



SPECIAL MEETING AGENDA

ECONOMIC DEVELOPMENT COMMISSION

Wednesday, August 23, 2023

8:45 A.M.

MEMORIAL BUILDING – MEMORIAL HALL

19 E. Chicago Avenue, Hinsdale, IL

(Tentative and Subject to Change)

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES**
 - a) May 17, 2023
- 4. PUBLIC COMMENT**
- 5. OLD BUSINESS**
 - a) Rolling calendar review
 - b) Health and Wellness Week
 - c) Hinsdale business update
 - d) Sales tax update
 - e) Update on capital projects
 - f) Update on Hinsdale 150th Events
- 6. NEW BUSINESS**
 - a) Holiday Events
 - b) Downtown Parking update
- 7. OTHER BUSINESS/DISCUSSION ITEMS**
- 8. ADJOURNMENT**

Items listed on the agenda will be discussed and considered by the Commission. The Commission welcomes public comment on the agenda items during discussion. Items recommended for Board of Trustee approval at this meeting may be referred to the Board for further consideration at their next meeting.

The Village of Hinsdale is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact promptly Andrianna Peterson, ADA Coordinator, at 630-789-7005 promptly to allow the Village of Hinsdale to make reasonable accommodations for those persons.

Visit the Village's Web Site at www.villageofhinsdale.org

**VILLAGE OF HINSDALE
ECONOMIC DEVELOPMENT COMMISSION
MINUTES OF THE MEETING
Wednesday, May 17, 2023**

CALL TO ORDER

ROLL CALL

Present: Chairman Jill Sunderson, Commissioners Lyn Burgess, Richard Eck, Angela Lavelli, Carrie Thangamani, and Natalie Zelasko
Absent: Commissioner Michael Kiyosaki
Others Present: Eva Field, Hinsdale Chamber of Commerce
Amanda Wagner, Hinsdale Chamber of Commerce
Staff Present: Andrianna Peterson, Assistant Village Manager
Alex Snyder, Management Analyst
Bethany Salmon, Village Planner
Maggie South, Administrative Analyst

Mr. Snyder introduced himself to the Commission and described his role in the Village.

APPROVAL OF MINUTES

A. November 16, 2022

Commissioner Lavelli made a motion to accept the minutes of the November 16 meeting as presented. Commissioner Burgess seconded the motion. Upon the call of the roll the vote was:
Ayes: Commissioners Burgess, Eck, Lavelli, Thangamani, and Zelasko
Nays: None
Absent: Commissioner Kiyosaki

The motion carried.

PUBLIC COMMENT

None.

OLD BUSINESS

A. Rolling Calendar Review

Ms. Peterson provided an update on the rolling calendar. The Village is continuing to offer its signature events in 2023 and will be enhancing them for the 150th anniversary. The next upcoming event for the Village is the Fourth of July Parade. Ms. Field and Ms. Wagner spoke about the upcoming events for the Chamber of Commerce, including the Fine Arts Festival, the Farmer's Market, and Uniquely Thursdays. 2023 is the 50th anniversary of the Farmer's Market and the 21st season for Uniquely Thursdays. The Chamber has revised and updated their sponsorship packages for Uniquely Thursdays.

Ms. Peterson provided an update on the Fourth of July parade. The route will be returning to its original route. The Village is encouraging participants and businesses to consider their own history in Hinsdale and incorporate it into their entries. The Village will be adding additional paid acts to enhance the parade for the 150th anniversary. Ms. South provided an update on the parade entries received at this point in time. The Commission requested that staff reach out to the local businesses to see if they would like to participate in the parade or the 150th anniversary celebrations. Ms. Peterson discussed different ways in which the business community could participate. The Commission discussed potential Grand Marshals for the parade.

B. Shop local Campaign Update

Ms. Peterson provided an update on the campaign. Staff has been increasing the Village's social media presence to keep shopping local top of mind. The Commission discussed ways to

increase the business presence in the campaign, such as including business logos on light pole banners and other promotional materials.

C. Holidays in Hinsdale Update

Ms. Peterson provided an update on the holiday events and marketing efforts. Holidays in Hinsdale drew approximately 1,000 participants over the two weekends. Winter Wonderland drew over 500 participants to KLM and was sold out. Staff also sent out 250 personalized letters from Santa to residents. The Christmas Walk was extremely popular with record crowds coming out over the past several years.

D. Restaurant Week Update

Ms. Peterson provided an update on Restaurant Week. This year, the event was held April 14th-23rd. Staff featured the architecture of different restaurant buildings and history-inspired food and drink specials in social media updates. Ms. Peterson provided social media metrics for the Commission. The Commission provided positive feedback on the marketing materials and event overall.

E. Hinsdale Business Update

Ms. Peterson provided an update on the new businesses coming to town and current first floor occupancy rates in the downtown. The Commission and staff discussed the retail vacancies in the downtown as well as new businesses that are coming into Hinsdale. The Village is currently at a low retail and office vacancy rate overall.

F. Sales Tax Update

Ms. Peterson provided an update on the Village's sales tax revenue. The Village is showing healthy sales tax revenues.

G. Downtown Pedestrian Walkway Update

Ms. Peterson provided an update on the safety and aesthetic enhancements planned for the parking deck, including a brick pedestrian walkway and new landscaping, lighting, and wayfinding signage. The next step will be to go out to bid on the project. Staff plans to complete this work in 2023, contingent on bid pricing.

H. Burlington Park and Washington Street Display Box

Staff is looking to update the information in the black display boxes in Burlington Park and on Washington Street. This project is scheduled to be completed in 2023.

I. Outdoor Dining Update

Outdoor dining has begun for the season. Ms. Salmon provided an update on the program. Residents and businesses were surveyed regarding the program. Resident feedback was great, with many residents participating and offering positive feedback. There were some concerns about parking, maintenance, and traffic, but the community is largely in favor of the program. The Village Engineer is looking at creating permanent solutions for outdoor dining. The Commission and staff discussed parking in the downtown.

NEW BUSINESS

A. Gift Card Program

Only 41 gift cards were sold last year, leading the program to operate at a loss despite aggressive marketing. Ms. Peterson discussed the benefits, challenges and limitations of the program. Staff is recommending that the Village evaluate the gift card program and would like input from the Commission. The consensus of the Commission is to end the program and not consider alternatives at this time.

