

## Cape Coral Healthcare Industry Opportunities

Cape Coral's booming health-related services industry is poised for high growth. The city is looking to increase specialization in the healthcare market, particularly in niche segments, such as community healthcare services for the elderly and other residential care facilities. Cape Coral is a great location for ecologically-minded healthcare and wellness providers.

## Examples of Healthcare Industry Opportunities

- Community health care services for elderly
- Medical tourism
- Outpatient centers
- Mental health facilities
- Rehabilitation facilities
- Health research & testing
- Drug trial research
- Health billing services
- Health insurance offices
- Medical equipment service providers
- Alternative care services & hospice
- Medical administration



**HEALTHCARE SUCCESS** The new Lee County Veterans Affairs Healthcare Center in NE Cape Coral encompasses 220,000 square feet, nearly three times the size of the former Regional VA Clinic in Fort Myers. The \$131 million facility opened in December 2012, and employs a medical, professional and support staff of 450. With 202,000 veterans in the five-county service area (Collier, Lee, Charlotte, Hendry and Glades counties), the clinic is serving approximately 1,000 patients daily. The VA Healthcare Center is a powerful anchor for economic development and a dynamic location for office and medical parks, assisted living facilities, retail services, amenities and hotels, as well as light industrial enterprise.



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- Economic Development Incentives
- Site Selection Resources
  - Business Support
  - Demographics
  - Veterans' Resources



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## Discover Business Opportunities in the Healthcare Industry



Thinking of opening a business?

Ready to grow your firm?

Considering relocation?



# Choose Cape Coral

Cape Coral offers almost 4,000 acres of land for commercial development and growth. Our excellent infrastructure and strategic location support countless business opportunities.

Diverse populations, from young families to baby boomers and elderly retirees with increasing health demands, are attracted by the city's high quality of life.

The City of Cape Coral is committed to your success. Competitive costs and customized economic development incentives allow you to maximize your investment. We make sure to meet your business timelines. Talk to our business development specialists at the City of Cape Coral Economic Development Office before you lease or buy property for your business.

## Tax incentives in Cape Coral include:

- No** personal income tax
- No** corporate income tax on limited partnerships
- No** corporate income tax on S-Corporations
- No** corporate franchise on capital stock
- No** state-level property tax assessment
- No** property tax on business inventories
- No** sales tax on purchases of raw materials incorporated in a final product for resale

Florida ranked fifth in the nation in small business tax climate, according to the latest Facts & Figures report by the Tax Foundation. The Sunshine State's ranking was based on its corporate, individual income, sales, unemployment insurance and property taxes. (March 18, 2013)

Florida ranks 2nd in the U.S. as the best state for business based on criteria ranging from taxation and regulation to workforce quality and living environment. (Chief Executive Magazine, May 2013)

## Healthcare Industry Site Selection Opportunities and Location of Existing Major Cape Coral Healthcare Businesses

Cape Coral is home to successful healthcare businesses, from Cape Coral Hospital, part of Lee Memorial Health System, to the new Lee County VA Healthcare Center.

This map shows areas with commercial zoning for healthcare businesses. Please contact the Economic Development Office for detailed information.

