

CITY OF ELKO
ARTS AND CULTURE ADVISORY BOARD
REGULAR MEETING AGENDA
4:30 P.M., P.D.T., WEDNESDAY, JUNE 2, 2021
AT ELKO CITY HALL, 1751 COLLEGE AVENUE, ELKO, NEVADA

CALL TO ORDER

The meeting was called to order by Catherine Wines at 4:30 P.M.

ROLL CALL: Catherine Wines, Chairwoman
Tom Lester, Board Member
Cynthia Delaney, Board Member
Scott Wilkinson, Assistant City Manager, City of Elko
Amanda Quintero, Minutes Clerk, City of Elko

PLEDGE OF ALLEGIANCE

APPROVAL OF MINUTES	February 5, 2020	Regular Minutes
	February 3, 2021	Regular Minutes
	April 7, 2021	Regular Minutes
	May 5, 2021	Regular Minutes

Catherine Wines noted that Garrett Kamps' name is misspelled on the February 3, 2021 minutes. In the minutes, it reads Camps and not Kamps.

Cynthia Delaney noted on the February 3, 2021 minutes, the name is Kristen from the Western Folklife center, not Krista.

***** Cynthia Delaney made a motion, seconded by Tom Lester, to approve February 5, 2020, February 3, 2021, April 7, 2021, May 5, 2021 minutes with the amendments noted for approval.**

The motion passed unanimously (3-0).

COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS, the public, if any, and discussion of those comments devote this time to comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified as an item for possible action. **ACTION WILL NOT BE TAKEN.**

There were no public comments.

I. NEW BUSINESS

- A. Review, discussion, and possible action concerning the arts brochure, and matters related thereto. **FOR POSSIBLE ACTION**

Ms. Wines discussed the brochure on Example A. She advised that she would like to add the attractions on the map as well. They are allowed up to 20 cartoons that will be added for different attractions. They have been discussing adding events on the brochure as well.

Tom Lester advised that he would think the large events, such as annual events, should be on the brochure.

Ms. Wines and Ms. Delaney both agreed to have annual events on the brochure.

Ms. Wines said the text on the back panel does not need to be as big as it shows in the example brochure.

Ms. Delaney said that the overall layout looks good.

Mr. Lester said that the brochure would need to say “Elko, Nevada,” to identify Elko’s location. This allows the brochure to be placed in additional places outside of Nevada.

The board agreed that “Nevada” should be displayed on the brochure.

Ms. Wines said the boots on the front should be reduced because it makes the brochure too busy looking.

***** A motion was made by Tom Lester, seconded by Cynthia Delaney, to make corrections to the brochure, to be completed in two weeks and emailed to Catherine Wines.**

The motioned passed unanimously (3-0).

- B. Review, discussion, and possible action concerning the arts festival in collaboration with the Elko Art Foundation, and matters related thereto. **FOR POSSIBLE ACTION**

Ms. Delaney said the Elko Art Foundation is starting to move along with the Art’s Festival and is working on the 501c3.

Ms. Wines said that the Elko Park Foundation is currently their agent. The mural walls selected are the Library, and the Wright building. Erik Burke is working on a design for the Frontier building. During the mural paintings, there will also be another group painting. She mentioned Stockmen’s donated the rooms they need for the event. In addition, the grant is being written from Nevada Goldmines. The only thing this committee needs to do is ask the City Council and the RDA for funds.

Scott Wilkinson, Assistant City Manager, said that the City Council approved the funds for the budget and after July 1, 2021, the funds will be available.

Ms. Wines was thrilled and happy to announce that the City of Elko is now an official sponsor of the Art Festival.

Mr. Wilkinson said that he is unsure if the RDA has to take action at its meeting because the Council passed the budget that included the RDA budget. There is a total of \$10,000.00, five thousand from each.

Ms. Wines added they are asking Kinross Gold and the hospital for funds as well.