OTHER BUSINESS / DISCUSSION ITEMS

A. Update on Hinsdale 150th Events

Ms. Peterson provided information on the 150th events. Staff is keeping all signature events and is looking to enhance them wherever possible. The 150th ceremony was held at the Village Board meeting on May 2nd, which was well-attended. The Village will be hosting a light show event using the south side of the Memorial Building on August 17th, following Uniquely Thursdays. Staff looked at incorporating fireworks, but it was not feasible due to a number of reasons. The light show will be a unique event that will utilize the architecture of the building to project the lightshow. There will be a soundtrack for the show.

In late summer, staff is planning a kick-off for the reconstruction of the Memorial Building plaza to celebrate the 150th Anniversary. Construction is proposed to begin around Labor Day. The plaza would be dedicated around the time of the Christmas Walk. There will be donation opportunities for the costs of the plaza and possibly a historic roof rail for the top of the Memorial Building. Staff is also planning to continue to meet with local organizations to incorporate their history into the 150th events.

B. 2023 Meeting Schedule

The next meetings are scheduled for August 16 and November 15.

ADJOURNMENT

There being no further business before the Commission, Commissioner Lavelli made a motion to adjourn the meeting at 10:03am. Commissioner Thangamani seconded the motion. Upon the call of the roll, the vote was:

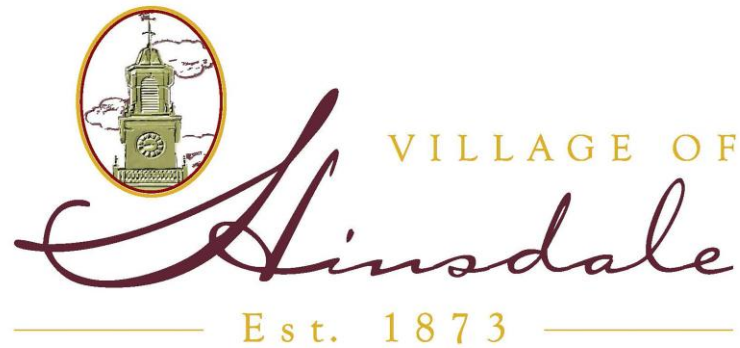
Ayes: Commissioners Burgess, Eck, Lavelli, Thangamani, and Zelasko

Nays: None

Absent: Commissioner Kiyosaki

The motion carried. The meeting was adjourned at 10:03am.

ATTEST: _____
Maggie South, Administrative Assistant






Economic Development Commission Quarterly Report

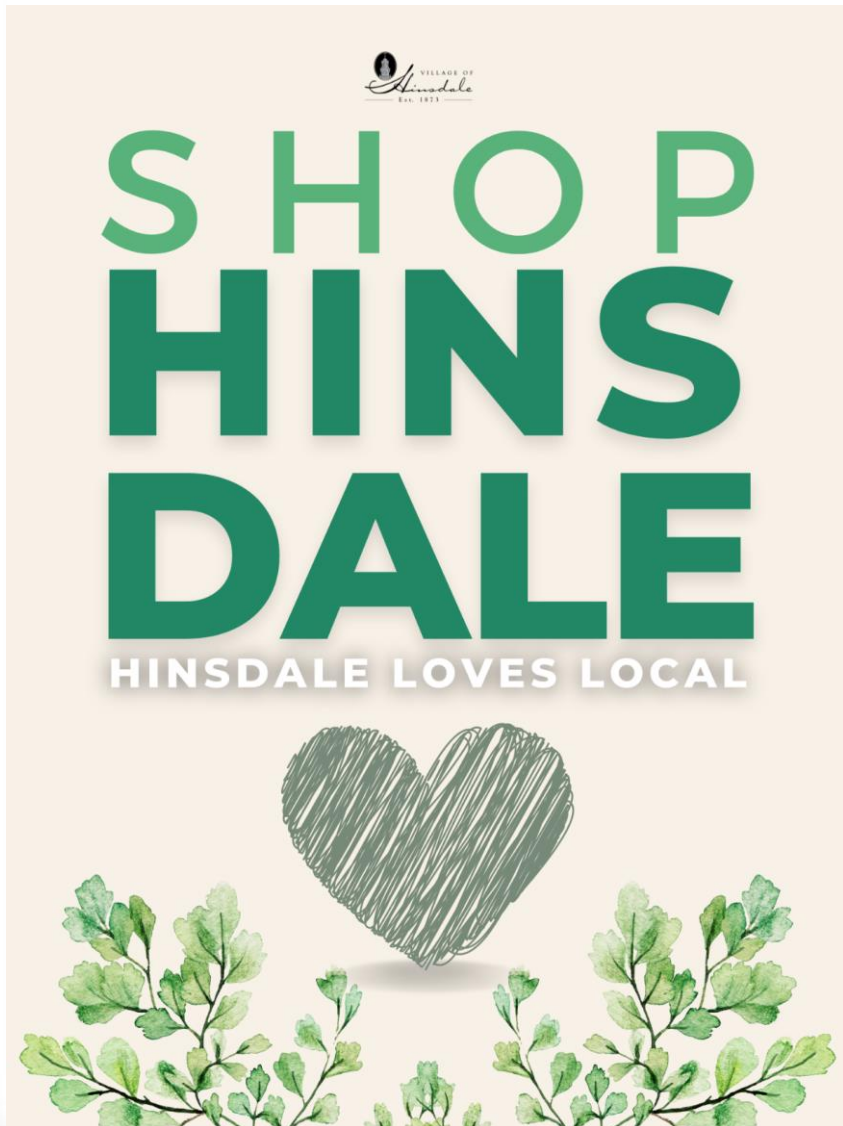
August 23, 2023



Village, EDC & Chamber Rolling Calendar 2023

Tactic	June	July	August	September	October	November	December	
Promotions/Events	<div>Fine Arts Festival (June 3-4)</div>	<div>Farmer's Market (June 5 – October 9)</div>	<div>Uniquely Thursdays (June 15 – August 17)</div> <div>Fourth of July Parade/Festival</div>		<div>Wine Walk (October 12)</div> <div>Fall Festival (October 14)</div>		<div>Breakfast with Santa & Pizza with Santa (December 2)</div> <div>Winter Wonderland (December 3)</div> <div>Hinsdale for the Holidays (2 weekends in December)</div>	
Shop Local Marketing Campaign	<div></div>	<div></div>						
Outdoor Dining Street Closures	<div></div>							
Annual Sidewalk Sale		<div>Hinsdale's Annual Sidewalk Sale (July 21-22)</div>			<div>Hinsdale's Annual Fall Sidewalk Sale</div>			
Seasonal/Holiday Campaign						<div></div>	<div></div>	
150 th Anniversary	<div></div>			<div>Memorial Building Lightshow (August 17)</div>	<div></div>			<div>Christmas Walk (December 1)</div>

