

## WHAT IF YOU WANT TO INSTALL YOUR OWN WORK OF ART?

If you would like to install your own piece of public art, please continue to work with the city to make sure all guidelines and regulations are met. We will need the following:

- Written Description
- Site Plan
- Footing Details (if it is a free standing sculpture)
- Cost Estimate



## NEED HELP FINDING AN ARTIST?

The Duluth Public Arts Commission can help you! Please contact us at [dpac@duluthga.net](mailto:dpac@duluthga.net) for additional information and guidance.

## PROJECT/ARTWORK SELECTION CRITERIA

- Is it #SoDuluth?
- Is it unique?
- Is it durable?
- Does it complement its setting?
- Would it be found playful, moving, powerful, humorous or contemplative?
- Is it a public hazard?
- Does it enhance the community/site?
- Does it relate to the character or history of Duluth?



## PUBLIC ART PARTNER BENEFITS

- Mention in Duluth Life Magazine Artweek Edition (April issue)
- Logo on Public Art Page on City of Duluth website
- Logo on Duluth Art publications/materials
- Recognition at opening/unveiling of artwork



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# PUBLIC ART RESOURCE GUIDE FOR DEVELOPERS



Duluth Public  
Arts Commission



## THE VISION

The climate of the City of Duluth includes a longstanding commitment to preserving and promoting the quality of life for residents of all ages through many means. While some may feel that public art is a luxury afforded to major metropolitan areas, the economic, historic, and cultural significance of public art has been a proven factor in the equation of success for communities of all sizes.

From its inception in 2013, the Duluth Public Art Commission (DPAC) has been tasked with refining and advancing public art goals to support performing arts, promote art education, implement outreach efforts, and ensure the acquisition of world-class public art. With this in mind, the Duluth Public Art Master Plan was developed exclusively for Duluth with extensive stakeholder input, and guides decision-making for a future Duluth that remains appealing and unique.



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## WHAT IS ART?

A typical public art project is an original, site-specific work of art in a publicly viewed area, constructed of durable materials such as metal, glass, stone, light, paint or mosaic. However, art is not simply

visual art such as sculptures, carvings, collages, or

murals. In the broader sense, art also includes performing art, architectural enhancements (such as gates, entryways, etc.), galleries and collections, functional art, natural/landscape, interactive, literary and even temporary art. Your generous donation sponsors programs and events, and engages the community in many ways.



## WHERE DOES ART BELONG?

Even if it is located on private land, a public art project will become an important part of the City's landscape. Should you wish to pursue this route, keep in mind that the objective of these

efforts call for the work of art work to be visible and/or accessible to the public. DPAC can provide information and resources to assist your efforts, and may also recommend that you retain a professional art consultant for assistance.

Planning art in the early stages of development envisions the type and method most beneficial for your project and the community overall.



## HOW TO CONTRIBUTE

The Funding, Goals and Implementation Guidelines: The purpose of this meeting is for educating the applicant on opportunities for contribution to the arts. The developer will be asked to choose one of two options, either 1) voluntarily contribute an amount of money equal to the value of one percent (1%) of new, non-City initiated, construction or renovation projects to the Performing Art Acquisition Fund (PAAF), or 2) purchase an art project of their own choosing of exceptional quality with a comparable valuation, which may be located on their own site or on public property. Allowing DPAC involvement in this process encourages variety in the types of art located throughout the City.

## KEEPERS

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## WHY WE NEED YOU

Your forthcoming development is part of the fabric of our community! We need your help in order to:

- Enhance the character and identity of Duluth
- Contribute to economic development & tourism
- Add beauty and interest to public spaces and architecture
- Increase opportunities for public engagement



Private developers are critical to thoughtful growth and the sustenance of public art projects that spark conversations and create unique experiences for residents and visitors alike. The Duluth Public Art Commission and Mayor and Council hope that you will share in the vision of what has made the City of Duluth award-winning and "SubUrban Cool".

D .....DECIDE to participate!

U .....UP to 1% is encouraged

L .....LOOK around – we are unique!

U .... UNDERSTAND public art partner benefits

T .... TAKE the next step – email [dpac@duluthga.net](mailto:dpac@duluthga.net)

H ....HAVE fun with it!