C. Review, discussion, and possible action concerning the 2026 Sestercentennial Art Project, and matters related thereto. **FOR POSSIBLE ACTION**

Ms. Wines said that in 2026, the United States would have its Sestercentennial, celebrating its anniversary of 250 years since the establishment of the United States. She feels that this project needs to be a big project and is important to celebrate by being the biggest and best project so far. She believes the first step would be to come up with a budget and a place for the project. She said they could collaborate with the Elko Art Foundation because they could also raise money for the project. She said that Councilwoman Simons mentioned putting notice to the arts community in Elko for ideas. Some places that have been discussed would be by the Flag or by the "E." They are open to different ideas.

Mr. Lester said the Flag would be difficult to get to, and maybe they should choose another location where people could look at it and take pictures.

Ms. Wines would agree that those two places would have limited access.

Ms. Delaney said construction could be a problem.

Ms. Wines said the Flag is seen from the freeway, and if you can see it, you do not need to necessarily touch it. However, there are rules about putting things up that are distractions while driving.

Ms. Delaney wondered if others in the country will be doing the same thing to commemorate the United States, something to think about is taking pictures for social media.

Ms. Wines asked the Board to have the Sestercentennial in mind and continue to think of ideas.

Mr. Wilkinson asked if a PSA would need to be announced to get the word out.

Ms. Delaney answered that would be a good idea.

Mr. Wilkinson said in the next meeting we could draft a PSA to announce to the public.

Ms. Wines said they could also put the word out at the Art's Festival.

D. Review, discussion, and possible action concerning the art pedestals on the block end construction project in the downtown parking corridor, and matters related thereto. **FOR POSSIBLE ACTION**

Ms. Wines said drawing copies were handed out.

Mr. Wilkinson said that is a good starting point as well as the draft contract from Sparks Nevada. He reviewed it and made all the points he would have been looking for. A lot of the responsibility would be placed on the artist. The next step would be to present it to legal counsel.

Ms. Wines said the block-end on fourth and sixth that is flat concrete will be accommodating for art.

Ms. Delaney said it would be set up for anything but also the most stable set up for the art.

Ms. Wines said the idea was so it could make a square in a circle that rotates the art. The idea is to have the art for two years so it does not need to be switched out every six months.

Ms. Delaney asked if the contract stated if the art was damaged it was not the City's responsibility to repair it.

Mr. Wilkinson answered yes. That is how the contract he reviewed was structured. Now we would need to see how to time it. For example, building the pedestal then find an artist or find the artist first. We need to figure out the steps to get the project completed.

Ms. Wines said at the RDA meeting, there were some slides and every piece is available now.

Ms. Delaney asked if those were from burning man.

Ms. Wines answered they were however, they do not need to be from burning man. Any artist that has a piece of sculpture can display their artwork. Burning man is a source because it is well known and is in our backyard. There is a sculpture that is a giant horseshoe made out of horseshoes and says "good Luck," at the top. That would be a good sculpture for the Elko culture. She will research what it would take to get the sculpture in Elko.

Mr. Wilkinson said that the funds would most likely come from the RDA for the pedestals however, maybe look at other grants and funds to get some other things covered.

Ms. Wines said they might want to think about going to the DBA because it would benefit the downtown businesses.

***** A motion was made by Cynthia Delaney, seconded by Tom Lester, to have eight samples of sculptural art for the Board to preview for the Block Ends Projects by the next meeting.**

The motioned passed unanimously (3-0).

COMMENTS BY THE GENERAL PUBLIC

Pursuant to N.R.S. 241, this time is devoted to comments by the public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified as an item for possible action. Comments may be made through

GoToMeeting.com, or by calling (775) 777-0590, or email comments to: **cityclerk@elkocitynv.gov**. **ACTION WILL NOT BE TAKEN**

Ms. Wines discussed art on the boxes around the street lights. Another one would be the Christmas Tree around the tower and have a lighting ceremony. She would like these back on the agenda for next time.

Ms. Delaney acknowledges there are things opening up and to be safe.

Mr. Lester said that PBS will be here in Elko to film the murals.

ADJOURNMENT

There being no other business, Catherine Wines adjourned the meeting.

Respectfully Submitted,

Scott Wilkinson
Assistant City Manager