

VILLAGE OF HINSDALE
ECONOMIC DEVELOPMENT COMMISSION (EDC)

Minutes of the Special Meeting on
Tuesday, October 29, 2013

Members Present: Mike Goebel, Jan Grisemer, John Karstrand, Steve Potter,
and Chris Schramko

Members Missing: Luis Alvarez, Craig Chapello, Elizabeth Garvey, and
Elyce Rembos

Staff Present: Timothy Scott, AICP, CNU-A
Director of Economic Development & Urban Design

Others Present: Jan Anderson, President and CEO, Hinsdale Chamber
of Commerce and Laura Running, Hinsdale Historical Society

Call to Order

At 7:02 p.m. Mr. Karstrand called to order the special meeting of the Economic Development Commission (EDC) of Tuesday, October 29, 2013. (Agenda Item 1)

Approval of Minutes

Ms. Grisemer made a motion to approve the minutes of the meeting of the EDC that was held on September 24, 2013. Mr. Goebel seconded, and the motion was approved unanimously. (Agenda Item 2)

Review of Revenues

Mr. Scott reported that total sales tax revenue for the first half of the fiscal year-to-date increased by \$56,900 or 3.9% in relation to last year and then added that total sales tax revenue is up \$15,618 or 0.52% in relation to the Village's budget projection. Mr. Scott relayed that food-and-beverage tax revenue for the first five (5) months of the fiscal year exceeded the same period last year by \$12,607 or 9.3% and budget by \$7,521 or 2.23%. (Agenda Item 3)

Holiday Promotion

Mr. Scott provided an overview of the Village's two-area lighting plan and the process to secure five estimates and noted that four of them were competitively-priced. Members supported the recommended two-vendor approach since it would generate competition and serve essentially as an audition for potential future work. Ms. Anderson and Mr. Scott shared details on the Annual Christmas Walk and

Distinctly Hinsdale for the Holidays, respectively. Ms. Running described the table that the Historical Society would like to operate in the EDC-provided heated holiday tent. While details are to be worked out by the Society, she suggested that the table may feature a craft such as ornament-decorating and educational materials. (Agenda Item 4)

Five-year Capital Plan

Mr. Scott commented that the plan had been updated to reflect the feedback provided by EDC members at their September meeting. Of particular note was the inclusion of the Burlington Park electric network upgrades slated for Fiscal Year 2014-15 and the additional utility it would provide for events of the EDC, Parks and Recreation, Chamber of Commerce, Rotary Club, Hinsdale Hospital, etc. (Agenda Item 5)

EDC Websites

Mr. Scott stated that the available properties feature of the DistinctlyHinsdale website had been updated to improve functionality and commented that the retail directory and map for the main website and the listings for the EDC's categorical micro-websites had been updated. Members supported the idea of an updated community "snapshot" profile that would highlight the attributes of the community to aid in business attraction. While intrigued by the capability of the SizeUp for Local Business Intelligence software, members were not certain whether the cost of an annual subscription could be justified by the EDC given other initiatives. Mr. Scott remarked that additional information on the software could be made available at the appropriate time in the future. (Agenda Item 6)

Parking Analysis

Mr. Scott stated that the work of CMAP was nearing an end and that a draft recommendations report was being prepared by the agency. He added that the document would be shared with the Village Board and noted that a public workshop would likely be conducted. (Agenda Item 7)

Hinsdale Chamber of Commerce

Ms. Anderson, President and Chief Executive Officer of the Chamber, informed members of the EDC that elections for their board were coming up and that staff was preparing for the Annual Christmas Walk. She then shared the progress that had been made in planning the organization's first-ever home show that is scheduled to be held in March of 2014. (Agenda Item 8)


Adjournment

With no additional business before the Commission, Mr. Goebel made a motion to adjourn. Mr. Schramko seconded, and the motion passed unanimously. The October 29, 2013 Meeting of the EDC was declared adjourned at 8:07 p.m. (Agenda Item 9)

Respectfully submitted,

Timothy Scott, AICP, CNU-A

MEMORANDUM

To: Chairman Karstrand & Economic Development Commission Members
From: Timothy J. Scott, AICP, CNU-A – Director of Econ. Develop. & Urban Design 
Date: March 20, 2014
RE: Food and Beverage Tax Revenue

For Fiscal Year 2013-14, the budget projection for food-and-beverage tax revenue is \$337,000 or approximately \$28,083 per month.

For the first 11 months (or approximately 92%) of the fiscal year, the Village has received \$303,294 in food-and-beverage tax revenue, which is \$10,784 or 3.7% more than for the same period last year. At this point, this year's total-to-date is \$10,454 under the Village's budget projection.

As noted previously, new eateries are planned for the Village and should positively affect the food-and-beverage tax revenue moving forward, although this anticipated effect will not be felt during the current fiscal year.

If you have any comments or questions, please do not hesitate to contact me by phone at (630) 789-7005 or via e-mail tscott@villageofhinsdale.org.

