

- AGENDA -

REGULAR MEETING OF THE WEST BRANCH DOWNTOWN DEVELOPMENT AUTHORITY (DDA) TO BE HELD AT THE WEST BRANCH CITY HALL, 121 N. FOURTH ST, WEST BRANCH, MICHIGAN, 48661 ON TUESDAY, SEPTEMBER 27, 2022, BEGINNING AT 12:00 P.M.

- I. Call to Order
- II. Roll Call
- III. Additions to agenda
- IV. Public comment on agenda items only
- V. Approval of the minutes from the regular meeting held August 23, 2022
- VI. Bills
- VII. Bids
- VIII. New Business
- IX. Unfinished Business
- X. Reports
 - A. Chairperson Report
 - B. Member Report
 - C. Treasurers Report
 - D. City Manager Report
 - E. Planning Commission
- XI. Communications
 - A. Michigan Downtown Association Conference
- XII. Public comment
- XIII. Adjournment

REGULAR MEETING OF THE WEST BRANCH DOWNTOWN DEVELOPMENT AUTHORITY
HELD AT WEST BRANCH CITY HALL, 121 N. FOURTH ST. WEST BRANCH, MI ON TUESDAY,
AUGUST 23, 2022.

The meeting was called to order by Chairperson Samantha Fabbri at 12:01.

Present: Joanne Bennett, Samantha Fabbri, Autum Hunter, Erin Resteiner, Ken Walters,
and Cathy Zimmerman.

Absent: Anthony Bair, Joe Clark, and Sandy Rabidue.

Others in attendance: City Manager John Dantzer

* * * * *

**MOTION BY FABBRI, SECOND BY RESTEINER, TO EXCUSE MEMBERS BAIR,
CLARK, AND RABIDUE FROM THE MEETING.**

Yes – Bennett, Fabbri, Hunter, Resteiner, Walters, and Zimmerman.

No – None Absent – Bair, Clark, and Rabidue Motion carried.

* * * * *

**MOTION BY FABBRI, SECOND BY HUNTER, TO APPROVE THE MINUTES FROM
THE REGULAR MEETING HELD JULY 26, 2022.**

Yes – Bennett, Fabbri, Hunter, Resteiner, Walters, and Zimmerman.

No – None Absent – Bair, Clark, and Rabidue Motion carried.

* * * * *

**MOTION BY FABBRI, SECOND BY BENNETT, TO APPROVE BILLS IN THE
AMOUNT OF \$6,777.37**

Yes – Bennett, Fabbri, Hunter, Resteiner, Walters, and Zimmerman.

No – None Absent – Bair, Clark, and Rabidue Motion carried.

* * * * *

The Board discussed potential changes to the Showmobile rental fees. The idea of not
charging the rental fee for events sponsored by the Retail Merchants was discussed.

MOTION BY RESTEINER, SECOND BY HUNTER, TO REMOVE THE SHOWMOBILE RENTAL FEES FOR ANY EVENT SPONSORED BY THE RETAIL MERCHANTS.

Yes – Bennett, Fabbri, Hunter, Resteiner, Walters, and Zimmerman.

No – None Absent – Bair, Clark, and Rabidue Motion carried.

It was further noted the Retail Merchants would contact the City Manager anytime an event was approved for sponsorship.

* * * * *

Member Zimmerman asked how much of the Beckett and Raeder contract had been paid so far. It was noted that \$29,345.63 was still owed.

Member Bennett noted how well the downtown flowers were still doing.

Member Walters asked about the DDA TIFF and if there were any potential changes. Manager Dantzer noted he did have a meeting with the County and that they are looking into the possibility of some of the newer millages being able to option out of the TIFF.

* * * * *

The meeting was adjourned at 12:29 pm.