Ongoing Shop Local Campaign



Marketing

- Street banners typically – currently occupied by 150th campaign
- Posters placed at Hinsdale Train Station
- Posters placed at Burlington Park (when available)
- E-Hinsdale News
- Village Website



#HinsdaleLovesLocal



- | | |
|--------------------------------------|------------------------------------|
| ✓ Eat at Local Restaurants | ✓ Buy Someone a Hinsdale Gift Card |
| ✓ Shop at Local Retailers | ✓ Renew Local Memberships |
| ✓ Treat Yourself at a Local Salon | ✓ Leave a Positive Review Online |
| ✓ Leave a Good Tip for Great Service | ✓ Remind Friends to Shop Local too |

Health and Wellness Week

HINSDALE'S 2ND ANNUAL

HEALTH & WELLNESS week

NURTURING MIND & BODY

Support Hinsdale's local Health & Wellness Industry
by taking advantage of specials at participating
establishments throughout the week!



SEPTEMBER 17-25, 2022
VENDORS ONSITE SEPTEMBER 19 | 8 AM
@ HINSDALE FARMERS MARKET

#HinsdaleLovesHealthy 
villageofhinsdale.org/wellnessweek

SPONSORED BY:



HEALTH & WELLNESS week		BUSINESS SPECIALS
 Rogers Behavioral Health 907 N Elm St Ste 300	Raffling off a health and wellness basket and giving away some good things with Rogers items, such as stress balls, etc.	
 Younique Balance 316 S Park Avenue	Younique Balance Health Coaching 20% off any service. That includes: Pantry Makeovers, 3 month one-on-one coaching, 5 weeks, 100 on-line coaching, Grocery Store tour, and our Better Body Blueprint Program launching this September	
 CryoEffect 124 W Chicago Ave. Suite B	1 week Kickstart - \$99	
 Nourished 111 South Vine Street	10% OFF a One-Day Soup Cleanse Package	
 Fashioned Health 326 N Monroe Street	Discount for members	
 Energie Pilates & Spa 18 W First Ave. 2nd Floor	\$25 unlimited classes for 1 week	
 Club Pilates Westmont 810 E Ogden Ave Westmont	1 Free Intro Class	
 Spring Orthodontics 800 Hillgrove Ave. Suite 200 Western Springs	Free consultation and \$250 off any treatment started in September	
 Hustle Fitness 74 W 63rd St Willowbrook	30 Day Hustle Fat Loss Program	
 Just Lift Fitness 154 Burlington Ave Clarendon Hills	1 Free 30 MIN Phone Consultation	
 Ten Friends Blow Dry & Style House 11 E 1st Street	Free deep conditioning treatment (value \$25) when booked with a blowout	
 80 Wellness & Med Spa 201 E Ogden Ave. Suite 127	Aesthetic Care	
 Longevity Wellness 5 South Bruner Street	Complimentary Initial Nutrition & Wellness Session (45 minutes, \$225 value)	
 Root & Bloom Chiropractic 140 Burlington Ave Clarendon Hills	1/2 off a consultation & exam	
 Beautycounter 225 Forest Edge Ct Burr Ridge	20 % off	
 Bodily by D'Michelle 49 1/2 S Washington St	Emmasculpt 4 sessions for only \$750	
 InnerJasmine Yoga & Wellness 45 S Washington Street	20% off package or private event	

SPONSORED BY:



- Staff is proposing to postpone this event until the Spring.
- Staff is working with the Chamber to partner on this event and possibly coordinate with Fitness in the Park.
- Consider ways to incorporate healthy living through Parks and Recreation into Health and Wellness Week.
- The Village has above average access to parks compared to the region according to CMAP Report.
- This event will be included in Winter/Spring brochure.

Hinsdale Businesses New/Closed

Hinsdale Businesses New/Closed						
Name	New	Coming	Relocating	Closed	Address	Notes
Airoom	X				36 S. Washington St.	As of 8/15/2023
ElevareMD		X			14 W. 1st St.	As of 8/15/2023
Que Miso		X			114 S. Washington St.	As of 8/15/2023
Bake Homemade Pizza				X	34 E. Hinsdale Ave	As of 8/15/2023
Vacant (Formerly Nicho Niche)				X	10 W. 1st St.	As of 8/15/2023
Corner Bakery Café				X	42 E. Hinsdale Ave	As of 8/15/2023
Images Med Spa			X		from 18 W. 1st St. to 22 W. 1st St.	As of 8/15/2023

Retail/Office Occupancy		
As of 8/10/2023		
Location	Retail	Office
DuPage County	5.60%	16.20%
Elmhurst	1.70%	6.60%
Glen Ellyn	3.60%	8.90%
Clarendon Hills	3.70%	2.20%
Hinsdale	3.80%	9.20%
Naperville	5.10%	15.40%
Downers Grove	6.70%	17.80%
Wheaton	7.00%	9.30%

Data From
Choose DuPage

Retail Occupancy Rate

Retail Occupancy Rate

Aggregate Historical Vacancy Report

Summary totals for existing properties

Period	Properties	RBA	SF Vacant			% Vacant			SF Vacant Available			% Vacant Available			Average Rate		
			Direct	Sublet	Total	Direct	Sublet	Total	Direct	Sublet	Total	Direct	Sublet	Total	Direct	Sublet	Total
Current	93	716,524	27,084	0	27,084	3.8%	0.0%	3.8%	27,084	0	27,084	3.8%	0.0%	3.8%	\$24.95/nnn	-	\$24.95/nnn
2023 2Q	93	716,524	35,748	0	35,748	5.0%	0.0%	5.0%	27,084	0	27,084	3.8%	0.0%	3.8%	\$24.95/nnn	-	\$24.95/nnn
2023 1Q	93	716,524	23,758	0	23,758	3.3%	0.0%	3.3%	23,758	0	23,758	3.3%	0.0%	3.3%	\$25.01/nnn	-	\$25.01/nnn
2022 4Q	93	716,524	20,902	0	20,902	2.9%	0.0%	2.9%	19,502	0	19,502	2.7%	0.0%	2.7%	\$25.01/nnn	-	\$25.01/nnn
2022 3Q	93	716,524	25,294	0	25,294	3.5%	0.0%	3.5%	25,294	0	25,294	3.5%	0.0%	3.5%	\$25.01/nnn	-	\$25.01/nnn
2022 2Q	93	716,524	23,216	0	23,216	3.2%	0.0%	3.2%	23,016	0	23,016	3.2%	0.0%	3.2%	\$25.01/nnn	-	\$25.01/nnn
2022 1Q	93	716,524	14,519	0	14,519	2.0%	0.0%	2.0%	14,519	0	14,519	2.0%	0.0%	2.0%	\$27.43/nnn	-	\$27.43/nnn
2021 4Q	93	716,524	9,485	0	9,485	1.3%	0.0%	1.3%	5,985	0	5,985	0.8%	0.0%	0.8%	\$25.18/nnn	-	\$25.18/nnn
2021 3Q	93	716,524	9,485	0	9,485	1.3%	0.0%	1.3%	9,485	0	9,485	1.3%	0.0%	1.3%	\$26.18/nnn	-	\$26.18/nnn
2021 2Q	93	716,524	10,300	0	10,300	1.4%	0.0%	1.4%	5,085	0	5,085	0.7%	0.0%	0.7%	\$27.66/nnn	-	\$27.66/nnn
2021 1Q	93	716,524	22,481	0	22,481	3.1%	0.0%	3.1%	15,784	0	15,784	2.2%	0.0%	2.2%	\$22.84/nnn	-	\$22.84/nnn
2020 4Q	93	716,524	22,540	0	22,540	3.1%	0.0%	3.1%	22,540	0	22,540	3.1%	0.0%	3.1%	\$22.22/nnn	-	\$22.22/nnn