Thank you.


cc: President Cauley & Board of Trustees
Kathleen A. Gargano, Village Manager

VILLAGE OF HINSDALE - FOOD AND BEVERAGE TAX

510-5273

Receipt Month	Collection Month	2013	2014	Dollar Change	Percent Change	2013 YTD	2014 YTD	2014 Budget	YTD Change	YTD Percent Change	Budget vs Actual	Budget vs Actual %
May	April	24,197	27,728	3,531	14.6%	24,197	27,728	28,083	3,531	14.6%	-355	-1.3%
June	May	22,786	23,871	1,085	4.8%	46,983	51,599	28,083	4,616	9.8%	-4,212	-15.0%
July	June	32,733	34,969	2,236	6.8%	79,716	86,568	28,083	6,852	8.6%	6,886	24.5%
August	July	30,135	32,291	2,156	7.2%	109,851	118,859	28,083	9,008	8.2%	4,208	15.0%
September	August	25,480	29,079	3,599	14.1%	135,331	147,938	28,083	12,607	9.3%	996	3.5%
October	September	26,602	33,397	6,795	25.5%	161,933	181,335	28,083	19,402	12.0%	5,314	18.9%
November	October	32,167	23,324	-8,843	-27.5%	194,100	204,659	28,083	10,559	5.4%	-4,759	-16.9%
December	November	28,743	27,802	-941	-3.3%	222,843	232,461	28,083	9,618	4.3%	-281	-1.0%
January	December	30,103	34,990	4,887	16.2%	252,946	267,451	28,083	14,505	5.7%	6,907	24.6%
February	January	22,098	18,214	-3,884	-17.6%	275,044	285,665	28,083	10,621	3.9%	-9,869	-35.1%
March	February	17,466	17,629	163	0.9%	292,510	303,294	28,083	10,784	3.7%	-10,454	-37.2%
April	March	28,081	0	-28,081	-100.0%	320,591	303,294	28,083	-17,297	-5.4%		
Total		320,591	303,294	-17,297	-5.4%			337,000			-5,623	-1.7%

MEMORANDUM

To: Chairman Karstrand & Economic Development Commission Members
From: Timothy J. Scott, AICP, CNU-A – Director of Econ. Develop. & Urban Design 
Date: March 20, 2014
RE: Sales Tax Review

Below you will find a review of sales tax revenue for the first 11 months (or approximately 92%) of Fiscal Year 2013-2014.

Base Sales Tax – Distributed on a point-of-sale basis

(These are taxes which relate directly to sales taxes paid to merchants of the Village of Hinsdale. The Village receives 1% of the total sales taxes sent to the State of Illinois.)

Base sales tax receipts for the month of March (December sales) amounted to \$266,844 as compared to the previous year's receipts of \$280,624. This represents a decrease of \$13,780 (-4.9%) for March.

Total base sales tax receipts through March (reflecting sales through December 31st) amounted to \$2,552,885 as compared to the previous year's receipts of \$2,508,227. This represents an increase of \$44,658 (1.8%) for March.

Local Use Sales Tax – Distributed on a per-capita basis

(These are taxes which are received on a per-capita basis from the State of Illinois; they are included in the Village of Hinsdale's revenue account, "Sales Tax Revenue.")

Local use sales tax receipts for the month of March (December sales) amounted to \$37,872 as compared to the previous year's receipts of \$32,614. This represents an increase of \$5,258 (16.1%) for March.

Total local use sales tax receipts through March (reflecting sales through December 31st) amounted to \$266,983 as compared to the previous year's receipts of \$245,152. This represents an increase of \$21,831 (8.9%) for March.

Total Sales Tax: Base Sales Tax plus Local Use Sales Tax

Total sales tax receipts for the month of March (December sales) amounted to \$304,716 as compared to the previous year's receipts of \$313,238. This represents a decrease of \$8,522 (-2.7%) for March.

Total sales tax receipts through March (reflecting sales through December 31st) amount to \$2,819,868 as compared to the previous year's receipts of \$2,753,379. This represents an increase of \$66,489 (2.4%) for March.

For the fiscal year-to-date, total sales tax revenue is \$55,549 (or 22.3%) more than the Village's budget projection.

If you have any questions or comments, please do not hesitate to contact me by phone at (630) 789-7005 or via e-mail at tscott@villageofhinsdale.org.

cc: President Cauley & Board of Trustees
Kathleen A. Gargano, Village Manager

VILLAGE OF HINSDALE - SALES TAX REPORT

Base Sales Tax

510-5253

Receipt Month	Liability Month	2013	2014	Dollar Change	Percent Change	2013 YTD	2014 YTD	Dollar Change	Percent Change
May	February	193,823	210,060	16,237	8.4%	193,823	210,060	16,237	8.4%
June	March	229,428	206,772	(22,656)	-9.9%	423,251	416,832	(6,419)	-1.5%
July	April	222,993	238,334	15,341	6.9%	646,244	655,166	8,922	1.4%
August	May	228,600	251,912	23,312	10.2%	874,844	907,078	32,234	3.7%
September	June	237,841	234,000	(3,841)	-1.6%	1,112,685	1,141,078	28,393	2.6%
October	July	217,076	235,975	18,899	8.7%	1,329,761	1,377,053	47,292	3.6%
November	August	191,415	245,268	53,853	28.1%	1,521,176	1,622,321	101,145	6.6%
December	September	224,487	226,513	2,026	0.9%	1,745,663	1,848,834	103,171	5.9%
January	October	199,514	228,925	29,411	14.7%	1,945,177	2,077,759	132,582	6.8%
February	November	282,426	208,282	(74,144)	-26.3%	2,227,603	2,286,041	58,438	2.6%
March	December	280,624	266,844	(13,780)	-4.9%	2,508,227	2,552,885	44,658	1.8%
April	January	194,774	-	(194,774)	-100.0%	2,703,001	2,552,885	(150,116)	-5.6%
Total		2,703,001	2,552,885	(150,116)	-5.6%				

