

# Sponsorship & Ad Book Form

## MEMORIAL DAY REMEMBER AND HONOR

Monday, May 27<sup>th</sup>, 2024

The City of Burton Mayors Memorial Day Committee is holding the 2024 Burton Memorial Day celebration on Monday, May 27, 2024. We are looking to you, the business community, to assist us in providing a wonderful event for the citizens of Burton. We appreciate your support and hope that we can count on you. Below you will find a variety of sponsorships that are available.

If you are interested in being a sponsor, please fill out the form below and enclose with a check payable to "City of Burton." If you have any questions or would like to volunteer please contact Amy at 810-743-1500 ext. 1099. Logos and other ad information needs to be sent via email to [a.clous@burtonmi.gov](mailto:a.clous@burtonmi.gov) by May 9, 2024.



### **PLATINUM \$5,000**

- All parade advertising and media coverage will highlight Sponsor's name with "Fireworks Presented by"
- Company logo displayed on all print media and banners advertising event
- Fireworks Area will display a banner naming Sponsor(s)
- Verbal sponsorship recognition mentioned during announcements made at parade
- Company logo featured on front cover of our Burton 2024 Memorial Day Celebration booklet.
- Full-page ad in our Burton 2024 Memorial Day Celebration booklet



### **GOLD \$1,000**

- All parade advertising and media coverage will include highlighting of Sponsor's name as "Presented by"
- Company logo displayed on all print media and banners advertising event
- Verbal sponsorship recognition mentioned during announcements made at parade
- Full-page cover ad in our 2024 Burton Memorial Day Celebration booklet



### **BRONZE \$250**

- Company logo displayed on a Sponsor naming banner
- Verbal sponsorship recognition during announcements made at parade
- Quarter-page ad in our Burton 2024 Memorial Day Celebration booklet



### **SILVER \$500**

- Predominantly featured on banner of Sponsors
- Verbal sponsorship recognition mentioned during announcements made at parade
- Half-page ad in our Burton 2024 Memorial Day Celebration booklet

### **FRIEND OF THE PARADE \$150**

- Quarter-page ad in our Burton 2024 Memorial Day Celebration booklet

### **A LA CARTE ADS**

Business Card .....\$50

**Sponsor Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Amount Enclosed:** \_\_\_\_\_

**PLEASE MAIL COMPLETED FORM TO:**  
CITY OF BURTON, MEMORIAL DAY  
4303 S. Center Rd., Burton, MI 48519