In summary, over the past twelve quarters the Village's retail occupancy rate has decreased very slightly from 96.9% to 96.2%. Choose DuPage suggests 90% occupancy as a healthy goal for the retail category.

Data provided by Choose DuPage
Updated 8/10/2023

Office Occupancy Rate

Office Occupancy Rate

Aggregate Historical Vacancy Report

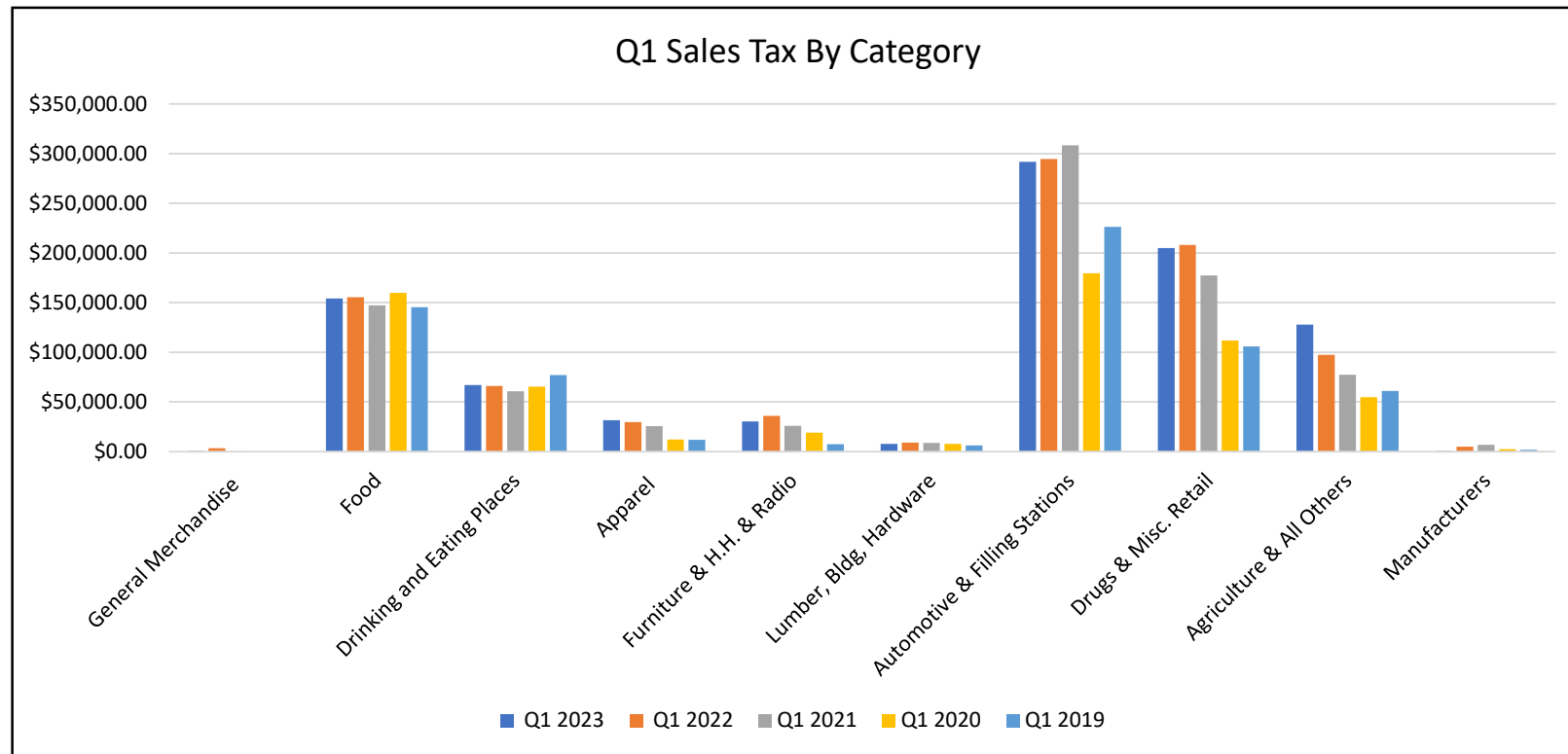
Summary totals for existing properties

Period	Properties	RBA	SF Vacant			% Vacant			SF Vacant Available			% Vacant Available			Average Rate		
			Direct	Sublet	Total	Direct	Sublet	Total	Direct	Sublet	Total	Direct	Sublet	Total	Direct	Sublet	Total
Current	75	1,380,308	135,412	1,500	136,912	9.8%	0.1%	9.9%	124,912	1,500	126,412	9.0%	0.1%	9.2%	\$28.75/fs	\$34.54/fs	\$29.90/fs
2023 2Q	75	1,380,308	135,128	1,500	136,628	9.8%	0.1%	9.9%	132,172	1,500	133,672	9.6%	0.1%	9.7%	\$28.75/fs	\$34.54/fs	\$29.90/fs
2023 1Q	75	1,380,308	127,127	1,126	128,253	9.2%	0.1%	9.3%	124,585	1,126	125,711	9.0%	0.1%	9.1%	\$28.69/fs	-	\$28.69/fs
2022 4Q	75	1,380,308	111,963	1,126	113,089	8.1%	0.1%	8.2%	111,963	1,126	113,089	8.1%	0.1%	8.2%	\$27.05/fs	-	\$27.05/fs
2022 3Q	75	1,380,308	129,202	1,126	130,328	9.4%	0.1%	9.4%	127,562	1,126	128,688	9.2%	0.1%	9.3%	\$24.17/fs	-	\$24.17/fs
2022 2Q	75	1,380,308	142,973	1,126	144,099	10.4%	0.1%	10.4%	141,073	1,126	142,199	10.2%	0.1%	10.3%	\$26.25/fs	-	\$26.25/fs
2022 1Q	75	1,380,308	131,840	1,126	132,966	9.6%	0.1%	9.6%	130,540	1,126	131,666	9.5%	0.1%	9.5%	\$26.25/fs	-	\$26.25/fs
2021 4Q	75	1,380,308	145,471	1,126	146,597	10.5%	0.1%	10.6%	141,512	1,126	142,638	10.3%	0.1%	10.3%	\$25.18/fs	-	\$25.18/fs
2021 3Q	75	1,380,308	150,501	1,126	151,627	10.9%	0.1%	11.0%	146,542	1,126	147,668	10.6%	0.1%	10.7%	\$27.53/fs	-	\$27.53/fs
2021 2Q	75	1,380,308	173,933	0	173,933	12.6%	0.0%	12.6%	173,783	0	173,783	12.6%	0.0%	12.6%	\$27.31/fs	-	\$27.31/fs
2021 1Q	75	1,380,308	180,858	0	180,858	13.1%	0.0%	13.1%	173,754	0	173,754	12.6%	0.0%	12.6%	\$27.71/fs	-	\$27.71/fs
2020 4Q	75	1,380,308	175,336	0	175,336	12.7%	0.0%	12.7%	175,336	0	175,336	12.7%	0.0%	12.7%	\$27.62/fs	-	\$27.62/fs

In summary, over the past twelve quarters the Village's office occupancy rate has increased from 87.3% to 90.8%. Choose DuPage suggests 75% occupancy as a healthy goal for the office category.

Data provided by Choose DuPage
Updated 8/10/2023

Sales Tax Revenue

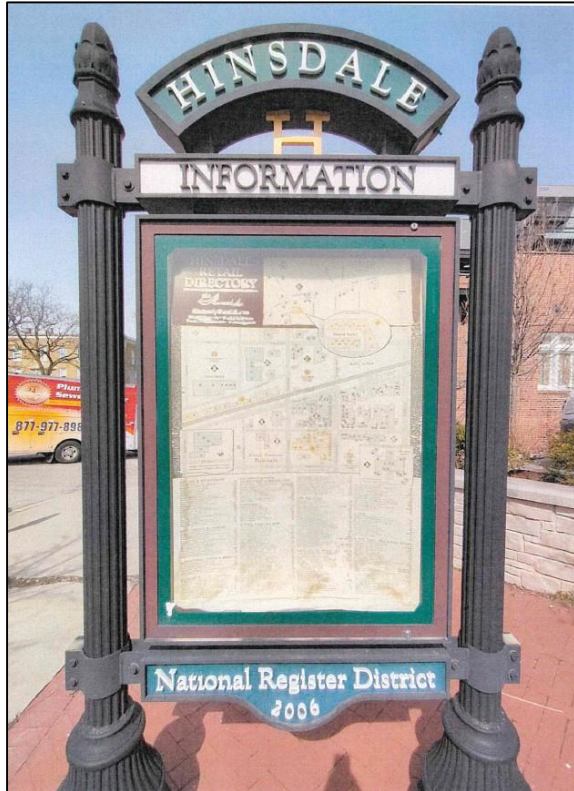


When comparing the totals from Q1 2022 to Q1 2023, the Village of Hinsdale's sales tax revenue increased by \$11,661.

Q1 2023 state sales tax revenue* was \$915,871, and was \$904,210 in Q1 2022.

* Does not include Non-Home Rule Sales Tax

Update On Capital Projects



Washington Street Display Sign

