COMMUNITY ENGAGEMENT BOARD

CITY OF PRAIRIE VIEW
The students of the community development program at Prairie View A&M University established a community analysis plan that proposed the idea that a community engagement board is needed to engage the citizens of the Prairie View.

Jonathan Randle assisted in these efforts by advocating for having citizen advisory boards with the rest of the council agreeing on increasing the capacity in our city.
PURPOSE:

THE PURPOSE OF A COMMUNITY ENGAGEMENT BOARD IS TO FIND NEW WAYS TO CONNECT WITH THE CITIZENS, GARNER NEWS METHODS TO GATHER COMMUNITY INPUT, AND COMMUNITY-BASED INITIATIVES TO HELP BUILD A PEOPLE-FIRST, FAMILY-FIRST, SAFE, AND VILLAGE-MINDED CITY.
IMPORTANCE OF COMMUNITY ENGAGEMENT

COMMUNITY ENGAGEMENT IS THE FOUNDATION THAT RUNS THE CITY.

WHEN YOU ENGAGE THE CITIZENS, YOU GAIN:

- More Positive Feedback
- Participation
- Passion
- Cost-Efficient Problem-Solving Ideas
- Diversity
- Overall Happier Community
Asset Based Community Development (ABCD) is a strategy for sustainable community-driven development. The appeal of ABCD lies in its premise that communities can help identify and mobilize unrecognized assets which can help create more opportunities within the City.
1. PHYSICAL ASSETS
   PHYSICAL ASSETS IN THE COMMUNITY INCLUDE LAND, BUILDINGS, TRANSPORTATIONS, AND FACILITIES THAT CAN CONTRIBUTE TO COMMUNITY STRENGTHENING.

2. ECONOMIC ASSETS
   ECONOMIC ASSETS INCLUDE WHAT RESIDENTS PRODUCE AND CONSUME IN THE COMMUNITY, IN BOTH FORMAL AND INFORMAL WAYS, THROUGH LOCAL BUSINESSES, OR BARTERING AND TRADING RELATIONSHIPS, THAT CAN CONTRIBUTE.

3. STORIES
   STORIES CARRY THE MEMORY OF A COMMUNITY AND CAN DESCRIBE THE POTENTIAL OF A COMMUNITY BASED ON PREVIOUS TIMES AS REMEMBERED BY THOSE WHO LIVE THERE.

4. LOCAL RESIDENTS
   LOCAL RESIDENTS ARE THOSE WHO LIVE IN THE COMMUNITY. RESIDENTS’ SKILLS, EXPERIENCES, CAPACITIES, PASSIONS, AND WILLINGNESS CAN CONTRIBUTE TO COMMUNITY STRENGTHENING.

5. LOCAL ASSOCIATIONS
   THESE INCLUDE ASSOCIATIONS IN THE COMMUNITY PRIMARY RUN BY VOLUNTEERS, SUCH AS ATHLETIC CLUBS, FAITH-BASED GROUPS, AND OTHERS THAT CAN CONTRIBUTE.

6. LOCAL INSTITUTIONS
   LOCAL INSTITUTIONS ARE PUBLIC SPACES IN THE COMMUNITY SUCH AS SCHOOLS, LIBRARIES, PARKS, AND GOVERNMENT ENTITIES, SUCH AS NONPROFITS.
By building human capacity, you can build technical capacity from people who were/are experts or professionals in that area of need.
COMMUNITY ENGAGEMENT STRATEGIC PLAN

- Community Watch Program
- Neighborhood Programs/Workshops
- Community Clean-Up
- Green Initiatives
- Community Newsletter
- Focus Groups, Surveys, Online Discussion Boards
- Associations, Committees
<table>
<thead>
<tr>
<th>Neighborhood</th>
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<tbody>
<tr>
<td>Alta Vista &amp; Wyatt Chapel</td>
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<tr>
<td>Clark Subdivision</td>
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<tr>
<td>Hillcrest</td>
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<tr>
<td>Osborn Clark</td>
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<td>Pine Meadow Estates</td>
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<td>Prairie Acres</td>
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<td>Prairie Gables &amp; Concord Village</td>
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<td>Prairie Hills Section 1 &amp; 2 &amp; 3 &amp; 4</td>
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<td>Prairie View A&amp;M University</td>
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<tr>
<td>Prairie View Courts</td>
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<tr>
<td>Prairie View Estates &amp; Rosewood</td>
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CITY OF PRAIRIE VIEW

- Map separated into 7 sections.
HOW TO GET ON THE COMMUNITY ENGAGEMENT BOARD

Fill out an application based on where you reside in the 7 divisions.

Mayor & City Council will work together to choose people on the board.

There will be an opening time and date so people have a chance to sign up for it.

Meetings once a month based on best time and date.
DEFINED OUTCOMES:

* COMMUNITY ENGAGEMENT STRATEGIC PLAN
* IMPROVED COMMUNITY MORALE
* INCREASED UNDERSTANDING OF CONCERNS
* BETTER REPRESENTATION
* ENHANCED COMMUNICATION
* IMPROVED NEIGHBORHOOD RELATIONSHIPS