



West Branch Farmers' Market

Saturdays 8AM - 2PM
June thru October



APPLICATION

The City of West Branch & West Branch Merchants are preparing to kick off the 28th Annual Farmers' Market. The Market will be open every Saturday, June 8, 2024 through October 26, 2024 from 8:00A.M. to 2:00P.M.

The Market will be located **downtown** in the vacant lot between Fritz Crecine Insurance & the railroad tracks.

If you are interested in selling "homegrown" and/or "handmade" products, you **MUST** complete this application and submit it to West Branch City Hall located at 121 N. 4th St. in West Branch. Applicable registrations fees are due with the application submission. **PLEASE SEE THE NEW GENERATOR REQUIREMENT IN THE RULES & REQUIREMENTS ON THE BACK SIDE OF THIS PAGE.**

Registration Fees: \$5.00 per participation date (see below) or \$50.00 for the full season

All fees are NON-REFUNDABLE

Due to a change in the **Project FRESH program**, farmers markets are no longer able to accept these benefits on behalf of the farmers that attend their markets. Instead, each farmer or grower must now apply directly on their own to participate in the program and obtain the ability to process the WIC EBT card either through a smartphone app or a point-of-sale (POS) device. To sign up as an authorized grower in the program, please email mdhhs-produceconnection@michigan.gov. If you have additional questions about these changes, please email foodaccess@mifma.org.

NAME: _____

ADDRESS: _____

CITY: _____ STATE/ZIP: _____

PHONE: _____

You will need to provide your own tables, etc.

DATES PARTICIPATING:

___ June 8	___ June 15	___ June 22	___ June 29	___ July 6	___ July 13
___ July 20	___ July 27	___ Aug. 3	___ Aug. 10	___ Aug. 17	___ Aug. 24
___ Aug. 31	___ Sept. 7	___ Sept. 14	___ Sept. 21	___ Sept. 28	___ Oct. 5
___ Oct. 12	___ Oct. 19	___ Oct. 26			

Products to be sold: _____

Return Application & Fee to:
West Branch City Hall · 121 N. 4th St. · West Branch, MI 48661

FARMERS' MARKET RULES & GUIDELINES

The West Branch Farmers' Market is again collaborating with the Merchants for the 2024 season. The Market will be located, this year only due to the road rehabilitation project, just off Houghton Ave in the vacant lot between Fritz Crecine Insurance and the railroad tracks. Vendors will be able to utilize the blocked off area for their sales booths. The following guidelines are approved by the City of West Branch and are intended to give farmers and customers fair and equal treatment in facilitation of the Market.

- Hours of operation for the Market are Saturdays 8:00A.M to 2:00P.M. from June 8, 2024 through October 26, 2024.
- Participants MUST pre-register with an application submission to the City of West Branch and pay all fees at the time of submission. Unless registering for the entire season, the application must include the dates of intended participation.
- Spots are not assigned and are available on a first come first serve basis. Farmers may make arrangements amongst themselves to honor tradition, but sites will not be pre- assigned by the City.
- Farmers must provide their own tables, canopies, etc. These items will not be provided by the City.
- If generators are required for your product, all generators must be set up as far away as possible from the other vendors in order to keep the disturbance from the generator to a minimum. Please keep the enjoyment of the market for customers and other vendors in mind.
- ALL products to be sold at the Market MUST be “homegrown” and/or “handmade”.
- All sales people must be the farmer, crafter, participant, or family member of the farmer, crafter, or participant who grew or produced the products to be sold. Larger farms are not permitted to use employees to sell goods at the Market.
- Participants not abiding by these guidelines will be asked to leave the Market, and will be subject to trespassing violations if they return without the permission of the City of West Branch.

If you have any questions regarding the rules and guidelines set forth by the City of West Branch, please contact City Hall at 989-345-0500.

By signing this below, you agree that you have read, understand and will abide by the guidelines set forth.

Signature of Participant: _____ Date: _____