



ATTRACTIVE AND WELL-MAINTAINED COMMUNITY

- Provides and sustains a safe, attractive, and healthy place to live, work, and play
- Develops, enhances, and maintains its infrastructure, facilities, and public spaces
- Actively develops, regulates, and maintains a clean and orderly community according to established quality standards
- Creates and maintains a community that is visually appealing and inviting to residents, businesses, and visitors
- Offers community amenities that are accessible, well-planned, and attract participation



SAFE COMMUNITY

- Provides a visible, responsive, and effective public safety (Police and Fire/EMS) presence supported by appropriately trained and equipped resources
- Protects and engages with the community, enforces the law, proactively prevents crime, and offers programs that enhance personal safety
- Prepares a well-planned and coordinated response to emergency situations on a community and a regional basis
- Creates an informed and engaged community through effective community policing, partnerships, and public safety education
- Plans, builds, maintains, and improves safe, accessible transportation and mobility options



QUALITY AND DESIRABLE NEIGHBORHOODS

- Respects and supports the identity of unique neighborhoods within the community
- Supports accessible amenities, leisure activities, and educational opportunities that sustain and connect the community
- Builds and maintains a "walkable" community that connects neighborhoods to public facilities and green space
- Encourages redevelopment, revitalization, and/or preservation of what exists today
- Provides for a balanced diversity of housing options that meet the needs of the community
- Provides for timely, well-planned, and well-maintained public infrastructure



STRONG AND VIBRANT ECONOMIC ENVIRONMENT

- Recognizes the importance of the Blue Ash corporate community in supporting community amenities
- Focuses attention on retention of existing business through communication, partnerships, and networking opportunities
- Engages with the regional development agency to support the regional economy
- Offers housing options, educational opportunities, and amenities that attract a skilled and quality community workforce
- Provides a regionally accessible, well-planned, and well-maintained transportation network that eases congestion and enhances traffic flow
- Attracts, recruits, and supports a diverse mix of new business development through appropriate incentives and a favorable economic environment in which to operate
- Stimulates economic growth through redevelopment, revitalization, and/or preservation of existing commercial properties
- Establishes a safe, sufficiently regulated environment that protects and nurtures a quality business community, offering efficient, affordable, and responsive public services



QUALITY AND DIVERSE LEISURE-TIME ACTIVITIES

- Promotes health and fitness by providing a variety of high-quality sports and recreation programs for all ages
- Provides opportunities for cultural enrichment and supports the arts through collaborative community partnerships
- Develops and maintains open space, parks, paths, and sidewalks that are accessible, well-connected, and create a "walkable" community
- Supports and encourages the development of a diverse blend of retail and entertainment amenities that serve the daytime and nighttime population
- Provides multigenerational and culturally diverse activities and entertainment that meet the needs of residents and foster a sense of community



CONNECTED, ACCESSIBLE, AND RELIABLE TRANSPORTATION NETWORK

- Manages and maintains a transportation system that eases traffic congestion, improves traffic flow, enhances connectivity, and balances short-term demands and evolving long-term transportation needs
- Engages with the community to discuss transportation network changes
- Designs, constructs, and maintains a connected, reliable, and safe network of streets, sidewalks, bike paths, and trail systems that supports neighborhood stability and attractiveness
- Promotes and supports convenient public transportation options that enhance the livability of the community
- Monitors regional initiatives to support the transportation requirements of a mobile workforce and supports them as appropriate
- Ensures the safety of motorists, pedestrians, and cyclists through efficient traffic control and effective enforcement
- Provides for adequate, well-planned, and accessible public and residential parking options



GOVERNANCE

- Supports consistent leadership that is connected to and engaged with the community, and encourages participation
- Provides stewardship and manages sustainability over financial, human, and physical resources
- Participates in regional collaboration and intergovernmental relations
- Enhances and facilitates accountability, transparency, and trust
- Provides assurance of regulatory and policy compliance
- Responds to the needs of internal and external stakeholders
- Supports decision-making with timely and accurate short-term and long-range analysis
- Supports and encourages new opportunities, innovative approaches, and implementation of best practices

Facilitated by