VILLAGE OF HINSDALE - SALES TAX REPORT

Local Use Sales Tax

510-5253

Receipt Month	Liability Month	2013	2014	Dollar Change	Percent Change	2013 YTD	2014 YTD	Dollar Change	Percent Change
May	February	17,700	17,005	(695)	-3.9%	17,700	17,005	(695)	-3.9%
June	March	21,883	21,344	(539)	-2.5%	39,583	38,349	(1,234)	-3.1%
July	April	20,181	23,424	3,243	16.1%	59,764	61,773	2,009	3.4%
August	May	21,102	20,685	(417)	-2.0%	80,866	82,458	1,592	2.0%
September	June	23,594	27,473	3,879	16.4%	104,460	109,931	5,471	5.2%
October	July	19,497	23,634	4,137	21.2%	123,957	133,565	9,608	7.8%
November	August	21,769	22,083	314	1.4%	145,726	155,648	9,922	6.8%
December	September	22,303	23,825	1,522	6.8%	168,029	179,473	11,444	6.8%
January	October	21,675	25,568	3,893	18.0%	189,704	205,041	15,337	8.1%
February	November	22,834	24,070	1,236	5.4%	212,538	229,111	16,573	7.8%
March	December	32,614	37,872	5,258	16.1%	245,152	266,983	21,831	8.9%
April	January	22,703	-	(22,703)	-100.0%	267,855	266,983	(872)	-0.3%
Total		267,855	266,983	(872)	-0.3%				


VILLAGE OF HINSDALE - SALES TAX REPORT

Sales Tax Total, with Use Tax from LGDF

510-5253

Receipt Month	Liability Month	2013	2014	Dollar Change	Percent Change	2013 YTD	2014 YTD	2014 Budget	YTD Change	YTD % Change	Budget vs Actual	Budget vs Actual %
May	February	211,523	227,065	15,542	7.3%	211,523	227,065	249,167	15,542	7.3%	-22,102	-8.9%
June	March	251,311	228,116	-23,195	-9.2%	462,834	455,181	249,167	-7,653	-1.7%	-21,051	-8.4%
July	April	243,174	261,758	18,584	7.6%	706,008	716,939	249,167	10,931	1.5%	12,591	5.1%
August	May	249,702	272,597	22,895	9.2%	955,710	989,536	249,167	33,826	3.5%	23,431	9.4%
September	June	261,435	261,473	38	0.0%	1,217,145	1,251,009	249,167	33,864	2.8%	12,306	4.9%
October	July	236,573	259,609	23,036	9.7%	1,453,718	1,510,618	249,167	56,900	3.9%	10,442	4.2%
November	August	213,184	267,351	54,167	25.4%	1,666,902	1,777,969	249,167	111,067	6.7%	18,184	7.3%
December	September	246,790	250,338	3,548	1.4%	1,913,692	2,028,307	249,167	114,615	6.0%	1,171	0.5%
January	October	221,189	254,493	33,304	15.1%	2,134,881	2,282,800	249,167	147,919	6.9%	5,326	2.1%
February	November	305,260	232,352	-72,908	-23.9%	2,440,141	2,515,152	249,167	75,011	3.1%	(16,815)	-6.7%
March	December	313,238	304,716	-8,522	-2.7%	2,753,379	2,819,868	249,167	66,489	2.4%	55,549	22.3%
April	January	217,477	0	-217,477	-100.0%	2,970,856	2,819,868	249,167	-150,988	-5.1%		
Total		2,970,856	2,819,868	(150,988)	-5.1%			2,990,000			79,035	2.6%

MEMORANDUM

To: Chairman Karstrand & Economic Development Commission Members
From: Timothy J. Scott, AICP, CNU-A – Director of Econ. Develop. & Urban Design 
Date: February 19, 2014
RE: Holiday Event and Lighting Program

Following is brief summary of the holiday festivities in Burlington Park and the lighting program.

Distinctly Hinsdale for the Holidays

Conducted again were three (3) Saturdays of festivities in Burlington Park. You will recall that this family-centric program includes horse-drawn carriage rides, the “gingerbread man factory” (cookie decorating), and visits with Santa Claus. Typically, visitors to the park take advantage of all of these offerings. While final numbers and other feedback will be provided at the meeting of the EDC, this year’s extreme weather did have an effect on attendance.

Lighting Program

Executed again this year was a three-part lighting and decorating program that included: (1) illumination of 84 street trees downtown; (2) lighting of the core of Burlington Park; and (3) lighting of the grandly-scaled, two-trunk Colorado blue spruce on the south lawn of the Memorial Building. As in the recent past, the season was kicked-off with lighting of the Village’s Christmas tree by Village President Cauley.

