



*Economic & Retail Guide*

**WHY HINSDALE?**

Possessing a unique combination of New England charm and wholesome Midwestern sensibility, the Village of Hinsdale provides an exceptional, nurturing, and prosperous setting for its citizens and businesses. Our historic downtown is a destination for shoppers and diners from the Chicago region, with many looking to escape the impersonal atmosphere of "Anywhere USA" malls and lifestyle centers. Hinsdale is where small town charm meets urban sophistication.

Consistently ranking two or even three times above national spending indexes for all consumer goods, the concentration of wealth in the Village and the surrounding communities makes your business goals achievable in Hinsdale. Your business will also be supported by Village officials, their appointees, and staff members who understand from their own experience what you will need to succeed. Retail-centric events, promotions, brand marketing, and additional efforts of the Village, its Economic Development Commission, and the Chamber of Commerce only further opportunities for your success.



**LOCATION**

Hinsdale (60521) is nestled 20 miles west of Chicago and is easily reached by road, rail, or air. Hinsdale's enviable location in Chicago's western suburbs means O'Hare International Airport and Midway Airport are equidistant, granting easy access to air travel. Those wishing to travel by car will find many options, including I-294, I-55, and Route 83. Three Metra rail-line stops make commuting to Chicago a breeze, especially during peak hours when Metra offers 22-minute express service into Chicago's Loop.



## A STORY OF SUCCESS

Warmth and comfort sweeps across you when you enter the Village of Hinsdale. Rich in history, our community is built upon a foundation of ideals and independence. It is the rarest of American locations, one that is able to maintain a delicate balance between the handshake of commerce and the embrace of community. Possessing a genuine sense of place, Hinsdale is a story of success.



The current retail landscape of Hinsdale is remarkably fertile. The Village is a community of choice, one that places great value in keeping its generous amount of expendable income within its own borders. Highlighted by our quaint downtown, which is listed on the National Register of Historic Places, Hinsdale offers a perfect blend of national retailers and independently-owned boutiques. The Village is known throughout the region as a prime destination for savvy shoppers who seek out the latest trends in an inviting setting and where personal service is a hallmark.



*Historic Downtown Hinsdale*

## SHOPPING DISTRICTS

### *Downtown*

Listed on the National Register of Historic Places, Hinsdale's central business district is the quintessential downtown of yesteryear. The combination of historically significant architecture, lush landscaping, and classic lampposts offers citizens, shoppers, and storekeepers an inviting setting in which to conduct business. Try as they might, today's developers simply cannot capture such authenticity in their modern retail re-creations.

### *Gateway Square and Grant Square*

Two additional shopping districts with close proximity to downtown Hinsdale offer added convenience for residents and visitors. With ample parking and a nice collection of retail stores and restaurants, Gateway Square and Grant Square complement the central business district's myriad offerings.

## BUSINESS SUPPORT SYSTEM

The Village of Hinsdale and partner organizations such as the Hinsdale Chamber of Commerce work tirelessly in support of local merchants. Hinsdale's elected Board of Trustees, their appointees on the Economic Development Commission, and Village staff are all dedicated to fostering a healthy balance of independently-owned businesses and national retailers and are committed to protecting and enhancing the overall business climate of the Village.

## DISTINCTLY HINSDALE

Although municipal branding is increasingly common for traditional tourist destinations, Hinsdale's decision to capture the community's essence in a branding campaign illustrates the big ideas emanating from this quaint and charming Village. From a bottom-up, interactive process, "Distinctly Hinsdale" was born.

With historic architecture; mature, tree-lined streets; the uniqueness of locally-owned shops and exclusive boutiques; excellent schools; highly-regarded health care; supportive social services for people of all ages; and the indomitable spirit of generous, civic-minded residents, Hinsdale is certainly a distinct destination.

## HINSDALE 2025

Driven by a volunteer group of more than 200 residents and adopted by the Village's Board of Trustees in early 2007, the Hinsdale 2025 Strategic Plan presents an action-oriented blueprint for addressing the short and long-term needs of the community. Areas explored in the process include issues related to beautification, the greater downtown, health and welfare, housing, infrastructure, the Ogden Avenue corridor, and parking. With its commitment to collaboration, the Village of Hinsdale shares a promise that tomorrow will be as bright as today.