

**VILLAGE OF HINSDALE  
PLAN COMMISSION  
MINUTES OF THE MEETING  
Wednesday, March 9, 2022**

The regularly scheduled meeting of the Village of Hinsdale Plan Commission was called to order by Chairman Steve Cashman in Memorial Hall of the Memorial Building, 19 E. Chicago Avenue, Hinsdale, IL on Wednesday, March 9, 2022 at 7:32 p.m., roll call was taken.

**PRESENT:** Chairman Steven Cashman and Commissioners Cynthia Curry, Jim Krillenberger, Julie Crnovich, and Mark Willobee

**ABSENT:** Commissioners Gerald Jablonski, Anna Fiascone Patrick Hurley, Shelley Carter

**ALSO PRESENT:** Bethany Salmon, Village Planner

**Public Comment on Non-Agenda Items**

Chairman Cashman asked for any public comments. There were no public comments pertaining to non-agenda items.

**Approval of Minutes – February 9, 2022**

A motion was made by Commissioner Crnovich, seconded by Commissioner Curry, to approve the February 9, 2022 draft minutes as submitted. The motion carried by the roll call vote of 4-0 as follows:

**AYES:** Commissioners Curry, Krillenberger, Crnovich and Chairman Cashman

**NAYS:** None

**ABSTAIN:** Commissioner Willobee

**ABSENT:** Commissioners Jablonski, Hurley, Carter and Fiascone

**Findings and Recommendations**

**a) Case A-36-2021 – 5837 S. Madison Street – Special Use Permit to allow for an Automotive Repair Shop for Hinsdale Discount Tires and Automotive, Inc. at 5837 S. Madison Street located in the B-1 Community Business District**

Hearing no concerns, a motion was made by Commissioner Krillenberger, seconded by Commissioner Curry, to approve Case A-36-2021 – 5837 S. Madison Street – Special Use Permit to allow for an Automotive Repair Shop for Hinsdale Discount Tires and Automotive, Inc. at 5837 S. Madison Street located in the B-1 Community Business District as submitted. The motion carried by a roll call vote of 5-0 as follows:

**AYES:** Commissioners Curry, Krillenberger, Crnovich, Willobee and Chairman Cashman

**NAYS:** None

**ABSTAIN:** None

**ABSENT:** Commissioners Jablonski, Hurley, Carter and Fiascone

**b) Case A-01-2022 – 137 S. Garfield Avenue – Union Church Parking Lot Lighting – Exterior Appearance and Site Plan Review to allow for the installation of new LED parking lot light fixtures on the existing light poles for Union Church located at 137 S. Garfield Avenue in the IB Institutional Buildings District**

Hearing no concerns, a motion was made by Commissioner Crnovich, seconded by Commissioner Curry, to approve Case A-01-2022 – 137 S. Garfield Avenue – Union Church Parking Lot Lighting – Exterior Appearance and Site Plan Review to allow for the installation of new LED parking lot light fixtures on the existing light poles for Union Church located at 137 S. Garfield Avenue in the IB Institutional Buildings District as submitted. The motion carried by a roll call vote of 5-0 as follows:

**AYES:** Commissioners Curry, Krillenberger, Crnovich, Willobee and Chairman Cashman  
**NAYS:** None  
**ABSTAIN:** None  
**ABSENT:** Commissioners Jablonski, Hurley, Carter and Fiascone

**Sign Permit Review**

**a) Case A-38-2021 – 114 S. Washington Street – Sauced Pizzeria & Bar – Installation of One (1) Wall Sign**

Greg White, owner of Sauced Pizzeria, was present to address the Plan Commission. Mr. White purchased Baldinelli’s in July and has applied for a wall sign.

Commissioner Crnovich asked the Chairman and Ms. Salmon if the word “Bar” can be included in the sign. Ms. Salmon stated that the sign should not be evaluated on content. Mr. White stated that although the word “bar” is part of the business name, it was not going to be on the sign.

A motion was made by Commissioner Willobee, seconded by Commissioner Krillenberger, to approve Case A-38-2021 – 114 S. Washington Street – Sauced Pizzeria & Bar – Installation of One (1) Wall Sign as submitted. The motion carried by a roll call vote of 5-0 as follows:

**AYES:** Commissioners Curry, Krillenberger, Crnovich, Willobee and Chairman Cashman  
**NAYS:** None  
**ABSTAIN:** None  
**ABSENT:** Commissioners Jablonski, Hurley, Carter and Fiascone

**b) Case A-39-2021 – 16 W. Hinsdale Avenue – Silver Birch – Installation of One (1) Wall Sign and Permanent Window Signage**

Justas Dambrauskas and the co-owner of Silver Birch were present to address the Plan Commission.

