



| JAYCEE PARK FORUM UPDATE
COMMITTEE OF THE WHOLE
SEPTEMBER 13, 2023

Jaycee Park Forum / Open House

General Information

- A. Forum was held at Mercola on August 31 from 2 p.m. – 6 p.m.
- B. Topic-related information stations were staffed by City and representatives with Pennoni.
- C. Concept video was shown on a loop throughout the event.
- D. In advance of the Open House, City developed and displayed seven “FAQ” boards addressing topics of concern raised previously by residents.
 - 1. General Information, Timeline & Financials
 - 2. Australian Pines, Shade and Heat, Traffic, Noise, Environmental Impacts & Other Concerns, Memorial Benches
- E. Feedback cards provided to attendees.
- F. Attendance: 217 residents

Jaycee Park Forum / Open House

Community Feedback Overview

Feedback cards were distributed at the Open House. There were 244 written comments submitted. After adjusting for the actual attendance, the comments were sorted into three categories:

- A. *Oppose*: 63 percent (136)
- B. *Support or Partially Support*: 25 percent (55)
- C. *Just Questions*: 12 percent (26)

Jaycee Park Forum / Open House

Feedback - Partial Support

Categories of Focus

- A. Dislike Parking in North – 18
- B. Dislike Bandshell – 10; Move Bandshell South – 7
- C. Keep Existing Trees – 6; Add More Shade Trees – 9
- D. Dislike Bar – 13
- E. Dislike Boat Docks – 9
- F. Dislike Food Trucks – 7
- G. Want Dog Park – 3
- H. Want Beach – 2
- I. Want Kiosk – 1
- J. Want Rubber Walkway – 1

Jaycee Park Community Survey

Overview

City staff developed a survey to solicit input on various proposed amenities for Jaycee Park.

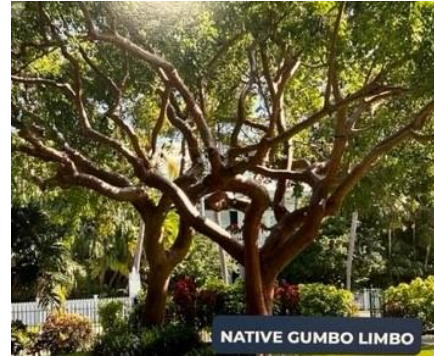
- A. Amenity Selection Options Included: Shade Trees, Signature Trees, Bistro Design, Food Choices, Other Shade Options, Yard Games, Splash Pad, Dog Cooling Station, Trail Markers and Pathway Lights.
- B. Attendees at Open House had Opportunity to Select Amenities on Display Boards Using Stickers.
- C. City Created an Online Version of the Community Survey and Released Ahead of Open House for Those Who Could Not Attend the Open House.

Jaycee Park Forum / Open House

In-Person Survey Results (Low Participation)

A. Shade Trees

1. *Gumbo Limbo*
2. *Buttonwood/Tamarind*



B. Signature Trees

1. *Specimen Ficus*
2. *Royal Poinciana*

C. Bistro Design

1. *Oceanic*
2. *Wave*



D. Food Choices

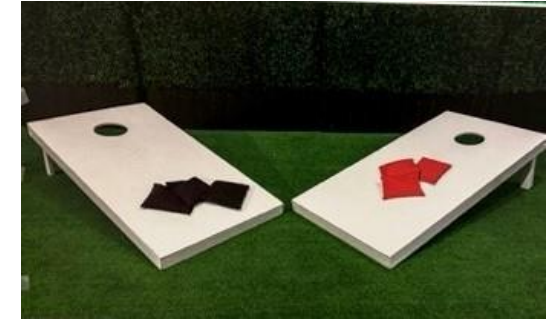
1. *Healthy*
2. *American (Burgers, etc.)*

