

VILLAGE OF HINSDALE
ECONOMIC DEVELOPMENT COMMISSION (EDC)
Minutes of the EDC Meeting on
Tuesday, April 24, 2018

Members Present: Jill Sunderson, Cathleen Stoelting, Michael Kiyosaki, Annette Brinkmeier and Steven Province.

Members Absent: Chris Schramko

Staff Present: Anna Martch, Economic Development Coordinator
Emily Wagner, Assistant Village Manager

Others Present: Dan Grisko, Direct Advantage Marketing

Call to Order (Agenda Item 1)

At 7:00 p.m., Jill Sunderson called to order the meeting of the Economic Development Commission (EDC) of Tuesday, April 24, 2018.

Approval of Minutes (Agenda Item 2)

Annette Brinkmeier made a motion to approve the minutes of the meeting of the EDC from January 30, 2018. Michael Kiyosaki seconded, and the motion was approved unanimously.

Review of Sales Tax Revenue (Agenda Item 3)

Anna Martch provided an overview of the fiscal year 2017/2018 sales tax revenue in comparison to fiscal year 2016/2017. Overall sales tax increased by \$11,000 over the past year.

Review of FY 17/18 Marketing Campaigns (Agenda Item 4)

Dan Grisko reviewed the 17/18 marketing campaigns.

Review FY 18/19 Proposed Marketing Budget (Agenda Item 5)

The Commission as a whole reviewed the proposed marketing budget. Dan Grisko reviewed that many of the items listed in the budget may not have a metric of measurements however they are considered successful based on the increase in quality of life to Hinsdale residents.

Other Business (Agenda Item 6)

a) New Business

Anna Martch shared the following updates.

- Gutierrez Realty opened at 501 W. Ogden Ave #7
- Tina Tzinares State Farm Insurance opened at 201 E. Ogden Ave #15
- The Flying Locksmiths opened at 15 Spinning Wheel #230B
- Vein and Vascular Centers opened 7 N. Grant Street
- A Responsible Driver opened at 7 N. Grant Street
- Spa Nineteen opened at 19 W. First Street

- Suburban Primary Care expanded into two suites 950 N. York Rd #205-#206
- Breathe, Sinus, Allergy, Sleep opened at 908 E. Elm Street #310
- Vintage Charm opened up at 52 S. Washington Street – they currently have locations in LaGrange, Clarendon Hills and Granger IN.
- Chase Bank opened at 4 N. Washington St in June.

FuelFed will be hosting three Coffee & Classics this summer– Classic European car enthusiasts and collectors in Hinsdale, Chicago, and nearby suburbs will have three opportunities to share their passion with other like-minded drivers close to home.

Chicago Ave and Burlington Drive from Washington St to Garfield St on the following Sundays

June 17

August 12

October 7

9:00am to 11:00am

b) 2018 Chamber of Commerce

Anna Martch shared that opening day of the Chamber of Commerce Farmers Market is June 4th and the Uniquely Thursdays concert series kicks off June 14.

Adjournment (Agenda Item 6)

Annette Brinkmeier made a motion to adjourn the meeting and Cathleen Stoelting seconded. The motion was approved unanimously. The April 24, 2018, the meeting of the EDC was declared adjourned at 8:23 p.m.

Respectfully submitted,

Anna L. Martch