Updating the Burlington Park and Washington Street Display Boxes is included in the Capital Improvement Plan (CIP). This project is expected to be deferred to 2024. This project includes repairing and painting the display boxes at both Burlington Park and on Washington Street.

The retail directory insert at Washington Street is in the process of being updated and will be displayed this fall.

Burlington Park

The two display boxes in Burlington Park consist of three separate display spaces with the ability to display information on one side. The Burlington Park display box is used primarily for promotion of events/activities.

Washington Street

The display box on Washington Street has the ability to display information on both sides. The Washington Street display box is used primarily for displaying the retail directory.

Hinsdale 150th Sesquicentennial Events Update

RENDERINGS



PROPOSED CONCEPT PLAN – SUBJECT TO FUNDING



PROPOSED RESTORATION PLAN – SUBJECT TO FUNDING

Donation Level

- **Leadership:** \$10,000 and above
- **Benefactor:** \$5,000 - \$9,999
- **Partner:** \$1,000 - \$4,999
- **Supporter:** \$500 - \$999
- **Patron:** \$250 - \$499
- **Friend:** \$249 and under

Donations of \$5,000 or above

- Recognition at the plaza commemoration ceremony
- Name included on a plaque, Village website, and in The Hinsdalean
- Display of support through a yard/window sign

Donations below \$5,000

- Inclusion on the Village website, and in The Hinsdalean
- Display of support through a yard/window sign

150
HINSDALE
SESQUICENTENNIAL
1873 2023

150 YEARS OF HINSDALE HISTORY
An Outdoor Audio Visual Celebration

Illuminated



Thursday, August 17 | Burlington Park | 8:45 PM

HINSDALE BANK
& TRUST COMPANY
A WINTHROP COMMUNITY BANK

UChicago
Medicine

AdventHealth
Hinsdale

McLaren
CHICAGO
COMING TO HINSDALE

Paris312

DONATE NOW



HINSDALE
SESQUICENTENNIAL

1873 2023

HINSDALE 150:
*Memorial Building
Historic Plaza and Roof Railing*
CAMPAIGN

DONATE NOW



SCAN

villageofhinsdale.org/150



Dear Valued Community Member:

To commemorate the Village of Hinsdale's 150th anniversary, we are excited to announce our mission to have Hinsdale's Historic Memorial Building undergo a vital renovation and restoration for future generations to enjoy.

On behalf of the Village of Hinsdale, we are asking the community to come together to help us revitalize and restore this meaningful space by participating in Hinsdale's newly launched **Hinsdale 150: Memorial Building Historic Plaza and Roof Railing Campaign**. People and Businesses like you make up the strong fabric of our community - that's why we are reaching out to you today.