Chairman Cashman asked for confirmation that the social media symbols were removed from the sign based on clutter discussed at the Historic Preservation Meeting. The applicant confirmed that the symbols were removed from the application, but stated they would prefer to leave the symbols as part of the window sign.

Chairman Cashman stated the entire sign, even with the social media symbols included in the original application, is very well done.

Commissioner Curry asked for clarification that the business was located on the right side of the building. The applicant confirmed the business is located on the right side.

Commissioner Krillenberger commented he liked the social media tags, asked if the Plan Commission was bound to the Historic Preservation Commission recommendations and what signage would have looked like in Hinsdale in former years.

Chairman Cashman stated there was much more signage in the downtown area in the past because the building was the only way to advertise, there was no social media available.

Commissioner Curry asked if this sign, with social media tags, would be setting a precedent. Chairman Cashman stated he would be surprised if there were not social tags on other signs.

Commissioner Crnovich stated she preferred that the social media tags are removed for a cleaner look and potential customers can seek out the business on social media on their own. Commissioner Crnovich agreed with the Historic Preservation Commission recommendation of the revised application with no social media tags to keep the sign clutter free.

Chairman Cashman stated he liked to leave the sign messaging up to the business and promote what they deem necessary for success. The Chairman stated that he did not feel the social media tags looked cluttered.

Commissioner Crnovich asked about leaving the website on the sign but removing the social media tags.

Commissioner Krillenberger stated leaving the social media tags could be a gentle step forward, with its small tasteful lettering, and if the sign was determined to set precedence, it would be a good example.

Commissioner Willobee stated he is not opposed to the social media tags but did agree with the Historic Preservation Commission recommendation to make the wall sign a bit smaller.

Commissioner Crnovich stated she does not want to go against the Historic Preservation Commission. Commissioner Krillenberger stated he too has concerns of going against the HPC but feels this case has rationale for doing so respectfully.

Discussion followed about other businesses in town that install many unregulated signs resulting in a larger amount of clutter than this application. Commissioner Krillenberger stated that including social media tags in signage can actually result in less cluttered signs because less text will need to be included in the sign. It was suggested that people can use the social media tags to learn more about the business and therefore the sign does not need to contain as much information.

Chairman Cashman stated that these removable window signs are looked "through" the glass and he greatly values the Historic Preservation Commission recommendation about the placement of the wall sign.

Commissioner Willobee stated that social media is a digital extension of the limited physical space of the showroom and is a necessary component for the business to be successful. Commissioner Willobee stated he also places great value on the Historic Preservation Commission input on the placement of the wall sign but stated the temporary status of the compliant window sign was not going to impact the building itself.

Commissioner Curry stated the sign does not say "custom furniture" and although she does not want to see more added to this sign, it might be beneficial to use those words to help people better understand the products offered. Commissioner Curry suggested the social media tags are not as useful to the consumer as the communicating the phrase custom furniture because that service is very unique and valuable.

In response to the Plan Commissioners request, the applicants provided a deeper overview of the business, the products they will offer, and how consumers utilize the social media tags and website to

learn about Silver Birch. The applicants stated that this location will only be a display of some products and no manufacturing will take place in Hinsdale.

A motion was made by Commissioner Krillenberger, seconded by Commissioner Willobee, to approve Case A-39-2021 – 16 W. Hinsdale Avenue – Silver Birch – Installation of One (1) Wall Sign and the original application of the Permanent Window Signage containing the social media tags and web address in panel number four (4) and five (5) with the following condition:

- 1) At least half of a course of brick is visible between the limestone banding and the wall sign.

The motion carried by a roll call vote of 5-0 as follows:

<b>AYES:</b>	Commissioners Curry, Krillenberger, Crnovich, Willobee and Chairman Cashman
<b>NAYS:</b>	None
<b>ABSTAIN:</b>	None
<b>ABSENT:</b>	Commissioners Jablonski, Hurley, Carter and Fiascone

**Adjournment**

Chairman Cashman asked for a motion to adjourn. Commissioner Krillenberger moved to adjourn the regularly scheduled meeting of the Village of Hinsdale Plan Commission of March 9, 2022. Chairman Crnovich seconded the motion.

The meeting was adjourned at 7:57 PM after a unanimous voice vote of 5-0.

ATTEST: \_\_\_\_\_  
Jennifer Spires, Community Development Office