

VILLAGE OF HINSDALE
ECONOMIC DEVELOPMENT COMMISSION (EDC)
Minutes of the Meeting on
Tuesday, May 26, 2015

Members Present: Luis Alvarez, Craig Chapello, Mike Goebel, Jan Grisemer, John Karstrand, Elyce Rembos and Chris Schramko

Members Missing: Elizabeth Garvey

Staff Present: Timothy Scott, AICP, CNU-A, Director of Economic Development & Urban Design

Others Present: Dan Grisko, Direct Advantage

Call to Order

At 7:01 p.m., Mr. Karstrand called to order the meeting of the Economic Development Commission (EDC) of Tuesday, May 26, 2015. (Agenda Item 1)

Approval of Minutes

Ms. Rembos made a motion to approve the minutes of the meeting of the EDC that was held on March 24, 2015. Mr. Goebel seconded, and the motion was approved unanimously. (Agenda Item 2)

Review of Sales and Food-and-Beverage Tax Revenue

Mr. Scott reported that total sales tax revenue for the completed fiscal year through April 30, 2015, was \$110,000 more than the previous completed fiscal year, which is about a 1% increase. Mr. Scott noted that this increase is in spite of declining gasoline prices.

Mr. Scott also reported that food-and-beverage tax revenue for the first 11 months of the 2014/2015 fiscal year exceeded the same period of the previous year by about \$23,000, or 7%. The Village is anticipating the opening of Fuller House and Casa Margarita in the 2015/2016 fiscal year. (Agenda Item 3)

Review of the Evening Business Program

Mr. Grisko provided an overview of a proposed Thursday evening business program. Retailers would be encouraged to stay open from 6:00 p.m. until 8:00 p.m. Mr. Grisko provided an overview of proposed names of the program as well as possible print ads and marketing concepts. The Commission noted that there are retailers that are already open late on Thursday evenings. This evening program could attract walk-ins as well as people who wish to make an appointment with a retailer. There was a discussion as to

whether Thursday was the appropriate day of the week for this program, and the Commission noted that Thursdays are the industry standard for evening hours. The Commission was in favor of pursuing this program and calling it “Boutiquely Thursday.” Mr. Grisko was directed to create a byline and additional marketing materials. (Agenda Item 4)

Update on Hinsdale Chamber of Commerce Activities

Jan Anderson, Executive Director of the Chamber of Commerce, was not in attendance. Chair Karstrand provided an overview of the Chamber’s upcoming activities, including Uniquely Thursday, the Farmers’ Market and Fine Arts Festival. (Agenda Item 5)

Other Business

Chair Karstrand said that Mr. Alvarez is moving to Texas. Chair Karstrand thanked Mr. Alvarez for his service to the community.

Chair Karstrand said that Mr. Scott is leaving the Village of Hinsdale. Chair Karstrand thanked Mr. Scott for his years of service to the Village. Mr. Scott thanked the members of the Economic Development Commission for their support and assistance. (Agenda Item 6)

Adjournment

With no additional business before the Commission, Mr. Goebel made a motion to adjourn. Ms. Grisemer seconded, and the motion passed unanimously. The May 26, 2015, meeting of the EDC was declared adjourned at 7:45 p.m. (Agenda Item 7)

Respectfully submitted,

Emily I. Wagner