



MEMORANDUM

DATE: July 15, 2022

TO: Chairman Waverley and Members of the Parks & Recreation Commission

FROM: Heather Bereckis, Superintendent of Parks & Recreation
Hilary Poshek, Recreation Supervisor

RE: July Staff Report

The Lodge at KLM Park

Preliminary gross rental and catering revenue for the calendar year-to-date is \$70,067. Rental revenue for the sixth month of the 2022 calendar year was approximately \$24,625. While the early months of 2022 appear slow compared to the previous year, they are on par with the normal season trend. The 2021 year saw a boost in the early months due to rentals from the local school district during the pandemic. Staff has nearly every Friday, Saturday, and Sunday from May-November rented at this time. Staff is working to secure weekday rentals, and additional 2022 bookings.

Beginning in June, staff introduced a rental add-on with the Zook Studio. The space will be marketed as the “Zook Nook” and is appropriate for a Groom’s room, small parties or business meetings, and cocktail hours with the extended front patio open. The fee is set at \$250 for 2 hours with the fee being shared by the Village and Historical Society.

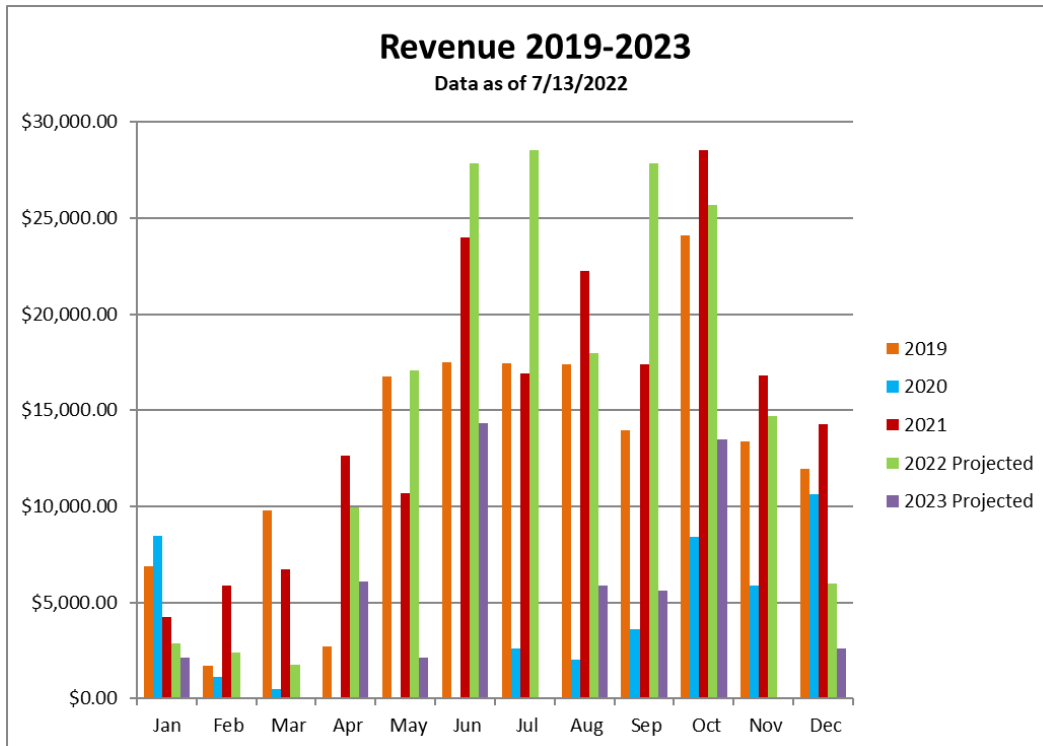
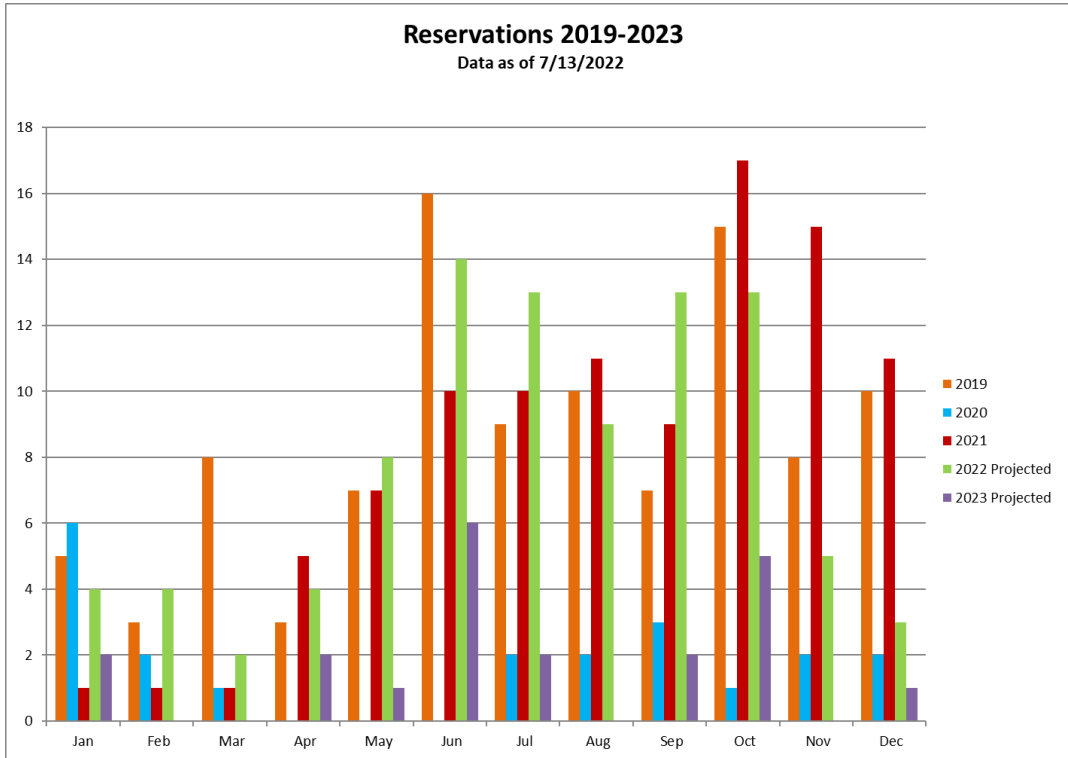
REVENUES	June		YTD		Change Over the Prior year	2022 Annual Budget	CY 22 % of budget	CY 2021 Annual Budget	CY 21 % of budget
	Prior Year	Current Year	Prior Year	Current Year					
The Lodge Rentals	\$23,975	\$24,625	\$64,155	\$58,317	(\$5,838)	\$150,000	39%	\$150,000	43%
Caterer's Licenses	\$750	\$3,950	\$4,250	\$11,750	\$7,500	\$12,000	98%	\$15,000	28%
Total Revenues	\$24,725	\$28,575	\$68,405	\$70,067	\$1,662	\$162,000	43%	\$165,000	41%
EXPENSES	June		YTD		Change Over the Prior year	2022 Annual Budget	CY 22 % of budget	CY 2021 Annual Budget	CY 21 % of budget
	Prior Year	Current Year	Prior Year	Current Year					
Total Expenses	\$14,353	\$14,849	\$68,426	\$183,038	\$114,612	\$151,000	121%	\$236,243	29%
Net	\$10,372	\$13,726	(\$21)	(\$112,971)	(\$112,950)				