Campaign

In 1927, the Memorial Building was built to honor Hinsdaleans who served in our wars and as a tribute to those brave soldiers who made the ultimate sacrifice for our country. Funding to build this notable memorial was based solely on donations from generous Hinsdaleans. This historic landmark is the centerpiece of our Village, situated at the heart of Hinsdale, atop a hill that has served as our natural front lawn for nearly 100 years.

Our goal is to **REVITALIZE** the building's historic outdoor plaza. This valued plaza serves as a gathering space for library programs, the farmers market, Uniquely Thursday events, 4th of July celebrations, and other Village festivities.

Our goal is also to **RESTORE** the building's historic Chippendale Roof Railing, a distinctive frame feature that graced this structure for decades before being removed due to deterioration. This historical railing was part of the building's original Colonial Revival design.

Donation Levels

Hinsdale is known for its volunteer spirit and the remarkable achievements that can be realized when a community comes together. Nearly 100 years in, we are now asking the community to come together again to bring these renovations to light.

Every donation will have a powerful impact. To **DONATE**, please visit our website at <http://www.villageofhinsdale.org/150>. Here you will find various sponsorship levels and directions on how to make a tax-deductible cash, check or credit card donation.

Thank You

Thank you in advance for your donation and commitment to our community. You are appreciated.

Sincerely,

Tom Cauley
Hinsdale Village President and the
Hinsdale Village Board of Trustees

HONOR • COMMUNITY • TRIBUTE

An American flag is draped diagonally across the left side of the page, showing the stars and stripes.

DONATION LEVEL

Our Levels

Leadership: \$10,000 and above

Benefactor: \$5,000 - \$9,999

Partner: \$1,000 - \$4,999

Supporter: \$500 - \$999

Patron: \$250 - \$499

Friend: \$249 and under

Donations of \$5,000 or above

- Recognition at the plaza commemoration ceremony
- Name included on a plaque, Village website, and in The Hinsdalean
- Display of support through a yard/window sign

Donations below \$5,000

- Inclusion on the Village website, and in The Hinsdalean
- Display of support through a yard/window sign

HISTORY OF THE MEMORIAL BUILDING

A patriotic ceremony was held on July 4, 1928 to dedicate the newly completed Hinsdale Memorial Building. The Memorial Building was built to honor the men from Hinsdale who served in the wars, a tribute particularly to those who went out from the Village and did not return. Mr. Philip R. Clarke, Chairman of the Hinsdale Memorial Building Committee, appreciated that the project must be community-wide in order to truly express the gratitude and civic pride of the Village. It was unanimously agreed that the memorial should take the form of a functional building, rather than an unserviceable monument. To erect a building to serve, and honor those who served, impressed the Committee as an utmost tribute to the memory of their heroes. In April 1927, the plans of architect Edwin H. Clark for the new Hinsdale Memorial Building at 19 E. Chicago Avenue, were accepted at a Village meeting, and a drive began to raise the \$150,000 needed to pay for the project. Ninety percent of the funds needed were raised by the end of the first week.

Architect George Maher noted the building's hilltop location as Hinsdale's "natural front yard."

The design of the building is reportedly based on Philadelphia's Independence Hall. The Memorial Building originally housed a number of rooms for local organizations, the Village offices, and the Public Library. Also, the foyer at the heart of the building, "the shrine of memory," contains a commemorative work by noted sculptor Oskar Hansen. The Memorial Building has always stood, both literally and figuratively, at the heart of Hinsdale.

The brick, 2 1/2 story structure is a fine example of Colonial Revival design. A classic cornice above the second story windows on the original building is decorated with modillions and moldings. Four columns with ornate capitals support a central pedimented pavilion on the south (primary) elevation. Bedford stone sills and lintels define the windows and form two belt-courses around the building. Large, multi-paned windows in the central pavilion of the north elevation have round-arched tops. The building also has a tall Colonial Revival cupola that contains a clock tower.

The Village Board designated the property as a Historic Landmark on February 6, 2001 by adopting Ordinance O2001-6, making the Memorial Building the first local Historic Landmark in the Village.



Memorial Building honors past, present

Community drive in 1927 raises funds to build structure that serves as living tribute

By Sandy Illian Bosch
news@thehinsdalean.com

The stately brick structure known as the Memorial Building sits atop a hill in the heart of Hinsdale. Built nearly a century ago as a standing, living tribute to those who fought in the first World War, it serves as a hub for the workings of the entire village.

After a call to action from the editor of The Doings newspaper in 1927, the community quickly came together to form the Hinsdale Memorial Building Committee. The committee of Hinsdaleans designed the plan for the building and went door to door in an effort to raise the \$150,000 needed to see the plan to fruition.

In less than a week, the goal was nearly met, and as the story goes, donations were obtained from all but two Hinsdale residents. In the end, Hinsdaleans contributed \$171,000, resulting in the building that today serves as Hinsdale's Village Hall and houses the Hinsdale Public Library, HCS Family Services and the American Legion.

The building was dedicated on Independence Day, 1928. Its rotunda, whose official name is "The Shrine of Memory," features a marble sculpture titled "The Victory of Hinsdale" and a plaque listing the names of those from the village who died in the military service of the country.

As promised in the original village proclamation accepting the gift of the Memorial Building from the people of Hinsdale, the building offers a permanent home, free from rent, to the American Legion and HCS Family Services, known in 1927 as the Hinsdale Nursing and Relief Association. While the proclamation makes the same promise to the American Legion Auxiliary and the Girl and Boy Scouts, those organizations no longer occupy space in the Memorial Building, said Bethany Salmon, village planner and Hinsdale Historic Preservation Commission liaison.

Like Hinsdale itself, the



The Memorial Building, dedicated on July 4, 1928, has served as a symbol of the village for almost 100 years.

building has grown over the years. Since its completion in 1928, the Memorial Building has undergone several additions and renovations. According to the village website, the east wing was constructed in 1969, and the west wing in 1974. The northwest addition, housing the library, was built in 1989.

Molly Castor, former marketing and outreach manager at the library, said the library had several homes throughout the village before moving to the Memorial Building in 1929, where it has remained for 94 years. The library now occupies 30,000 square feet of space on the building's west side.

"We love being the building on top of the hill," Castor said.

The building's east side serves as the hub for the workings of the village. It is home to village administrators along with the parks and recreation, finance, community development, engineering and information technology departments. Meetings of the village board, plan commission and other governmental bodies are

held in Memorial Hall on the building's first floor.