This year’s program saw a marked improvement in quality. This was enabled by the additional \$9,999 afforded to the EDC for this work (a 50% increase in resources allocated to the effort), and two (2) new vendors, Temple Display and Wingren Landscape. The former was responsible for downtown street trees and the latter for the Christmas tree at the Memorial Building and the center of Burlington Park.

Worth noting was the limited amount of light-emitting diode (LED) lighting that was employed for the first time. Although more expensive in both material and labor, it is hoped that more may be used in the future. With lower power consumption, it allows for more lighting to be installed without overloading the electric system. This is particularly important in certain sections downtown where lighting for multiple trees

is tied to the receptacles of a single decorative light post. The expanded use of LED lighting can be explored in advance of seeking bids for next year's program.


If you have any questions in advance of the meeting, please do not hesitate to contact me by phone at (630) 789-7005 or via e-mail tscott@villageofhinsdale.org.

Thank you.

cc: President Cauley & Board of Trustees
Kathleen A. Gargano, Village Manager

MEMORANDUM

To: Chairman Karstrand & Economic Development Commission (EDC) Members

From: Timothy J. Scott, AICP, CNU-A – Director of Econ. Develop. & Urban Design 

Date: March 20, 2014

RE: Tenant and Development Update

Following are a few highlights of tenant and development activity in the Village's business districts.

Tenants

Since the last meeting of the EDC, Clementine Beauty opened on Washington Street. This retail boutique is located in the space formerly occupied by Savory Spice. I am pleased to inform members of the EDC just how collaborative this process has been. I worked closely with the business owner from her initial inquiry on availability of space all the way to ribbon-cutting. Steps in between included, among many others, sign approval and an occupancy permit.

Four (4) new restaurants for the Village are still possible, with Yia Yia's in Grant Square the one most likely to open first. The three (3) others mentioned for downtown are in various stages of business development (i.e., pending partnerships, plan review for building permits, etc.).

Potential Development

The owner of the B-3-zoned, long yet shallow lot on Chestnut Street west of the Village's parking lot and immediately south of Grant Square will soon begin the exterior appearance and site plan review process (targeted for an April start). The owner's proposal just received the variations needed for his plan. The proposed development would include a small building flanked by landscaped areas along with a remote surface parking area the minimum size required by code. At this point, it appears that the space will most likely be used for office purposes.

Options for redevelopment of a key B-3-zoned lot on the south side of Ogden in the eastern segment of the corridor (i.e., York to I-294) have and are being explored. One such scenario made it to the contractual stage recently but ultimately did not come to fruition. While that did not materialize, it is important to note that an open dialogue is being maintained with the property owner's representative, and another potential

project may be forthcoming. A meeting to discuss the latest concept is scheduled to take place by the time of the EDC meeting.

If you have any questions in advance of the meeting, please do not hesitate to contact me by phone at (630) 789-7005 or via e-mail tscott@villageofhinsdale.org.

Thank you.

cc: President Cauley & Board of Trustees
Kathleen A. Gargano, Village Manager

MEMORANDUM

To: Chairman Karstrand & Economic Development Commission Members
From: Timothy J. Scott, AICP, CNU-A – Director of Econ. Develop. & Urban Design
Date: March 20, 2014
RE: Burlington Park Update

As the physical center and symbolic heart of the Village, the Economic Development Commission (EDC) has focused on efforts to utilize and celebrate Burlington Park as a traditional town square. Events of the Village, Hinsdale Chamber of Commerce, and a few other local non-profits (e.g., Rotary) are now held in the park. These include, among others, “Uniquely Thursdays,” “Farmer’s Market,” and “Distinctly Hinsdale for the Holidays.” While used actively for these special events, the vast majority of the year the park remains a passive space. Following is an update on completed and planned investments in Burlington Park.

Masonry Wall and Landscaping

As you are aware, the first phase of the Burlington Park wall was completed last fall. The project included careful dismantling of the original wall in order to reclaim stone for use in constructing a new curvilinear wall. This methodology was economical and environmentally-responsible and also represented a respectful nod to Village history. Specifically, approximately 60% of the reclaimed stone was used to build the new dry-stacked wall (with unexposed mortar joints employed for strength) and about 40% of unusable stone was crushed for use in its compacted foundation.

The second phase of the project is slated for the upcoming spring season, and it includes landscaping of the new planting beds created by the curvilinear shape and the planting pockets integrated into the face of the wall. The landscape beds will have four-season plant material and as a bio-swale will help manage storm water run-off from the adjacent asphalt parking strip and drive aisle. The planted pockets will soften the expansive masonry surface and create a “living wall.”

The landscape design has just been completed (and may be seen on the attached sheets). As of this writing, the bid packet is a work-in-process. Working within the prescribed budget, it is hoped that the landscaping prices received in the bid process will allow for inclusion of an irrigation system so that plants may be properly established and maintained. The estimate for irrigating the wall’s planting beds

has been included in the bid packet prepared by the Public Services Department that also seeks a dedicated estimate for the landscaped areas (of the curb extensions/bulbs) of downtown's intersections.