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The Lodge Gross Monthly Revenues						
Month	2017 CY	2018 CY	2019 CY	2020 CY	2021 CY	2022 CY
January	\$ 4,624	\$ 18,089	\$ 6,855	\$ 8,475	\$ 4,250	\$ 2,875
February	\$ 4,550	\$ 2,495	\$ 1,725	\$ 1,100	\$ 5,880	\$ 2,375
March	\$ 5,944	\$ 8,045	\$ 9,804	\$ 500	\$ 6,720	\$ 1,775
April	\$ 4,300	\$ 7,482	\$ 2,700	\$ -	\$ 12,655	\$ 9,942
May	\$ 9,725	\$ 13,675	\$ 16,744	\$ -	\$ 10,675	\$ 16,725
June	\$ 12,495	\$ 23,045	\$ 17,494	\$ -	\$ 23,975	\$ 24,625
July	\$ 15,000	\$ 16,874	\$ 17,466	\$ 2,625	\$ 16,939	
August	\$ 18,555	\$ 15,205	\$ 17,395	\$ 2,000	\$ 22,231	
September	\$ 15,410	\$ 27,860	\$ 13,980	\$ 3,600	\$ 17,376	
October	\$ 15,180	\$ 12,770	\$ 24,085	\$ 8,400	\$ 28,551	
November	\$ 12,500	\$ 13,450	\$ 13,365	\$ 5,880	\$ 16,824	
December	\$ 8,125	\$ 9,125	\$ 11,975	\$ 10,615	\$ 14,283	
total	\$ 126,408	\$ 168,115	\$ 153,588	\$ 43,195	\$ 180,359	\$ 58,317

The graph below includes three years previous revenue, the current year projection, and the upcoming year's projection. Future projections are based on what is currently booked. Also included is a graph indicating the number of monthly reservations. Typically, events are booked 6-18 months in advance of the rentals; however, if there are vacancies, staff will accept reservations within 5 days of an event. These tracking devices are updated monthly.





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Upcoming Brochure & Events

The fall brochure will be live online as of July 25. Registration will open on August 1. Oversized postcards announcing the new brochure and highlighting important dates/information will be delivered to homes on July 25. Registration continued to remain high/steady throughout the summer season.

