



## INFLUENCER MARKETING 101

Wednesday, January 19, 2022  
9:00am - 10:00am | FREE ZOOM SEMINAR

### SPEAKER: Alex Stewart of Sassy Confetti

Alex Stewart is a Chicago Blogger, owner of Sassy Confetti. She is a blogger and social media influencer focusing on every corner of the lifestyle market.

In this webinar, Alex dives in on what exactly "influencing" is, and what professional Influencers provide for clients - from contract to execution and data delivery.

Alex will discuss how to best use an influencer to market your product, and what you should expect and look for when hiring an influencer to help grow your business.

An opportunity will be held at the end of the seminar for a Q&A with Alex.

### CONNECT WITH ALEX & SASSY CONFETTI:

Blog - [sassyconfetti.com](https://sassyconfetti.com)

Instagram - [@SassyConfetti](https://www.instagram.com/SassyConfetti)

Facebook - [@SassyConfetti](https://www.facebook.com/SassyConfetti)

Pinterest - [www.pinterest.com/sassyconfetti](https://www.pinterest.com/sassyconfetti)

### Have a topic you'd like to learn about?

Contact the Village of Hinsdale with topic suggestions, or questions about this series.

[shanzel@villageofhinsdale.org](mailto:shanzel@villageofhinsdale.org)  
or (630)789-7097

### About Our A.M. Seminar Series

The Economic Development Commission (EDC) hosts regular seminar series to assist our local business community with topics to help grow your bottom line. Presented by industry experts, these events will be held in the morning virtually on Zoom to allow you to hit the day running with ideas you can immediately implement.

### About the EDC

The Mission of the Economic Development Commission is to recommend plans and actions that encourage the establishment, growth and longevity of a variety of businesses, resulting in a robust Village economy and increased quality of life for its residents. The Economic Development Commission is committed to strengthening the economic vitality and charm of the Village to the benefit of its residents and businesses.

### [CLICK HERE TO REGISTER FOR FREE](#)

After registering you will receive a confirmation email containing a link to join the ZOOM Seminar.

A reminder email will be sent out prior to the webinar as well.