*ATTACHED IS A
LIST OF THE
BILLS TO BE APPROVED
AT THIS MEETING*

UNPAID BILLS

Ace Hardware	\$ 16.99
Red's Greenhouse	\$ 3,143.30
Retail Merchants	\$ 7,500.00
City Stage rental	\$ 200.00

Paid but not approved	\$ 0.00
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TOTAL BILLS	\$10,860.29
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Thank you for shopping
our locally owned store.

West Branch ACE
Hardware

2106 South M-76
West Branch, MI 48661
(989) 345-0020

CITY OF WEST BRANCH
ACCOUNT # 10249

2618
DDA STAGE
W

ITEM	QTY	SALE/REG	EXT
053538303075	1.00	16.99	16.99
52137	EACH		
UNTHREAD ROD STL 5/8X36"			

SUBTOTAL \$	16.99
TAX \$	0.00
TOTAL \$	16.99

CHARGE	16.99
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I AGREE TO PAY THE ABOVE TOTAL ACCORDING TO
THE POSTED TERMS AND CONDITIONS

SIGNATURE Matt Linsenman (DPW)

EMPLOYEE	TERM	INV#	TIME	DATE
21	8	551970	08:31	08-Aug-22

Please keep your receipt for all returns.

West Branch is proud to honor Veterans!
Ask about our Veterans Discount

INVOICE



Mail
to

Reds Greenhouse 630685
7127 Morley Rd
Sterling MI 48689

ORDER INFO	customer's order no.	phone	date 8/20/2022	
	name WB DDA (Sandy Rabidue)			
	address 401 W Houghton Ave			
	city, state, zip West Branch MI 48661			
	sold by	cash <input type="checkbox"/> c.o.d. <input type="checkbox"/>	charge <input checked="" type="checkbox"/> on acct. <input type="checkbox"/>	shipping information

quantity	description	price	amount
1 30	Planters @ 60.00 each		1800.00
2 45	Bagg Dirt		675.00
3 21	planters 60.00 each		1260.00
4 2	Plats Hazania		30.00
5 2	Hanging Baskets @ 20.00		40.00
6 17	grasses @ 8.00		136.00
7 68	6" petunias @ 4.00		272.00
8	delivery		100.00
9	Thank you!		3143.30
10			
11			
12			
13			
14			

received by

adams

keep this slip for reference

DC5808UV



Date: August 31, 2022

To: Downtown Development Authority
Attn: Samantha Fabbri, Chair

From: West Branch Area Retail Merchants Association (WBARMA)

Re: Invoice of Yearly Distribution

Economic Development & Downtown Promotion Budgeted Amount	
July 1, 2022 thru June 30, 2023.....	\$7,500

Please make check out to WBARMA (West Branch Area Retail Merchants Association)
224 W. Houghton Ave., West Branch, MI 48661

WEST BRANCH CITY
121 N. FOURTH STREET
WEST BRANCH, MI 48661
(989) 345-0500
WWW.WESTBRANCH.COM



INVOICE

Customer ID: WEST BRANCH DDA
Invoice Number: 2200001111
Service Date: 08/05/2022
Invoice Date: 08/29/2022
Due Date: 09/28/2022

WEST BRANCH DDA
121 N. FOURTH ST
WEST BRANCH, MI 48661

Property Address:

Remaining Unapplied Credits: 0.00

Quantity	Description	Unit Price	Amount
1.00	STAGE RENTAL 8/5/22	200.00	200.00

Total Invoice:	200.00
Credits Applied:	0.00
Payments Applied:	0.00
Invoice Balance:	200.00

STAGE RENTAL & SET UP ON 8/5/22

248-801-700

Please attach portion below perforation with payment

WEST BRANCH CITY
121 N. FOURTH STREET
WEST BRANCH, MI 48661
(989) 345-0500
WWW.WESTBRANCH.COM

INVOICE

Customer ID: WEST BRANCH DDA
Invoice Number: 2200001111
Service Date: 08/05/2022
Invoice Date: 08/29/2022
Due Date: 09/28/2022
Invoice Balance: 200.00

Property Address:

WEST BRANCH DDA
121 N. FOURTH ST
WEST BRANCH, MI 48661



09/22/2022 02:31 PM
User: JOHN
DB: Westbranch City

BALANCE SHEET FOR WEST BRANCH
Period Ending 09/30/2022

Page: 1/1

Fund 248 DDA OPERATING FUND

GL Number	Description	Balance
*** Assets ***		
248-000.000-001.000	CASH CHECKING - CHEMICAL BANK	274,691.56
Total Assets		274,691.56
*** Liabilities ***		
248-000.000-214.400	ESCROW ACCOUNT	1,075.00
Total Liabilities		1,075.00
*** Fund Balance ***		
248-000.000-390.000	CARRY OVER	213,447.69
Total Fund Balance		213,447.69
Beginning Fund Balance		213,447.69
Net of Revenues VS Expenditures		60,168.87
Ending Fund Balance		273,616.56
Total Liabilities And Fund Balance		274,691.56

GL NUMBER	DESCRIPTION	2022-23 ORIGINAL BUDGET	2022-23 AMENDED BUDGET	YTD BALANCE 09/30/2022 NORM (ABNORM)	ACTIVITY FOR MONTH 09/30/22 INCR (DECR)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 248 - DDA OPERATING FUND							
Revenues							
Dept 000.000							
248-000.000-400.400	TAX INCREMENT FINANCING	80,000.00	80,000.00	63,682.87	0.00	16,317.13	79.60
248-000.000-403.400	CURRENT PROPERTY TAX GEN.OP.	12,000.00	12,000.00	5,463.37	4,593.93	6,536.63	45.53
248-000.000-408.400	PERSONAL PROPERTY TAX LOSS REIMBURSEMENT	20,000.00	20,000.00	0.00	0.00	20,000.00	0.00
248-000.000-634.400	GRANT	0.00	0.00	0.00	0.00	0.00	0.00
248-000.000-664.400	INTEREST INCOME	0.00	0.00	0.00	0.00	0.00	0.00
248-000.000-695.400	MISCELLANEOUS	1,500.00	1,500.00	600.00	400.00	900.00	40.00
Total Dept 000.000		113,500.00	113,500.00	69,746.24	4,993.93	43,753.76	61.45
TOTAL REVENUES							
		113,500.00	113,500.00	69,746.24	4,993.93	43,753.76	61.45
Expenditures							
Dept 000.000							
248-000.000-729.700	FLOWER PROJECT	5,000.00	5,000.00	0.00	0.00	5,000.00	0.00
248-000.000-750.700	RETAIL MERCHANTS	7,500.00	7,500.00	0.00	0.00	7,500.00	0.00
248-000.000-782.700	ADMINISTRATION	2,400.00	2,400.00	600.00	200.00	1,800.00	25.00
248-000.000-801.700	CONTRACTUAL SERVICES	87,200.00	87,200.00	8,977.37	8,977.37	78,222.63	10.30
248-000.000-865.700	PROFESSIONAL DEVELOPMENT	1,000.00	1,000.00	0.00	0.00	1,000.00	0.00
248-000.000-935.703	SHOWMOBILE EXPENSES	300.00	300.00	0.00	0.00	300.00	0.00
248-000.000-940.700	GEN. MAINTENANCE/SNOW REMOVAL	8,600.00	8,600.00	0.00	0.00	8,600.00	0.00
248-000.000-948.700	DDA MAINTENANCE	0.00	0.00	0.00	0.00	0.00	0.00
248-000.000-956.700	EXPENSES	1,500.00	1,500.00	0.00	0.00	1,500.00	0.00
Total Dept 000.000		113,500.00	113,500.00	9,577.37	9,177.37	103,922.63	8.44
TOTAL EXPENDITURES							
		113,500.00	113,500.00	9,577.37	9,177.37	103,922.63	8.44
Fund 248 - DDA OPERATING FUND:							
TOTAL REVENUES		113,500.00	113,500.00	69,746.24	4,993.93	43,753.76	61.45
TOTAL EXPENDITURES		113,500.00	113,500.00	9,577.37	9,177.37	103,922.63	8.44
NET OF REVENUES & EXPENDITURES		0.00	0.00	60,168.87	(4,183.44)	(60,168.87)	100.00

REGULAR MEETING OF THE WEST BRANCH PLANNING COMMISSION HELD IN THE COUNCIL CHAMBERS
OF CITY HALL, 121 NORTH FOURTH STREET, ON TUESDAY, SEPTEMBER 13, 2022.

