

CITY OF ELKO
ARTS AND CULTURE ADVISORY BOARD
REGULAR MEETING MINUTES
4:30 P.M., P.D.S.T., WEDNESDAY, APRIL 3, 2019
ELKO CITY HALL, 1751 COLLEGE AVENUE, ELKO, NEVADA

CALL TO ORDER

The agenda for this meeting of the Arts and Culture Advisory Board has been properly posted this date and time in accordance with NRS requirements.

ROLL CALL

BOARD MEMBERS PRESENT: Chairperson Catherine Wines, Cynthia Delaney, Mica Johnson, and Bailey Billington-Benson (arrived at 4:40 p.m.)

BOARD MEMBERS EXCUSED: Councilwoman Mandy Simons

CITY STAFF PRESENT: Scott Wilkinson, Assistant City Manager

GUESTS: Ms. Gail Rappa, Nevada Arts Councilmember

PLEDGE OF ALLEGIANCE

Gail Rappa handed out a Nevada Arts Council Flyer to the Board Members.

I. UNFINISHED BUSINESS

- A. Discussion of creating an arts brochure that includes a map of Elko with major art attractions including the Boots, WTC Memorial, Sagebrush, plus other attractions, and matter related thereto. **FOR POSSIBLE ACTION**

Ms. Wines reported that had received an email from Office Max and they are working on the design and need written information from her for the brochure. She stated that the art work is being done by office Max. Ms. Delaney offered to help provide the written information that the needs to finish the project.

- B. Discussion of an Electrical Power Box Project, and matters related thereto. **FOR POSSIBLE ACTION**

Ms. Delaney reported Yesco said no that they do not do that type of work, Teton Signs quoted a price of \$225 that included installation. Nevada Advertising was not returning emails and she received and she received a verbal quote of \$300 per box. She stated they could be conservative costs. Ms. Wines stated the City Council has approved \$1,500 which could get them several locations when they thought they were going to be around \$750 each to start, Ms. Delaney will gather written quotes from the companies.

- C. Discussion of the proposed Mural Festival Collaboration with the Art Spot Reno, and matters related thereto. **FOR POSSIBLE ACTION**

Art Spot will be here April 22nd and 23rd to talk to owners of potential locations and to continue with their fundraising. A famous Basque artist will be coming to do the work in September along with another artist will be coming to do the work in September along with another artist from Montana. Art Spot would like to be on City Council for April 23rd to ask for a donation from the City of Elko or RDA. They would like a donation from Elko Basque Club since the one artist is Basque and Bailey suggested that Catherine contact Lina Blohm. The members of ECAB want to have a breakfast during those two days to see how they can help or what their duties will be during the Art Spot Week.

- D. Discussion of an Arts Advocacy Day or an Art Mixer to bring the art community together to rally support for art events in Elko, and matters related thereto. **FOR POSSIBLE ACTION**

Board Members would like to have a "no host" cocktail or social hour and get information from all groups within the Elko area regarding different aspects of art. They talked about holding it at the Peace Park but not wanting to pay for a reservation or special event liquor license. Ms. Billington-Benson offered the Round Up room at the Commercial Hotel. Board Members discussed having an agenda for the event and allowing each group to speak. Ms. Wines asked Ms. Rappa if the Nevada Arts Council could help in anyway and stated for her to put in a proposal for it.

Ms. Billington-Benson made a motion to ask City Council to host the Meet and Greet for a tentative date of September 12th at the Commercial Hotel Round Up room at the Commercial Hotel Round Up room from 6 a.m. to 8 p.m., and Mica Johnson seconded the motion. The motion passed.

- E. Discussion, consideration and possible approval of a Miniature Boot Fundraising Program through Icon Poly, and matters related thereto. **FOR POSSIBLE ACTION**

Ms. Turner advised Board Members unpainted mini boots can be purchased for \$39.95 and \$10 from the purchase would come back to the Arts and Culture Advisory Board. The mini boots would range from 7" to 10" tall. As of today's date, they do not have a contract with the company yet. The design of this boot would be solid instead of hollow and would be printed with a 3D printer. Ms. Turner stated they would like to have booth at the Art in the Park event to sell the mini boots.
No action was taken.

- F. Review of Arts and Culture Component of the City's Master Plan, and matter related thereto. **FOR POSSIBLE ACTION**

Board Members did not bring the Master Plan with them and they would like to have Assistant City Manager, Scott Wilkinson take the lead on the Master Plan at a future Arts and Culture Advisory Board Meeting.

No action was taken

II. REPORTS

- A. Update from the Representative from Redevelopment Advisory Council, and matters related thereto. **NON-ACTION ITEM – INFORMATION ONLY**

No report was given.

- B. Collaboration of a Public Art Project with the Elko Convention and Visitors Authority (ECVA) at the new Conference Center, and matters related thereto. **NON-ACTION ITEM – INFORMATION ONLY**

No report was given.

- C. Update on the Centennial Boot Repair Project, and matters related thereto. **NON-ACTION ITEM – INFORMATION ONLY**

Ms. Simone Turner is currently working on the boot repair.

III. SCHEDULE THE NEXT MEETING

Chairwoman Catherine Wines scheduled the next Arts and Culture Advisory Board to be held at 4:30 p.m. on Wednesday, May 1, 2019.

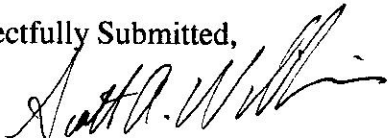
COMMENTS BY THE GENERAL PUBLIC

Gail Rappa addressed Board Members regarding who would be the deciding factor for the artwork for the mural? Ms. Wines responded that it is between the artist and the property owner. Ms. Rappa cautioned that if something was political, controversial, or sexual there is a fine line between advertising and mural. She stated this could brand the City. Ms. Rappa was very concerned that the City of Elko is not approving the mural when murals could really brand your city. Ms. Wines kept stating that this is not a "City Project" and that this is private property, and not on any public buildings. Ms. Wines added that she trusted all of the property owners that they will not have any issues.

Board Member Bailey Billington-Benson reported Trail Day are scheduled to be held on Saturday, May 18th through Sunday, May 19th at the California Interpretive Trail Center.

ADJOURNMENT

Respectfully Submitted,



Scott Wilkinson
Assistant City Manager