



MEMORANDUM

DATE: September 14, 2021

TO: Chairman Waverley and Members of the Parks & Recreation Commission

FROM: Heather Bereckis, Superintendent of Parks & Recreation

RE: August Staff Report

The following is a summary of activities completed by the Parks & Recreation Department during the month of August.

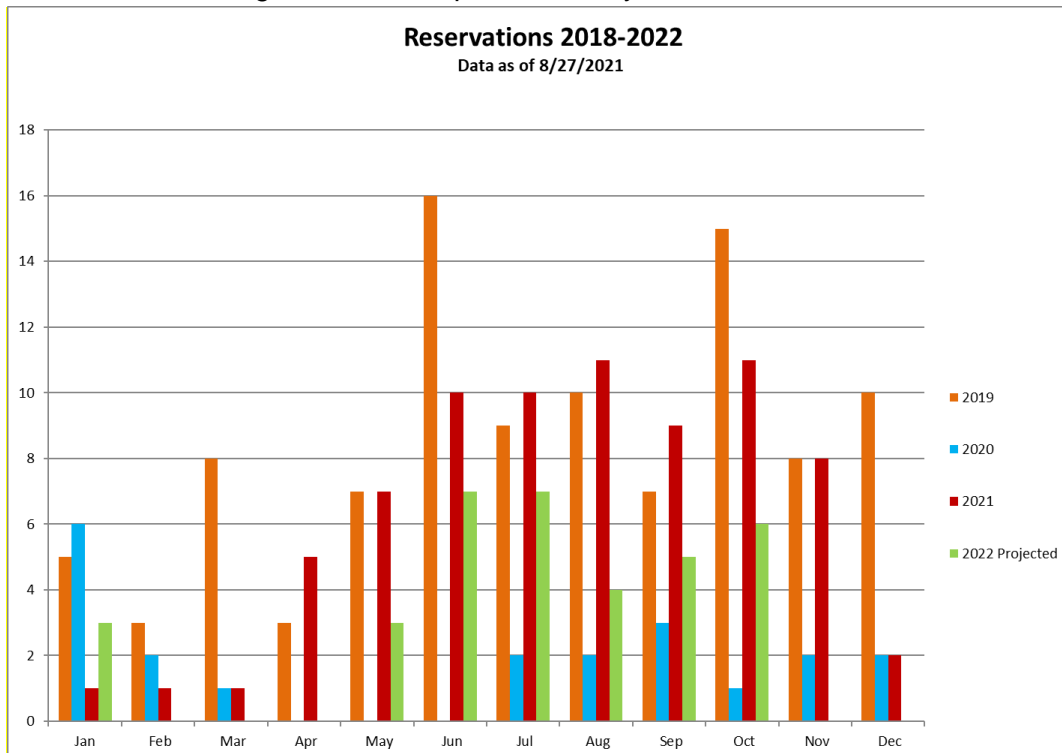
The Lodge at KLM Park

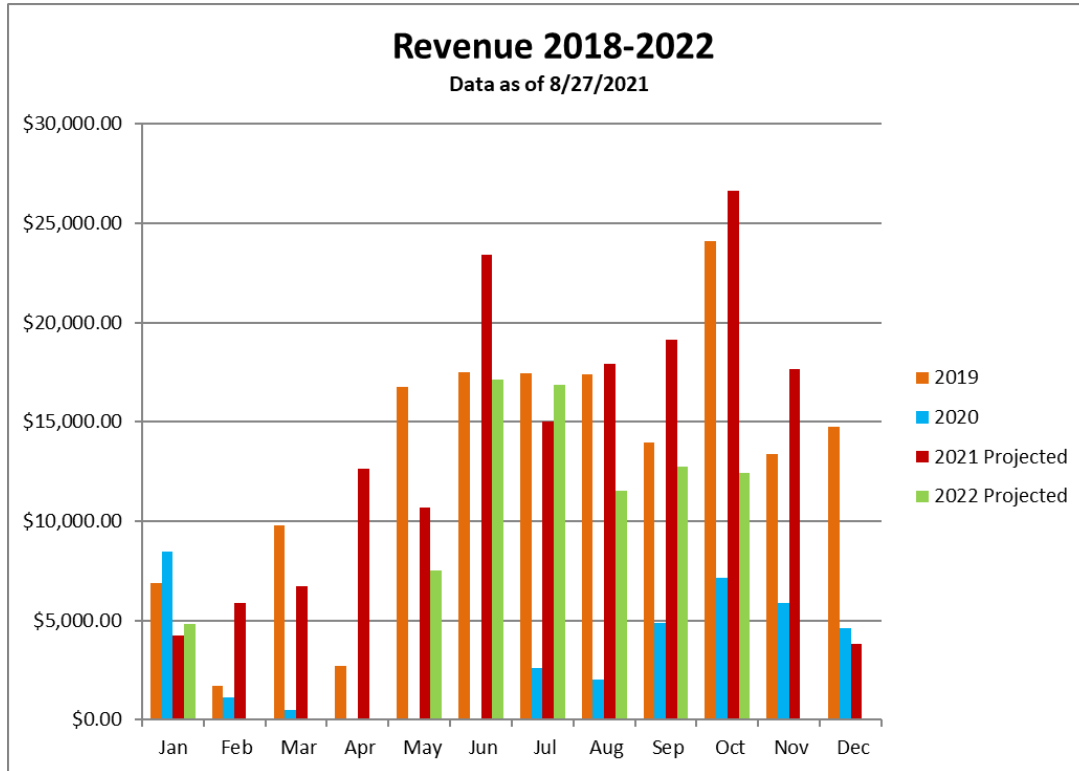
Preliminary gross rental and catering revenue for the calendar year-to-date is \$102,663. Rental revenue for the eighth month of the 2021 calendar year was \$17,933. The late summer and fall months at the Lodge are fully booked on weekends. Staff is working to secure weekday rentals, and most recently rented the kitchen to a caterer that lost their kitchen space during the pandemic. The caterer will be using the kitchen space during the week while staff is onsite through the end of the year.

REVENUES	August		YTD		Change Over the Prior year	2021 Annual Budget	CY 21 % of budget	CY 2020 Annual Budget	CY 20 % of budget
	Prior Year	Current Year	Prior Year	Current Year					
The Lodge Rentals	\$2,000	\$17,933	\$14,700	\$96,538	\$81,838	\$145,000	67%	\$150,000	10%
Caterer's Licenses	\$0	\$1,000	\$2,839	\$6,125	\$3,286	\$15,000	41%	\$15,000	19%
Total Revenues	\$2,000	\$18,933	\$17,539	\$102,663	\$85,124	\$160,000	64%	\$165,000	11%
EXPENSES	August		YTD		Change Over the Prior year	2021 Annual Budget	CY 21 % of budget	CY 2020 Annual Budget	CY 20 % of budget
