



## VIRGINIA STATE UNIVERSITY

DEPARTMENT OF HEALTH, PHYSICAL EDUCATION, RECREATION, DANCE AND SPORT MANAGEMENT  
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October 10, 2019

Mayor David Allen  
City of Prairie View  
Prairie View, TX 77446

Dear Mayor Allen,

The Organization and Administration in Sport Management course at Virginia State University is developing a marketing campaign to bring visibility to the city of Prairie View, TX. The students are selecting several projects and events in the city to highlight, such as Prairie View A&M University, the Cricket Complex and National Night Out. Regarding the Cricket Complex, the students are creating a social media campaign to increase spectatorship. I personally want to thank you for allowing my students to work with you to develop the campaign.

If possible, I would like for two student representatives from Virginia State University to visit the city of Prairie View to present their work to the City Council on Monday, November 11, 2019. The students will also meet with Tanweer Ahmed to present their work for the Cricket Complex. Virginia State University will cover their flights. Will you be able to arrange accommodations at the Panther Hill apartments? My former students from Bethune-Cookman University enjoyed their stay at the apartment complex; in addition to appreciating the outstanding hospitality from Latoya and her team. Thus, I am requesting the two students from Virginia State University stay there as well.

In order to provide guidance for the students during their trip, I will be in attendance as well. We plan to arrive November 10 and depart on November 13. The students are currently putting together their agenda for the trip. Please let me know if you are willing to host us during our trip. Again, thank you for the opportunity to work with you this semester.

Sincerely,

A handwritten signature in black ink, appearing to be 'CH' or similar initials.

Chevelle Hall, PhD  
Associate Professor

Department of Health, Physical Education, Recreation, Dance and Sport Management  
Virginia State University