Chairperson Cori Lucynski called the meeting to order at 6:03 p.m.

Present: Bob David, Yvonne DeRoso, Josh Erickson, Cori Lucynski, and Mike Jackson

Absent: Kara Fachting, and Rusty Showalter

Others officers in attendance: City Manager, John Dantzer

All stood for the Pledge of Allegiance.

**MOTION BY DAVID, SECOND BY JACKSON, TO APPROVE THE MINUTES FROM THE MEETING
HELD JULY 12, 2022.**

Yes — David, DeRoso, Erickson, Lucynski, Jackson

No – None

Absent – Fachting, Showalter

Motion carried

Chad Deshano presented plans to alter the approved condo plans for the West River Park Condo Association. He noted lots 4 and 5 and lots 20 and 21 would have to be switched from a duplex style to a single tenant building style due to there not being adequate room for the duplex style configuration. It was noted that there was already a mixture of single and duplex style in the association and the buildings would look similar to what has already been built.

**MOTION BY JACKSON, SECOND BY DAVID, TO APPROVE THE CHANGES TO THE CONDO SITE
PLANS BECAUSE THE CHANGES ARE DETERMINED NOT TO BE A SUBSTANTIAL OR MATERIAL
CHANGE.**

Yes — David, DeRoso, Erickson, Lucynski, Jackson

No – None

Absent – Fachting, Showalter

Motion carried

Member Lucynski noted the new My Michigan building on Houghton was slightly behind on schedule but should not affect its finish date.

Member David noted how well the town looked this summer.

Member DeRoso noted DeShano Companies has purchased the remaining lots in the Victorian Manor Association and is planning on starting construction on duplexes this fall. Member DeRoso also noted she is continuing to work with a manufacturing company to find property in the County.

Member Erickson noted how good the Branham's Jewelry Store remodel looked.

Meeting was adjourned at 6:18 pm

**MICHIGAN
DOWNTOWN
ASSOCIATION**



ANNUAL STATEWIDE CONFERENCE

**Thursday and Friday, November 3-4, 2022
Delta by Marriott Downtown Muskegon Hotel
And VanDyk Mortgage Convention Center
939 Third Street Muskegon, MI 49440**

In-person & Virtual Attendance Option

**Restoring Michigan
Downtowns:
The Rejuvenation of Downtown
Properties, Organizational
Budgets, and YOU!**



11/1/179

WEST BRANCH DDA
121 N 4TH ST
WEST BRANCH, MI 48661-1217



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North Branch, MI 48461

**MICHIGAN
DOWNTOWN
ASSOCIATION**



Annual Conference Restoring Michigan Downtowns: The Rejuvenation of Downtown Properties, Organizational Budgets, and YOU!

Downtown is the community's center, its heartbeat. How can you ensure that your community's core remains vibrant, healthy, and evolving? For that matter, how do downtown managers continue to grow, remain positive, and make change? Join us for our Annual Conference held in Downtown Muskegon, a downtown that exemplifies Rejuvenation and Vigor, and learn how taking care of downtown (and you) helps to create a promising future.

