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Remote health testing provider establishes specialized lab in Blue Ash

CINCINNATI – July 21, 2023 - Preventx, a remote sexual health testing provider based in the UK, is opening a specialized lab in Blue Ash, Ohio, through the support of JobsOhio and REDI Cincinnati. The lab will add 17 new jobs to the Cincinnati region over the next three years.

“We are delighted to be entering the U.S. market to provide accessible at-home testing across all 50 states, especially in support of public health. We are equally delighted to be in the greater Cincinnati area due to its geographic location and dynamic business, healthcare and academic infrastructure” **Nick Malhomme**, U.S. development director, Preventx.

Preventx is entering the U.S. market for the first time, bringing 15 years of experience to address critical gaps in existing testing services. Presently, testing methods in the U.S. rely on in-person clinic visits, which includes barriers for hard-to-reach groups, such as those located significant distances from testing facilities, those uncomfortable visiting a clinic and those with scheduling conflicts. Current strategies also add strain to the public health infrastructure.

The remote testing afforded by Preventx, which can be completed in the privacy of a patient’s house, affords testing to large numbers of individuals without bogging down in-clinic services and allows underserved populations to be reached.

Preventx is Europe’s largest provider of remote sexual health testing, dispatching over 5.5 million STI testing kits and carrying out over 15 million tests through its in-house lab.

“Preventx is an innovative company with plans to add to Ohio’s growing health tech community by opening its first North American lab services location in the Cincinnati Region,” said **J.P. Nauseef**, JobsOhio president and CEO. “Ohio’s strong biomedical, life science and healthcare environment will support Preventx as it continues to pioneer remote testing solutions for underserved patients in the U.S., Europe and worldwide.”

“We are grateful to support Preventx as it establishes its first U.S. lab services here in the Cincinnati region,” said **Kimm Lauterbach**, president and CEO, REDI Cincinnati. “Our region has a rich history of innovation that dates back to our humble beginnings over 200 years ago, and Preventx’s disruption of prevailing health testing models through its remote service aligns perfectly with that tradition. We also appreciate Preventx for seeking testing solutions that positively impact health care both here in the U.S. and in Europe.”

About Preventx

Preventx operates a specialized lab in Cincinnati, Ohio, to provide full-service remote testing solutions and empower public health officials in the U.S. to implement reliable, trusted remote sexual health services through an adaptable digital platform, efficient self-sampling and in-house specialist diagnostic lab. With over 15 years of experience, Preventx is the largest provider of remote sexual health testing across Europe. The company supports global public health officials in unlocking funding and identifying a path forward to implement sexual health testing solutions that will reduce the spread of sexually transmitted infections (STIs) in their communities. In the UK, Preventx runs over 60 large-scale programs including the National Hepatitis C testing program and Sexual Health London (<https://www.shl.uk/>), the largest publicly funded remote sexual health testing program anywhere in the world.

About REDI Cincinnati

The Regional Economic Development Initiative (REDI) Cincinnati is the first point-of-contact for companies locating or growing in the 16-county region at the heart of southwest Ohio, northern Kentucky, and southeast Indiana. REDI Cincinnati is supported by top business leaders and community partners and staffed by a team of economic development experts who are uniting the Cincinnati region to compete globally.

The future is bright, and we're building it, right now. Join us at [REDICincinnati.com](https://www.redicincinnati.com).

About JobsOhio

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through [Find Your Ohio](#). JobsOhio works with six regional partners across Ohio: [Dayton Development Coalition](#), [Ohio Southeast Economic Development](#), [One Columbus](#), [REDI Cincinnati](#), [Regional Growth Partnership](#), and [Team NEO](#). Learn more at www.jobsohio.com. Follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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