Salmon has worked in the building for more than two years. She said the Memorial Building is a busy place, and despite the option to pay bills by mail or online, Salmon said many residents choose to visit the village offices to settle their water bill, obtain a building permit or buy a vehicle sticker.

"There's still significant pride in this building," Salmon said.

The building's walkability to downtown and proximity to the library encourages visitors and allow employees like herself to easily enjoy a visit to the weekly farmer's market or Burlington Park.

Salmon said that through its many changes and additions, great care has been taken to retain architect Edwin H. Clarke's original vision for the building, which was declared a local historic landmark in 2001 by the Hinsdale Historic Preservation Committee.

While most Hinsdaleans have likely entered the Memorial Building at one time or another, Salmon said

additions were built in the 1950s, 1970s and late 1980s. (photo for The Hinsdalean by Yannis Arvanitis)

there are details within its walls that are not often seen.

The upstairs area known as the "Scout room" is now used by HCS Family Services, but its walls still boast murals that beckon back to the room's original purpose, Salmon said.

Another little-known detail can be found on the bell inside the building's bell tower. It is inscribed with a dedication to the village's war heroes, dated July 4, 1929. Salmon said getting those bells ringing again is on the wish list of more than a few Hinsdale residents.

Just as the citizens of Hinsdale came together to build the original building, village leaders of today have announced Hinsdale's 150 Memorial Building Historic Plaza and Roof Railing Campaign. This fundraising effort will result in restoration of the building's original roof railing and a renewed patio area to the south of the building, commonly seen as the front of the building. The patio area will continue to welcome library patrons in search of a relaxing spot to enjoy a book, and it will serve

■ QUINTESSENTIAL HINSDALE

This is the another in a series of stories on places that make Hinsdale the town it is.

as a spot for planned events and community gatherings.

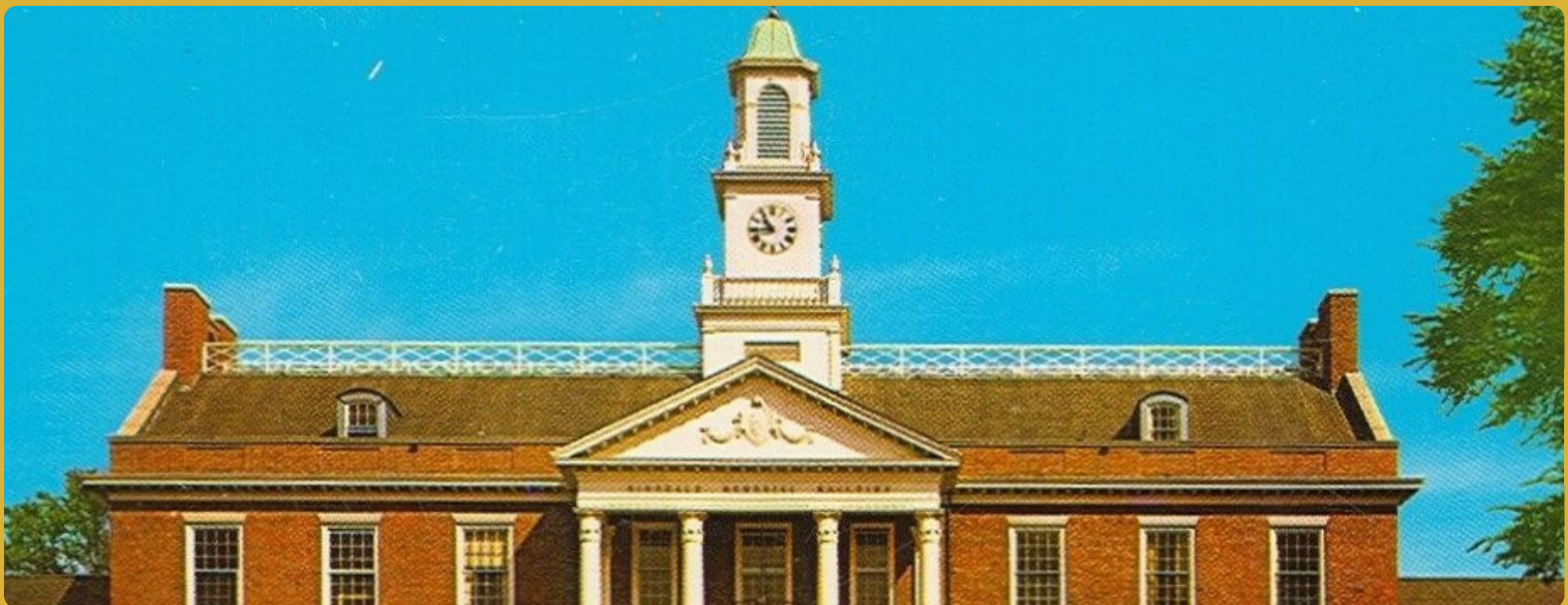
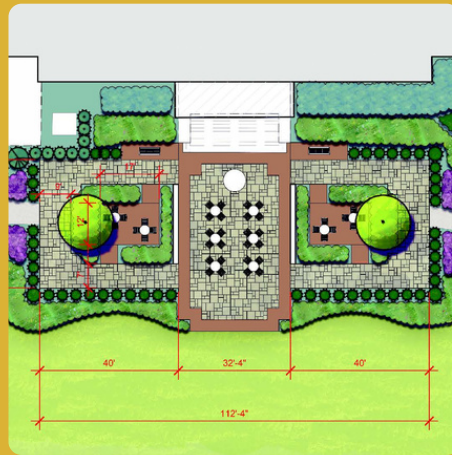
Andrianna Peterson, assistant village manager, said five donation levels are available to residents and friends of Hinsdale who would like to be part of the campaign. More information can be found at www.villageofhinsdale.org/150.

"To commemorate Hinsdale's 150th anniversary and in honor of our service members, we are asking the community to come together to help renew the Memorial Building Plaza, which has served as Hinsdale's natural front yard for nearly 100 years," Village President Tom Cauley said in a prepared statement. "This endeavor will further the legacy of the Memorial Building, which was originally funded by Hinsdaleans seeking to honor those who made the greatest sacrifice for our nation."

RENDERINGS



PROPOSED CONCEPT PLAN – SUBJECT TO FUNDING



PROPOSED RESTORATION PLAN – SUBJECT TO FUNDING

SAMPLE TAX DEDUCTION FORM



_____, 2023

[INSERT DONOR NAME AND ADDRESS]

Re: Acknowledgement of Cash Donation

Dear _____:

The Village of Hinsdale, an Illinois municipal corporation, (the “Village”) would like to thank you for the donation of \$ received by the Village on , 2023. No goods or services were exchanged in return for your cash donation. The Village's EIN number is 36-6005930.