Thursday 11/3

10:00 - 10:30 am	Coffee and Conversation Participants of the MDA Professional Development Certificate Program (MiPDM) are encouraged to join us for a pre-Conference coffee hour. Section: B	
10:30 am	Registration and Vendor Expo	
11:00 am	Welcome to Conference Introductions of Attendees and Vendors MDA Annual Awards	Cristina Sheppard-Decius, Chair, Michigan Downtown Association
Noon - 1:00 pm	Lunch	
1:00- 1:15 pm	Welcome to Muskegon	Ken Johnson, Mayor, City of Muskegon Cindy Larsen, President, Muskegon Lakeshore Chamber of Commerce
1:15 - 2:05 pm	Keynote Presentation Downtowns, Historic Preservation, and the Triple Bottom Line Recent years have seen a rapidly expanding advocacy for measuring the "Triple Bottom Line". Proponents ranging from small, local community activist groups, to business schools, to the United Nations have urged that not only economic impacts be measured but also the social and environmental consequences of development. Recent research in the US and elsewhere has established the important role that both downtowns and their historic buildings play in generating triple bottom line returns. This keynote presentation will demonstrate how your downtown and its heritage structures are providing a positive Triple Bottom Line return to your community.	Donovan Rypkema, Principal, PlaceEconomics
2:10 - 3:25 pm	Concurrent Sessions Session One: Real Estate Development One of the many hats a downtown manager may wear is Real Estate Agent and/or Developer. Learn the development process from the developer's point of view, from planning and site selection to construction, lease-up, sale, or disposition of the property. Pro forma modeling, community-initiated development, incremental development, and different environmental studies will also be discussed. Section: B <i>This session is available for MiPDM credit.</i> Session Two: How to Get Property Owners to Spend Their Money and Fix Up Those Buildings; Tips, Tricks and Strategies This session will reveal strategies, tips, and secrets on how Downtown Developers can inspire their most stingy local property owners to invest in their buildings. You will learn how to team up with your property owners over the long term, resulting in a rehabilitated Downtown property that will make your community proud. Section: A	Kyle Westberg, CEO/President, West Construction Services Dan Leonard, CAT Team, Michigan Economic Development Corporation Nate Scramlin, Redevelopment Services Director, Michigan Economic Development Corporation Justin Knepper, Owner, Knepper Development Strategies
3:25 - 3:35 pm	Networking Break	
3:35 - 4:15 pm	Main Session Working Together Makes it Better What does regional tourism look like from here? While regional tourism promotional campaigns do good, what is the difference when neighboring communities band together to provide the local region with joint promotions and activities? What is the impact for the businesses in both communities? What are best practices for sponsorship opportunities? How can you maintain your community's identity while co-branding with another downtown? Hear from two directors who took the plunge and decided Together they could be Stronger. Section: B	Molly Lalone, Executive Director, Lake Orion DDA/ Main Street Kelly Westbrook, Executive Director, Oxford DDA/ Main Street
4:20- 5:15 pm	Walking Tour of Muskegon Dave Alexander, Muskegon's City Business Development Manager, will lead us on a tour of downtown Muskegon. See and experience one of Michigan's first Social Districts while learning of the new developments coming to downtown Muskegon. The tour will end at the site of our Meet & Greet.	
5:30 - 7:00 pm	Meet & Greet Frauenthal Center 425 West Western Ave., Suite 200 Join us as we enjoy complimentary appetizers, a cash bar, and lively conversation in a beautifully restored theater in the heart of downtown. <i>Generously sponsored by the Muskegon Downtown Development Authority.</i>	

Friday 11/4

8:30 - 9:15 am

Registration and Vender Expo - Coffee and Continental Breakfast

Live Music by Tim Froncek and Friends
Section: B

9:15 - 10:45 am

Main Session Implementing DEI in YOUR Community

Due to overwhelming requests, Kenneth James returns to the MDA stage to continue honest discussion regarding Diversity, Equity, and Inclusion. In this interactive session, participants will review the terms Diversity, Equity, and Inclusion (DEI). Practical concepts of how to start or continue DEI initiatives will be shared and participants will leave with ideas on how to implement or continue DEI in their respective communities.