	Prior Year	Current Year	Prior Year	Current Year					
Total Expenses	\$8,463	\$9,821	\$70,962	\$92,846	\$21,884	\$151,000	61%	\$236,243	30%
Net	(\$6,463)	\$9,112	(\$53,423)	\$9,817	\$63,240				

The Lodge Gross Monthly Revenues						
Month	2016/17 FY	2017/18 FY	2018/19 FY	2019/20 FY	2020 CY	2021 CY
May	\$ 12,200	\$ 9,725	\$ 13,675	\$ 16,744	\$ -	\$ 10,675
June	\$ 22,845	\$ 12,495	\$ 23,045	\$ 17,494	\$ -	\$ 23,425
July	\$ 12,550	\$ 15,000	\$ 16,874	\$ 17,466	\$ 2,625	\$ 15,000
August	\$ 11,500	\$ 18,555	\$ 15,205	\$ 17,395	\$ 2,000	\$ 17,933
September	\$ 12,645	\$ 15,410	\$ 27,860	\$ 13,980	\$ 3,600	
October	\$ 21,045	\$ 15,180	\$ 12,770	\$ 24,085	\$ 8,400	
November	\$ 6,700	\$ 12,500	\$ 13,450	\$ 13,365	\$ 5,880	
December	\$ 13,457	\$ 8,125	\$ 9,125	\$ 11,975	\$ 10,615	
January	\$ 4,624	\$ 18,089	\$ 6,855		\$ 8,475	\$ 4,250
February	\$ 4,550	\$ 2,495	\$ 1,725		\$ 1,100	\$ 5,880
March	\$ 5,944	\$ 8,045	\$ 9,804		\$ 500	\$ 6,720
April	\$ 4,300	\$ 7,482	\$ 2,700		\$ -	\$ 12,655
total	\$ 132,360	\$ 143,101	\$ 153,088	\$ 132,504	\$ 43,195	\$ 96,538

The graph below shows the past three years of Lodge revenue and the upcoming year's projections. Future projections are based on what is currently booked. Also included is a graph indicating the number of monthly reservations. Typically, events are booked 6-18 months in advance of the rentals; however, if there are vacancies, staff will accept reservations within 5 days of an event. These tracking devices are update monthly.