Community Information Signs

Another design that has just been completed is the one for community information signs planned for the northeast and northwest corners of Burlington Park. This EDC capital project is intended to replace the current vinyl banner system and will occupy no more park area than the current system. Multiple designs have been prepared for the new signs and have included three-cabinet and four-cabinet versions and accommodating poster inserts at either 3' x 4' or 4' x 5' with a vertical (portrait) orientation.

Although the current system accommodates four (4) horizontally-oriented banners, the new design is more pleasing to the eye with three (3) cabinets. And while 4' x 5' inserts command a stronger presence and provide more utility, they are approximately 55% more expensive to produce and can be a bit unwieldy for the installer. For additional context, the smaller poster insert size of 3' x 4' in full color is actually more cost-effective than a single-color 3' x 6' banner. In addition, a planned feature of the new cabinet system is tasteful internal illumination. Attached you will find an illustration of the front of the three-cabinet design.

Extending the beautification effort, landscaping of the sign bases is planned as resources permit. Plant material would be in keeping with the species selected for the new wall, and the potential exists to use pavers reclaimed from other Village projects for the maintenance path that allows the installer of the posters access to the locked cabinets. Once completed, the civic event signs will serve as more formal, polished, and celebrated access points into the Village's historic central business district (CBD).

It should be noted that the community event signs are not intended to provide the type of visibility that will allow them to function as the sole source of marketing for special events. Rather, these pedestrian-oriented signs should be considered a supplement to other marketing efforts, and overall, a new amenity for the park and CBD. To accommodate the bid process, lead time for materials (e.g., delivery on poles is reportedly running two-to-three times longer than in the past), custom fabrication, and completed installation, this project has been re-budgeted for the new fiscal year beginning May 1st. The bid packet is currently a work-in-process.

Electric Distribution System

This capital project of the EDC is intended to further increase service capacity and to efficiently distribute power throughout the park. Prior efforts include the 400-

Amp service that was brought to the southwest corner of the park and directional boring of pipe for two (2) centrally-located nodes. Planned efforts may include installation of a new 100-Amp service to provide power to the eastern third of the park, directional boring for the installation of additional pipes, and pulling of cable through this collection of pipes. The potential exists to estimate at least some of this work alongside another project planned by the Public Services Department, which in turn could lead to better pricing.

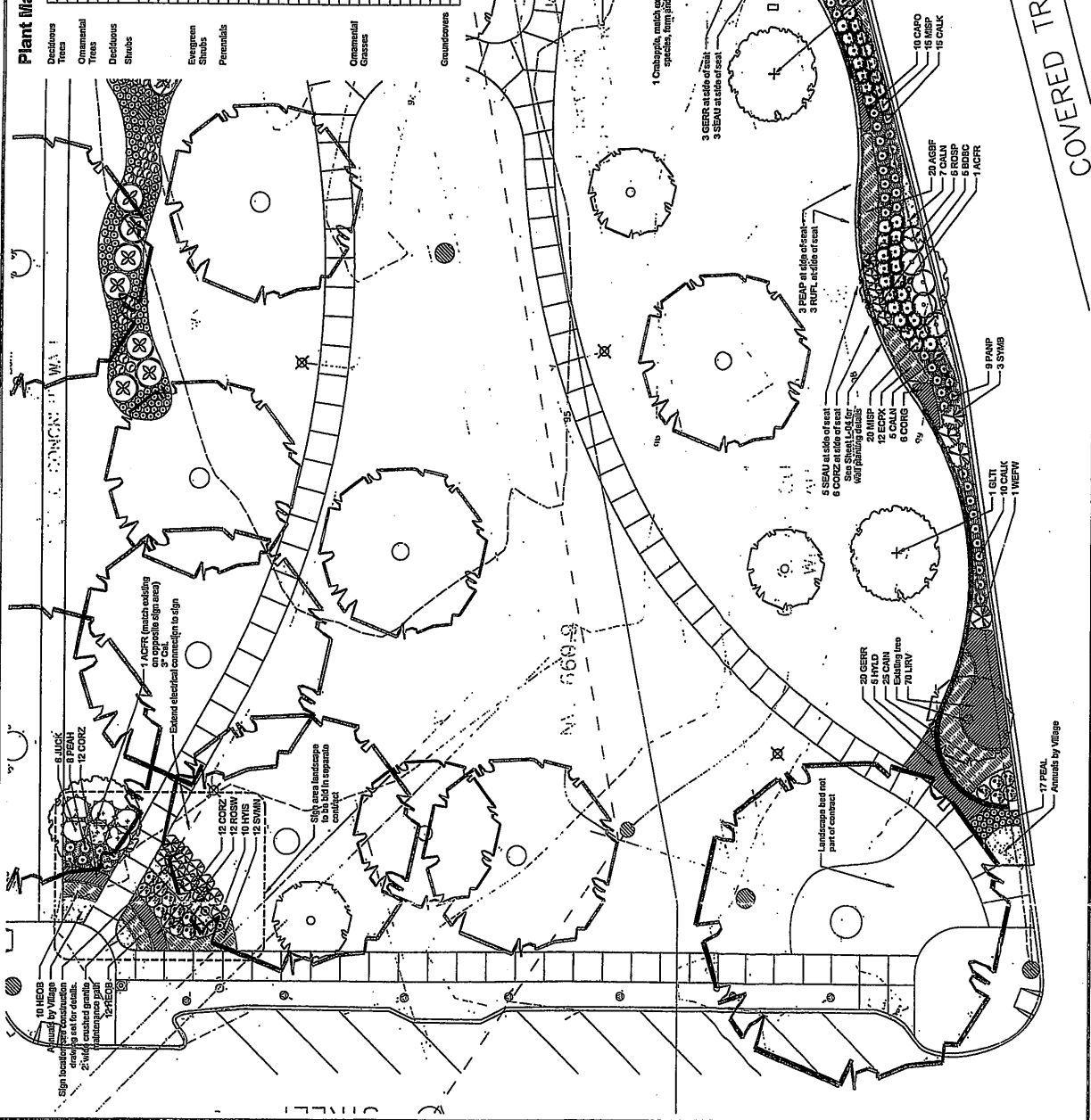
The aforementioned efforts could then be followed by the installation of receptacles near the bases of trees. With this network in place, sufficient power would be safely available and accessible. Circuits would no longer be overloaded when seasonal demands exist (e.g., heat for the holiday structures) and tripping hazards would be minimized or eliminated (e.g., extension cords over sidewalks). An immediate utilization of this investment would be the ability to expand the Village's holiday celebration and presence. Numerous trees could be illuminated in a setting that is highly-visible from the commuter train line, that acts as a focal point for the Village, and that serves as the primary gathering place for families during the season.