Ken James,
Chief Diversity Officer, Muskegon
Community College

10:45 - 10:55 am

Networking Break

10:55 - 11:10 am

MDA Legislative Update

Section: B

Molly LaLone,
Chairperson, MDA Legislative and
Advocacy Committee

11:10 - 11:45 am

Main Session The Rebirth of Muskegon

How did downtown Muskegon become the lively and progressive place we know in 2022? The path wasn't easy but hard work, commitment, and time have made downtown Muskegon a true destination for visitors, residents, and commerce. In this Main Session, we will be inspired as we hear downtown Muskegon's story.

Cindy Larsen,
President, Muskegon Lakeshore
Chamber of Commerce

11:45 am - 1:00 pm

Lunch & MDA Annual Meeting

(Lunch is not provided with conference registration)
Attendees may visit a downtown eatery or stay for the MDA Annual Meeting. A boxed lunch option is available for an additional \$18 per person. Please see registration form for details.

1:00 - 1:55 pm

Partner Presentation Take This Job And...

A Conversation with Michigan Main Street Managers

As if downtown management didn't already have its challenges, the last few years have brought even more uncertainty, stress, and long hours to the job of 'Director'. In this session, we will hear from Main Street directors who have discovered ways of managing stress while keeping forward momentum during the last two years with the support of Michigan Main Street resources. Section: B

Jeremy Swiftney,
Executive Director, Grand Haven DDA/
Main Street
Cathleen Edgerly,
Executive Director, Downtown Lansing, Inc.
Kate Litwin,
Executive Director, Howell DDA/ Main Street
Leigh Young,
Senior Main Street Specialist, Michigan
Economic Development Corporation

2:00 - 4:00 pm

Hands On Help: Downtown Development Authority Reporting

According to PA 57 of 2018, all DDAs must file an annual report to the State of Michigan Treasury Department. James Mills, Property Tax Manager from MI Treasury, will be available to answer your specific questions regarding the reporting requirements found in the law that all DDAs must follow. Bring your budget, assessments, and questions and receive guidance and hands on help from the State of Michigan's Treasury Department regarding the TIF District PA 57 Annual Financial Report Form. This 'session' is a come-and-go-as-you-please format to allow for direct, small group/individual assistance. Lobby Area by Section: B

James Mills,
Property Tax Manager, Department of
Treasury, State of MI

2:00 - 3:05 pm

Concurrent Sessions

Session Three: Historic Preservation Designation and Incentives

Does your downtown have a Historic District Designation? Should it? What are local and National register districts and what is the process to apply for district designation? What are reconnaissance and intensive level studies? Jessica Flores, founder of Preservation Forward, will answer these questions along with providing an overview of other incentives available for historic properties. Section: B

Section: B

This session is available for MiPDM credit.

Jessica Flores,
Owner, Preservation Forward

Session Four: Community Foundations: Show me the money

Downtown organizations need to go to where there's money and that isn't always a government program or even a bank. Many downtowns in Michigan have the opportunity to forge a productive relationship with a local community foundation. Community foundations are looking to do good works and might even be open to be a strategic partner and downtown development leader as has been the case in Muskegon. Hear about the Community Foundation for Muskegon County's leadership in the historic transformation of the central business district and how foundations might help transform your downtown. Section: A

Janelle Mair,
Vice President, Community Investment,
Community Foundation for Muskegon County
Dave Alexander,
Business Development Manager,
City of Muskegon

Muskegon

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Partner Sponsor



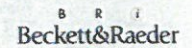
**MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION**

Premier Sponsors



MUSKEGON DDA
DOWNTOWN DEVELOPMENT AUTHORITY

Associate



Friends of the MDA



3:10 – 4:00 pm

Concurrent Sessions

Session Six: Helping The Bottom Line- Layering Alternative Funding Sources with TIF Revenue

You don't have to rely solely on Tax Increment Financing to fund downtown management projects. In this session, learn the sources of alternative funds and how specific communities have layered TIF with City/Village/Township contributions, Project Bonding, PSD, BID, Sponsorships, Donations, Product Sales, Co-Op Advertising, Event Vendor Revenues, Go Fund Me Campaigns, Foundation Grants, and more. The legal requirements of each source along with the need for funding of projects and other items that are clearly indicated and described in an Annual Budget and Plan will also be discussed. Section: B

Session Seven: What is With Brownfield Authorities Asking for Our Future DDA TIF?