Upcoming Brochure & Events

Staff is working to compile the winter/spring brochure. The fall brochure went live online on July 26, with hard copies delivered in early August. Registration began on August 2. Staff is seeing an increase in event registrations over previous years, including a waitlist for Breakfast with Santa of over 50 people, prompting staff to add a second event called Pizza with Santa the evening before.

Special Events

August events included a Book Walk in Robbins Park, August 6-23; Movie in the Park at Robbins Park on August 20 featuring *The Wizard of Oz*; Lunch on the Lawn in Burlington Park on August 4 featuring Dan Gogh's Magic and Art Show; and Unplug & Play at KLM Park for a Glow Walk. All events were well attended and received glowing praise from attendees.

Upcoming events include:

- Fall Park Clean-Up Day.....Thursday October 7, 4pm @ multiple parks
- Hinsdale Fall Family Festival..... Saturday October 16, 11am @ Robbins Park
- Hinsdale Turkey Trail.....November, throughout town



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Field & Park Updates

Fields

Staff is still adding last minute fall field rentals. Fall users will include, AYSO soccer, Falcon football, The Community House flag football, St. Isaacs's football, lacrosse groups, fall baseball, and travel soccer groups. Fall Field rentals will run from late August through late November.

Parks

Burns Field Park has a new SaveStation with AED installed. This was a donation from the Just1Mike foundation in honor of Michael Brindley. A dedication and ribbon cutting ceremony will be held on September 21, 5:30pm at the park.

Pool

Pool passes went on sale May 1 online and May 3 in person. Below is an overview of current pool pass sales and daily visits. A detailed pool report will be presented at the November P&R Commission meeting.

	August 19, 2019 2019 Pass Revenue				August 20, 2021 2021 Pass Revenue			
	New Passes	Renew Passes	Total	Revenue	New Passes	Renew Passes	Total	Revenue
Resident								
Nanny + Nanny Super	46	32	78	\$4,440	48	10	58	\$3,480
Family Primary	101	172	273	\$80,415	188	92	280	\$83,112
Family Secondary	329	610	939		563	341	904	
Individual	7	7	14	\$1,855	7	4	11	\$1,360
Senior Pass	12	23	35	\$2,720	20	18	38	\$2,960
Family Super	78	19	97	\$4,850			0	
Resident Total	573	863	1436	\$94,280	826	465	1291	\$90,912
Neighborhood								
Neighbor Family	70	60	130	\$48,020	118	49	167	\$61,705
Neighborhood Individual	3	1	4	\$1,020	6	2	8	\$1,920
Neighbor Add'l	239	207	446		395	185	580	
Neighborhood Total	312	268	580	\$49,040	519	236	755	\$63,625
Non-Resident								
Non Resident Family	0	1	1	\$515	10		10	\$5,075
Non Resident Family Secondary	6	4	10		40		40	
Non Resident Individual	1	0	1	\$285	6		6	\$1,635
Non Resident Senior	6	7	13	\$2,015	10	2	12	\$1,860
Non Resident Nanny	19	10	29	\$2,520	22	5	27	\$2,340
Non-resident Total	32	22	54	\$5,335	88	7	95	\$10,910
10-Visit	261		261	\$20,738	302		302	\$24,118
TOTAL				\$169,393				\$189,565



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Daily Fee Revenue							
	2015	2016	2017	2018	2019	2020	2021
May	\$935	\$3,742	\$2,129	\$ 7,567.00	\$ 901.00		\$ 284.00
June	\$10,959	\$16,036	\$14,910	\$ 17,607.00	\$ 10,644.00		\$ 15,590.00
July	\$18,970	\$17,702	\$19,640	\$ 18,371.00	\$ 33,793.00		\$ 32,049.00
August	\$14,037	\$12,424	\$7,959	\$ 18,106.00	\$ 14,298.00		\$ 30,891.00
Sept	\$3,078	\$9,740	\$1,331	\$ 2,374.00	\$ 1,300.00		
Total	\$47,979	\$59,644	\$45,969	\$ 64,025.00	\$ 60,936.00	\$ 78,450.00	\$ 78,814.00