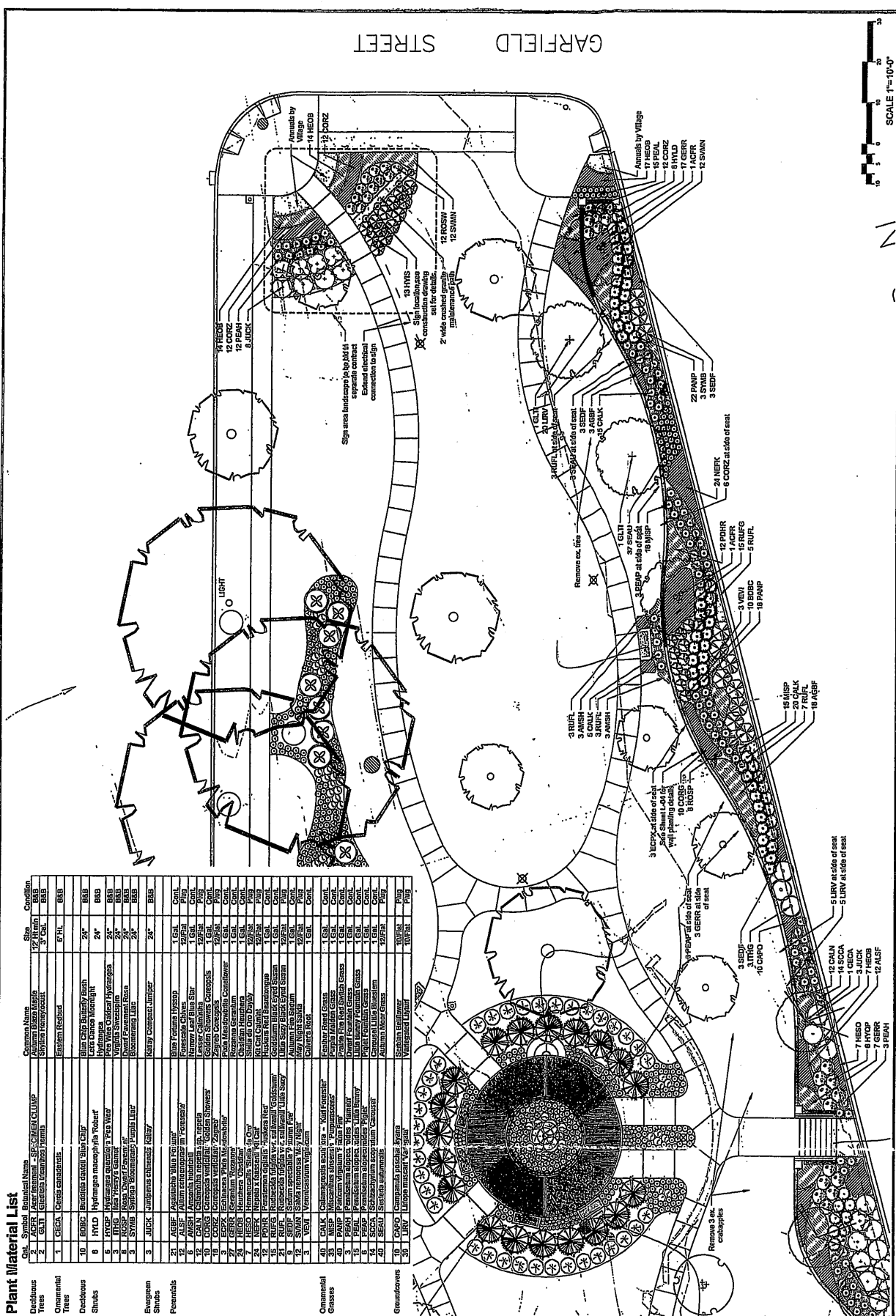
If you have any questions in advance of the meeting, please do not hesitate to contact me by phone at (630) 789-7005 or via e-mail tscott@villageofhinsdale.org.