Brownfield projects are not just your parents' contaminated sites. Blighted, functionally obsolete, and historically designated properties also qualify as Brownfields. This session will focus on collaborative opportunities for downtowns to access Brownfield funding to encourage investment and will include the details of arrangements and required approvals. Incredible opportunities exist when leveraging Tax Increment Financing for downtown development projects supporting the goals of your DDA and community. Section: A

4:00 pm

Closing Comments & Raffle Drawing

Robert Donohue,
Coach & Program Development,
Community Heart & Soul

Mac McClelland,
Manager, Mac Consulting
Services, LLC

Dana Walker,
Director, Michigan Downtown
Association



A special hotel rate of \$119 per night (plus tax) is available for attendees at Delta Hotels Muskegon Convention Center. The rate is valid through October 2, 2022, at

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1644425988358&key=GRP&app=resylink>

or call 1-833-999-0181 and ask specifically for the Group Block under MDA Annual Conference (code MDA).

Registration Form: Annual Statewide Michigan Downtowns Conference 2022

Each attendee must provide the following information as unique login or registration information will be sent to each attendee via the email listed below. Registrant's information may be changed prior to the Annual Conference by contacting Dana Walker at the MDA, director@michigandowntowns.com or 248-838-9711.

Name _____
Organization _____
Phone _____ Email _____

Registration Fees (use registration form or register online at www.michigandowntowns.com):

Early Bird Rate (Now through 10/28):	MDA Members: \$205	Non-Members: \$235	Students: \$100
Regular Registration & At the Door (After 10/28):	MDA Members: \$225	Non-Members: \$250	Students: \$110
One Day Rate (either November 3 or November 4):	\$105		

Virtual Format price is the same.

☐ Yes, I will attend the Meet and Greet, Thursday, November 3, at the Frauenthal Center

Please return form with payment to MDA by Oct. 28, 2022. Once payment has been received, all registrants will receive unique login or registration information for the Annual Conference.

Optional Lunch November 4

☐ Michigan Cherry Salad Wrap \$18 (not included in price of registration)
☐ Club Sandwich \$18 (not included in price of registration)
☐ Roasted Cauliflower Burger \$18 (not included in price of registration)

Make checks payable to:

Michigan Downtown Association

P.O. Box 3591 North Branch, MI 48461

Credit card payment available at www.michigandowntowns.com or call the MDA at 248-838-9711.

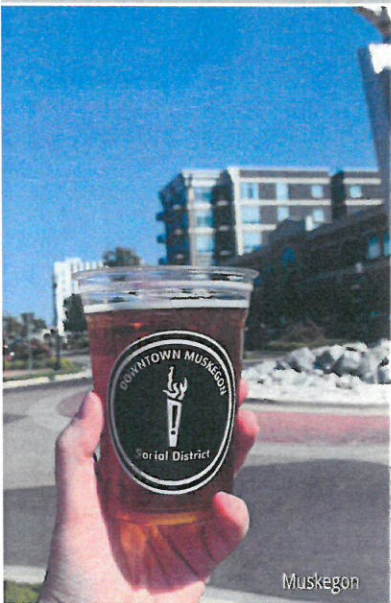
Sorry, no refunds will be offered.

☐ Visa ☐ MC ☐ Dis ☐ Amex Card No. _____ Exp. Date _____ Sec. Code: _____

Name on Card: _____ Signature: _____

Zip Code: _____

AICP and AIA credits are available on a self-reporting basis.



Muskegon

