – Friday, from 4:00 p.m. to 8:00 p.m. in all business districts – downtown, Grant and Gateway Squares. Merchant's stores open to celebrate the holiday season with customers and visitors to Hinsdale. Live music, trackless train, ice carvers, costume characters, giveaways and more!

**events and/or scheduled dates subject to change upon approval of the Chamber Board of Directors.*



MEMORANDUM

DATE: July 7, 2017

TO: Kathleen A. Gargano, Village Manager

CC: President Cauley and the Village Board of Trustees

FROM: Anna Devries, Economic Development Coordinator / Finance Clerk
Emily Wagner, Administration Manager

RE: June Economic Development Monthly Report

The following economic development updates are for your review:

- Throughout June, staff members Anna Devries, Jean Bueche and Emily Wagner volunteered at the Chamber of Commerce's Uniquely Thursday concert series.
- The Economic Development Commission (EDC) meeting was cancelled in June. The next meeting is scheduled for July 25.
- On June 1, staff assisted the EDC's marketing agency, Direct Advantage, with filming footage around the community to later create short marketing videos to promote Hinsdale's business districts and the community.
- On June 2, staff met with the owners of the Gateway Square shopping district to discuss the owner's idea of adding a second floor to a section of the building.
- On June 2, staff had a conference call with Tim King of Hitchcock Design Group to discuss the overall plan and design of the new Village welcome sign. Hitchcock Design Group is familiar with Hinsdale's signage requirements as they assisted in the design of the Oak Street Bridge, the Village's wayfinding signage and the historical downtown signage.
- On June 5, staff met with Five Star Valet to discuss the details of the upcoming valet service that will be provided to customers of the CBD during July and August.
- On June 5, staff met with Michael Kiyosaki, the new EDC Commissioner, to discuss the Commission's overall goals and upcoming initiatives.
- On June 8, staff attended the Chamber of Commerce Board Meeting to discuss the upcoming Central Business District construction and communication plan.
- On June 13, the Village hosted an informational meeting for the Central Business District community to review the upcoming construction schedule for the CBD repaving, and staff was present to answer any questions.
- On June 13, staff attended the Oak Street Bridge pocket park dedication to show support of the new community amenity.
- On June 15, staff met with the Chamber of Commerce and Pam Lannom of The Hinsdalean to talk about promoting Small Business Saturday, which is held nationwide the Saturday after Thanksgiving to promote shopping locally.

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MEMORANDUM

- On June 19, staff attended the Chamber of Commerce Membership meeting to discuss member retention and member engagement.
- On June 21, staff attended the DuPage Mayors and Managers Conference to learn about the DuPage County Tourism Strategic Plan.
- Throughout the month, staff attended a weekly construction meeting to learn about the upcoming CBD construction project and to communicate it with the business community.
- Robert Rigali has signed a lease at 24 W. Chicago Avenue to open a cryotherapy business. Robert recently opened The Cryo Bar in Chicago.
- Staff has continued working to increase the Village's business licenses compliance rate. Currently the Village has a 92% compliance rate, which has increased from 87% in 2016.
- During the month of June, staff has been working on creating and maintaining construction updates on the Village website to assist in communication with the Central Business District resurfacing project and the accelerated roadway plan.
- Throughout the month, staff has been working with potential business owners who are interested in opening a business in the Hinsdale community.