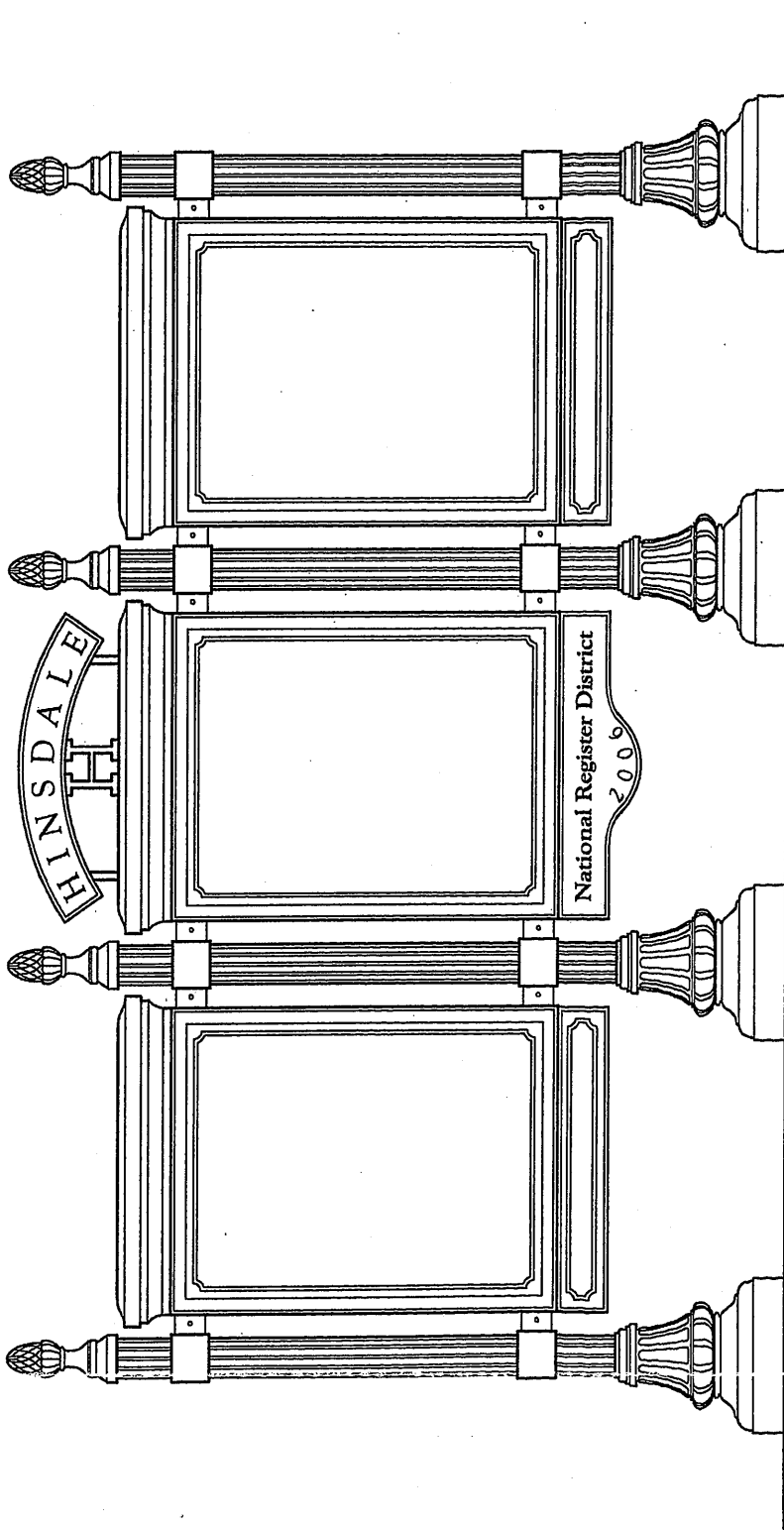
Thank you.

cc: President Cauley & Board of Trustees
Kathleen A. Gargano, Village Manager

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MEMORANDUM

To: Chairman Karstrand & Economic Development Commission Members

From: Timothy J. Scott, AICP, CNU-A – Director of Econ. Develop. & Urban Design 

Date: March 20, 2014

RE: Budget Review

Attached you will find a review of expenses related to projects completed and planned by the Economic Development Commission (EDC). As you will recall, the EDC's annual \$150,000 budget includes the guideline of promotional activities at 60% and capital projects at 40%.

To provide a thorough and more festive atmosphere for the holiday season, the Village Board provided an additional \$9,999 for the EDC's holiday lighting program (members originally allocated \$20,000).

Factoring in these additional holiday monies and an estimated capital budget figure of \$66,525 for new community event signs in Burlington Park, the EDC's promotional allocation for the current fiscal year is \$93,474. The group has exceeded this figure by \$2,248 (2.4% of the promotional allocation or 1.4% if the EDC's planned capital project is included).