E. Other Shade

1. *Shade Sails*
2. *Umbrella (over tables)*

F. Yard Games

1. *Cornhole*
2. *Chess*



G. Splash Pad

Selection: Flat

H. Dog Cooling Station

Selection: Hydrant



I. Pathway Lights

Selection: Ground

J. Trail Markers

Selection: Ground

Jaycee Park Community Survey

Online Results - Overview

- A. 1,495 Submissions (1,069 with Comments)
- B. Participants in Amenity Choices – 959 (64 percent)
 - 1. Participated in Amenity Choices + Provided Comments - 533
 - 2. Participated in Amenity Choices With No Comments - 426
- C. Participants Providing Comments Only / No Amenity Choices – 536 (36 percent)
- D. Overall Assumptions
 - 1. Those Who Participated in Amenity Choices (B): *Support or Partially Support*
 - 2. Those Who Provided Comments Only (C): *Oppose*

Jaycee Park Community Survey

Online Results - Assumptions

Amenity Choice Participants - 959

- A. Those Who Participated in Survey Choices w/ No Comments (426):** Assume support, as no contrary comments were provided.
- B. Those Who Participated in Survey Choices + Provided Comments (533):** Assume varying levels of support.
 - 1. Many support the project
 - 2. Some support most of the changes but not all
 - 3. Some support only a few of the changes
- C. Participation Levels in Each Survey Category (Out of 959):** Assume level of support based on number of participants in each amenity category.
 - 1. Making selections in any category was optional
 - 2. If uninterested or opposed, the participant could skip the specific amenity choice
 - 3. By choosing to make selection, participant is assumed to be generally supportive of the amenity

Jaycee Park Community Survey

Online Results - Survey Choices (Out of 959 Participants)

A. Shade Trees (951)

1. Native Gumbo Limbo
2. Native Red Maple



B. Signature Trees (930)

1. Specimen Ficus
2. Royal Poinciana

C. Bistro Design (816)

1. Tiki
2. Oceanic



D. Food Choices (801)

1. Mexican
2. Healthy

E. Other Shade (959)

1. Pavilion
2. Shade Sails – Option 5



F. Yard Games (790)

1. Cornhole
2. Giant Connect Four



G. Splash Pad (930)

Option w/Features

H. Dog Cooling Station (882)

Option w/Features

I. Pathway Lights (946)

Ground Level



J. Trail Markers (942)

Ground Level

Jaycee Park Community Survey

Online Results – Levels of Support All Participants (1,495)

- A. Shade Trees – 64 percent
- B. Signature Trees – 62 percent
- C. Bistro Design – 55 percent
- D. Food Choices – 54 percent
- E. Other Shade – 64 percent
- F. Yard Games – 53 percent
- G. Splash Pad – 62 percent
- H. Dog Cooling Station – 59 percent
- I. Pathway Lights – 63 percent
- J. Trail Markers – 63 percent

Jaycee Park Public Involvement Summary

Open House (217 participants)

- A. Attendance consisted mainly of nearby residents of Jaycee Park.
- B. Even though most attendees oppose the project (63 percent), we received some good feedback from conversations and via the feedback forms. We intend to incorporate feedback into a new concept.

Online Survey (1,495 participants)

- A. Survey represented broader scope of the community.
- B. Most of the participants support the project (64 percent).
- C. We received good survey data to incorporate into a new concept.

Jaycee Park Shoreline Improvements

Next Steps

Work with Pennoni to Develop New Concept

1. Feedback Items to Consider
 - a) North Parking
 - b) Additional Shade Options
 - c) Additional Seating Options
 - d) Accessibility to Waterfront Boardwalk for Physically Challenged
 - e) Additional Amenities (Bike Racks, Grills, Vehicle Charging Stations)
2. Incorporate Results from Community Survey into New Concept (Tree Species, Shade, Yard Games, Modify Bistro, Lighting, Dog Cooling)

Bring Updated Concept to Council for Review and Approval

1. Pennoni is prepared to develop an updated concept.
2. The updated concept will take approximately two weeks to develop.

Questions