Staff will begin compiling the Winter/Spring brochure in September, with a release date of November 28 and registration beginning December 5.

Special Events

Upcoming events include:

- **July 8-24**.....Book Walk (Yoga Zen) @ KLM Park
- **July 19**.....Unplug & Play, (Giant Family Game Night)@ Robbins Park
- **July 22**..... Christmas in July/Float-in Movie (*Christmas Story*) @ Pool
- **Aug. 3**.....Lunch on the Lawn (Juggling Funny Stories) @ Burlington Park
- **Aug. 12**.....Movie in the Park (*Matilda*) @ Robbins Park
- **Sept. 5**.....Hinsdale Community Swimming Pool Closing Day
- **Sept. 10**.....Dogs Days of Summer @ Pool

Field & Park Updates

Fields

Staff is working to reserve fall field space. Fall users will include, AYSO soccer, Falcon football, The Community House flag football, St. Isaacs's football, Hinsdale Herd lacrosse, and travel soccer and lacrosse groups. Fall Field rentals will run from late August through mid- November.

Parks

Staff is working three local Eagle Scout candidates to finalize projects around the Village. One scout has started building six additional raised garden beds for the Community Garden at Peirce Park with expected installation in late summer. Another scout will be completing restoration work at Eleanor's Park in late summer and has begun choosing perennial pollinator plants for the space with the assistance of the Village Horticulturist. Finally, the last scout will be completing a restoration of the Ehret Park gazebo and butterfly garden in August. Staff will share progress and final photos of each project.

Pool

Pool passes went on sale to the public beginning April 1, 2022. Early bird pricing was available through April 30. Regular season pricing began on May 1. A pool pass sales report through July 14, is included below.



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	As of July 14, 2021 2021 Pass Revenue				As of July 14th, 2022 2022 Pass Revenue					
	New	Renew	Total	Revenue	New	Renew	Total	Revenue	%	Change
Resident										
Nanny + Nanny Super	48	10	58	\$3,480	38	27	65	\$4,410	27%	\$930
Family Primary	183	93	276	\$81,852	150	216	366	\$113,925	39%	\$32,073
Family Secondary	551	341	892		404	690	1094			
Individual	7	4	11	\$1,360	8	7	15	\$1,675	23%	\$315
Senior Pass	20	18	38	\$2,960	14	28	42	\$3,690	25%	\$730
Family Super			0				0		#DIV/0!	\$0
Family Super Secondary			0				0		#DIV/0!	\$0
Family Super Third			0				0		#DIV/0!	\$0
Family Super 4+			0				0		#DIV/0!	\$0
Individual Super Pass			0				0		#DIV/0!	\$0
Senior Super Pass			0				0		#DIV/0!	\$0
Resident Total	809	466	1275	\$89,652	614	968	1582	\$123,700	38%	\$34,048
Neighborhood										
Neighbor Family	118	49	167	\$61,705	113	77	190	\$72,760	18%	\$11,055
Neighborhood Individual	6	2	8	\$1,920	1	2	3	\$810	-58%	-\$1,110
Neighbor Add'l	395	185	580		321	249	570			
Neighborhood Total	519	236	755	\$63,625	435	328	763	\$73,570	16%	\$9,945
Non-Resident										
Non Resident Family	10		10	\$5,075	5	4	9	\$4,575	-10%	-\$500
Non Resident Family Secondary	40		40		17	18	35		#DIV/0!	\$0
Non Resident Individual	5		5	\$1,350	2	2		\$1,040	-23%	-\$310
Non Resident Senior	10	2	12	\$1,860	6	5	11	\$1,815	-2%	-\$45
Non Resident Nanny	22	5	27	\$2,340	16	9	25	\$2,500	7%	\$160
Non-resident Total	87	7	94	\$10,625	46	38	80	\$9,930	-7%	-\$695
10-Visit	202		202	\$15,960	117	63	180	\$17,924	12%	\$1,964
TOTAL				\$179,862	1095	1334	2605	\$225,124	25%	\$45,262



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Daily Fee Revenue								
	2015	2016	2017	2018	2019	2020	2021	2022
May	\$935	\$3,742	\$2,129	\$ 7,567.00	\$ 901.00		\$ 284.00	\$ 5,802.00
June	\$10,959	\$16,036	\$14,910	\$17,607.00	\$10,644.00		\$15,590.00	\$27,149.00
July	\$18,970	\$17,702	\$19,640	\$18,371.00	\$33,793.00		\$32,049.00	
August	\$14,037	\$12,424	\$7,959	\$18,106.00	\$14,298.00		\$37,795.00	
Sept	\$3,078	\$9,740	\$1,331	\$ 2,374.00	\$ 1,300.00		\$ 3,575.00	
Total	\$47,979	\$59,644	\$45,969	\$64,025.00	\$60,936.00	\$78,450.00	\$89,293.00	\$32,951.00



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