However, the EDC's capital project of community information signs in the northeast and northwest corners of Burlington Park (that will replace the current vinyl banner system) has been re-budgeted for the new fiscal year beginning May 1st. This has allowed other iterations of the project to be designed and will provide additional time for the bid process, materials procurement (e.g., lead time on poles is currently two-to-three times longer than in the past), custom fabrication, and installation. Timing will also be improved in that planned electric upgrades to the park may better align with the sign project.

EDC members should begin thinking about the group's potential promotion-oriented initiatives for the new fiscal year that will begin May 1st.

If you have any questions in advance of the meeting, please do not hesitate to contact me by phone at (630) 789-7005 or via e-mail tscott@villageofhinsdale.org.

Thank you.

cc: President Cauley & Board of Trustees
Kathleen A. Gargano, Village Manager

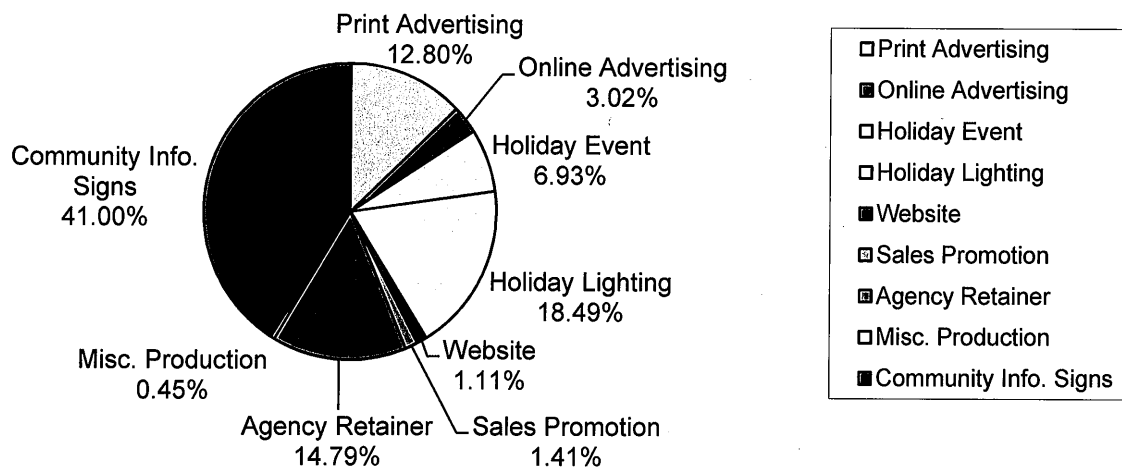
Review of Expenses for Completed and Planned EDC Projects

Work Category	Expenses	Percentage
Print Advertising	\$20,766	12.80
Online Advertising	\$4,900	3.02
Holiday Event	\$11,242	6.93
Holiday Lighting	\$29,999	18.49
Website	\$1,808	1.11
Sales Promotion	\$2,282	1.41
Agency Retainer	\$24,000	14.79
Misc. Production	\$725	0.45
Community Info. Signs	\$66,525	41.00
	\$162,247	100.00

Notes:


Holiday lighting: \$9,999 additional received from Vlg. Board

Signs re-budgeted for new fiscal year beginning May 1st



MEMORANDUM

To: Chairman Karstrand & Economic Development Commission (EDC) Members

From: Timothy J. Scott, AICP, CNU-A – Director of Econ. Develop. & Urban Design 

Date: March 20, 2014

RE: Parking Analysis Update

Last fall we discussed the status of the analysis of the Village's parking system for the greater downtown area by the Chicago Metropolitan Agency for Planning (CMAP). At that time, noted was the business owner public workshop that had been conducted and the existing conditions report that had been completed.

Since the last meeting of the EDC, CMAP completed a draft report containing alternative strategies for consideration. The Village's Board of Trustees has the report and feedback is in the process of being received. Hoped for is a focused, actionable plan.

As previously mentioned, the goal of this endeavor has been and remains the efficient management of the Village's existing parking supply. Underpinning the effort is the use of economic principles to shape behavior and by doing so ensure that shoppers, diners, and patrons of other local businesses are the users of downtown parking spaces.


If you have any questions or comments, please do not hesitate to contact me by phone at (630) 789-7005 or via e-mail tscott@villageofhinsdale.org.

Thank you.

cc: President Cauley & Board of Trustees
Kathleen A. Gargano, Village Manager

MEMORANDUM

To: Chairman Karstrand & Economic Development Commission (EDC) Members

From: Timothy J. Scott, AICP, CNU-A – Director of Econ. Develop. & Urban Design 

Date: March 20, 2014

RE: Chamber of Commerce Update

Jan Anderson, President and Chief Executive Officer of the Hinsdale Chamber of Commerce, will provide members of the EDC with an update on the Chamber's recent and planned initiatives.

If you have any questions or comments, please do not hesitate to contact me by phone at (630) 789-7005 or via e-mail tscott@villageofhinsdale.org.

Thank you.

cc: President Cauley & Board of Trustees
Kathleen A. Gargano, Village Manager