

2021.06.09

City of Blue Ash Towne Square Renovation - Towne Square Concept

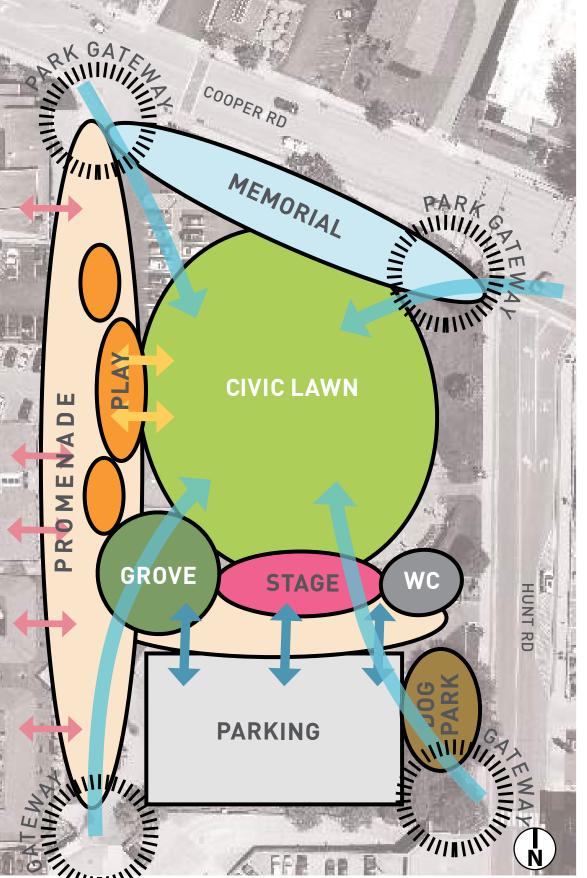
HUB SUSTAINABLE VIBRANT INTIMATE **EXPERIENCE** 























HUB SUSTAINABLE VIBRANT INTIMATE EXPERIENCE



## **Key Considerations**

- Match or increase number of parking spaces from existing
- Increase park visibility and "presence" along Cooper and Hunt roads
- Accessible from multiple entry points and park gateways
- Designed to draw patrons 365 days a year
- Promote universal accessibility by managing topography (14' elevation change from north to south)
- Improve views into park from key locations





Towne Square Renovation KEY CONSIDERATIONS

HUB SUSTAINABLE

### Vision Statement

Create a timeless HUB for the residents and business owners to attract patrons of all ages and demographics of the area all year long.

Develop a **SUSTAINABLE** approach that will stand the test of time and remain **VIBRANT** for years past completion.

The **INTIMATE** nature of this design will provide a unique **EXPERIENCE** to drive forward on a new discovery of the park and the ultimate strength of the community fabric.

#### \*Design Drivers

















VISIONING SUMMARY



# FRAMEWORK

### **SITE PLAN (NORTH)**

Park Gateway

HUB

- Walk of Honor: Memorial statues along meandering garden paths
- Memorial Plaza, Flag & Honor Guard
- Civic Green
- Open Multipurpose Pavilion/Stage
- Restrooms + Storage/Green Room
- Interactive play elements sprinkled throughout shaded promenade + grove
- Dog Friendly Area + Foyer
- The "Grove"
- **Expanded Patios fronting Promenade**
- **On-street Parking**
- Parking Plaza w/ access from Hunt + On-Street Parkin



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### **SITE PLAN (NORTH)**

A Park Gateway

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- B Walk of Honor: Memorial statues along meandering garden paths
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VIBRANT HUB SUSTAINABLE INTIMATE EXPERIENCE



BHDP +



2022.06.09 Towne Square Renovation MEMORIAL PLAZA















BHDP + SHUMAN + BLUEASH

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2022.06.09 Towne Square Renovation PARKING PLAZA



BHDP + SHUMAN NATURE

+ BLUEASH

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