



DOWNTOWN DEVELOPMENT AUTHORITY MEETING MINUTES

CITY OF DULUTH

3167 MAIN ST
DULUTH, GA 30096

OCTOBER 17, 2023, at 5:30PM

AUTHORITY MEMBERS:

Ken Odum, Chair	Fred Butler
Jim Graham, Vice Chair	Tammy Lopez
Richard Meehan, Secretary	Robb Watson
Slade Lail, Treasurer	

PRESENT:

Ken Odum, Chair	Fred Butler
Richard Meehan, Secretary (5:37)	Tammy Lopez
Slade Lail, Treasurer	Robb Watson

ABSENT:

Jim Graham, Vice Chair

I. CALL TO ORDER

DDA Chair Ken Odum called the October 17, 2023, meeting to order at 5:33pm.

II. ROLL CALL

III. APPROVAL OF MINUTES

A motion was made by Mr. Lail and seconded by Mr. Butler to approve the September 19, 2023; meeting minutes as presented. Lail, Butler, Lopez, Watson, and Odum All voted in favor.

IV. RED CLAY REPORT

Eddie Owen came forward and presented several items. In August there were 9 shows in total and 700 people in attendance. To date, there have been 1,908 shows with 209,589 in attendance. Red Clay Theater had a double feature movie with the City for the events staff. The sound system vendor has been selected and the signed contract has been sent back.

V. FINANCE REPORT

Ken Sakmar provided an update on the progress of the authority accounts.

VI. UNFINISHED BUSINESS

A. BRAND MERCHANDISE REPORT/BUDGET AMENDMENT {A}

Economic Development Director Chris McGahee and Jessica Bianchi provided an update on the City marketing booth sales at the fall festival. Ken Sakmar presented budget amendment BA-FY24-03 for \$4,232 to be added to the budgeted expenditures to cover the cost of the merchandise and packaging materials not original adopted budget.

A motion was made by Mr. Butler and seconded by Mr. Meehan to approve the budget amendment as presented. All voted in favor.

B. MERCHANT PERSPECTIVE FALL FESTIVAL REPORT

Chris McGahee gave the group a merchant perspective of the Fall Festival weekend.

C. PLACER REPORT FALL FESTIVAL

Chris McGahee provided a placer report to the Downtown Development Authority - this year versus last year's attendance numbers.

D. TAYLOR PARK ART PROJECT UPDATE

Chris McGahee gave an update on the Taylor Park project and the playable art.

E. GREYSTAR REPORT

Chris McGahee presented an update on the Greystar project to the group.

F. BROCK ROAD, HWY120, AND DAVENPORT CROSSING UPDATE

Chris McGahee provided an update on the projects at Brock Road, Highway 120, and the Davenport Road Crossing.

VII. NEW BUSINESS

A. FROSTY FUN SCHEDULE

Jessica Bianchi presented the Frosty Fun Event to the group that will be upcoming for the City of Duluth on the activity lawn.

VIII. EXECUTIVE SESSION – NO MEETING NECESSARY

IX. ADJOURNMENT

Being no further business, a motion was made by Mr. Meehan and seconded by Mr. Butler to adjourn the regular session of the DDA. All voted in favor. The meeting adjourned at 6:47pm.

The next regularly scheduled DDA meeting is November 21, 2023.



Chairman, Ken Odum



Secretary, Richard Meehan

KJ