Your donation was made to the Village for a public purpose and is tax deductible under Internal Revenue Code Section 170(c)(1).

VILLAGE OF HINSDALE, ILLINOIS

By: _____

Alison Brothen, Finance Director

Village of Hinsdale
19 East Chicago Avenue
Hinsdale, Illinois 60521-3431
(630) 789-7000

HOW TO DONATE

FOUR EASY WAYS:

- Pay Online by scanning the QR Code
- Cash - walk-in or use dropbox - include form below
- Checks - payable to the Village of Hinsdale at 19 E. Chicago Ave - include form below
- Credit card over the phone - call (630) 789-7005

ADDRESS

19 E. Chicago Avenue, Hinsdale, Illinois 60521

CONTACT

(630) 789-7005

150@villageofhinsdale.org

villageofhinsdale.org/150

DONATE NOW



Give back to your community with a tax-deductible donation below.

Individual/Family/Business: _____

Address: _____

Category: ☐ Plaza ☐ Roof Railing ☐ Plaza and Roof Railing

Donation Amount: _____ ☐ Keep my donation recognition anonymous

Method of Payment (Circle One): Credit Card Check Cash

Credit card payments may be taken over the phone. Checks made payable to the Village of Hinsdale.

SIGNATURE: _____

The Village is planning a future donation phase dedicated to the renovation of the interior of the Memorial Building, which will celebrate its 100th anniversary in 2028.

Holiday Events

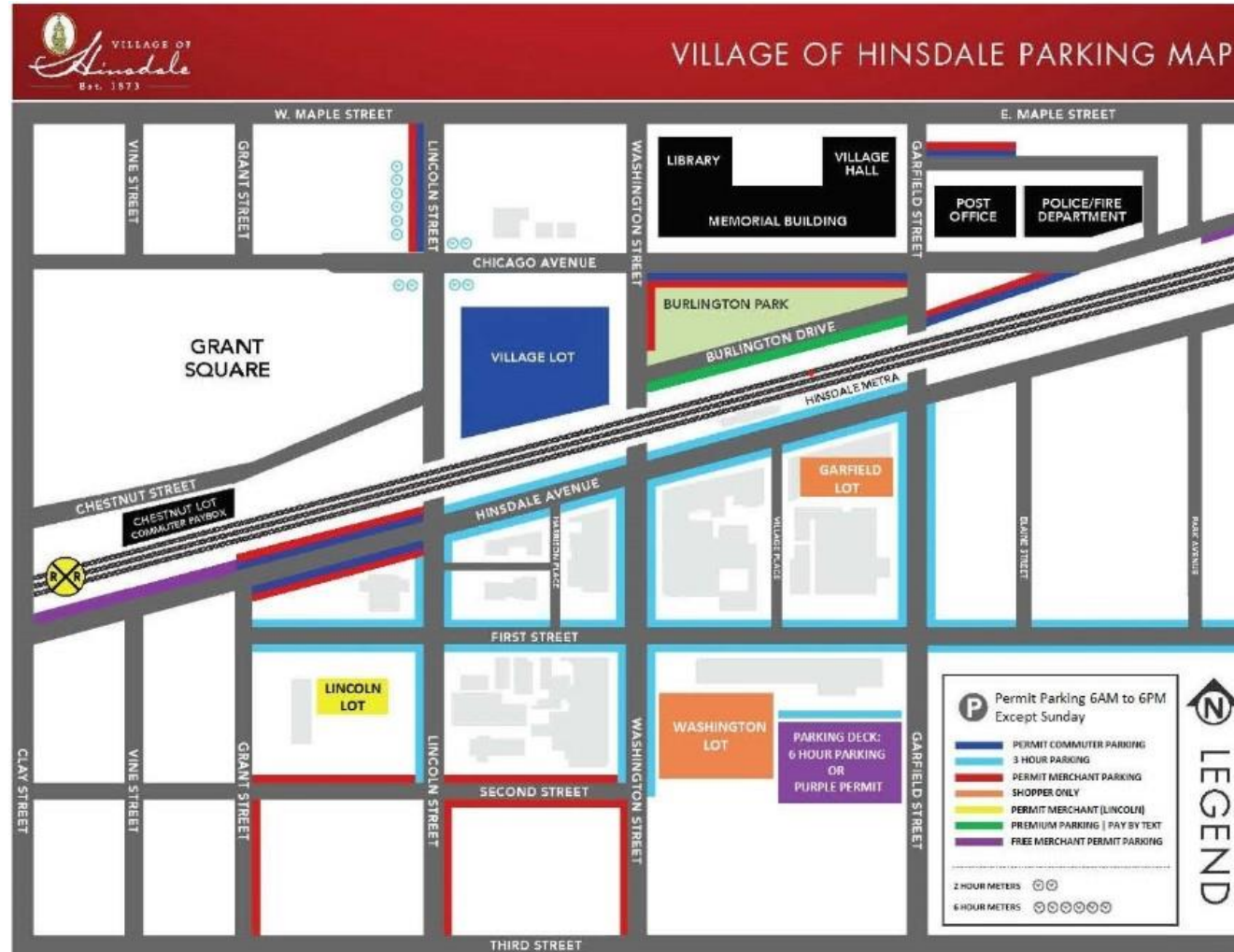


Parks and Recreation Fall/Winter brochure registration went live August 7th

- Breakfast with Santa and Pizza with Santa are scheduled for December 2nd and Winter Wonderland is scheduled for December 3rd.
 - All three of these events are held at KLM Lodge.
- Breakfast and Pizza with Santa are currently sold out with waitlists, and Winter Wonderland is showing strong registration.
 - These events will accommodate a total of 760 participants.
- Staff is also offering Santa's Mailbox this year – December 1st – 8th
 - In 2022, staff replied to over 500 letters from children in Hinsdale.
- Holiday lights in Burlington Park is to be same general design as last year with updated lighting.
- Possible train theme to tie into 150th anniversary.
- Work with businesses on themes such as window displays, ice sculptures, etc.
- Hinsdale for the Holidays – two weekends in December, in partnership with the Chamber of Commerce.



Downtown Parking Update



UPDATED | MAY 2023

Future Meeting Dates

It is proposed that the Economic Development Commission meets on the third Wednesday of the second month of each quarter at 8:45 a.m.

Upcoming 2023 Meeting Dates

- November 15, 2023